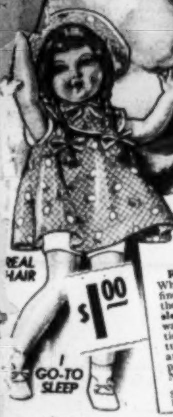
# Christmas Book

FOR YOU
See Pages 2 and 3

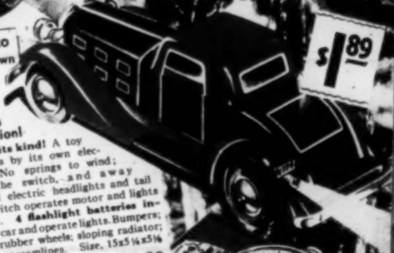

REAL HAIR
$1.00
GO-TO SLEEP

### 16-INCH "Miss Pigtails"

**An Outstanding Value at This Low Price**

**Real hair in braids.** What a grand thrill to find this dolly under the tree! **Eyes that sleep;** hard to break washable all-composition doll with tilting turning head. Movable arms and legs. Smart print dress and bonnet. Not Prepaid.

49 C 3399
Shpg. wt., 1 lb. 8 oz....... **$1.00**



### Electric Auto

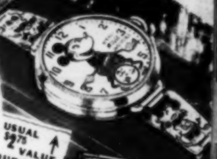
**Runs by Its Own Power**

*An Entirely New Idea*

**Toyland's 1933 Sensation!**

**The first of its kind!** A toy auto that runs by its own electric power. No springs to wind; just throw the switch, and away it goes! Real electric headlights and tail light. Dual switch operates motor and lights independently. **4 flashlight batteries included** to run car and operate lights. Bumpers; balloon style rubber wheels; sloping radiator; swanky 1934 streamlines. Size, 15x5⅛x5⅛ in. Not Prepaid.

49 C 5797—Shpg. wt., 5 lbs... **$1.89**

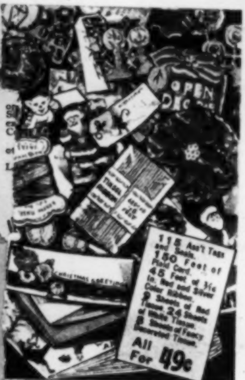

USUAL $2.75 VALUE
OUR PRICE $2.29

### Mickey's Hands Tell Time!

Trust your smiling Mickey Mouse for correct time. He's on an Ingersoll, that's why. A reliable timekeeper. Nickel plated. Unbreakable crystal. Not Prepaid. Shpg. wt., 6 oz.

4 C 9160
Metal Band.. **$2.29**

4 C 9161
Leather Band.... **$2.29**


115 Ass't Tags and Seals.
150 Feet of Plaid Cord.
45 Feet of ⅛ in. Red and Silver Color Ribbon.
9 Sheets of Red Tissue 24 Sheets of White Tissue.
8 Sheets of Fancy Decorated Tissue.
All For 49c

### Everything for Wrapping the Christmas Gift!

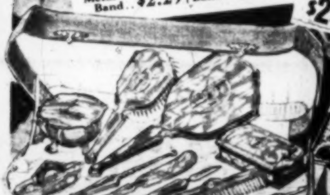
Half the fun in giving—and receiving—is in the package. This grand assortment of fine quality gift wrappings (see description above) answers every need for the entire family. Not Prepaid. Shpg. wt., 1 lb. 4 oz.

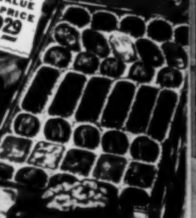
3 C 5550—Complete.......... **49c**

### 200 Cards, Tags and Seals

A distinctive group of seals, tags and enclosure cards of the highest quality. (Not illustrated.) Not Prepaid. Shpg. [illegible]

[illegible] 691 [illegible]........ **200** Asst. Pcs. **21c**





### Pearltone Pyralin Dresser Sets

*In Beautiful Tufted Lined Hinge Cases*

She'll appreciate this gift for years. Full-size clear-vision mirror; stiff white bristle brush. Pastel pearltone colors of **Rose, Green or Maize. State choice.** Not Prepaid.

**10-Piece Set**
All pieces illustrated.
8 C 5604
Shpg. wt., 12 lbs. **$9.67**

**3-Piece Set**
Brush, comb, mirror.
8 C 5603
Shpg. wt., 5 lbs... **$4.69**

### 5 Lbs. Chocolates

Rich, flavory sweets—all the family needs for a fine Christmas treat! Nougats, nut tops, fruit-flavored creams; dark and light chocolate coatings.

8 C 8061—Not Prepaid.
Shpg. wt., 6 lbs.......... **5 lbs. for $1.48**

## SEARS, ROEBUCK AND CO.

# For Our O

AND ONLY IF ORDERED
WITH OTHER GOODS

- *With each order for $7.50 or more from this book and our Fall 1933 General Catalog, exclusive of goods shown on this or the opposite page, you may add one of these sets for only $4.99.*

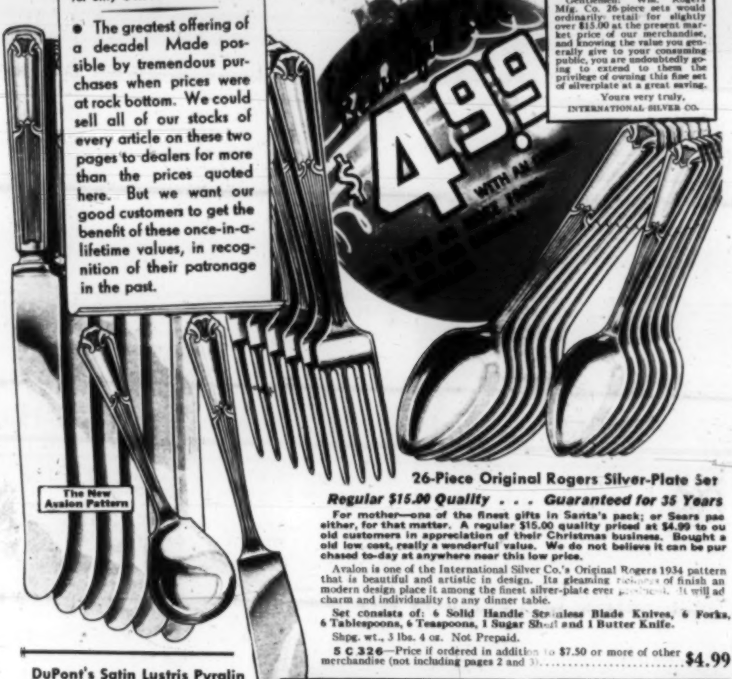
- The greatest offering of a decade! Made possible by tremendous purchases when prices were at rock bottom. We could sell all of our stocks of every article on these two pages to dealers for more than the prices quoted here. But we want our good customers to get the benefit of these once-in-a-lifetime values, in recognition of their patronage in the past.

INTERNATIONAL SILVER CO.
General Offices
Meriden, Connecticut

Sears, Roebuck and Co.,

Gentlemen: Wm. Rogers Mfg. Co. 26-piece sets would ordinarily retail for slightly over $15.00 at the present market price of our merchandise, and knowing the value you generally give to your consuming public, you are undoubtedly going to extend to them the privilege of owning this fine set of silverplate at a great saving.

Yours very truly,
INTERNATIONAL SILVER CO.



**The New Avalon Pattern**

## 26-Piece Original Rogers Silver-Plate Set

### *Regular $15.00 Quality . . . Guaranteed for 35 Years*

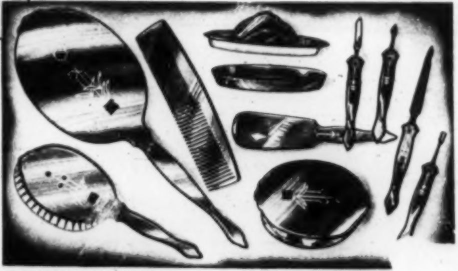
**For mother—one of the finest gifts in Santa's pack; or Sears pac either, for that matter. A regular $15.00 quality priced at $4.99 to ou old customers in appreciation of their Christmas business. Bought a old low cost, really a wonderful value. We do not believe it can be purchased to-day at anywhere near this low price.**

Avalon is one of the International Silver Co.'s Original Rogers 1934 pattern that is beautiful and artistic in design. Its gleaming richness of finish an modern design place it among the finest silver-plate ever produced. It will ad charm and individuality to any dinner table.

**Set consists of: 6 Solid Handle Stainless Blade Knives, 6 Forks, 6 Tablespoons, 6 Teaspoons, 1 Sugar Shell and 1 Butter Knife.**

Shpg. wt., 3 lbs. 4 oz. Not Prepaid.

**5 C 326**—Price if ordered in addition to $7.50 or more of other merchandise (not including pages 2 and 3)........................ **$4.99**



## DuPont's Satin Lustris Pyralin

### *10-Piece Dresser Set*

**Girl or woman, 16 or 60—she'll say this exquisitely designed dresser set is one of the loveliest gifts she ever received! Our price to our old customers is less than the manufacturer's usual wholesale price.** ***"The retail value of this special set is conservatively $12.50," says the manufacturer.***

LUSTRIS is the masterpiece of the famous DuPont Toiletware. It's beautiful to look at—lovely to handle—delightful to use. Both front and back same beautiful Pearltone Pyralin. The delicate pearl shades produce a beautiful changeable moire effect. Set consists of: Beveled Plate Glass Mirror, Good Quality Stiff White Bristle Hair Brush, Dressing Comb, Nail File, Nail Buffer, Puff Box, Shoe Horn, Corn Knife, Cuticle Knife and Cuticle Pusher. Mirror is 14 inches long overall; other pieces in proportion. Choice of pearltone colors of **Jade**, **Maize** or **Rose**. ***State Color.*** Shipping weight, 4 pounds. Not Prepaid.

**8 C 9891**

Price if ordered in addition to $7.50 or more of other merchandise............ **$4.99**

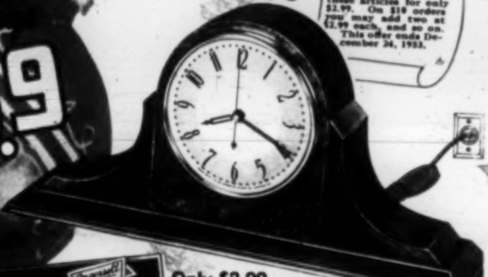
Copyright 1933 by Sears, Roebuck and Co.

# Customers Only

This

$2.99

With each order for $5.00 or more from our big Fall 1933 catalog or this Christmas book, exclusive of goods shown on this or the opposite page, you are entitled to add to your order one of these articles for only $2.99. On $10 orders you may add two at $2.99 each, and so on. This offer ends December 24, 1933.



## Only $2.99 Hammond Electric or Ingraham Spring Wound

**A practical gift for the home. Make your Sears Christmas order $5.00 or more and this wonderful timekeeper is yours for only $2.99. A recognized authority checking retail values, told us that this clock has the same movement with similar type case as those selling regularly for $7.50.**

Guaranteed to keep accurate time. Has a beautiful brown walnut finish with maple finished ornamentation. 5-inch attractive gold and silver colored dial fitted with bullseye glass, black numerals and hands. Bronze finish second hand and bezel. Size of case, 16¼ inches wide, 7½ inches high, 2½ inches deep. Operates on 60 cycle, 110 to 130 volt A.C. current. Shpg. wt., 7 lbs. Not Prepaid.

**Hammond Electric Clock**

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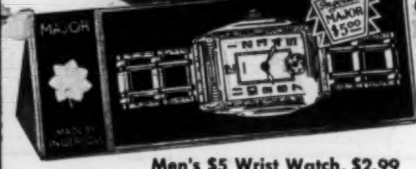
**Ingraham Spring Wound**

**5 C 324**—Clock similar to above but 8-Day spring wound (same offer).... **$2.99**



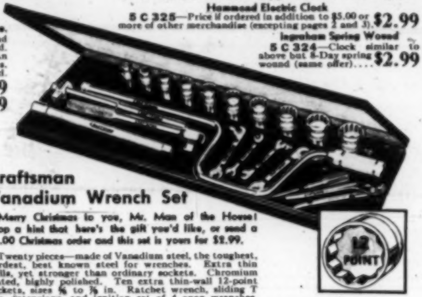
## Men's $5 Wrist Watch, $2.99

**This "never before" price is our way of thanking you for your Christmas order. Five dollars is the nationally advertised price of this expensive looking Ingersoll Major Wrist Watch and to our knowledge it is sold for $5.00 everywhere.**

An extra thin model, styled to the last minute. Case and open link wristband (with secure clasp) are chromium plated. Silver color dial with raised gilt figures; luminous hands. An excellent timekeeper—fully guaranteed by Ingersoll and Sears. Comes in a colorful gift box. Shpg. wt., 6 oz. Not Prepaid.

**4 C 9162**—Price with any $5.00 order or more of other merchandise (excepting pages 2 and 3)........... **$2.99**

**4 C 9163**—Same, but with Genuine Leather strap........................................ **2.99**

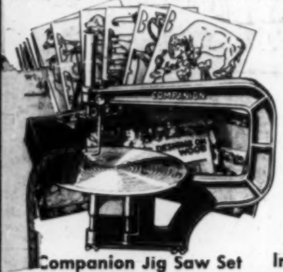


## Craftsman Vanadium Wrench Set

**Merry Christmas to you, Mr. Man of the House! Drop a hint that here's the gift you'd like, or send a $5.00 Christmas order and this set is yours for $2.99.**

Twenty pieces—made of Vanadium steel, the toughest, hardest, best known steel for wrenches. Extra thin walls, yet stronger than ordinary sockets. Chromium plated, highly polished. Ten extra thin-wall 12-point sockets, sizes ⅜ to ⅞ in. Ratchet wrench, sliding T bar, extensions, and ignition set of 4 open wrenches, pliers and screwdriver. Packed in sturdy metal box. Shpg. wt., 7 lbs. 6 oz. Not Prepaid.

**9 C 6951**—Price if ordered in addition to $5.00 or more of other merchandise...... **$2.99**



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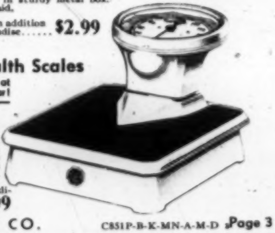
Companion 10-inch Jig Saw, with heavy, rigid semi-steel arched frame. Enclosed spring type head mechanism. Smooth movement operates with very little vibration. Rigid table 8 in. in diameter. Height overall, 16 in.; depth of throat, 9 in. Complete with 6 straight blades and 12 wood panels with assorted designs. Operates from any electric motor 1/12 horsepower or [illegible]. Shpg. wt., 15lbs. Not Prepaid.

**C 6950**—Price if ordered in addition to or more of other andise........................ **$2.99**



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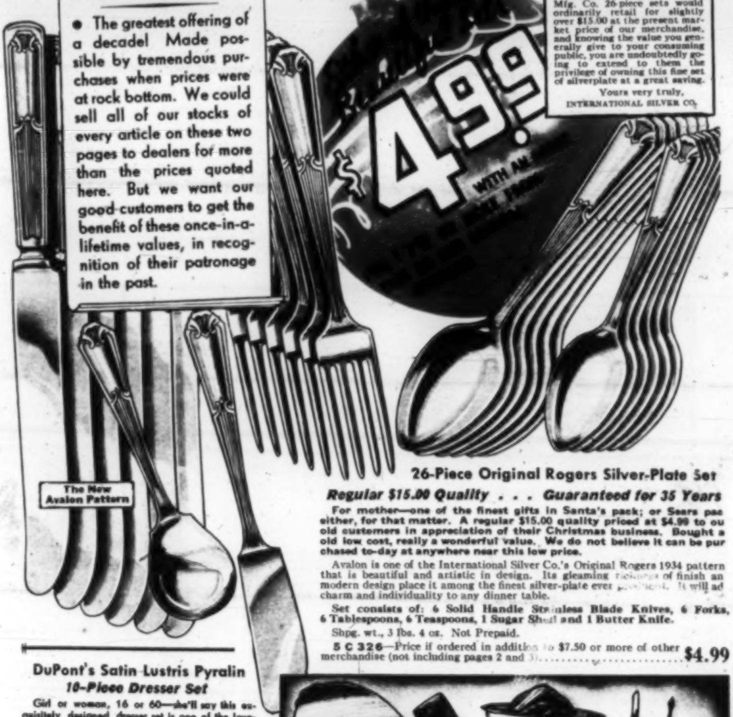

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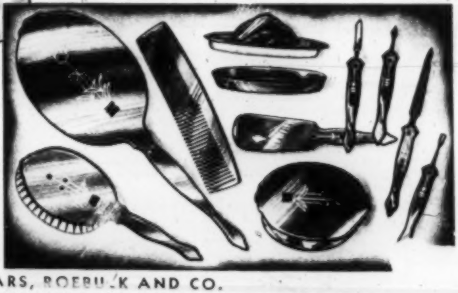

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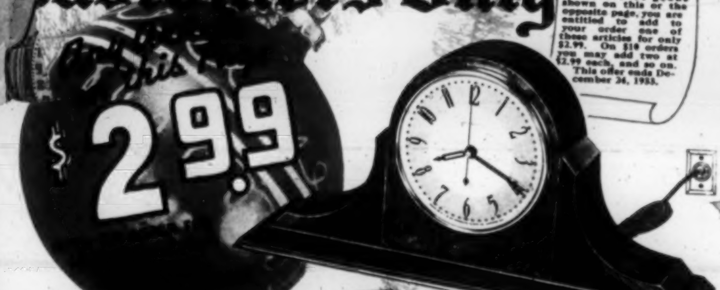

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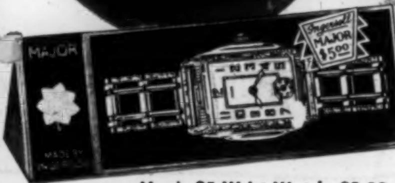

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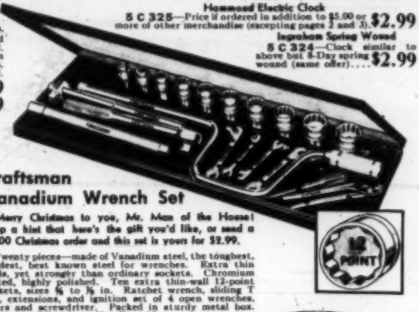

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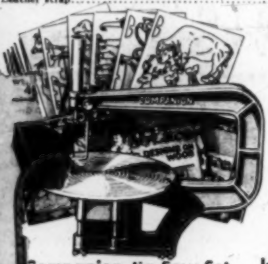

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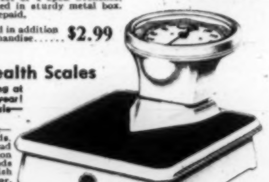

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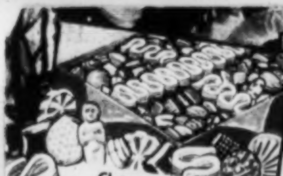
For other fine gifts see our big Catalog.



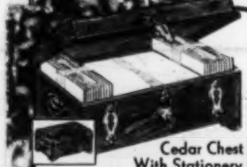
## Christmas Assortment

An assortment of favorite mixed hard candies—chips, raspberries, buttercups, straws, waffles, cut rock candy with designs running through the centers and satin finish ribbon candy. Popular flavors and shapes.

**8 C 8133** 3 Pound Box 59c Shpg. wt., 3 lbs. 6 oz.

**8 C 8134** 5 Pound Box 89c Shpg. wt., 5 lbs. 12 oz.

Not Prepaid.



## Cedar Chest With Stationery

This beautiful chest with stationery makes a charming gift. In it are 24 sheets and envelopes of fine white linen finish paper. The natural grained chest with its delightful cedar odor and attractive brass plated fittings makes a useful box for handkerchiefs, gloves, letters, trinkets, etc. Padlock with key. Not Prepaid.

**Folded Paper—Plain Envelopes**

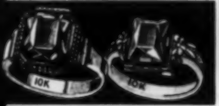
Size of chest: 10½x6½x4½ inches. Size of paper, folded: 5½x6 in. Size of envelopes: 5⅝x3⅛ in. Shpg. wt., 2 lbs. 6 oz.

**3 C 3115**.......... $1.39

**Flat Paper—Lined Envelopes**

Size of chest: 11⅝x7½x4¼ in. Size of paper, not folded: 6⅝x10⅝ in. Size of envelopes: 6⅝x3⅝ in. Shpg. wt., 3 lbs. 2 oz.

**3 C 3116**.......... $1.59



## Birthstone Rings—Gift Boxes

***Men's Ring***

10-Karat White Gold. **Sizes, 7 to 13. State size wanted and month.** Not Prepaid.

**4 C 9058** Shpg. wt., 4 ounces...... $6.95

***Women's Ring***

10-Kt. Natural color Gold. **Sizes, 5 to 8. State size wanted and month.** Not Prepaid.

**4 C 9059** Shpg. wt., 4 oz...... $4.95

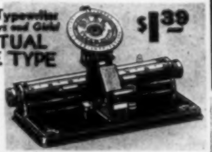
See Big Catalog for size chart and Birthst[illegible] descriptions

## Dial Typewriter

***For Boys and Girls***

**ACTUAL SIZE TYPE**

$1.39

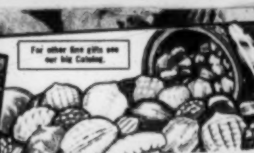


Writes letters just like the big ones.

Takes regular Office Size Letter Paper

Dial has 40 metal characters, including alphabet (all capitals), numerals and punctuation marks. Carriage slides back and forth. 11½x5⅜x6⅛ in. Lithographed Metal. Not Prepaid.

**49 C 9740** Shpg. wt., 2 lbs ... $1.39

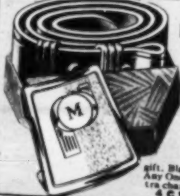


## De Luxe All Filled Candies

These delicious candies have thin shells of many shapes and colors, and are filled with fruits, jam, chopped nuts, cocoanut and chocolate. Not Prepaid. Shpg. wt., 1 lb., 1 lb. 8 oz.; 3 lbs., 3 lbs. 14 oz.

1-lb. can **8 C 8207**... 33c

3-lb. can **8 C 8208**... 95c



## Sterling Silver Buckle and Belt Sets

Note: All belt sets attractively boxed. Sizes, 30 to 44 inches. Be sure to state size and print initial wanted. Engraved without extra charge. Not Prepaid. Shpg. wt., each, 10 oz.

***Our $1.48 Special***

Here's a gift that any man will appreciate. This medium heavy weight "Giant Grip" buckle, and full grained Cowhide bridle leather belt makes a fine gift. Black or brown belt. State choice. Any One initial engraved without extra charge.

**4 C 9055**.............. $1.48

***Medium Weight***

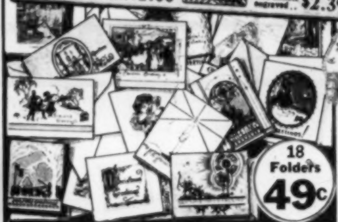
Sterling silver buckle. Assorted patterns. Black cowhide belt.

**4 C 9056** One initial engraved.. $1.00

***Our Finest***

Heavy sterling silver buckle. Hand engraved. Black cowhide belt.

**4 C 9057** Two initials engraved.. $2.39

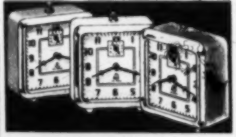


18 Folders 49c

## Sears Christmas Card Offer

Beautiful Christmas card folders that will fittingly carry your greetings. Parchment paper and dainty card stock with the very newest designs and style. Art work is of a superior quality, and executed in richly harmonizing colors. Assorted sizes, average about, 5½x4½ in. with envelopes to match. Not Prepaid. Shpg. wt., 8 oz.

**3 C 5649**.......................... 18 Assorted Folders 49c



## Patriot Alarm Clock

**—One-day movement.**

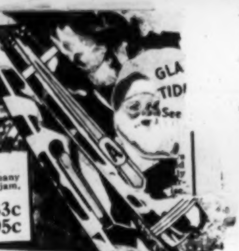
**—Metal case, opaline finish.**

**—Enclosed alarm, shuts off on top.**

3¼-in. cream color dial. Black numerals. Chromium plated front, 4x4¼ in. A beautiful gift that harmonizes with the furnishings of any dresser. Not Prepaid. Shpg. wt., 1 lb. 12 oz.

Each 98c

**8 C 8542**—Light Green.
**8 C 8544**—Old Rose.
**8 C 8547**—Dull Black.
**8 C 8549**—Cream Ivory.



$3.50 Value

$1.98

## Diamond Medal Pens

14-kt. gold point, iridium tipped; initialed clip. **Black and White; Jade Green; Burgundy; Gold and Black or Green and Black. State Color, Medium or Fine P**

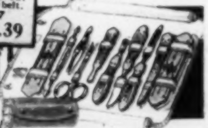
***Print initial wanted.***

Not Prepaid. Shpg. wt., 4 oz.

Packed in gift box.

Men's Size **4 C 9176**..... $1.98

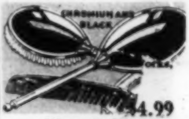
Women's Size **4 C 9159**..... 1.98



## Leather Manicure Roll

10 manicure implements. Beautifully decorated. **Fancy pearltone, Rose or Green pastel colors. State choice.** Leather roll, 10x6 in. Satin lined. Shpg. wt., 1 lb.

**8 C 5688**—Not Prepaid. $2.98

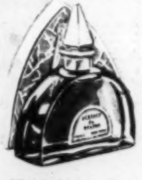


$4.99

## Women's

Three-piece me[illegible] Brush and mirr[illegible] backs in **green or black. Chromium plated trim.** Not Prepaid. Shpg. wt., 2 lbs.

**8 C 9765**..........



## Ecsta[illegible] Perf[illegible]

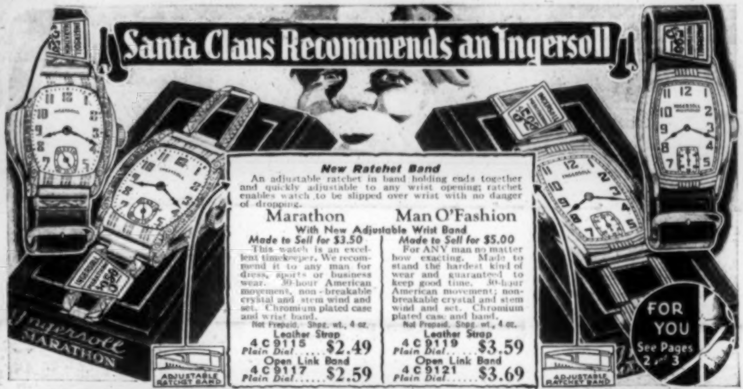
Del[illegible] Ecstasy fumes [illegible] noted for their exquisite quality. Each put up in beautiful bottles and gift boxes. Not Prepaid. Shpg. wt., each, 1 lb.

**8 C 9767** ½-oz. Former price $3.50. Our $[illegible] price.

**8 C 9768** 1-oz. Former price $6.00. Our Price..........

**8 C 9769**—2-oz. Former price $10.50. Our Price..........

# Santa Claus Recommends an Ingersoll



**New Ratchet Band**

An adjustable ratchet in band holding ends together and quickly adjustable to any wrist opening; ratchet enables watch to be slipped over wrist with no danger of dropping.

## Marathon

**With New Adjustable Wrist Band**

***Made to Sell for $3.50***

This watch is an excellent timekeeper. We recommend it to any man for dress, sports or business wear. 30-hour American movement, non-breakable crystal and stem wind and set. Chromium plated case and wrist band.

Not Prepaid. Shpg. wt., 4 oz.

**Leather Strap**

4 C 9115 *Plain Dial*...... $2.49

**Open Link Band**

4 C 9117 *Plain Dial*...... $2.59

## Man O'Fashion

**With New Adjustable Wrist Band**

***Made to Sell for $5.00***

For ANY man no matter how exacting. Made to stand the hardest kind of wear and guaranteed to keep good time. 30-hour American movement; non-breakable crystal and stem wind and set. Chromium plated case and band.

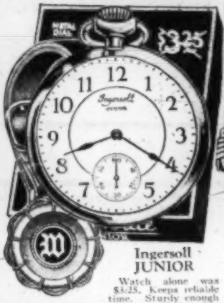
Not Prepaid. Shpg. wt., 4 oz.

**Leather Strap**

4 C 9119 *Plain Dial*...... $3.59

**Open Link Band**

4 C 9121 *Plain Dial*...... $3.69

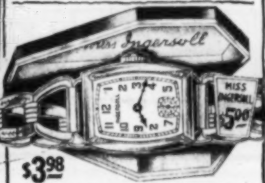


## Ingersoll JUNIOR

Watch alone was $3.25. Keeps reliable time. Sturdy enough to stand the hardest usage. 12-size, thin model, nickel plated case. Non-breakable crystal. Blue enameled fob with your initial included. *Print initial wanted.* Shpg. wt., 4 oz. Not Prepaid.

4 C 9123.................... $1.39

**See Our Big General Catalog for other wrist and pocket watches.**



$3.98

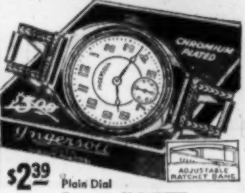
## First Time Shown—Miss Ingersoll

***Made to Sell for $5.00***

**Here is a brand new Women's Ingersoll. Exclusively offered by Sears.** It is much smaller than most watches of the Ingersoll type, and comes with a beautiful chromium plated case and open link wristband to match. Keeps excellent time, and has 30-hour American movement. Metal dial with black figures. Fully guaranteed. Shpg. wt., 4 oz.

4 C 9124—Not Prepaid........ $3.98

**WHEN ORDERING:** Give wrist measurement. Each watch comes neatly boxed with written guarantee. All watch illustrations ¾ actual size.



$2.39 **Plain Dial**

## Ingersoll MITE

***Made to Sell for $5.00***

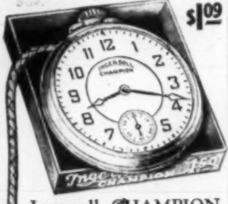
Has chromium plated case and choice of leather strap or chromium plated open link adjustable ratchet wristband. Metal dial with raised gilt figures. Non-breakable crystal. Not Prepaid. Shpg. wt., 4 oz.

| | |
|---|---|
| ***With New Open Link Wristband*** 4 C 9125.................... | $2.39 |
| ***With Leather Strap*** 4 C 9126.................... | 2.29 |

**Same But With Luminous Dial**
**Can be Read in the Dark**

| | |
|---|---|
| ***With New Open Link Wristband*** 4 C 9127.................... | $2.89 |
| ***With Leather Strap*** 4 C 9128.................... | 2.79 |

$1.09

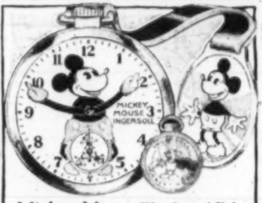


## Ingersoll CHAMPION

Thin model, nickel plated case, 10½-in. braided leather chain. Not Prepaid. Shpg. wt., 4 oz.

4 C 9129—*Plain Dial*.. $1.09

**Non-breakable crystal.**

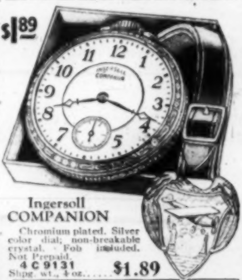


## Mickey Mouse Watch and Fob

Here's a genuine thin model Ingersoll that keeps excellent time. On the dial is a picture of Mickey Mouse, and he **tells you the correct time with his hands.** Mickey also appears on the back of the watch and on the handsome fob too. Nickel plated case. Unbreakable crystal. Not Prepaid.

4 C 9130—Shpg. wt., 4 oz....... 98c

$1.89

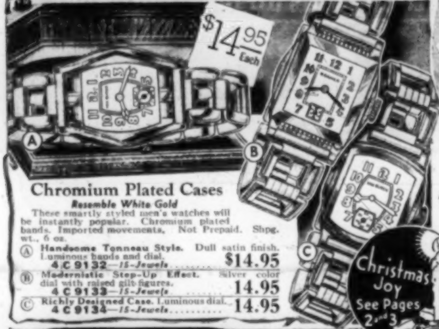


## Ingersoll COMPANION

Chromium plated. Silver color dial; non-breakable crystal. Fob included. Not Prepaid.

4 C 9131
Shpg. wt., 4 oz...... $1.89

# A Watch Will Please Him Most!


$14.95 Each
A
B
C
Christmas Joy See Pages 2 and 3

## Chromium Plated Cases

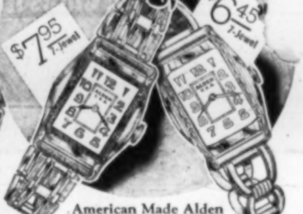
***Resemble White Gold***

These smartly styled men's watches will be instantly popular. Chromium plated bands. Imported movements. Not Prepaid. Shpg. wt., 6 oz.

Ⓐ **Handsome Tonneau Style.** Dull satin finish. Luminous hands and dial.
**4 C 9132**—*15-Jewels* .......... **$14.95**

Ⓑ **Modernistic Step-Up Effect.** Silver color dial with raised gilt figures.
**4 C 9133**—*15-Jewels* .......... **14.95**

Ⓒ **Richly Designed Case.** Luminous dial.
**4 C 9134**—*15-Jewels* .......... **14.95**



## American Made Alden

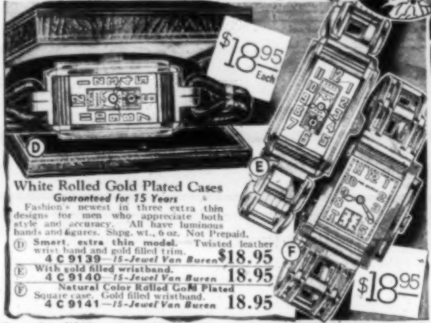
A reliable timekeeper, shown exclusively by Sears. Handsome chromium plated cases resemble white gold with rectangular shaped dials. Ratchet adjustment on chromium plated bands. Not Prepaid. Shpg. wt., 8 oz.

***Two-Tone Case***

Chromium plated case with gold plated embossed border. Raised gilt numerals. Latest design wrist band.
7-Jewels
**4 C 9136** **$7.95**

***Smartly Designed***

Popular shaped new style case with embossed design on edges. Oval link chain effect band. Luminous hands and figures.
7-Jewels
**4 C 9135**... **$6.45**



## White Rolled Gold Plated Cases

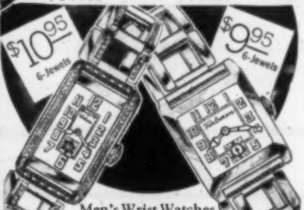
***Guaranteed for 15 Years***

Fashion's newest in three extra thin designs for men who appreciate both style and accuracy. All have luminous hands and figures. Shpg. wt., 6 oz. Not Prepaid.

Ⓓ **Smart, extra thin model.** Twisted leather wrist band and gold filled trim.
**4 C 9139**—*15-Jewel Van Buren* **$18.95**

Ⓔ **With gold filled wristband.**
**4 C 9140**—*15-Jewel Van Buren* **18.95**

Ⓕ **Natural Color Rolled Gold Plated** Square case. Gold filled wristband.
**4 C 9141**—*15-Jewel Van Buren* **18.95**



## Men's Wrist Watches

**Chromium Plated Cases**

***Resembles White Gold***

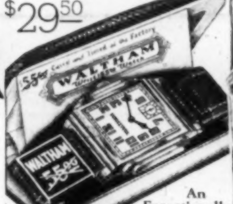
**Luminous Hands and Figures**

Fashionable rectangular case. Chromium plated open link band. Van Buren movement. Curved back. Not Prepaid. Shpg. wt., 6 oz.
*6 Jewels*
**4 C 9143**. **$10.95**

Popular square shaped case with chromium plated open link band. Van Buren movement. With presentation case. Shpg. wt., 6 oz. Not Prepaid.
*6 Jewels*
**4 C 9142**... **$9.95**

Former Price $55.00

$29.50

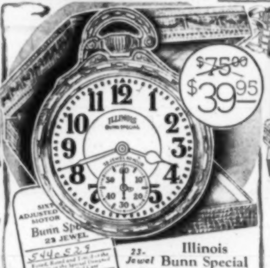

$55.00 Cased and Timed at the Factory
WALTHAM
WALTHAM $55.00

## An Exceptionally Fine Men's Wrist Watch

***14-Kt. White Gold Filled 17-Jewel***

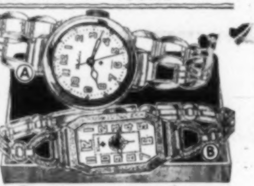
***Guaranteed 25 Years***

When Waltham designed this ultra-smart watch, it was priced at $55.00. Now Sears offer it for far less. Comes in one of the season's smartest step design cases. Gilt numerals. High grade leather strap with gold filled buckle. Cased and timed at the factory. Not Prepaid.
**4 C 9144**—Shpg. wt., 6 oz.. **$29.50**



***23-Jewel*** **Illinois Bunn Special**

Will pass any railway inspection. 14-K. White Gold Filled Case, guaranteed for 25 years. Cased, timed, rated and regulated at the factory. Runs 60 hours. Adjusted to six positions and for heat, cold and isochronism. Not Prepaid. Shpg. wt., 8 oz. **Regular Price $75.00.**
**4 C 9145**—**Our Price** .......... **$39.95**



## Ⓐ Physician's Watch

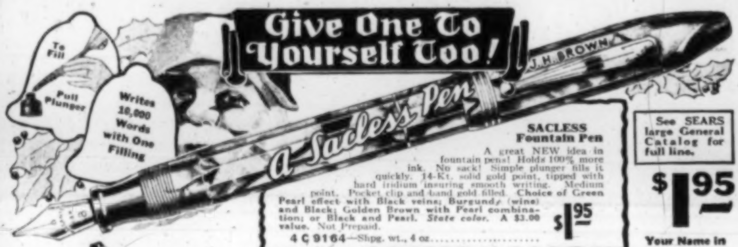
Luminous hands and figures and sweep second hand. Has red marginal figures. Case and open link band chromium plated. Van Buren movement. Not Prepaid. Shpg. wt., 6 ounces.
**4 C 9146**—*15 Jewels* .......... **$19.95**

## Ⓑ Nurse's Watch

Fashionable chromium plated rectangular case and open link band. Luminous hands and figures and sweep second hand. Genuine Van Buren movement. Not Prepaid. Shpg. wt., 6 ounces.
**4 C 9147**—*15 Jewels* .......... **$19.95**

***HOW TO ORDER:** When ordering a wrist watch state measurement around your wrist. All watch illustrations are ¾ actual size.*

# Give One To Yourself Too!



**SACLESS**
**Fountain Pen**

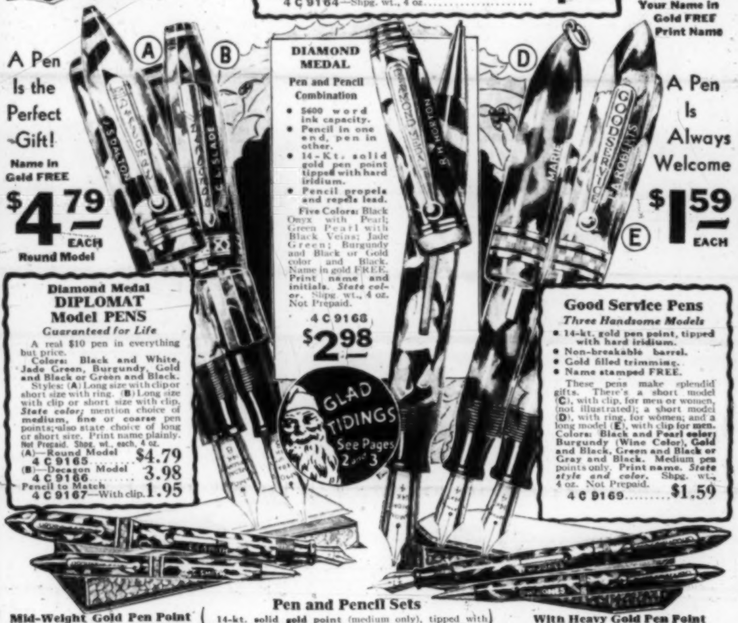
A great NEW idea in fountain pens! Holds 100% more ink. No sack! Simple plunger fills it quickly. 14-Kt. solid gold point, tipped with hard iridium insuring smooth writing. Medium point. Pocket clip and band gold filled. **Choice of Green Pearl effect with Black veins; Burgundy (wine) and Black; Golden Brown with Pearl combination; or Black and Pearl.** ***State color.*** **A $3.00 value.** Not Prepaid.

**4 C 9164**—Shpg. wt., 4 oz.................... **$1.95**

See SEARS large General Catalog for full line.

**$1.95**

**Your Name in Gold FREE Print Name**


A
B
D
E
GLAD TIDINGS See Pages 2 and 3

A Pen Is the Perfect Gift!

**Name in Gold FREE**

**$4.79 EACH**

**Round Model**

**DIAMOND MEDAL**

**Pen and Pencil Combination**

- **5600 word ink capacity.**
- **Pencil in one end, pen in other.**
- **14-Kt. solid gold pen point tipped with hard iridium.**
- **Pencil propels and repels lead.**

**Five Colors:** Black Onyx with Pearl; Green Pearl with Black Veins; Jade Green; Burgundy and Black or Gold color and Black. Name in gold FREE. **Print name and initials.** ***State color.*** Shpg. wt., 4 oz. Not Prepaid.

**4 C 9168**

**$2.98**

A Pen Is Always Welcome

**$1.59 EACH**

**Diamond Medal**
**DIPLOMAT**
**Model PENS**

***Guaranteed for Life***

A real $10 pen in everything but price.

**Colors: Black and White, Jade Green, Burgundy, Gold and Black or Green and Black.**

Styles: **(A)** Long size with clip or short size with ring. **(B)** Long size with clip or short size with clip. ***State color;*** mention choice of **medium, fine or coarse** pen points; also state choice of long or short size. Print name plainly. **Not Prepaid. Shpg. wt., each, 4 oz.**

**(A)—Round Model**
**4 C 9165**.......... **$4.79**
**(B)—Decagon Model**
**4 C 9166**.......... **3.98**
**Pencil to Match**
**4 C 9167**—With clip. **1.95**

**Good Service Pens**

***Three Handsome Models***

- **14-kt. gold pen point, tipped with hard iridium.**
- **Non-breakable barrel.**
- **Gold filled trimming.**
- **Name stamped FREE.**

These pens make splendid gifts. There's a short model **(C)**, with clip, for men or women, (not illustrated); a short model **(D)**, with ring, for women; and a long model **(E)**, with clip for men. **Colors: Black and Pearl color; Burgundy (Wine Color), Gold and Black, Green and Black or Gray and Black.** Medium pen points only. **Print name.** ***State style and color.*** Shpg. wt., 4 oz. Not Prepaid.

**4 C 9169**.......... **$1.59**

**Pen and Pencil Sets**

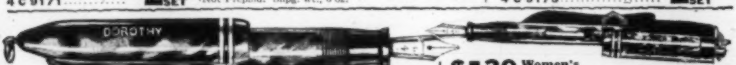
**Mid-Weight Gold Pen Point**

Men's Set with Clip.
**4 C 9170**..........
Women's Set with Ring
**4 C 9171**..........
**$2.39 SET**

**14-kt. solid gold point** (medium only), tipped with hard iridium. Non-breakable barrel and cap. Pencil propels and repels lead. ***State choice*** **of Black and Pearl, Gold and Black, Burgundy, Green Pearl with Black or Gray and Black. Print name** to be stamped. Not Prepaid. Shpg. wt., 6 oz.

**With Heavy Gold Pen Point**

Men's Set, Long Model with Clip.
**4 C 9172**..........
Women's Set with Ring.
**4 C 9173**..........
**$2.98 SET**



**For Women—This Smart Pen**

***Four Rich Pastel Shades***

- **Rich Pearl Effect with Pastel Colors.**
- **14-Karat Solid Gold Pen, Tipped with Hard Iridium.**
- **Non-breakable Barrels and Caps** • **Extra Large Ink Capacity!**

**$1.59**

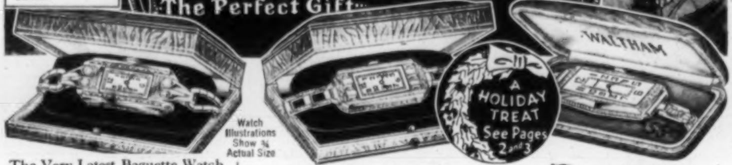
Give HER this fine quality pen for Christmas. Comes in four lovely pearl effect pastel shades—**Wine, Blue, Green, or Gray.** Iridium-tipped 14-Kt. solid gold pen. Medium point only. Name stamped FREE. ***Print name. State Color.*** **$1.59**
**4 C 9174**—Not Prepaid. Shpg. wt., 4 oz.......................

**$1.39 Women's Midget Style Pen with Silk Ribbon**

**Black silk ribbon about 43 in. long.** Medium point 14-Kt. gold pen, iridium tipped. Rich pearl effect in 4 pastel colors—**Wine, Blue, Green or Gray.** Name stamped FREE. ***Print name and state color.*** Not Prepaid.
**4 C 9175**—Shpg. wt., 4 oz.......... **$1.39**

See Sears Large General Catalog for Full Selection.

# Dainty Wrist Watches
## The Perfect Gift...



Watch Illustrations Show ¾ Actual Size

### The Very Latest Baguette Watch
**Set With Regular Cut Diamonds**

Has a 15-jewel fine quality imported movement. Fully guaranteed. A splendid timekeeper. **Hand engraved cases,** chromium plated, resembling white gold. Flexible tubular chain band. **Not Prepaid**

| *Set with 4 Diamonds* | *Set with 2 Diamonds* |
|---|---|
| Regular Price $45.00 | Regular Price $29.75 |
| *15-Jewel* **4 C 9154** $29.95 | *7-Jewel* **4 C 9156** $19.95 |

Shipping weight, each, 8 oz.

### Popular Priced Baguette
**Modern Step-Up Design Case**
***Open Link Wristband***

You couldn't resist this dainty baguette if you once actually wore it! Baguettes are becoming more popular every day on account of their daintiness and artistic designs. Hand engraved case. Dainty open link wrist band. Chromium finish. Imported movement. Not Prepaid. Shpg. wt., 8 oz.

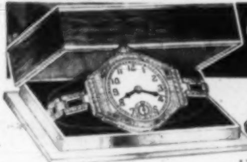
**4 C 9150**—*7-Jewel*............ $15.95

### Women's Waltham
**14-Karat White Gold Filled**
**Case Guaranteed 25 Years**

**Unquestionable time-keeping qualities**

Waltham made this watch to sell at $55.00 but Sears offer it for just about half. Band is white gold filled. Cased and timed at the factory. **Not Prepaid. Shpg. wt., 8 oz.**

**4 C 9151**—*15-Jewel*........$29.95

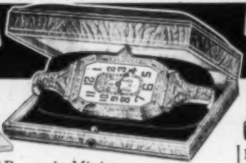


### Women's Watch
***The Chromium Finish Resembles White Gold***

This charming design will quite take your breath away. Richly embossed case. Imported movement. Not Prepaid. Shpg. wt., 8 oz.

**Dainty Open Link Band**
**4 C 9152**—*6-Jewel*... .... $ 7.98

**Flexible Open Link Band**
**4 C 9153**—*15-Jewel*........ 10.98

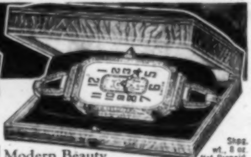


### Beauty in Miniature
**14-Karat Solid White Gold Case**
***Gold Filled Expansion Wristband***

**Exquisite Creations—Lovely and Beautiful**

Expansion style wristband has square shaped lines which harmonize beautifully with the watch case. **Imported movement.** Not Prepaid. Shpg. wt., 8 oz.

| *7-Jewel* **4 C 9148** $16.95 | *15-Jewel* **4 C 9149** $19.95 |
|---|---|



**Shpg. wt., 8 oz. Not Prepaid.**

### Modern Beauty
***White Rolled Gold Plated Cases***

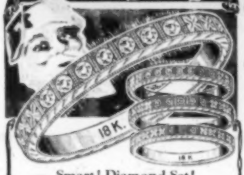
- **Cases Guaranteed for 15 years**
- **Silver Color Dial** • **Open Link Band**

An exquisite design—and an accurate timekeeper too. *Imported movement.* **Center opening wristband is chromium plated. *Van Buren***

| *7-Jewel* **4 C 9157** $11.95 | *15-Jewel* **4 C 9158** $14.95 |
|---|---|

**HOW TO ORDER:** ***When ordering a wrist watch state measurement around your wrist.***

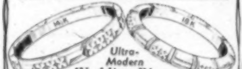
## Wedding Rings



### Smart! Diamond-Set!

Set with regular-cut diamonds—**not chips**—in handsome medium weight **18-Karat white gold mountings.** Orange Blossom and Leaf design. Engraved with initials and date. **Sizes, 5 to 8.** ***State size and engraving wanted.*** Presentation case. **Not Prepaid** Shpg. wt., 6 oz.

**4 C 3156**—*3 Diamonds* ....... $5.98
**4 C 3157**—*5 Diamonds* ....... 7.98
**4 C 3158**—*7 Diamonds* ....... 9.98

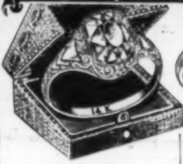


**Ultra-Modern**
### Wedding Rings

**Sizes, 5 to 8.** Engraved with initials and date. ***State size and initials.*** Shpg. wt., 6 oz. Not Prepaid. Bride's Book Free.

| **Baguettes and Blossoms** | **Rose Buds and Baguettes** |
|---|---|
| **4 C 9089**—<br>*14-K White Gold* $3.95 | **4 C 9091**—<br>*18-K White Gold* $5.95 |
| **4 C 9090**—<br>*14-K Natural Color Gold*......$3.95 | **4 C 9092**—<br>*14-K Natural Color Gold*.......$4.95 |

## Women's Birthstone Rings-Newest Styles

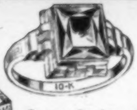


### Rich! Smart!

**Sizes 4 to 7.** ***State size and month*** Not Prepaid. Shpg. wt., 4 oz.

*10-Karat White Gold*
**4 C 5000** $2.95

*14-Karat White Gold*
**4 C 5001**........... 3.95



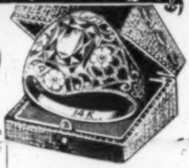
### Square Setting

These rings set with new modern birthstones. For description see our big general catalog.

**Sizes, 4 to 8.** ***State size and month.*** Shpg. wt., 4 oz. Not Prepaid.

*White Gold*
**4 C 9095** $4.95

*Natural Color Gold*
**4 C 9096**...$4.95

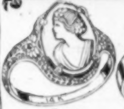


### Pierced Design

Solid White Gold with Green and Red Gold Trim. **Sizes, 5 to 8.** ***State size and month.*** Shpg. wt. 4 oz. Not Prepaid.

**4 C 9097**—*10-Kt*... $5.95
**4 C 9098**—*14-Kt*.... 6.95

## Women's Solid Gold Stone Set Rings



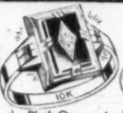
**Genuine Cornelian Cameo**

**—White Gold**
**—Colored Gold trim**

Beautiful pierced setting. **Sizes, 5 to 10.** ***State size.*** Shpg. wt., 4 oz. Not Prepaid.

*10-Karat*
**4 C 5800**. $6.95

*14-Karat*
**4 C 5801**. 7.95

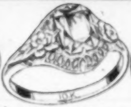


**Black Onyx and Genuine Diamond**

**—Genuine Black Onyx.**
**—Regular cut genuine diamond**

10-Kt. White Gold. **Sizes, 4 to 8.** ***State size.*** Not Prepaid. Shpg. wt., 4 oz.

**4 C 9101** $6.95

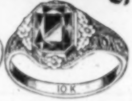


**Synthetic White Sapphire and Red Ruby**

Beautifully executed mounting with filigree design 10-Kt. White gold. **Sizes, 4 to 8.** ***State size.*** Not Prepaid. **Shpg. wt., 4 oz.**

*White Sapphire*
**4 C 4847**...$4.95

*Red Ruby*
**4 C 4846**... 4.95

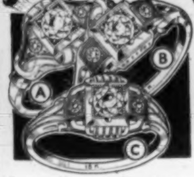


**Genuine Garnet**

Beautiful dark genuine Garnet. Solid gold with beautiful two-tone gold effect. Very effective. Sizes, 4 to 8. ***State size.*** **Not Prepaid.** Shpg. wt., 4 oz.

**4 C 9104** $7.95

# Give Her A "Sears First Quality" Diamond

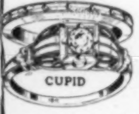


## Women's Diamond Rings

**18-Karat Solid White Gold**

First Quality Blue White Diamonds. Give style wanted (A), (B) or (C), catalog number and ring size. *Sizes, 5 to 8.* Not Prepaid. Shpg. wt., 4 oz.

| | *Total Weight* | |
|---|---|---|
| **4 C 2270** | 1/8 Ct. | **$25.75** |
| **4 C 2272** | 5/32 Ct. | **32.75** |
| **4 C 2274** | 1/4 Ct. | **54.50** |
| **4 C 2278** | 3/8 Ct. | **97.35** |
| **4 C 2279** | 1/2 Ct. | **164.15** |



## Bridal Set

***Handsome Baguette Design***

Engagement and wedding ring to match. Blue white first quality diamond in 18-Kt. solid white gold mounting. *Sizes, 5 to 8. State size and engraving for wedding ring.* Shpg. wt., 4 oz. Not Prepaid.

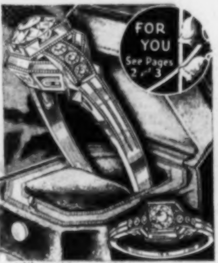
| | | |
|---|---|---|
| **4 C 9078** | 3/64 Ct. | **$19.95** |
| **4 C 9079** | 3/32 Ct. | **29.50** |

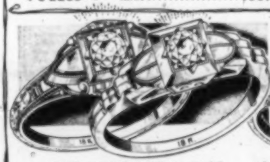
## *Smart! Rich!*
## ROSE MARIE MOUNTING

**$77.65**
**1/4 CARAT**

**"Rose Marie."** Simplicity as exquisite as it is appropriate—six diamonds set on the sides in Chanel setting. Daintily slim to give emphasis to the richness of this SEARS **First Quality Blue White diamond.** 18-K. solid white gold. Weight given is for Center Diamond. *Sizes, 5 to 8. State ring size wanted.* Not Prepaid. Shpg. wt., ea., 4 oz.

| | | |
|---|---|---|
| **4 C 2230** | 1/8 or 12/100 carat | **$38.85** |
| **4 C 2231** | 5/32 or 16/100 carat | **51.75** |
| **4 C 2232** | 3/16 or 19/100 carat | **60.85** |
| **4 C 2233** | 1/4 or 25/100 carat | **77.65** |
| **4 C 2234** | 1/3 or 33/100 carat | **106.50** |
| **4 C 2235** | 3/8 or 37/100 carat | **133.85** |
| **4 C 2236** | 1/2 or 50/100 carat | **198.50** |
| **4 C 2239** | 1 carat | **495.95** |





## 18-Karat Solid White Gold

***First Quality Blue White Diamonds***

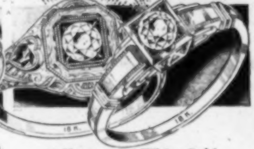
**"Diana."** New beveled prong mounting nicely engraved. The very latest design in a dainty ring setting.

**"Millicent."** The wide massive bevels of these prongs make an attractive setting. Richly Engraved.

*State name, size of diamond and ring size wanted. Sizes, 5 to 8.* Not Prepaid. Shipping weight, each, 4 ounces.

**4 C 9080—One-Eighth-Carat** **$23.95**

| | | | |
|---|---|---|---|
| 1/16 Ct. | **$13.95** | 7/32 Ct. | **48.35** |
| 3/32 Ct. | **19.50** | 1/4 Ct. | **59.95** |
| 5/32 Ct. | **33.95** | 1/2 Ct. | **159.95** |



## 18-Karat Solid White Gold

***First Quality Blue White Diamonds***

**"Forget Me Not."** A heart shaped blue synthetic sapphire set on each side of diamond. Beautifully engraved.

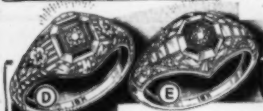
**"Modernistic."** You'll adore the elegance of this band that supports the square mounting with its rich engraving.

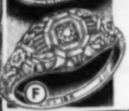
*State name, size of diamond and ring size wanted. Sizes, 5 to 8.* Not Prepaid. Shipping weight, each, 4 oz.

**4 C 2220—One-Eighth Carat** **$30.15**

| | | | |
|---|---|---|---|
| 5/64 Ct. | **$22.50** | 1/4 Ct. | **66.95** |
| 3/32 Ct. | **26.25** | 1/3 Ct. | **94.45** |
| 3/16 Ct. | **50.65** | 3/8 Ct. | **120.25** |

**For a Larger Selection**
**See Sears Large General Catalog**





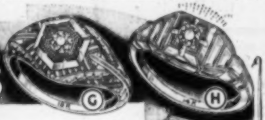
**YOUR CHOICE $7.95 EACH**

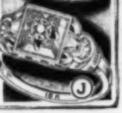
## Choice of Three Designs

These rings are reproductions of exclusive platinum designs. Mounting gives extra brilliance. 18-Karat solid white gold. Beautiful FIRST QUALITY diamonds. Sizes, 5 to 8. *State style wanted,* (D), (E) *or* (F) *and ring size.* Shpg. wt., ea., 4 oz. Not Prepaid.

**4 C 9082**—2/100 Ct. **$7.95**

**YOUR CHOICE $10.95 EACH**

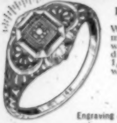




## First Quality Diamonds

Three ultra smart designs. Reproductions of fine platinum designs. Rings (G) and (J) are 18-karat solid white gold. (H) is 14-Kt. natural color gold with white gold prongs. Set with FIRST QUALITY diamonds. *State style* (G), (H) *or* (J) *and ring size.* Sizes, 5 to 8. Not Prepaid. Shpg. wt., ea., 4 oz.

**4 C 9083**—3/100 Ct. **$10.95**



### Special Diamond Offer

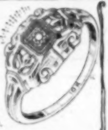
14-Kt. Solid White Gold mountings set with brilliant cut diamond, each 1/64 Carat. Shpg. wt., 4 oz. Not Prepaid.

**4 C 9084**
**$6.48**

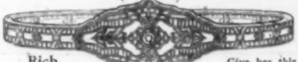
### 1/64 Ct. Diamond

10-Kt. solid white gold rings. Brilliant cut 1/64 Ct. Diamond. Shpg. wt., 4 oz. Not Prepaid.

**4 C 9085**
**$5.95**



*Sizes, 4 to 7. State size.*
**Engraving on mounting may vary slightly from illustration.**



## .. Rich Diamond Bracelet

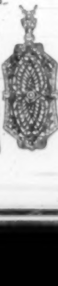
Give her this lovely 10-Karat solid white gold bracelet. Its exquisite pierced mounting is set with regular cut diamonds. Expansion clasp.

**4 C 9052**—Not Prepaid. Shpg. wt., 4 oz... **$10.95**

## EASY PAYMENTS for Diamonds and Watches

| If Cash Price of Your Order Amounts to | Add for Easy Payment | Deposit With Order | Monthly Payment | If Cash Price of Your Order Amounts to | Add for Easy Payment | Deposit With Order | Monthly Payment | If Cash Price of Your Order Amounts to | Add for Easy Payment | Deposit With Order | Monthly Payment |
|---|---|---|---|---|---|---|---|---|---|---|---|
| $20.00-$25.00 | $2.50 | $4.00 | $4.00 | $80.01-$90.00 | $9.00 | $16.00 | $10.00 | $275.01-$300.00 | $29.00 | $55.00 | $30.00 |
| 25.01- 30.00 | 3.00 | 5.00 | 5.00 | 90.01-100.00 | 10.00 | 18.00 | 11.00 | 300.01- 325.00 | 31.50 | 60.00 | 32.50 |
| 30.01- 35.00 | 3.50 | 6.00 | 5.50 | 100.01-125.00 | 12.00 | 20.00 | 12.50 | 325.01- 350.00 | 34.00 | 65.00 | 35.00 |
| 35.01- 40.00 | 4.00 | 7.00 | 6.00 | 125.01-150.00 | 14.00 | 25.00 | 15.00 | 350.01- 375.00 | 36.50 | 70.00 | 37.50 |
| 40.01- 45.00 | 4.50 | 8.00 | 6.50 | 150.01-175.00 | 16.50 | 30.00 | 17.50 | 375.01- 400.00 | 39.00 | 75.00 | 40.00 |
| 45.01- 50.00 | 5.00 | 9.00 | 7.00 | 175.01-200.00 | 19.00 | 35.00 | 20.00 | 400.01- 425.00 | 41.50 | 80.00 | 42.50 |
| 50.01- 60.00 | 6.00 | 10.00 | 7.50 | 200.01-225.00 | 21.50 | 40.00 | 22.50 | 425.01- 450.00 | 44.00 | 85.00 | 45.00 |
| 60.01- 70.00 | 7.00 | 12.00 | 8.00 | 225.01-250.00 | 24.00 | 45.00 | 25.00 | 450.01- 475.00 | 46.50 | 90.00 | 47.50 |
| 70.01- 80.00 | 8.00 | 14.00 | 9.00 | 250.01-275.00 | 26.50 | 50.00 | 27.50 | 475.01- 500.00 | 49.00 | 95.00 | 50.00 |

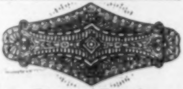
Write us for larger or special cut diamonds. Diamonds and Watches priced at less than $20.00 are Sold for Cash only. **Use Easy Payment Side of Order Blank Enclosed.**



## Pendant Necklace

10-Karat solid white gold. Pierced design set with regular cut diamond. Chain 16-in. long. Not Prepaid. Shpg. wt., 4 oz.

**4 C 9050**
**$5.95**

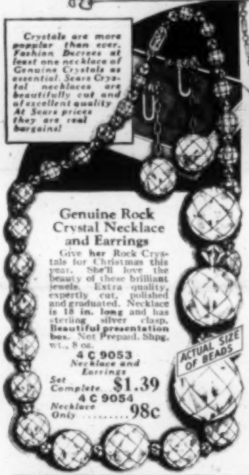


## Diamond Brooch

Pierced design in 10-K white gold. Regular cut diamond. 1⅝ in. long. Shpg. wt., 4 oz. Not Prepaid.

**4 C 9051** ........ **$5.95**

# New-Smart-Fashionable



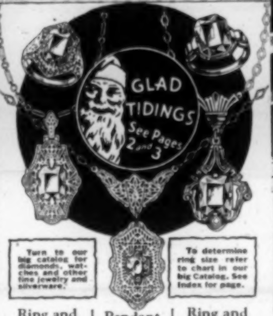
***Crystals are more popular than ever. Fashion Decrees at least one necklace of Genuine Crystals as essential. Sears Crystal necklaces are beautifully cut and of excellent quality. At Sears prices they are real bargains!***

### Genuine Rock Crystal Necklace and Earrings

Give her Rock Crystals for Christmas this year. She'll love the beauty of these brilliant jewels. Extra quality, expertly cut, polished and graduated. Necklace is **18 in. long** and has sterling silver clasp. **Beautiful presentation box.** Not Prepaid. Shpg. wt., 8 oz.

**4 C 9053** *Necklace and Earrings*
*Set Complete* ...... **$1.39**

**4 C 9054** *Necklace Only* .......... **98c**



**Turn to our big catalog for diamonds, watches and other fine jewelry and silverware.**

**To determine ring size refer to chart in our big Catalog. See index for page.**

### Ring and Pendant Necklace

10-Kt. White Gold mounting with lacy filigree design. Set with Emerada (light green) Color Stone. Chain, 16 in. long. **Ring sizes, 5 to 8.** State size. Not Prepaid.

**4 C 9110**
Shpg. wt., 4 oz. **$9.95**

### Pendant Necklace

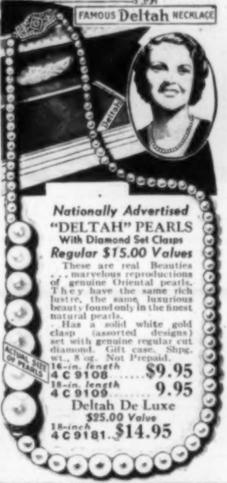
Exquisitely executed open work design in Sterling Silver set with beautiful light green color stone. Chain, 16 inches long. Not Prepaid. Shpg. wt., 4 ounces.

**4 C 9111**
**$2.59**

### Ring and Pendant Necklace

It is beautifully wrought from Sterling Silver. Both are set with exquisite **sapphire blue or deep rose color stones. Sizes, 4 to 8. State size and color.** Not Prepaid.

**4 C 9112**
Shpg. wt., 4 oz. **$2.79**



### *Nationally Advertised* "DELTAH" PEARLS

**With Diamond Set Clasps**

***Regular $15.00 Values***

These are real Beauties . . . marvelous reproductions of genuine Oriental pearls. They have the same rich lustre, the same luxurious beauty found only in the finest natural pearls.

Has a solid white gold clasp (assorted designs) set with genuine regular cut diamond. Gift case. Shpg. wt., 8 oz. Not Prepaid.

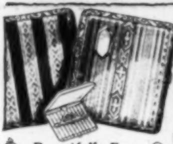
*16-in. length*
**4 C 9108** ...... **$9.95**

*18-in. length*
**4 C 9109** ........ **9.95**

### Deltah De Luxe

***$25.00 Value***

*18-inch*
**4 C 9181** .. **$14.95**

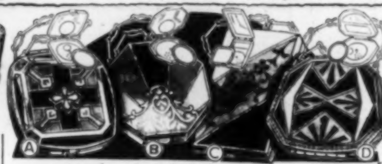


### Ⓜ Beautifully Engraved Cigarette Cases Ⓛ

Silver plated, gold plated inside. Hold 10 cigarettes. Sizes, about 2⅞x3⅝ in. **Assorted Designs.** Shpg. wt., each, 4 oz. Not Prepaid.

Ⓛ *Engraved Designs*
**4 C 9106** ........ **98c**

Ⓜ *Colored Enameled Designs*
**4 C 9107** .... **$1.48**



### *Beautifully Enameled* Smartly Styled COMPACTS $1.48 *Formerly $3.50*

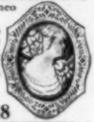
While our supply lasts we are offering these handsome gift compacts at greatly reduced prices. All are silver plated and beautifully enameled in rich colors. All have loose powder sifter, rouge, mirror and chain. Shpg. wt., 6 oz. Not Prepaid. **Order by Catalog number and letters shown above.** ***State first and second choice.***

**4 C 9105**—*Former $3.50 Values* ........ **$1.48**

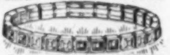
### Genuine Cameo Brooch

A cameo mounted in sterling silver. Has Safety catch. Size over all 1⅝x1⁵⁄₁₆ in. Not Prepaid.

**4 C 9113**
Shpg. wt., 4 oz. **$2.48**

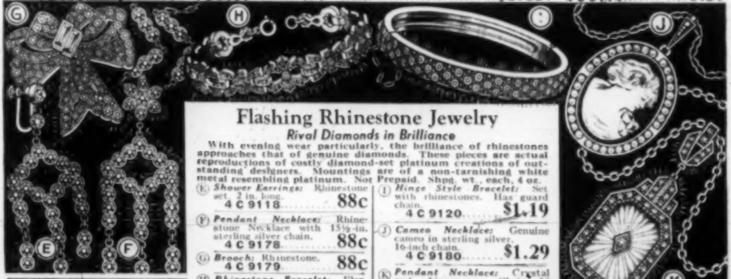


### Sterling Silver Flexible Bracelet



Square-cut settings—**all White, or Blue and White, or Green and White.** ***State choice.*** Not Prepaid. Shpg. wt., 4 oz.

**4 C 9114** ........ **$1.39**



### Flashing Rhinestone Jewelry

***Rival Diamonds in Brilliance***

**With evening wear particularly, the brilliance of rhinestones approaches that of genuine diamonds. These pieces are actual reproductions of costly diamond-set platinum creations of outstanding designers. Mountings are of a non-tarnishing white metal resembling platinum.** Not Prepaid. Shpg. wt., each, 4 oz.

Ⓔ ***Shower Earrings:*** Rhinestone set, 2 in. long.
**4 C 9118** .......... **88c**

Ⓕ ***Pendant Necklace:*** Rhinestone Necklace with 15½-in. sterling silver chain.
**4 C 9178** .......... **88c**

Ⓖ ***Brooch:*** Rhinestone.
**4 C 9179** .......... **88c**

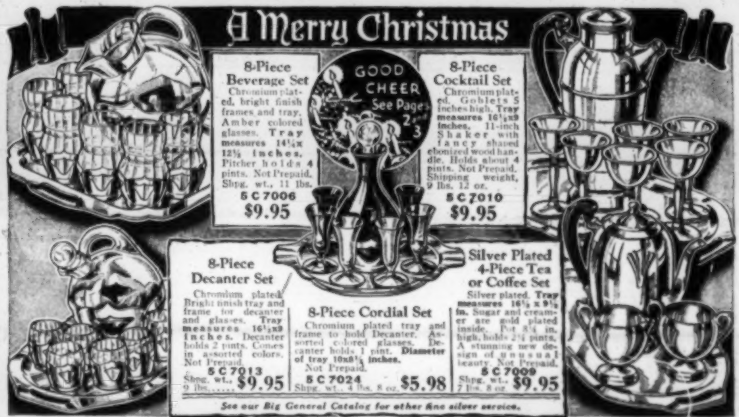
Ⓗ ***Rhinestone Bracelet:*** Flexible, 7 inches long.
**4 C 9116** .......... **98c**

Ⓘ ***Hinge Style Bracelet:*** Set with rhinestones. Has guard chain.
**4 C 9120** .......... **$1.19**

Ⓙ ***Cameo Necklace:*** Genuine cameo in sterling silver. 16-inch chain.
**4 C 9180** .......... **$1.29**

Ⓚ ***Pendant Necklace:*** Crystal and rhinestones. Chain 16 inches long.
**4 C 9177** .......... **89c**

# A Merry Christmas



## 8-Piece Beverage Set

Chromium plated, bright finish frames and tray. Amber colored glasses. **Tray measures 14¼x12½ inches.** Pitcher holds 4 pints. Not Prepaid. Shpg. wt., 11 lbs.

**5 C 7006**
**$9.95**

## 8-Piece Cocktail Set

Chromium plated. Goblets 5 inches high. **Tray measures 16½x9 inches.** 11-inch Shaker with fancy shaped ebonized wood handle. Holds about 4 pints. Not Prepaid. Shipping weight, 9 lbs. 12 oz.

**5 C 7010**
**$9.95**

## 8-Piece Decanter Set

Chromium plated. Bright finish tray and frame for decanter and glasses. **Tray measures 16½x9 inches.** Decanter holds 2 pints. Comes in assorted colors. Not Prepaid.

**5 C 7013**
Shpg. wt., 9 lbs...... **$9.95**

## 8-Piece Cordial Set

Chromium plated tray and frame to hold Decanter. Assorted colored glasses. Decanter holds 1 pint. **Diameter of tray 10x8½ inches.** Not Prepaid.

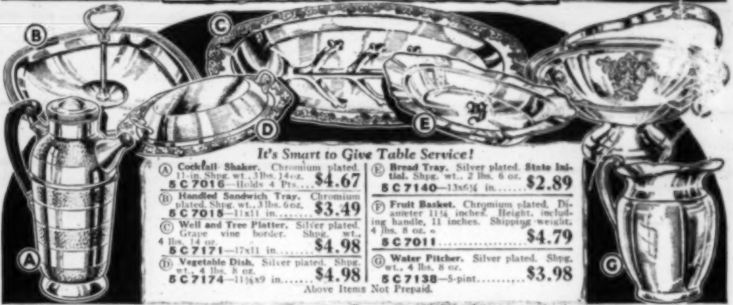
**5 C 7024**
Shpg. wt., 4 lbs. 8 oz. **$5.98**

## Silver Plated 4-Piece Tea or Coffee Set

Silver plated. **Tray measures 16½ x 9½ in.** Sugar and creamer are gold plated inside. Pot 8¼ in. high, holds 2¼ pints. A stunning new design of unusual beauty. Not Prepaid.

**5 C 7009**
Shpg. wt., 7 lbs. 8 oz. **$9.95**

*See our Big General Catalog for other fine silver service.*



## *It's Smart to Give Table Service!*

Ⓐ **Cocktail Shaker.** Chromium plated. 11-in. Shpg. wt., 3 lbs. 14 oz.
**5 C 7016**—Holds 4 Pts.... **$4.67**

Ⓑ **Handled Sandwich Tray.** Chromium plated. Shpg. wt., 3 lbs. 6 oz.
**5 C 7015**—11x11 in........ **$3.49**

Ⓒ **Well and Tree Platter.** Silver plated. Grape vine border. Shpg. wt., 4 lbs. 14 oz.
**5 C 7171**—17x11 in........ **$4.98**

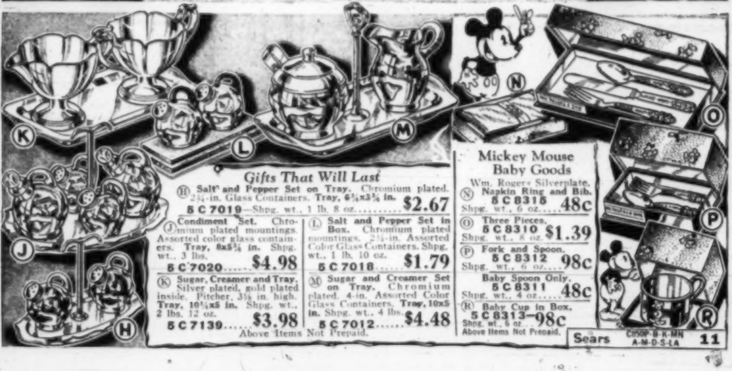
Ⓓ **Vegetable Dish.** Silver plated. Shpg. wt., 4 lbs. 8 oz.
**5 C 7174**—11⅝x9 in....... **$4.98**

Ⓔ **Bread Tray.** Silver plated. **State Initial.** Shpg. wt., 2 lbs. 6 oz.
**5 C 7140**—13x6¾ in....... **$2.89**

Ⓕ **Fruit Basket.** Chromium plated. Diameter 11¼ inches. Height, including handle, 11 inches. Shipping weight, 4 lbs. 8 oz.
**5 C 7011**.................... **$4.79**

Ⓖ **Water Pitcher.** Silver plated. Shpg. wt., 4 lbs. 8 oz.
**5 C 7138**—5-pint.......... **$3.98**

Above Items Not Prepaid.



## *Gifts That Will Last*

Ⓗ **Salt and Pepper Set on Tray.** Chromium plated. 2¼-in. Glass Containers. **Tray, 6¾x3¾ in.**
**5 C 7019**—Shpg. wt., 1 lb. 8 oz.......... **$2.67**

Ⓙ **Condiment Set.** Chromium plated mountings. Assorted color glass containers. **Tray, 8x5¾ in.** Shpg. wt., 3 lbs.
**5 C 7020**...... **$4.98**

Ⓚ **Sugar, Creamer and Tray.** Silver plated, gold plated inside. Pitcher, 3½ in. high. **Tray, 10¼x5 in.** Shpg. wt., 2 lbs. 12 oz.
**5 C 7139**...... **$3.98**

Ⓛ **Salt and Pepper Set in Box.** Chromium plated mountings. 2¼-in. Assorted Color Glass Containers. Shpg. wt., 1 lb. 10 oz.
**5 C 7018**...... **$1.79**

Ⓜ **Sugar and Creamer Set on Tray.** Chromium plated. 4-in. Assorted Color Glass Containers. **Tray, 10x5 in.** Shpg. wt., 4 lbs.
**5 C 7012**...... **$4.48**

Above Items Not Prepaid.

## Mickey Mouse Baby Goods

Wm. Rogers Silverplate.

Ⓝ **Napkin Ring and Bib.**
**5 C 8315**
Shpg. wt., 6 oz..... **48c**

Ⓞ **Three Pieces.**
**5 C 8310**
Shpg. wt., 8 oz. **$1.39**

Ⓟ **Fork and Spoon.**
**5 C 8312**
Shpg. wt., 6 oz.... **98c**

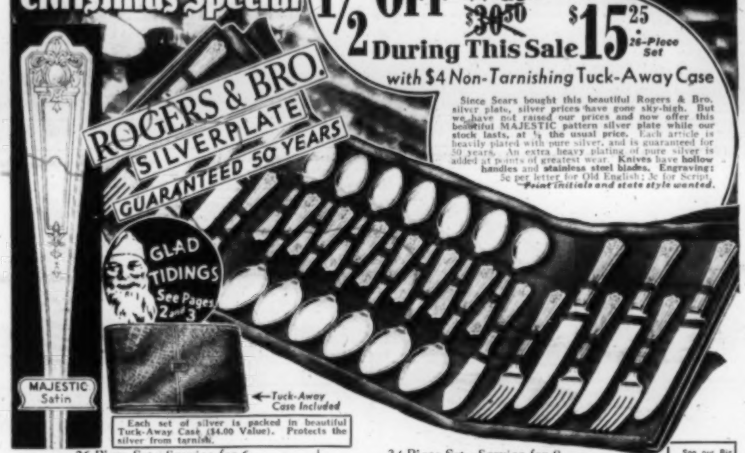
**Baby Spoon Only.**
**5 C 8311**
Shpg. wt., 4 oz..... **48c**

Ⓡ **Baby Cup in Box.**
**5 C 8313**—**98c**
Shpg. wt., 6 oz...
**Above Items Not Prepaid.**

# Christmas Special ½ OFF Was ~~$30.50~~ During This Sale $15.25 26-Piece Set

## with $4 Non-Tarnishing Tuck-Away Case

Since Sears bought this beautiful Rogers & Bro. silver plate, silver prices have gone sky-high. But we have not raised our prices and now offer this beautiful MAJESTIC pattern silver plate while our stock lasts, at ½ the usual price. Each article is heavily plated with pure silver, and is guaranteed for 50 years. An extra heavy plating of pure silver is added at points of greatest wear. **Knives** have **hollow handles** and **stainless steel blades. Engraving:** 5c per letter for Old English; 3c for Script. *Print initials and state style wanted.*



Each set of silver is packed in beautiful Tuck-Away Case ($4.00 Value). Protects the silver from tarnish.

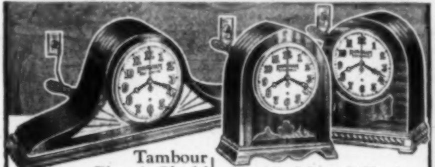
### 26-Piece Set—*Service for 6*

**5 C 8308**—6 Hollow Handle Stainless Blade Knives; 6 forks; 6 teaspoons; 6 tablespoons; 1 butter knife; 1 sugar spoon.
Not Prepaid. Shpg. wt., 7 lbs. 14 oz.............. **$15.25**

### 34-Piece Set—*Service for 8*

**5 C 8309**—8 Hollow Handle Stainless Blade Knives; 8 forks; 8 teaspoons; 8 tablespoons; 1 butter knife; 1 sugar spoon.
Not Prepaid. Shpg. wt., 8 lbs. 12 oz.............. **$19.50**

See our Big General Catalog for other clocks, watches, and fine silverware.



### Tambour Electric Clock!

**A rich mahogany veneer case with Birds Eye Maple overlay. 18x7¼x3¾ inches. Self-starting.** 5-in. silver color dial with raised gilt figures. Convex glass. Sweep second hand. For 110-125 volt, **60-cycle alternating current.** With cord and plug. Shpg. wt., 6 lbs. Not Prepaid.

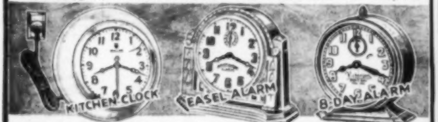
**5 C 8362** ................ **$6.98**

### Electric Mantel Clocks

**Finely finished mahogany veneered case. Self-starting. 5-inch silver color dials with raised gilt figures and sweep second hand.** For 110-125 volt, 60-cycle A.C. Shpg. wt., each, 6 lbs. Not Prepaid.

Ⓐ *Gothic Style* **5 C 8360** 8⅝x10¾x4¾ in. **$5.98**

Ⓑ *Doric Style* **5 C 8361** 8x10½x4½ in. **$5.98**



Chromium plated. 6¾ in. metal case with **Green or Ivory color Enameled Bezel.** ***State Choice.*** Bullseye glass, manual starting for 110 to 125 volt 60 cycle alternating current. Not Prepaid.

*Electric* **5 C 8370** Shpg. wt., 3 lbs. 4 oz. **$2.49**

*8-Day Wind* **5 C 8372** Shpg. wt., 2 lbs. 14 oz. **$2.49**

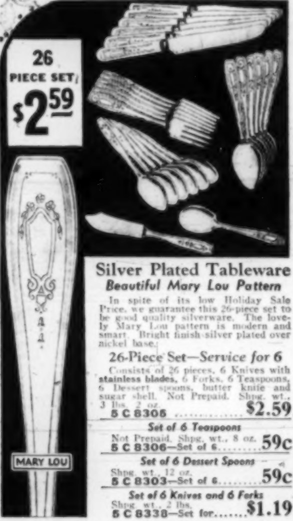
**A splendid gift at any time!** One-day movement. Metal case with stand, 6½x2½ inches. Height, 5½ inches. **Choice of Green, Blue or Rose,** ***State color wanted.*** Shipping weight, 2 pounds 10 ounces. Not Prepaid.

**5 C 8364** **$1.39**

Enameled Case 6 in. high, 4½ in. Dial. 8-day movement. ***State color wanted.*** Shpg. wt., 3 lbs. 4 oz.

**5 C 8369**—Choice of Blue, Green or Rose. Plain Dial.......... **$2.25**

**5 C 8367**—Gilt and Black or Gilt and Green. Luminous Dial. **$2.69**



## Silver Plated Tableware

### *Beautiful Mary Lou Pattern*

In spite of its low Holiday Sale Price, we guarantee this 26-piece set to be good quality silverware. The lovely Mary Lou pattern is modern and smart. Bright finish silver plated over nickel base.

### 26-Piece Set—*Service for 6*

Consists of 26 pieces, 6 Knives with **stainless blades,** 6 Forks, 6 Teaspoons, 6 Dessert spoons, butter knife and sugar shell. Not Prepaid. Shpg. wt., 3 lbs. 2 oz.
**5 C 8305** ................ **$2.59**

***Set of 6 Teaspoons***

Not Prepaid. Shpg. wt., 8 oz.
**5 C 8306**—Set of 6.......... **59c**

***Set of 6 Dessert Spoons***

Shpg. wt., 12 oz.
**5 C 8303**—Set of 6.......... **59c**

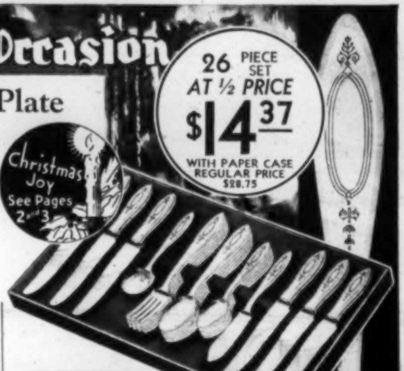
***Set of 6 Knives and 6 Forks***

Shpg. wt., 2 lbs.
**5 C 8338**—Set for....... **$1.19**

# Only For This Occasion

## ADAM PATTERN COMMUNITY Plate

### At Half Regular Price



Think of it! During this Holiday Season we are offering COMMUNITY Plate at HALF the usual price. It comes in the handsome Adam pattern—one of Community's smartest designs. But you will have to hurry! This is a discontinued design, and our supply is limited. Order NOW.

**Guaranteed 50 Years!**

- **Heavily Plated with PURE Silver.**
- **Extra Heavy plating at points of greatest wear.**
- **Bright Finish.**
- **Stainless steel blade knives with hollow handles.**

Remember! This is genuine COMMUNITY Plate, one of the best known brands of silverware made. It is guaranteed for 50 years . . . your assurance of complete satisfaction. Adam Pattern is one of the loveliest ever produced by Community's artists. Its severe classic design has made it amazingly popular. If you are buying it for yourself, your table will always be smart. If you are buying it for a gift, you may be assured that it will be enthusiastically received. Not Prepaid. Shpg. wt., with paper case, 5 lbs. 8 oz.; with wood case, 7 lbs.

**26-piece set includes, 6 teaspoons, 6 dessert spoons, 6 forks, 6 hollow handle knives, 1 sugar shell, 1 butter knife.**

### 26-Piece Set—*Service for 6*

| *With Serviceable Heavy Paper Anti-Tarnish Case.* | *With Mahogany Finish Wood Anti-Tarnish Case.* |
|---|---|
| **5 C 4897** | **5 C 4898** |
| 26 Piece Set........ **$14.37** | 26 Piece Set........ **$15.89** |

**Engraving:** 5c per letter for Old English, 3c for Script. Silverware engraved per instructions cannot be returned.

*Refer to our Big General Catalog for a complete line of fine silverware.*

Six Dessert Spoons
**5 C 4808**
Shpg. wt., 14 oz......... **$3.25**

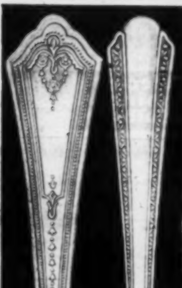
Six Salad Forks
**5 C 4837**
Shpg. wt., 14 oz......... **$2.75**

Six Teaspoons
**5 C 4802**
Shpg. wt., 10 oz.... ...**$1.37**

Knife and Fork Set
**5 C 4833**—6 Hollow Handle stainless steel blade knives and 6 forks.. **$8.75**
Shpg. wt., 3 lbs. 8 oz.

Above Items Not Prepaid

## ONEIDA COMMUNITY CAPITOL PLATE



26 PIECE SET
$8.65
SOLID HANDLE STAINLESS BLADE KNIVES

### Now at HALF What It Would Cost You at Today's Prices

**Guaranteed 30 Years**

Oneida Community Capitol Plate is deservedly one of our most popular silver services, and in comparison with silverware values today, a great bargain. Note the loveliness of the elaborate Winthrop design—the beautiful simplicity of the Mary Lee—truly patterns that give distinction to your table. Note also our amazingly low price—so order NOW, when our supply is gone, there will be no more. Please note that plating is extra heavy at points of greatest wear. Guaranteed for 30 years of satisfactory service.

**Engraving: 5c per letter for Old English, 3c for Script. Silverware engraved according to instructions cannot be returned.**

**Six Solid Handle Stainless Blade Knives and Six Forks.** (Either Pattern.)
**5 C 2938**—(State Pattern) Not Prepaid. Shpg. wt., 3 lbs. 8 oz. **$4.59**

### 26-Piece Set—*Service for Six*

**Consists of 6 Knives, 6 Forks, 6 Teaspoons, 6 Dessert Spoons, Sugar Shell and Butter Knife. In presentation case.**

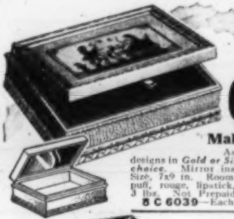
Not Prepaid. Shpg. wt., 5 lbs. 6 oz.

| | |
|---|---|
| **5 C 2982**—**26-Piece Set.** Winthrop pattern only. Solid handles. Silver plated handles and blades........ | **$7.98** |
| **5 C 2995**—**26-Piece Set.** Either pattern with stainless blade solid handle knives. **State pattern.** Not Prepaid. Shpg. wt., 5 lbs. 6 oz........ | **$8.65** |
| **5 C 2998**—**26-Piece Set.** Either pattern with stainless blade hollow handled knives. **State pattern.** Not Prepaid. Shpg. wt., 5 lbs. 4 oz........ | **$9.95** |

### Individual Pieces—*State Pattern*

| | |
|---|---|
| **5 C 2902**—**6 Teaspoons.** Either pattern. Not Prepaid. Shpg. wt., 12 oz........ | **$0.98** |
| **5 C 2908**—**6 Dessert Spoons.** (Winthrop pattern). Not Prepaid. Shpg. wt., 14 oz. | **1.96** |
| **5 C 2914**—**6 Tablespoons** (Mary Lee). Not Prepaid. Shpg. wt., 1 lb........ | **1.96** |
| **5 C 2926**—**Butter Knife.** Either pattern. Not Prepaid. Shpg. wt., 4 oz........ | **.44** |
| **5 C 2937**—**6 Salad Forks.** Either pattern. Not Prepaid. Shpg. wt., 14 oz........ | **1.96** |
| **5 C 2948**—**Gravy Ladle.** (Winthrop pattern). Not Prepaid. Shpg. wt., 10 oz.... | **.79** |
| **5 C 2962**—**Berry Spoon.** (Winthrop pattern). Not Prepaid. Shpg. wt., 10 oz. | **.79** |
| **5 C 2964**—**Cold Meat Fork.** (Winthrop pattern). Not Prepaid. Shpg. wt., 10 oz.... | **.79** |
| **5 C 2971**—**6 Ice Tea Spoons.** (Winthrop pattern). Not Prepaid. Shpg. wt., 12 oz. | **1.96** |

# Do Your Christmas

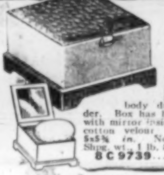


69c

**Make-Up Boxes**

Assorted beautiful designs in ***Gold or Silver colors. State choice.*** Mirror inside hinged cover. Size, 7x9 in. Room for face powder, puff, rouge, lipstick, etc. Shpg. wt. 3 lbs. Not Prepaid.

**8 C 6039**—Each..........69c

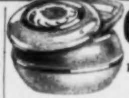


59c

**Vanity Make-Up Box**

With large package of perfumed body dusting powder. Box has hinged cover with mirror inside and large cotton velour puff. Size, ***5x5⅝ in.*** Not Prepaid. Shpg. wt., 1 lb. 8 oz.

**8 C 9739**........59c

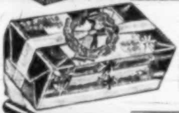


67c

**Metal Powder Box**

Colorful satin and enamel finish, metal box, suitable for holding face powder, or body dusting powder. Complete with large puff. In assorted styles and colors. Not Prepaid. Shpg. wt., 10 oz.

**8 C 9788**............67c



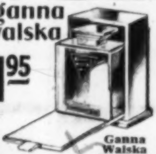
**Bath Salt Gift Set**

A combination gift set containing 2 large packages of perfumed bath salts and large box of body powder. Complete in lovely Christmas gift wrapper. Shpg. wt., 3 lbs. Not Prepaid.

**8 C 9727**...59c

ganna walska

$1.95

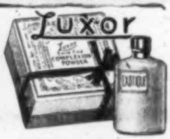


**Ganna Walska Perfume**

Exquisite odors—**Divorcons, Blue Ribbon and Pour Le Sport.** ***State choice.*** In pretty bottle and box. About, 1 oz. bottles. Shpg. wt., 8 oz. Not Prepaid.

**8 C 2952**..............$1.95

Luxor



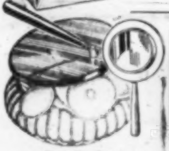
**$1.00 Luxor Special 49c**

Regular 50c size box of Luxor face powder and 50c size bottle of Luxor Exotique perfume. Powder comes in **flesh or rachel.** ***State choice.*** Not Prepaid. Shpg. wt., 8 oz.

**8 C 9733**

**Both for**..............49c

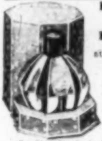
FOR YOU
See Pages 2 and 3



**Powder Jar**

Consists of glass powder bowl filled with guest puffs. Top of jar is a magnifying mirror complete with adjustable handle. Not Prepaid. Shpg. wt., 1 lb. 8 oz.

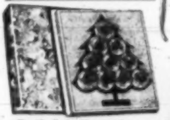
**8 C 9783**........67c



**Popular Price Gift Perfume**

Assorted style fancy bottles and gift boxes. Odors, **Narcissus, Rose, Gardenia or Sweet Pea:** ***State choice.*** Prepaid. Shpg. wt., 1 lb.

**8 C 9791**.........39c



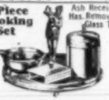
**Bath Salt Torpedoes**

Ten packages of perfumed bath salts in gift box ***6x8 in.*** Assorted shaped boxes. Shpg. wt., 2 lbs. Not Prepaid.

**8 C 9794**..........33c

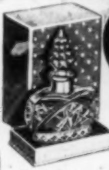
**4-Piece Smoking Set**

Ash Receiver Has Removable Glass Tray



Solid copper cigarette box, match box holder, ash receiver and 7-in. tray; ht. 6 in. Decorated with a fan dancer in center. Shpg. wt., 1 lb. 8 oz.

**8 C 7954**—Not Prepaid. 98c

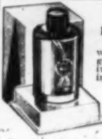


**Princess Marie**

***Quality Perfume***

About 2 oz. of delightful Perfume in a beautiful bottle and box. Not Prepaid. Shpg. wt., 1 lb.

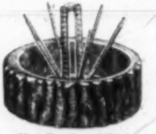
**8 C 9793**..........98c



**Quality Floral Perfume**

For those who want a good quality perfume in gift box. Two most popular floral odors, **Narcissus and Jasmine.** ***State choice.*** Shpg. wt., 1 lb. Not Prepaid.

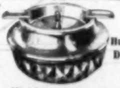
**8 C 9792**..........59c



**Nut Bowl and Picks**

Wood bowl, bark finish outside, inside varnished. 6½ in. diameter. Not Prepaid. Shpg. wt., 2 lbs.

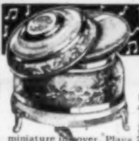
**8 C 6035**..........98c



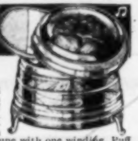
**Humpty-Dumpty Ash Tray**

Highly nickel plated on brass. Colored glass bowl. Height about, 3 in. Shpg. wt., 12 oz. Not Prepaid.

**8 C 7955**..........59c



## Musical Powder Boxes



**Metal Musical Powder Boxes**

Crackle finish metal boxes assorted shapes and in pastel shades of **Rose, green or orchid.** ***State choice.*** Beautiful imported porcelain miniature in cover. Plays 2 short tunes or 1 long tune with one winding. Puff included with each. Shpg. wt., each, 1 lb. 8 oz. Not Prepaid.

**Special $2.98**

This quality usually sells for $3.50 to $4.00. Size, about, 3½x4 inches.

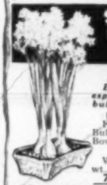
**8 C 6002**

**Each**..............$2.98

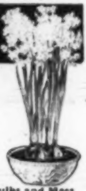
**A Big Value**

Extra large size miniature in top and mirror in cover. Size, about, 4½x3½ inches.

**8 C 6001**—Each......$3.98



## Specially Selected Quick Blooming Narcissus Bulbs



### A Gift Mother Will Like

***Everyone likes indoor flowers. Mother especially, will enjoy watching these bulbs develop into beautiful flowers.***

**Fragrant Narcissus Bulbs in Bowls**

Four choice Paper White Narcissus Bulbs, Moss and beautiful dull, Verdigreen Bowl, all in a nice gift box. Not Prepaid.

**BULBS ONLY**

Without Bowl, Moss or Gift Box. Shpg. wt., 12 oz. Not Prepaid.

**71 C 3250**— 6 Bulbs for. 32c

**Octagon Bowl, Bulbs and Moss**

7½ in. long, 4½ in. wide.

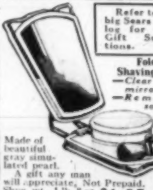
**71 C 3259**—Shpg. wt., 2 lbs. 79c

**Round Bowl, Bulbs and Moss**

7 in. diameter. Shpg. wt., 2 lbs.

**71 C 3261**..............69c

Refer to your big Sears Catalog for Other Gift Suggestions.



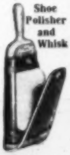
**Folding Shaving Stand**

—*Clear vision mirror.*
—*Removable soap cup.*

Made of beautiful gray simulated pearl.

A gift any man will appreciate, Not Prepaid. Shpg. wt., 1 lb. 8 oz.

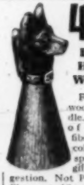
**8 C 5853**.....$1.95



**Shoe Polisher and Whisk**

In artificial leather holder. Not Prepaid. Shpg. wt., 6 oz.

**8 C 6084**. 48c



48c

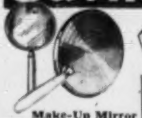
**Dog Head Whisk**

Fancy wood handle. Whisk of long fibers in colors. A splendid gift suggestion. Not Prepaid. Shpg. wt., 10 oz.

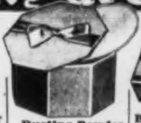
**8 C 9789**.. 48c

# Saving at Sears!

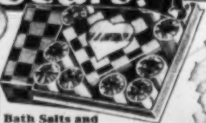
For other gifts see our big catalog



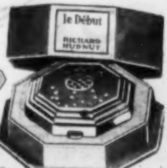
**Make-Up Mirror**
Clear vision magnifying mirror. Glass size about, 3½ in. diam. Adjustable handle. Imitation Cloisonne back. Not Prepaid. Shpg. wt., 6 oz.
**8 C 9604**......59c



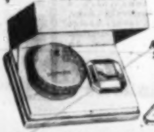
**Dusting Powder**
Perfumed body powder and puff in fancy 4½-in. box, assorted designs. Not Prepaid. Shpg. wt., 1 lb.
**8 C 9703**...29c



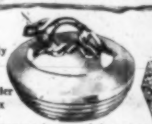
**Bath Salts and Powder.**
12 torpedo bath salts. Also perfumed body powder with puff. In 8-in. gift box. Not Prepaid. Shpg. wt., 2 lbs. 8 oz.
**8 C 9726**.....59c



**Le Debut Cloisonne Vanity**
This rich gold plated vanity which **formerly sold for $5 has a real cloisonne top in** beautiful design. Case is of fine material and workmanship. Receptacle for loose powder and also carmine cake rouge. Complete in gift box. Not Prepaid. Shpg. wt., 6 oz.
**8 C 9819**.$1.69

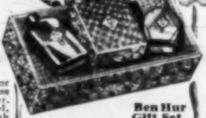


$1.50 Value for $1.00
**Armand Special**
Regular $1.00 size Symphonic face powder, with regular 50c size powder compact, (symphonic color). Postpaid.
**8 C 9785**—~~$1.50~~ value for...$1.00

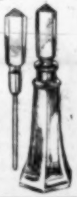


**Candy Jar or Powder Box**
Ornament for top of dresser or buffet. 5-inch metal bowl, glass lining, metal fox on top of cover. **Silver color fox on black bowl, gold plated fox on green or pink bowl.** ***State choice and color.*** Shpg. wt., 2 lbs.
**8 C 9782**—Not Prepaid. $1.19

GOOD CHEER
See Pages 2 and 3

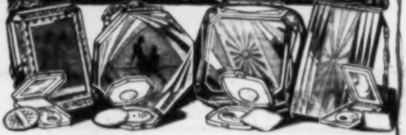


**Ben Hur Gift Set**
**$2.50 Value for $1.19**
Contains regular $1.00 bottle of the popular Ben Hur perfume, $1.00 size face powder and 50c size toilet water. Not Prepaid. Shpg. wt., 2 lbs.
**8 C 5752—Set complete**.......... $1.19

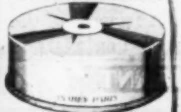


**Perfume Bottles**
Beautiful imported Crystal-like bottles in artistic assorted shapes and colors. About, 1-oz. size. Ground glass stoppers. Not Prepaid. Shpg. wt., 12 oz.
**8 C 9755**
69c

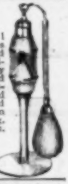
## Made to Sell for ~~$3.98~~ Our Price 98¢



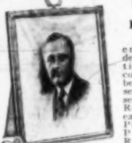
**Finest Quality Double Compacts at Bargain Prices**
All double vanities. Assorted styles; some silver plated, some gold plated; with and without chains. Each fitted with good quality rouge compact, some with powder receptacle and some compact powder, but every one an exceptional value and we guarantee our selection will please you. **Formerly $3.00.**
**8 C 9754**—Not Prepaid. Shpg. wt., 6 oz..............**Special at** 98c



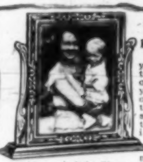
**Isabey Face Powder**
Formerly sold for $1.00. **Colors: Natural or Rachel.** ***State color wanted.*** Not Prepaid. Nicely perfumed. Shpg. wt., 6 oz.
**8 C 9861**..........39c



**De Vilbiss Perfume Atomizers**
Beautiful glass containers in assorted shapes and colors. Each nicely decorated and **with gold plated** fittings, and net covered bulbs. Each in gift box. Shpg. wt., ea., 12 oz. Not Prepaid.
**8 C 9892**
**Special at**
98c

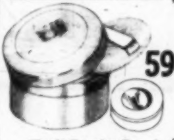


**Smart Metal Frames**
Handsome embossed design in antique gold color. Can be hung or set on dresser or desk. Removable easel back. Picture of President Roosevelt included. **Glass sizes, 8x10, 7x9, and 5x7 in.** ***State choice.*** Shpg. wt., 2 lbs. 8 oz. each. Not Prepaid.
**8 C 9601**
Each............ $1.25



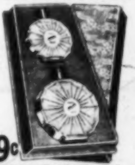
**Swing Photo Frames.**
Give your picture to one of your loved ones in this rich silver-tone-finish wood frame. Picture not included. Shpg. wt., 2 largest sizes, each 3 lbs. 4 oz.; smallest size, 2 lbs. 4 oz. Not Prepaid.

| Cat. No. | Glass | Price |
|---|---|---|
| 8 C 9605 | 5x7 in. | $0.95 |
| 8 C 9606 | 7x9 in. | 1.00 |
| 8 C 9607 | 8x10 in. | 1.15 |



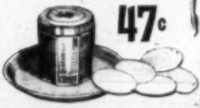
59c

**Tapit Powder Box**
A new creation in boudoir box for face powder or body powder. A light tap brings just enough powder to the top. Complete. with puff. Beautiful pastel colors on metal. 3-in diameter. Shpg. wt., 10 oz.
**8 C 9795**—Not Prepaid. 59c



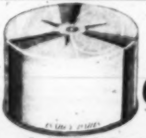
29c

**Wrisley Perfume Set**
Two fancy bottles of popular floral perfumes, 1 Jasmin, and 1 Narcissus. Complete in gift box. Not Prepaid. Shpg. wt., 1 lb. 6 oz.
**8 C 9784**..........29c



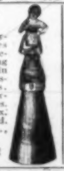
47c

**Novelty Gift Set for Women**
Glass cigarette jar, with fancy metal cover, and tray to match in assorted pastel colors. Jar is filled with guest puffs. This makes a fine bridge prize or holiday gift. Not Prepaid. Shpg. wt., 1 lb. 8 oz.
**8 C 9796**—Set complete... 47c

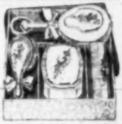


$2.00 Value
Our Price
69c

**Isabey Body Powder**
Formerly sold for $2.00. Complete with puff. Not Prepaid.
**8 C 9862**—Shpg. wt., 14 oz... 69c

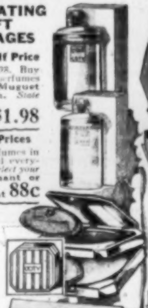


**Boudoir Brush**
Dainty porcelain handles in assorted designs. Long fiber brush in beautiful pastel shades. Length overall, 8 inches. In gift box. Not Prepaid. Shpg. wt., 10 oz.
**8 C 9732**
39c



**Baby Toilet Sets in Gift Boxes**
**4-Piece Set**
An attractive gift set that is sure to please every mother. **Hand decorated** white celluloid comb, brush, soap box and rattle. Shpg. wt., 10 oz. Not Prepaid.
**8 C 2106**............49c

# COTY FASCINATING GIFT PACKAGES



### Coty Floral Perfumes at Less Than Half Price

Just think of it! *Former* $4.15 *Value for* $1.98. Buy your supply of these exquisite Coty floral perfumes now. 1 oz. bottle. Odors: **Rose Jacquemont, Muguet (Lily of the Valley), Lilac or Carnation.** *State choice.* Each in fancy bottle and neat box.

**8 C 9745**—*Postpaid.* Special $4.15 Value for $1.98

### Coty's Popular Perfumes at Reduced Prices

Here's your opportunity to buy Coty's perfumes in the same size (¼ oz.) packages that are sold everywhere at $1.10 each, during this sale at 88c. *Select your favorite:* **L'Origan, Paris, Chypre, L'Aimant or Emeraude.** Each in gift bottle. *Postpaid.*

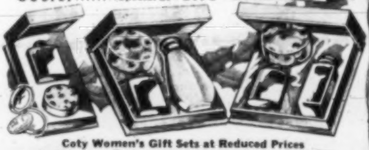
**8 C 9798**................ Special at 88c

*Was $5.00—Now $1.98*

### Gold Plated Double Compact

Now you can buy one of the prettiest double, gold plated metal vanities ever made for less than half former price. **In two colors. Natural or Rachel powder.** *(State choice)* with medium rouge. Fitted with puffs and mirror. *Postpaid.*

**8 C 9797**........Special at $1.98



### Coty Women's Gift Sets at Reduced Prices

**In L'Origan, Paris or L'Aimant Odors.** *State Choice.*

**2-Piece Gift Set**

½-ounce perfume with single compact **in gift box.** Regular $3.30 value. *Postpaid.*

**8 C 9799** Complete $2.79

**$4.48 Value for $3.98**

Face powder $1.10 size, glass jar talcum, regular $1.10 size and ½ oz. perfume. $2.20 size. **In gift box.** *Postpaid.*

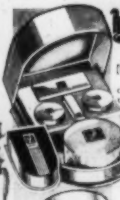
**8 C 5764** Complete.... $3.98

**3-Piece Gift Set**

Face Powder, ½-oz. perfume and toilet water. **In gift box.** Regular $6.00 value. *Postpaid.*

**8 C 5765** Complete... $4.98

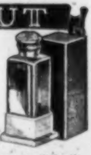
# HUDNUT



**The Marvelous Make-up Kit**

Lipstick and cake rouge (carmine) black eyebrow and eyelash cosmetic and face powder. **In gift box.** *Postpaid.*

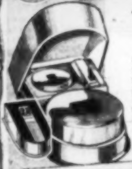
**8 C 9742**
$3.00



**Three Flowers Perfume**

Everyone knows the delicate loveliness of Hudnut's Three Flowers. Here is an inexpensive little gift. Packed in attractive gift box. Purse size. *Postpaid.*

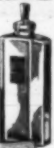
**8 C 2994**...... $1.10



**Marvelous Gift Set**

Regular sizes of face powder, cake rouge and lipstick. In beautiful gift box, of unusual design. *Postpaid.*

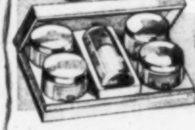
**8 C 9741**
$1.85

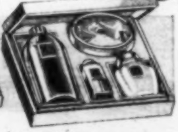


**Hudnut Floral Toilet Waters**

Dainty bottles containing 4 ounces of Yanky, Clover, Violet Sec or Gardenia. *State choice.* **In gift box.** *Postpaid.*

**8 C 3511**
$1.10





**Marvelous 5-Piece Set**

Liquefying cleansing cream, tissue cream, foundation cream, hand cream and skin freshener in gift box. *Postpaid.*

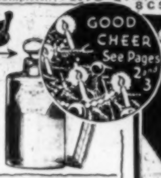
**8 C 9743**.............. $3.00

**Three Flowers Set**

Contains Three Flowers face powder, perfume, toilet water and sachet. In **gift box.** *Postpaid.*

**8 C 9744**.......... $4.00

# HOUBIGANT



**Houbigant Perfumes** →

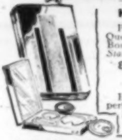
Purse size bottle perfume. Quelques Fleurs, Ideal, Mon Boudoir or Bois Dormant. *State choice. Postpaid.*

**8 C 2910**........ 89c

**Quelques Fleurs** →

Houbigant's most popular perfume. ½-ounce size. *Postpaid.*

**8 C 2985**.. $2.00

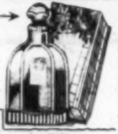


↑ **Quelques Fleurs Triple Vanity**

***Quality Compact***

Beautiful French enamel design on fine gunmetal case. Richly constructed. A real quality compact. Natural powder in compact form; carnation rouge and carmine lip stick. *Postpaid.*

**8 C 3003** ... $2.50

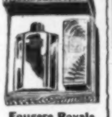


**April Showers Perfume** →

***Purse Size***

Universally known for its delicate fragrant odor and dainty loveliness. Shpg. wt., 4 oz. Not Prepaid.

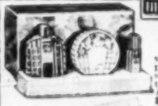
**8 C 2911**
24c



**Fougere Royale Men's Set**

Contains shaving cream and shaving lotion. **In gift box.** *Postpaid.*

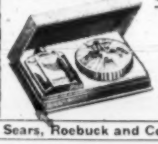
**8 C 9749** $1.10



**April Showers Gift Set**

Regular 75c toilet water, small size face powder and purse size perfume. A dainty gift package. *Postpaid.*

**8 C 9787** $1.10

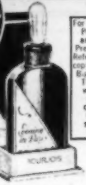


**Quelques Fleurs Gift Set**

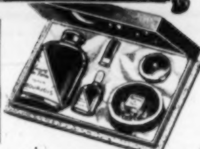
Regular 65c size face powder and $1.50 size toilet water. **In gift box.** A $2.05 value. *Postpaid.*

**8 C 9786**
Special at...... $1.65

# Evening in Paris



For additional Perfumes and Toilet Preparations Refer to your copy of Sears Big Catalog. There you will find scores of dainty gift suggestions.



**Evening in Paris Perfumes**

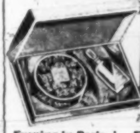
An enchanting perfume, each odor in rich amethyst bottles and gift boxes. *Postpaid.*

| Large Size | Medium Size | Purse Size |
|---|---|---|
| 8 C 2938<br>$5.50 | 8 C 2946<br>$2.75 | 8 C 2945<br>$1.10 |

**Evening in Paris Quality Gift Set**

Contains Evening in Paris face powder, single compact, purse perfume, talcum and lipstick. **In beautiful gift box.** A delightful gift. *Postpaid.*

**8 C 9747**....... $5.00

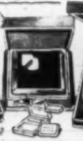


**Evening in Paris**

***2-Piece Gift Set***

Face powder and purse perfume. In fancy gift box. *Postpaid.*

**8 C 9746**
$2.20

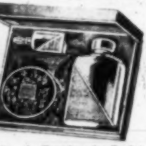


**Evening in Paris**

***Triple Compact***

An ideal gift for one who appreciates the best. Natural or Rachel Powder. *(State choice).* Medium rouge and lipstick. *Postpaid.*

**8 C 3015**. $2.75

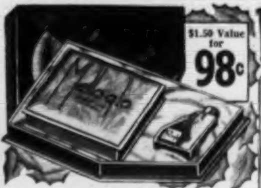


**Evening in Paris**

***Holiday Set***

Face powder, perfume (purse size) and talcum in beautiful gift box. *Postpaid.*

**8 C 9748**
$2.75



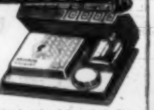
### Mello-glo Gift Set

***One of the very nicest gift items we have ever been able to offer*** is this popular Mello-Glo Set. Consists of a regular $1.00 size Mello-glo face powder in natural shade and dainty bottle of good quality perfume. Both packed in ***beautiful gift box***. Bottom lined and tufted. For discriminating friends and relatives who appreciate a thoughtful gift. Not Prepaid. Shpg. wt., 1 lb.

**8 C 9705**—*Set complete*............98c

## Armand

### Armand Holiday Set

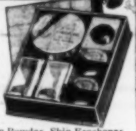


This is the regular 50c size Armand Bouquet Face Powder (Symphonie shade), 50c size Armand Cream Rouge (natural) and purse size bottle of Interlude Perfume. All packed in a ***pretty gift box***, ready for holiday presentation to a particular friend. Postpaid.

**8 C 9750**—*Special at*............$1.00

## Seventeen

### Seventeen Introductory Gift Set



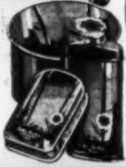
It would be difficult to find a more charming gift selection than this inexpensive Seventeen Holiday Introductory Set, so daintily packed in its ***gayly decorated box.*** Contains Seventeen Face Powder, Skin Freshener, Creme Lotion, Cleansing Cream, Tissue Cream and Cream Rouge. ***In gift box.*** Postpaid.

**8 C 9752**—*Special at*..................75c

## CIEL BLEU

**$2.28 Value 79c Ciel Bleu**

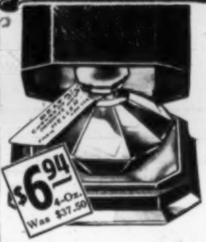
### Gift Combination



***Something decidedly unusual*** is this dainty Christmas Combination at this unusually low price. Cheramy's Ciel Bleu Perfume in $1.00 size, Talc 28c size and Body Powder, $1.00 size., Not Prepaid. Shpg. wt., 1 lb.

**8 C 9753**
**All 3 for**........79c

## Deltah Perfumes



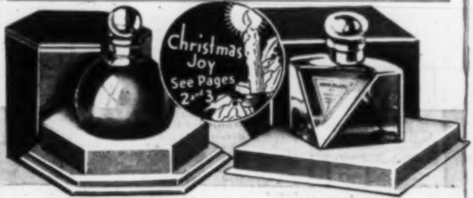
**. . . THE MOST STARTLING**
## PERFUME VALUES
**That Ever Came to Sears**

Here is a big Christmas surprise for all lovers of fine perfumes. It is one of those "once in a life-time" events that now and then are presented, calling for quick action to obtain tremendous savings. In brief, here is exactly what happened: We bought the manufacturer's entire stock of Deltah Perfumes in jewel-like containers, created for a famous pearl house and sold in exclusive jewelry stores. Because of our large purchase we are able to quote prices to you on these loveliest of perfumes that are almost breath-taking. Probably never again will these low prices be duplicated.

### Deltah Midnight Hour

***One of the most delightful fragrances.*** The gift boxes with gold color trim and tufted satin lining are gorgeous. Bottles look like cut crystals.

| **4-oz. Size** | **2-oz. Size** | **½-oz. Size** |
|---|---|---|
| *Former price* $37.50 | *Former Price* $25.00 | *Former Price* $8.00 |
| **8 C 9777** | **8 C 9776** | **8 C 9775** |
| Our Price........$6.94 | Our Price........$4.94 | Our Price........$1.94 |
| Shpg. wt., 1 lb. 4 oz. | Shpg. wt., 1 lb. | Shpg. wt., 12 oz. |



### Deltah Une Senteur

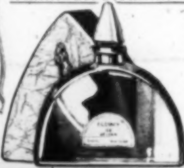
An alluring fragrance and all that a discriminating woman could desire. The bottle is a dream and the elaborate gift box makes the setting complete. ***Note the big saving in price.*** Let this perfume solve your gift problems. Not Prepaid.

| **1-oz. Size** | **2-oz. Size** |
|---|---|
| *Former Selling Price was* $7.75 | *Former Selling Price was* $13.75 |
| **8 C 9771** | **8 C 9772** |
| Shpg. wt., 14 oz.....$1.94 | Shpg. wt., 1 lb......$2.69 |

### Deltah Mon Bijou

A subtle, intriguing fragrance that has met with popular approval. The beautiful crystal-like bottle and suede-like paper ***gift box*** makes a harmonious package. Makes a splendid gift for a discriminating friend. Not Prepaid.

| **1-oz. Size** | **2-oz. Size** |
|---|---|
| *Former Selling Price was* $9.75 | *Former Selling Price was* $8.50 |
| **8 C 9773** | **8 C 9774** |
| Shpg. wt., 14 oz.....$1.47 | Shpg. wt., 1 lb......$2.47 |



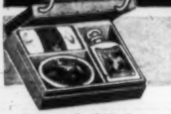
### Deltah Ecstasy

A delightful, refreshing fragrance, that met with universal acceptance right from its introduction. Alluring with all of the elusive fragrance of a rain-swept spring morning. Dainty enough for all occasions and sure to please. ***Bottle and boxes are works of art*** and make perfect gifts. Not Prepaid.

| | | |
|---|---|---|
| *Former selling price* $3.50 | *Former selling price* $6.00 | *Former selling price* $10.50 |
| Shpg. wt., 12 oz. | Shpg. wt., 14 oz. | Shpg. wt., 1 lb. |
| **8 C 9767** | **8 C 9768** | **8 C 9769** |
| ½-oz. size...$1.19 | 1-oz. size..$1.98 | 2-oz. size...$2.98 |

***Be sure to refer to our big catalog for other Perfume Gift suggestions.***

## Yardley

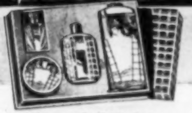


### Women's Gift Set

Contains Yardley Old English Lavender, (Natural) Face Powder, Perfume and Toilet Soap. ***In gift Box.*** Postpaid.

**8 C 5763**........$2.75

## April Showers

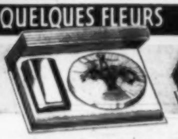


### Women's Gift Set

Contains April Showers Face Powder, perfume, talcum and cologne. ***In gift box.*** Postpaid.

***Special*** **8 C 9757** 4-Piece Set........$1.65

## QUELQUES FLEURS

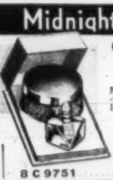


### Women's Gift Set

Quelque Fleurs Face Powder, 55c size and former $1.75 size perfume in metal case. Postpaid.

**8 C 9756**
2-Piece Set.....$1.65

## Midnight Hour

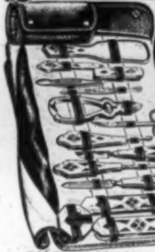


### Christmas Gift Set

**Deltah's Midnight Hour** quality Face Powder and purse size perfume complete in ***rich gift box.*** Not Prepaid. **Shpg. wt. 2 lbs.**

**8 C 9751**..........$1.19

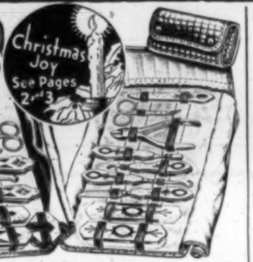
# Gifts That Mean Christmas



**Our Finest Manicure Roll**

Fifteen pieces. Good quality steel. Pearltone Pyralin handles in beautiful decorations. **White, rose or green.** ***State color wanted.*** Fine quality leather roll with silk faced satin lining. Size, open, 13½x7½ in. Shpg. wt., 1 lb. 8 oz.

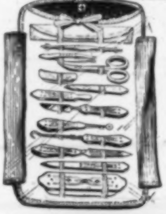
**8 C 5680**—Not Prepaid **$6.98**



**Fine Quality Manicure Roll**

Nine quality instruments. Pearltone Pyralin decorated handles. Colors in **rose, green or white.** ***State color wanted.*** Grained leather roll-up case, silk faced satin lining. Size, open, 11½x6 in. Shpg. wt., 1 lb.

**8 C 5681**
Not Prepaid........ **$4.98**



## 13 Pieces, Grained Leather Manicure Roll $3.98

***Satin Lined Case***

Grained leather roll-up case with silk faced satin lining. 13 instruments. Decorated Pearltone Pyralin handles in **rose or green.** ***State color wanted.*** Size open, 7x12 in. Shpg. wt., 10 oz.

**8 C 5687**—Not Prepaid..... **$3.98**

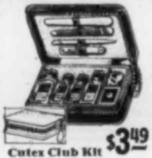
## 8 Pieces, Leather Manicure Roll $2.39

***A Remarkably Good Value***

A good quality, inexpensive set. Real leather roll-up case with fancy lining. Manicure implements, with pearltone pyralin handles in **rose or green.** ***State color wanted.*** Size, open, 6x8 in. Shpg. wt., 10 oz.

**8 C 5685**—Not Prepaid ..... **$2.39**

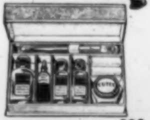
***See Sears Large General Catalog for Many More Christmas Gift Suggestions.***



**Cutex Club Kit** $3.49

Cutex finest manicure set. Genuine leather case, with Kohinoor fastener. Contains complete manicure outfit. Reg. $3.85 value. Shpg. wt., 12 oz. Not Prepaid.

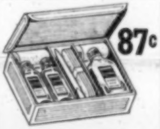
**8 C 3956**........ **$3.49**



**Cutex Traveling Manicure Set** $1.39

Contains full size packages of Cutex liquid polish, polish remover, cuticle remover, nail white, cuticle cream, emery boards, manicure sticks and cotton. Shpg. wt., 1 lb. Not Prepaid.

**8 C 3953**........ **$1.39**

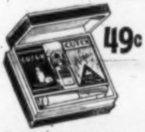


87c

**Cutex 5-Minute Set**

Fancy metal box, with all essentials for a complete manicure—in full size packages. Makes a dandy gift. Reg. $1.00 size. Shpg. wt., 12 oz.

Not Prepaid.
**8 C 3954**........... **87c**

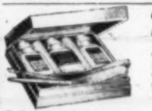


49c

**Cutex Compact Set**

Contains good trial sizes of this well known manicure necessity and nail beautifier, including liquid polish, remover and cuticle remover. In neat box with hinged cover. Not Prepaid. Shpg. wt., 8 oz.

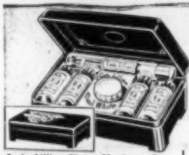
**8 C 3955**—Reg. 60c size........ **49c**



**23c Handy Pocket Size Cutex Trial Set**

Small size packages of Cutex essential manicure needs including polish, cuticle remover, etc. One of the best known low priced manicure specialties on the market. Not Prepaid. Shpg. wt., 6 oz.

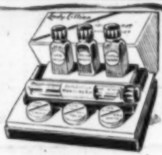
**8 C 3960**............. **23c**



**Lady Lillian Finest Manicure Set**

Beautiful bakelite, utility box with hinged cover. Filled with complete outfit of Lady Lillian Manicure needs. Size about, 6x3 inches. **A perfect gift suggestion.** Shpg. wt., 1 lb. 6 oz.

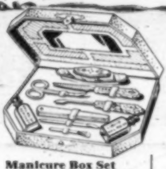
**8 C 3959**—Not Prepaid. **$1.19**



**Lady Lillian Boudoir Manicure Set**

All the essentials for complete manicures including cuticle remover, nail polish, polish remover, etc. Size about 6x5 in. Not Prepaid. Shpg. wt., 1 lb. 4 oz.

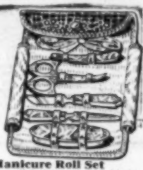
**8 C 3958**............ **59c**



**Manicure Box Set**

Fancy hinged box, mirror inside cover, with set of manicure implements with fancy handles. Colors: **Rose or green.** ***State color.*** Shpg. wt., 2 lbs. 4 oz.

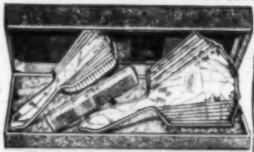
**8 C 9738**
Not Prepaid............ **$1.19**



**Manicure Roll Set**

This set will delight any girl. Made just like mother's. Five manicure pieces, Pearltone handles in **rose or green.** ***State color.*** Fancy fabrikoid roll-up case with fancy lining. Shpg. wt., 6 oz.

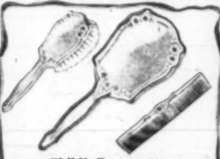
**8 C 5684**—Not Prepaid **$1.00**



**Women's Pearltone Dresser Set**

Large mirror, hair brush and comb. Floral decorations on pretty Pearltone Pyroxoloid. In gift box. **Colors of Rose or Green.** ***State color.*** Shpg. wt., 2 lbs. 14 oz.

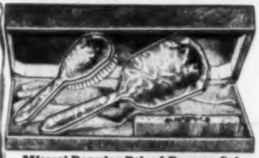
**8 C 5670**—Not Prepaid........ **$1.69**



**Child's Dresser Set**

Here is the gift that will delight the little girl. Length of mirror, about, 11 inches overall, comb and brush in proportion. In assorted dainty, decorated patterns. Colors: **Pink, green or blue.** ***State choice.*** Shpg. wt., 1 lb. 8 oz.

**8 C 5669**—Not Prepaid...... **69c**

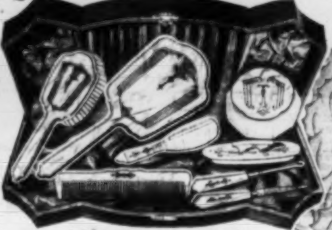


**Misses' Popular Priced Dresser Set**

Very pretty. Made just like mother's but slightly smaller pieces. 11-inch mirror, other pieces in proportion. Made of Pearltone Pyroxoloid with dainty decorations. Complete in gift box. **Colors: Pink or green.** ***State color.*** Shpg. wt., 2 lbs. 14 oz.

**8 C 5671**—Not Prepaid.......... **$1.39**

# Savings That Mean Economy

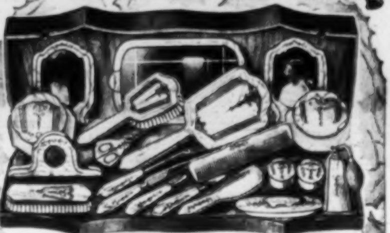


## 8-Piece Amerith Dresser Set

This stunning set is one of the loveliest we have ever offered. The pattern is exquisite. Pieces are full size, in beautiful pearltone colors of **rose, green or maize** (*State color wanted*). Complete as illustrated with brush, comb, mirror, etc. Not Prepaid.

**In Gift Case**
*As Illustrated.*
Shpg. wt., 11 lbs.
**8 C 9760**.....$7.98

**In Plain Paper Box**
*Not Illustrated.*
Shpg. wt., 4 lbs.
**8 C 9761**.....$4.98

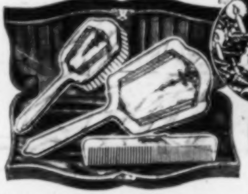


## Lovely 20-Piece Amerith Dresser Set

This beautiful Dresser Set is the largest set we sell, one of the **most beautiful** we have ever offered. It has **everything** needed for a complete dresser outfit, including hair brush, comb, scissors, hook, etc. Mirror is 13 in. long, other pieces in proportion. Comes in pearltone colors of **rose, green or maize.** (*State color wanted.*) Complete in regal looking gift case of gorgeous design. Tufted satin lined. Not Prepaid. Shipping weight, 16 pounds.

**8 C 9758**
20 Piece Set........$19.95

GOOD
CHEER
See Pages
2 and
3

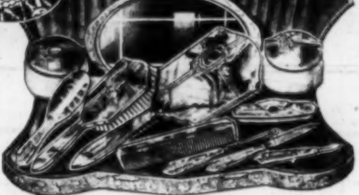


## Dainty 3-Piece Amerith Pearltone Dresser Set

The dainty loveliness of this charming set will delight mother, sister or sweetheart. Here are the essential pieces—brush, comb and mirror, in beautiful pearltone Amerith in colors of **rose, green or maize.** Each piece artistically decorated. ***State color wanted.*** Not Prepaid.

**In Fancy Gift Case**
As illustrated. Tufted lined. Shpg. wt., 5 lbs. 8 oz.
**8 C 9762**.........$4.69

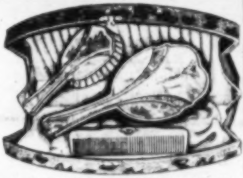
**In Plain Paper Box**
Not illustrated. Shpg. wt., 2 lbs. 8 oz.
**8 C 9763**.........$2.98



## 11-Piece Asteroid Onyx Pattern Dresser Set

***"Your dream come true"*** is this marvelous set in realistic onyx **colors of rose, green or maize.** ***State color wanted.*** It contains the most necessary pieces (as illustrated) and is complete in a fancy lined case with hinged cover. We wish it were possible for you to examine this set in person—to see the **exquisite workmanship** represented in each piece—to admire the rich beauty of the decorations that have been so cunningly applied to the backs of brushes, mirror and handles, tops and covers. It is quite the most beautiful set of its kind we have ever seen—and for the money represents a tremendous value. As a gift item it will bring the thrill of the year to the heart of whoever receives it. Shpg. wt., 13 lbs. Not Prepaid.

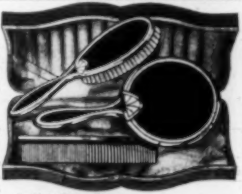
**8 C 9759**.......... 11 Piece Set.... $10.95



## A Splendid Value in a Pearltone Dresser Set

**Do you have a name on your list that calls for a good-looking yet inexpensive gift?** If you have, and you want to make a most favorable impression on the recipient, **select this fine 3-piece Dresser Set** in lovely Pearltone colors. You'll like the rich beauty of this lovely Dresser Set designed and made by Dupont. Contains large, substantial mirror with beveled edge, hair brush and comb, in pearltone Pyralin in pastel colors of **rose, green or maize.** ***State color wanted.*** Complete in fancy gift box. Not Prepaid. Shpg. wt., 5 lbs. 8 oz.

**8 C 9766**.............................. 3 Piece Set... $2.98



## Beautiful Toilet Sets

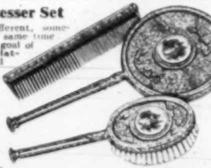
Enameled centers with chromium plated trim, finely finished. Length of mirror **10½ inches with 5-inch beveled glass.** Brush and comb in proportion. Not Prepaid.

**In Cloth Lined Presentation Case**
*Black with white trim.*
**5 C 8384**.. $4.95
Shpg. wt., 5 lbs. 12 oz.
*White with black trim.*
**5 C 8385**.. $4.95
Shpg. wt., 5 lbs. 12 oz.

**In Plain Paper Box**

*Black with white trim.*
**5 C 8380**
Shpg. wt., 3 lbs. 4 oz.... $3.98

*White with black trim.*
**5 C 8382**
Shpg. wt., 3 lbs. 4 oz.... $3.98



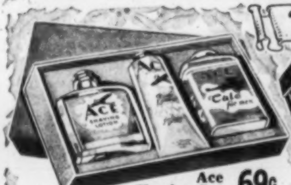
## Gold Plated Dresser Set

To have something different, something exquisite and at the same time something exclusive, is the goal of all. If you want **the very latest** in a dresser set you will select this heavy metal, fancy embossed design that is so **lavishly gold plated** and so **beautifully decorated** with miniature inlays in back of brush and mirror. **This set was made to sell for $10.00.** Clear vision, bevel mirror is **13 inches long** overall, other pieces in proportion. Shpg. wt., 2 lbs. 12 oz.

**8 C 9764**—Not Prepaid.............................$4.98

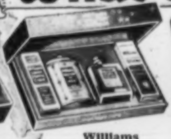
***In Sears Large General Catalog You Will Find Many More Gift Suggestions.***

# What a Man Will



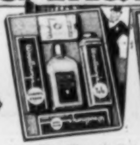
**Ace Shaving Set 69c**

A real gift for dad or brother at a low price. Large jumbo size tube of Ace shaving cream, bottle of Ace after-shaving lotion and Ace talcum, in gift box. Not Prepaid. Shpg. wt., 3 lbs.
**8 C 9709**—$1.00 Value. 69c



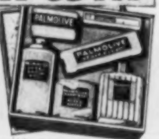
**Williams Gift Set**

Shaving Cream, Brushless Shave, Aqua Velva Lotion and talcum. Not Prepaid. Shpg. wt., 3 lbs.
**8 C 5789**....89c



**Woodbury's Set**

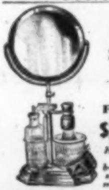
Shaving cream, Jergen's Lotion, Dental Cream, Facial Soap and Talc. Not Prepaid. Shpg. wt., 3 lbs. 6 oz.
**8 C 5795**....95c



**Palmolive Set**

Shaving Cream, talcum, toilet soap, shaving lotion and styptic pencil. Not Prepaid. Shpg. wt., 4 lbs.
**8 C 5796**....95c

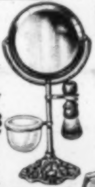
## Nickel Plated Shaving Stands



**Our Finest $5.67**

*Has 7-in. beveled swing mirror.*

Height adjustable to 21 in. Has shaving brush, auto-strop razor with blade and strop, lotion bottle and soap cup.
**8 C 5863**
Not Prepaid. Shpg. wt., 3 lbs. $5.67

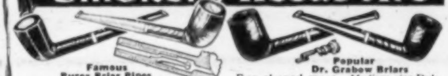


**Utility Stand $2.98**

*Has 6-in. beveled swing mirror.*

Height adjustable to 21 in. Complete with shaving brush. Cup for soap. A good stand for the price offered.
**8 C 5860**
Not Prepaid. Shpg. wt., 3 lbs. $2.98

# Smokers Needs Are



**Famous Purex Briar Pipes**

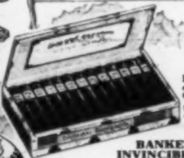
Octagon bowl, vulcanite mouthpiece. Not Prepaid. Shpg. wt., 4 oz.
**8 C 7950** 89c

Egg-shaped; amberlike mouthpiece. Not Prepaid. Shpg. wt., 4 oz.
**8 C 7951** 89c

**Popular Dr. Grabow Briars**

Egg-shaped medium size bowl. Vulcanite mouthpiece. Not Prepaid. Shpg. wt., 4 oz.
**8 C 7952** $1.39

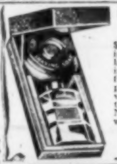
Medium size Dublin shape. Vulcanite mouthpiece. Not Prepaid. Shpg. wt., 4 oz.
**8 C 7953** $1.39



**Box of 25 Cigars $1**

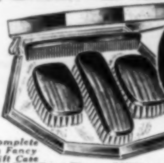
**BANKER'S INVINCIBLES**

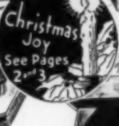
A popular and good low priced cigar. In Christmas wrapped box. Not Prepaid. Shipping weight, 1 pound 4 ounces.
**8 C 7956**
Box of 25....$1.00



**Nassour Men's Shaving Set**

Contains regular $1.00 size bowl shaving soap and 50c size lavender after shaving lotion. Beautifully boxed in gift package. Any man will appreciate one of these shaving sets. Not Prepaid. Shpg. wt 2 lbs. 8 oz.
**8 C 5797**
$1.19





*Complete in Fancy Gift Case*

**Our Best Ebony Military Sets**

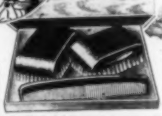
These fine brushes have genuine natural ebony backs set with long, stiff, white bristles. Comb to match. Not Prepaid.

**4-Piece Set**

Two hair brushes, clothes brush and comb. Shpg. wt., 2 lbs.
**8 C 5832** $4.95

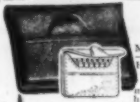
**3-Piece Set**

Two hair brushes and comb. Shipping weight, 1 lb. 6 oz.
**8 C 5833** $3.98



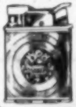
**Low Priced Real Ebony Military Set**

We've priced it unusually low for real ebony. Backs of brushes are natural color ebony. Stiff white bristles. Complete with comb in fancy gift box. Not Prepaid.
**8 C 9714**—Shpg. wt., 1 lb. 6 oz..........$[illegible]39



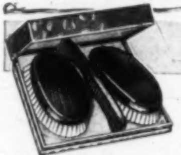
**Leather Cigarette Case**

Genuine Black Morocco leather—oil silk-lined—Holds 20 cigarettes. The sort of gift that makes an instant hit with any man. Shpg. wt., 4 oz.
**8 C 6650**—Not Prepaid..98c



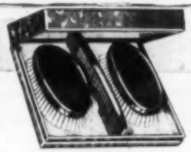
**Genuine Evans Lighter**

Chromium finished Evans Lighter, embellished with black enameled medallion. Not Prepaid. Shpg. wt., 4 oz.
**8 C 6512**...98c



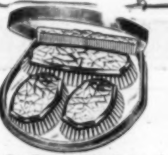
**High Grade Genuine Ebony Military Set**

Natural-color ebony brushes with long stiff white bristles. Men's comb to match. In a fancy cloth lined decorated gift box. This set will delight the man who likes useful gifts. Not Prepaid. Shpg. wt., 1 lb. 8 oz.
**8 C 5835**.........$2.98



**Genuine Ebony Military Set**

These fine brushes are made with natural color ebony backs. The bristles are good quality stiff white stock. A remarkable value in solid ebony brushes at this low price. Complete with comb, in decorated gift box. Not Prepaid. Shpg. wt., 1 lb. 6 oz.
**8 C 5838**..........$1.98



**Our Best Pyralin Sets**

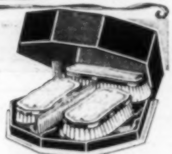
Finest Pearltone Pyralin backs in assorted patterns. Brushes have stiff white bristles. In gift box. Bottom lined. Not Prepaid.

**4-Piece Set**

3 Brushes and Comb.
**8 C 5808**
Shpg. wt., 1 lb. 8 oz....$6.98

**3-Piece Set**

Two Brushes and Comb.
**8 C 5809**
Shpg. wt., 1 lb...$4.98



**Pyralin Military Sets**

Rich decorations in gold color adorn these white pearltone DuPont Pyralin Brush Sets. In fancy lined gift box. Brushes have stiff white bristles. Not Prepaid.

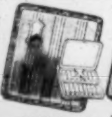
**4-Piece Set**

Three Brushes and Comb.
**8 C 5806**
Shpg. wt., 1 lb. 8 oz. $4.59

**3-Piece Set**

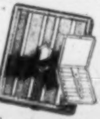
Two Brushes and Comb.
**8 C 5807**
Shpg. wt., 1 lb....$3.39

# Like *for* Christmas



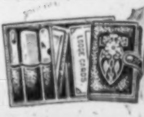
**Nickel Plated Cigarette Case**

Nicely embossed case. Holds 10 cigarettes. Shpg. wt., 4 oz. Not Prepaid
**8 C 7957** 59c



**Silver Plated Cigarette Case**

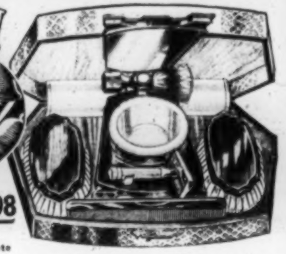
Attractively engraved type top. Holds 10 cigarettes. Not Prepaid. Shpg. wt., 4 oz.
**8 C 7958** 98c



**Embossed Leather Pocket Case**

Mirror, comb, file, and place for cards. Size closed 4x2½ in. Not Prepaid. Shpg. wt., 6 oz.
**8 C 5875**.. 79c

FOR YOU See Pages 2 and 3

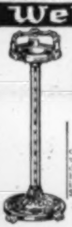


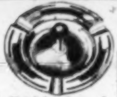
$5.98 Complete

**Pearltone Shaving and Military Brush Set**

Here is the ideal combination gift for Dad. The pearl gray Asteroid shaving stand matches backs of two hair brushes. Also has shaving brush, comb, mirror, cup for soap and Safety Razor with blade. Cloth-lined, hinged gift box. Size about, 10x13 in. Dad will be pleased with this outfit. Not Prepaid. Shpg. wt., 5 lbs. 8 oz.
**8 C 5852**.............................. $5.98

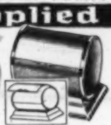
## Well Supplied





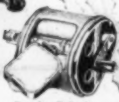
**Metal Ash Tray**

Beautifully chromium plated with black enamel decoration. Ball handle. Diam. 6½ in. Not Prepaid. Shpg wt., 12 oz.
**8 C 7959** 98c



**Cigarette Box**

Chromium-trimmed, gilt lined. Red, black or green enamel. Hinged lid. **State color. Length 3½ in. Shpg wt., 8 oz** Not Prepaid
**8 C 7961** 49c

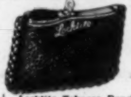


**Popular Priced Twinplex Stropper**

Improved style with stropper and hone for all Gillette and Sta-Sharp type blades. Not Prepaid. Shpg. wt., 12 oz.
**8 C 6321** $1.39

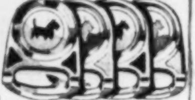
**Metal Smoker**

Beautifully finished in green and gilt. Has removable green glass ash tray. Ht. overall 27 in. Weighted base insures steadiness. Not Prepaid. Shpg. wt., 7 lbs.
**8 C 6550** Each ....... 98c



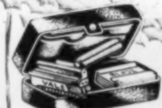
**Locktite Tobacco Pouch**

Black Indian goatskin. Rubberized lining. Name in gold, without extra charge. Print name. Not Prepaid. Shpg. wt., 4 oz.
**8 C 6591**..... $1.59



**Scotty Ash Tray—Coaster Set**

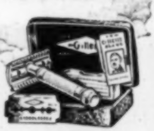
Silverlike metal tray with Scotty in 4 colored enamels. Size each, 4⅛x3¾ in. Not Prepaid. Shpg. wt., 1 lb.
**8 C 7960**—Set of 4.. 39c



**Valet Auto Strop Safety Razor**

***With 2 Blades***

Beautiful gold plated razor and blade box with 2 Valet Auto Strop blades. Also genuine leather strop complete in hinged metal case. It's a real dollar value. Not Prepaid. Shpg. wt., 8 oz
**8 C 6346** Complete Outfit. 83c

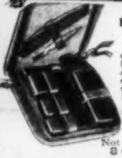


**Gillette Gold Plated Razor**

***With 1 Blade***

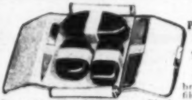
This dandy gold plated Gillette for new and old style Gillette blades. With 1 blade and gold plated blade box. Complete in hinged metal gift box. Regular $1.00 value. Not Prepaid. Shpg. wt., 8 oz.
**8 C 6323**.... 83c

## When He Travels



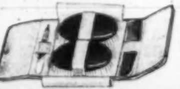
**Black Cow-Hide Traveling Case**

Has hair brush, comb, file and holders for razor, shaving brush and cream. Lined with washable fabrikoid. Equipped with Talon Fastener. Size closed, 8x7 in. Shpg. wt., 1 lb. 8 oz. Not Prepaid.
**8 C 9778** $2.98



**Popular Priced Leather Traveling Case**

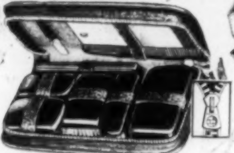
With hair brush, comb, file and box for soap and safety razor. Black, real leather folding case with washable lining. Size, closed 7x5½ in. Not Prepaid.
**8 C 9717**—Shpg. wt., 1 lb. 2 oz.. $1.59



**Traveling Case**

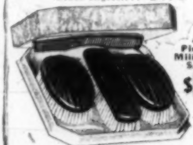
$1.19

Black leather case with washable lining, fitted with 2 hair brushes, comb and file. A splendid value at this low price. Not Prepaid. Size closed, 5½x5½ in. Shpg. wt., 1 lb.
**8 C 9780**............................ $1.19



**DeLuxe Leather Traveling Case**

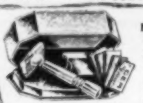
Case is made of selected genuine top grain cowhide leather, with washable lining. Fitted with Talon fastener. Complete with all fittings necessary. **Colors, brown or black.** Size closed about, 14x11 in. Not Prepaid. Shpg. wt., 2 lbs.
**8 C 9779** State choice.... $5.98



**4 Piece Military Set**

$1.39

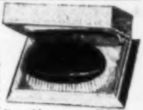
Contains 2 hair brushes, cloth brush and comb. Brushes have natural ebony color backs, with white bristles set in aluminum face. In gift box. Not Prepaid.
**8 C 5837**—Shpg. wt., 2 lbs.. $1.39



**Gem Micromatic Razor**

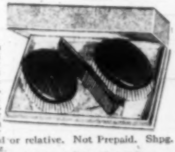
***With 5 Gem Double Edge Blades***

A precision-built razor that holds blade tightly in its gold plated handle. Old type Gem blades will not fit this razor. Regular $1.00 size. Shpg. wt., 8 oz. Not Prepaid.
**8 C 9608**—Special at. 49c



**Boys' Military Brush Set**

Natural finish ebony hair brush and comb in gift box. Shpg. wt., 12 oz. Not Prepaid.
**8 C 9781**............ 59c



**3-Piece Military Brush Set**

Contains two natural ebony color brushes and comb in neat gift box. A splendid value at this low price. An ideal gift for a male friend or relative. Not Prepaid. Shpg. wt., 1 lb. 8 oz.
Military Brush Set **8 C 5825**...... 3 Piece Set for 98c

Minnie Mouse
Hear Ye! Hear Ye! See Pages 2 and 3
Robbers' Roost Zane Grey
The Mask of Fu Manchu
Scaramouche the King-Maker

# Give Books! — Please

## Amazing Pop-Up Books

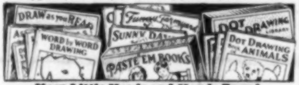
Open the book—and up pops a colorful picture! Numerous illustrations and an entrancing story. Delightful gift for any youngster. Order several!

Pop-ups are the sensation among books. Children adore them.

*3 Pop-ups each Book*
**Pop-up Mickey Mouse**
**Pop-up Minnie Mouse**
**3 C 1815**
Each 69c | 2 for $1.33

*1 Pop-up each Book*
**Little Red Riding Hood**
**Sleeping Beauty**
**Jack the Giant Killer**
**Jack and the Bean Stalk**
**3 C 1816**
Each 47c | 2 for 89c

**State titles wanted.** Size about, 6½x8½ in. Not Prepaid. Shpg. wt., 3 C 1815, 12 oz. each; 3 C 1816, 10 oz. each.



### Keep Little Heads and Hands Busy!

Colorful boxes and book covers. Four substantial books in each box. Box sizes average, 10x8 in. Not Prepaid.

**Draw As You Read Library**
Simple, delightful surprises in drawing. Teaches reading and spelling. For children 6 to 9.
**3 C 1938**
Shpg. wt., 1 lb. 10 oz.

**Paste 'Em Books**
Gummed pages, printed in color for children 5 to 8 to cut out and paste on outline furnished, making books of their own!
**3 C 1837**
Shpg. wt., 1 lb. 2 oz.

**Dot Drawing Library**
Pictures magically revealed when child follows tracings from dot to dot. Fascinating for children 7 to 12.
**3 C 1848**
Shpg. wt., 1 lb. 10 oz.

**Your choice, Each** 43c
*State Catalog Number*

**Any two 43c boxes** 79c
*State Catalog Numbers*

### My Pet Library

Eight Linenette (grained paper) Picture Books. Colorful pictures throughout. For little readers 3 to 6. Brilliant colored box; size, 8x9 inches. Shipping weight, 1 lb. 2 oz. Not Prepaid
**3 C 1836** ....... 45c

### Story Hour Box

Odd shaped colorful books—5 in a pretty box. A most attractive series. Includes Mother Goose book of Rhymes. Handsome box, size 7⅜x14 inches. Shpg. wt., 1 lb. 10 oz.
**3 C 1839** Not Prepaid 45c

### 8 Paint and Crayon Books

Hours of amusement! Each book size about, 10x14 in. 16 to 32 pages. Many in colors. Mickey Mouse (Cut-Out Book); Mickey and Minnie Mouse, Tarzan—and Flip the Frog (Coloring Books). Box of Crayons.

Not Prepaid. Shpg. wt., set, 2 lbs. 2 oz.
**3 C 1834**—Complete, 4 Books and Crayons 44c

### Wonderful Play Books

1—**My Palette Painting Book** (36 pages, 6 water colors, and a paint brush all cleverly boxed).

2—**Little Toys for Little Folks.** (96 large pages colored construction paper with toy outlines to cut and put together). Both nicely wrapped. Not Prepaid. Shpg. wt., 2 lbs. 10 oz.
**3 C 1841**—Both for 44c

My Old Baby's Book
Mother Goose Complete
A Bundle of Childrens Stories

### Linen Books

Eight practically untearable picture pages in each book. Size, 7⅜x8⅝ inches.

Not Prepaid. Shpg. wt., set, 8 oz.
**3 C 1826**
4 Book Set 38c

### "Mother Goose" Complete

A BIG Mother Goose book, 7x9½x1⅜ in.
Not Prepaid
**3 C 1854**
Shpg. wt. 2 lbs. 4 oz 44c

### Animal Stories

Six 16 page, 5x6 inch prettily colored picture books.

**Children's Stories**
Cinderella, etc. Not Prepaid. Shpg. wt., ea. 8 oz. State Choice.
**3 C 1840**
Ea. 21c 2 for 39c

### The BOBBSEY Twins Books

Charming stories by Laura Lee Hope for little men and women about 5 to 10. Illustrated. Cloth bound. Size, 5⅛x7½ in. Not Prepaid. Shpg. wt., 1 lb. 2 oz. each.

**The Bobbsey Twins** | **On an Airplane Trip**
**In the Country** | **At the Circus**
**3 C 1717**—State titles wanted.
Each.......... 44c | 2 for 84c

## Grown-Ups Thrill to These Stories

***See Sears Big Catalog for more complete list***

*By Zane Grey*
**Robbers' Roost**
A tale of wild adventure in Utah in the 70's.
*By the same author:*
**Arizona Ames**
**Sunset Pass**

*By Edgar Rice Burroughs*
**Tarzan the Invincible**
Tarzan becomes embroiled in a thrilling plot for the domination of Africa.
*By the same author:*
**Tarzan of the Apes**
**The Jungle Girl**

*By Peter B. Kyne*
**Lord of Lonely Valley**
Romantic adventure in the heart of the West!
**3 C 842**
Each............... 65c
2 for $1.25

*By Sax Rohmer*
**The Mask of Fu Manchu**
Fu Manchu makes his greatest bid for power.

*By Mary Roberts Rinehart*
**Miss Pinkerton**
A romantic mystery!

*By Kay Strahan*
**The Desert Moon Mystery**
No clues—yet clues everywhere! Gripping story.

*By E. Phillips Oppenheim*
**Man from Sing Sing**
The prisoner's smile forever haunted the liar!

*By Will James*
**Sand**
The story of a man and a horse. Both had "sand"!

**3 C 843**
Each... 65c
2 for $1.25

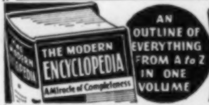
*By Rafael Sabatini*
**Scaramouche**
**The King-Maker**
When the guillotine was monarch of France.

*By Phil Stong*
**State Fair**
An Iowa family. Grand romance! Blue Ribbon Pickles! And the World's Greatest Hog!

*By Grace L. Hill*
**Kerry**
"I intend to marry you," boldly announced Dawson!

*By Lida Larrimore*
**Robin Hill**
The poignant story of Shirley's love for Rickey!
**3 C 844**
Each............... 65c
2 for $1.25

**State Titles Wanted.**
Not Prepaid. Shpg. wt. each, 1 lb. 2 oz.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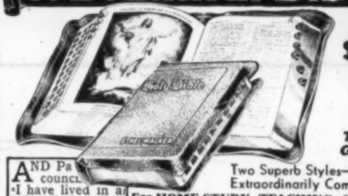

AND Pa
council
I have lived in a
before God until th
2 And the high
commanded them

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By I. O. EVANS
STORY OF FRANKLIN D. ROOSEVELT Man of Action

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A fascinating storehouse of information on hobbies and handicraft; instruction in household arts—health hints and etiquette. Covers virtually every subject of interest to a girl 8 to 18.

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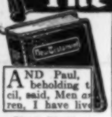

AND Paul, beholding t
cil, said, Men a
ren, I have liv

### Vest Pocket New Testament With Psalms

Genuine leather binding. Words of Jesus in red. Self-pronouncing. Size, 2⅜x4⅛ in. Red-undergold edges. Not Prepaid.
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***Beautiful and Complete; 32 Full Page Colored Pictures***

5 ¶ And they
saying, The

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A beautiful gift Bible of 1681 pages (size, 5½x8½ in.), comprising 443 pages of concordance; Bible Readers' Aids; Difficult Bible Questions and Answers; Pictures and Maps, many colored. 60,000 center References. Bold-face, self-pronouncing type. Red-under-gold edges. King James Version. Genuine leather overlapping cover. **Name in gold on cover free.** Print name plainly.

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*Mark Twain's* immortal story of the adventures of a real boy 44c

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**3 C 1703**—*By Sir James Barrie.* A Preacher boy and gypsy girl 44c

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The ever popular fairy tales 44c

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With pictures by W. W. Denslow. The favorite of boys and girls since 1900. Every healthy youngster has a wholesome and instinctive love for stories fantastic, marvelous and manifestly unreal! In the Wizard of Oz the Wonderment and joy are retained and heartaches and nightmares left out.
208 pages, size, 6¾x8¾ in. Not Prepaid. Shpg. wt., 1 lb. 10 oz.

**3C1746**
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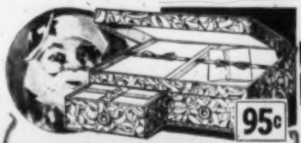
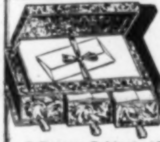


### Novelty Bordered Stationery

—36 folded sheets, 6¹⁵⁄₁₆x7¹¹⁄₁₆ in.
—Lavender border along right edge.
—36 Envelopes to match. Bordered.

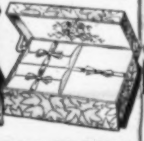
Extra fine quality white vellum finish paper. Two-drawer box, just the thing to use for jewelry or sewing when empty. Not Prepaid. Shpg. wt., 2 lbs. 8 oz.
**3 C 3147**—Box size, 13⅛x8⅝x3⅜ in. ..... 95c



### 3-Drawer Cabinet

—24 sheets 6½x10⅛ in. white parchment finish paper.
—24 Envelopes 6⅜x3⅝ in. Box, 12⅝x7x3 in.

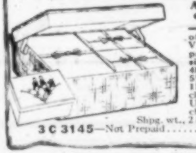
Useful trinket box. Shpg. wt., 2 lbs. Not Prepaid
**3 C 3134** ... 89c



### DeLuxe Gift Cabinet

—48 folded sheets novelty finish white paper 4⅝x7¹¹⁄₁₆ inches.
—48 Envelopes 5⅛x4 in.

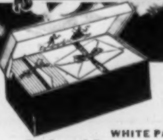
Useful handkerchief box when empty. Not Prepaid.
**3 C 3143**
Shpg. wt., 1 lb. 14 oz. 63c



### A Gift to Gladden Her Heart

—48 folded sheets of fine quality Vellum finish paper, ivory color; size 4⅞x7⅜ in. 48 envelopes, size 5⅛x4 in. Box size, 11⅝x8⅝ in. Crash cloth covered box. Useful for handkerchiefs or sewing.
Shpg. wt., 2 lbs. 4 oz.
**3 C 3145**—Not Prepaid ............... $1.00

## Good Ideas for your

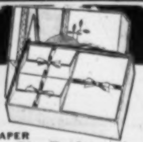


WHITE PAPER

### Cards and Paper

—24 sheets 5⅜x7 in. (when folded).
—24 gilt edge cards 5½x3½ in., 48 envelopes.

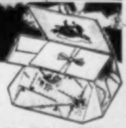
Good quality linen finish paper. Box size 10⅜x6½x3⅜ in. Not Prepaid. Shpg. wt., 1 lb. 6 oz.
**3 C 3124** ..... 49c



### Blue Border

—24 bordered sheets 4⅞x7⅜ in. when folded. 24 envelopes 5⅛x4 inches.
—White vellum finish.

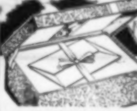
Dainty as can be, and good paper. Not Prepaid. Shpg. wt., 1 lb.
**3 C 3146** ..... 39c



### She'll Love This

—18 folded sheets, 4⅞x3⅞ in. 18 envelopes 5⅛x4 inches.
—White ripple finish.
—Box size, 7¼x6x2⅜ in.

Dainty box is extremely useful for jewelry and trinkets. Not Prepaid. Shpg. wt., 14 oz.
**3 C 3127** .... 49c

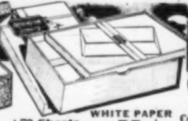


### Pretty Gift Box

*White Vellum Finish*

—24 folded sheets 5¼x8⅜ in. and 24 envelopes 5¹¹⁄₁₆x4⅜ in.

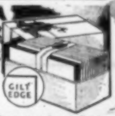
Shpg. wt., 1 lb. 4 oz.
**3 C 3131**
Not Prepaid ....... 42c



WHITE PAPER

### 72 Sheets 50 Envelopes 55c

A real value! Good grade white linen finish paper 7¼x10½ in. Envelope size 7½x3⅞ in. Shpg. wt., 2 lbs.
**3 C 3304**
Not Prepaid ...... 55c

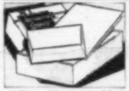


### Correspondence Cards

*With Gilt Edges*

—24 linen finish white cards, 5¼x3⅛ in. with envelopes.

Our splendid "Arthington" Quality. Shpg. wt. 10 oz.
**3 C 3359**
Not Prepaid ...... 25c

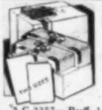


### "Arthington"

—24 folded linen finish sheets 5⅛x6½ in.
—24 Envelopes 5⅜x3⁷⁄₁₆ in.

A splendid quality. Shpg. wt., 12 oz. Not Prepaid.

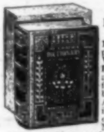
3C3201—White
3C3203—Blue 25c | 3C3202—Pink
3C3204—Gray 25c



### Folding Correspondence Cards

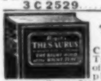
12 Cards 4⅜x3 in. 12 Cards 5x3⁷⁄₁₆ in. 24 envelopes. Not Prepaid. Shpg. wt., 12 oz.

**3 C 3356**—White With Gilt Corners .... 47c
**3 C 3357**—Buff, Gilt Corners. . 47c | **3 C 3358**—Gray, Silvered Corners. 47c



### De Luxe Gift Dictionary

A wonderful 1064 page self-pronouncing Webster—Pelo dictionary. Beautiful, durable brown super Artcraft binding. Clearest definitions. Many features—punctuation, abbreviations, facts worth knowing, etc. Indexed. In gift box. Size 5⅛x7¼ in. Not Prepaid. Shpg. wt., 2 lbs. 4 oz.
**3 C 2529** ........ $1.29

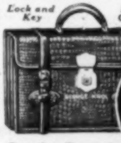


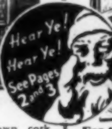
### Roget's Thesaurus

Dictionary Companion. Treasure house of words and phrases! 700 pages. Size, 5½x8 in. Richly bound. Not Prepaid. Shpg. wt., 2 lbs. 4 oz.
**3 C 2530** ........... 89c

*Lock and Key*

*Name in Gold Free*




Hear Ye!
Hear Ye!
See Pages 2 and 3

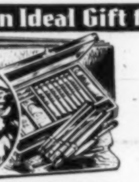
### Genuine Dupont School Cases

—Heavyweight, brown cork back fabrikoid, alligator grained. Resembles real leather.

*Print Name.* Not Prepaid.

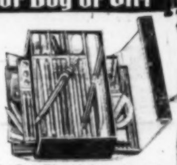
**3 C 4832**—Three pockets. 15¾x11 in. Shpg. wt., 1 lb. 14 oz. ........ $1.67
**3 C 4831**—Two pockets. 15x10¾ in. Shpg. wt., 1 lb. 10 oz. ........ $1.29
**3 C 4969**—Single pocket. 15x10¾ in. 2 leather buckle straps sewed on flap. Shpg. wt., 1 lb. 4 oz. .... $1.00

## An Ideal Gift for Boy or Girl



### For the Artist Student

A genuine "Weber" oil color outfit, including **12 tubes of oil colors, and 14 necessary essentials for the artist** such as brushes, palette, etc. Hinge cover wood box, size 10⅜x6¼x1⅝ in. Not Prepaid. Shpg. wt., 3 lbs. 4 oz.
**3 C 5100**
Set ........ $3.89
**3 C 5102**—(Not illustrated.) **A 17-piece artists' oil color set** in a hinge cover wood box size 7x3¼x1½ in. Shpg. wt., 1 lb. 6 oz.
**Complete Set.** Not Prepaid ........ $1.95

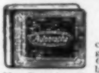


### Our Finest Assortment

***Complete with your name stamped in gold on cover.***

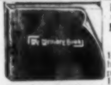
Decorated cloth covered box, size 10¾x5⅞x2 in. Contains mechanical pencil, extra leads, protractor, sharpener, pouch, pen holder, ruler, 2 erasers, 10 colored crayons, pen point, paints, thumb tacks, compass part, and 14 pencils. **Print name.** Not Prepaid.
Shpg. wt., 1 lb. 8 oz.
**3 C 4812** ........ 89c

## Autograph and Memory Books



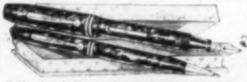
### Fabrikoid Autograph Book

Heavy padded cover. 120 pages, gold edges; size 6x4¾ in. Neatly boxed. Not Prepaid. Shpg. wt., 10 oz.
**3 C 3079** ............ 49c



### Leather Covered Memory Book

Contains 128 pages of heavy blue paper, size 10x8 in. Appropriate headings. **Loose leaf style with brown suede cover.** Boxed. Not Prepaid.
**3 C 6549**—Shpg. wt., 1 lb. 8 oz. ................ 95c



### Fountain Pen and Pencil In Gift Box

—Self-filling pen. Gold plated pen-point.
—Pencil with eraser and extra leads.

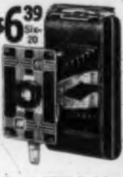
Non-breakable simulated pearl barrel. —Boys' pen 5⅜ in. long when open; girls', 5 in. —Choice of **Green** and **Black** or **Burgundy** (red) and **Black**. ***State color.*** Not Prepaid. Shpg. wt., 8 oz.

*Boys' Set* **3 C 8039** ....... 49c | *Girls' Set* **3 C 8040** ........ 49c

# Christmas List

### The New JIFFY Kodak!

***Makes a Wonderful Gift***



$6.39 Six-20

The quickest, simplest kodak ever made. Touch a button, POP—it's open. Touch another, CLICK—it snaps the picture. The quickest simplest folding camera ever devised. **Makes excellent pictures** . . . having the advantage of a "fixed" focus, plus a simple adjustment on the Twindar lens that keeps near subjects in sharp focus even if only 5 feet away. Built-in shutter with instantaneous and time action. Black Morocco grain covering; black and nickel trimmed front. Not Prepaid.

***Six-16 JIFFY Kodak***

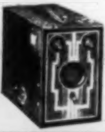
Pictures, 2½x4¼ **in. Uses No. 616 film.** Shpg. wt., 2 lbs. 10 oz.
**3 C 6138**.......$6.98

***Six-20 JIFFY Kodak***

Pictures, 2¼x3¼ **in. Uses No. 620 film.** Shpg. wt., 2 lbs.
**3 C 6139**.....$6.39

FOR YOU See Pages 2 and 3

### Newest EASTMAN Brownies



**Give a Brownie for Christmas!** It's bound to please. This one has Eastman's new "Near-Far" focus that makes sharp, clear pictures much more certain. Rich black morocco grain material, trimmed with nickeled front plates. Not Prepaid.

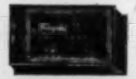
***Six-16 Brownie***

Pictures, 2½x4¼ **in.** Uses No. 616 film. Shpg. wt., 2 lbs. 8 oz.
**3 C 6415** $3.15

***Six-20 Brownie***

Pictures, 2¼x3¼ **in.** Uses No. 620 film. Shpg. wt., 1 lb. 12 oz.
**3 C 6414**. $2.15

### Genuine Leather Album

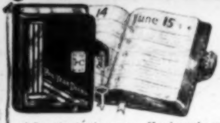


***Beautifully blended olive green and brown***

$1.00

Gold stamped. 100 black paper pages. **10x7 inches.** Boxed. Not Prepaid.
**3 C 6520**—Shpg. wt., 1 lb. 12 oz. *Special*.............$1.00

# Diaries for Cheerful Memories



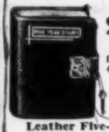
$1.79

### Our Finest 5-Year Leather-Bound Diary

Into the 384 pages of this diary, that growing girl of yours can file away all the joys, triumphs and secrets of 5 enthusiastic years. Handsomely made of fine quality **seal grained leather. 384 pages**, printed in strikingly new, modern style. Address section in back. Gilt lock and key. **Gold edges.** Black and gold stamping on cover. In dainty hinged gift box. **Size,** 4½x5⅜ **in.** Not Prepaid. Shpg. wt., 1 lb.

**Blue Leather**
**3 C 3017**......$1.79

**Tan Leather**
**3 C 3018**........$1.79



$1.00

### Leather-bound 5-year Diary

Chinchilla grained leather, padded covers, gold edges. **416 pages,** including address section and space for birthdays, and Dates to Remember. **Size,** 4¼x5½ **in.** Not Prepaid. Shpg. wt., 12 oz.

**Green Leather**
With gold stamping.
**3 C 3019**.. $1.00

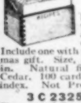
**Black Leather**
With silver stamping.
**3 C 3020**. $1.00

### Leather Five-Year Diary

**Fancy grain leather,** padded covers, gilt edges. Lock and key. **Size,** 4⅛x5½ **in. 384 pages.**
**3 C 3021**
Not Prepaid..........69c

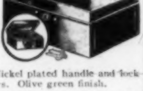
**For Other Cameras, Typewriters, Globes, etc., See Our Big Catalog.**

### Pretty Recipe Cabinet



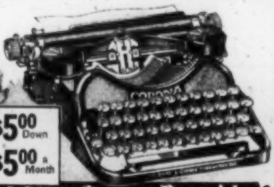
Every housewife will appreciate this handy card file. Include one with your Christmas gift. Size, 3¼x3⅝x5⅝ **in.** Natural finish. Red Cedar. 100 cards and recipe index. Not Prepaid.
**3 C 2325**
Shpg. wt., 1 lb.........55c

### Heavy Steel Cash Box



**Size 10¼x7⅛x4¼ inches.** Sheet steel electrically welded. Nickel plated handle and lock with 2 keys. Olive green finish.
**3 C 4404**—Not Prepaid.
Shpg. wt., 3 lbs.....................98c

YOU'LL BE GRATEFULLY REMEMBERED IF YOU GIVE ONE OF THESE LASTING GIFTS



$5.00 Down
$5.00 a Month

# Brand New Corona Portable

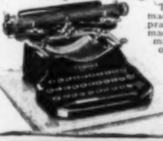
**Think of it! A BRAND NEW, fully equipped CORONA Portable for only** → $44.95 Cash

(Not a "stripped" model.) Just the machine to have at home for personal writing or to carry along on that trip. Complete with standard **4-row, 84 character keyboard;** automatic ribbon reverse; **two-color ribbon;** stencil cutter; variable line spacer; back spacer; etc. Truly the little aristocrat of the portables. Combination "overnight bag—carrying case" included. **10 Days' Trial!** Not Prepaid. Shpg. wt., 16 lbs.

**3 C 4507**—Rich Black with Rippled Gold Finish Panels, PICA Type....... ***Cash*** $44.95

***Easy Payment Price***
$5.00 down; $5.00 a month..............$49.45
**Use Easy Payment Order Blank**

### Compact Folding Model CORONA SPECIAL



This is a brand new, COMPLETE machine—not a "stripped" model. Has practically all the features of an office machine. Keyboard same as standard machine excepting there are two shifts, one for capitals, and one for figures. Carrying case included. PICA Type. **10 Days' Trial!** Not Prepaid. Shpg. wt., 12 lbs.

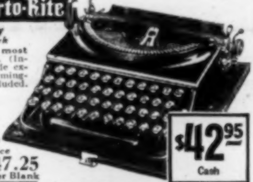
**3 C 4523—Black and gold finish. Cash.** $26.95

***Easy Payment Price,***
$5.00 down; $5.00 a month...............$29.65
**Use Easy Payment Order Blank**

# Sears Special Porto-Rite

### For Heavy Duty

***Does Beautiful Work***



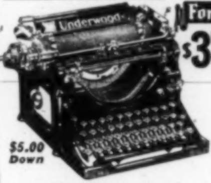
The sturdiest and **most complete** Portable made. (Includes Tabulator). Made exclusively for Sears by Remington. Carrying case included. **PICA Type.** Efficient! Not Prepaid. Shpg. wt., 16 lbs.

**3 C 9677**—Rich **Black** or **Green** finish. ***State choice.*** Cash........$42.95

***Easy Payment Price***
**$5 down, $5 a month**...............$47.25
**Use Easy Payment Order Blank**

$42.95 Cash

# For the Whole Family



***$5.00 Down***

$37.95 Cash

### Genuine Underwood

***Entirely Rebuilt***

**10-DAY TRIAL!**

***Sold When New for $102.50***

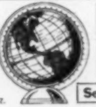
The ideal family machine. Practically the only difference between these Underwoods and brand new typewriters is the price. **Completely rebuilt—** they actually look and perform **like new!** No. 5; late features. Smooth action. Perfect for dad and also for daughter who may want to become a stenographer! Not Prepaid. Shpg. wt., 43 lbs.

**Ideal for Office, School or Home**
**3 C 4555**—PICA Type, Cash Price.......$37.95
**3 C 4556**—ELITE Type, Cash Price........$37.95

***Easy Payment Price.*** Either model. ....$41.95
**Terms:**—$5.00 Down, $5.00 a month.
**Use Easy Payment order blank.**

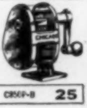
Course in touch typewriting included with ALL typewriters. For other typewriters and typewriter supplies see our larger General Catalog. Typewriters sent on 10 days' trial. Send first payment or full cash price. If you are not satisfied, your money will be returned.

### 8-Inch Globe



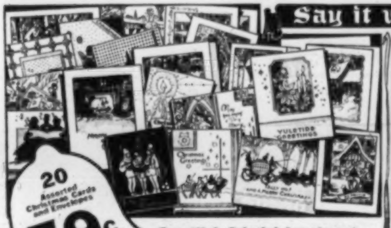
Shows steamship routes, historical voyages, etc. Fascinating globe game included. Not Prepaid.
**3 C 4947**
$1.49
Shpg. wt., 3 lbs. 8 oz.

### Chicago Pencil Sharpener



TWIN rotary cutters. Ht., 4 in. Not Prepaid.
**3 C 4496**
Shpg. wt., 1 lb. 4 oz....89c

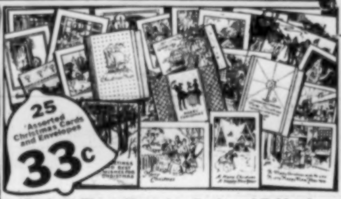
# Say it with Christmas Cards



### Beautiful, Colorful Assortment Exclusive With Sears!

These parchment paper and card folders certainly express the Christmas spirit! The conservative and modernistic designs are reproduced in a variety of processes, including **lithography and colorful printing.** Appropriate for any friend or relative. Size of cards about, 5½x4½ inches. Shpg. wt., 8 oz. Not Prepaid.

**3 C 5651**—*With Envelopes*..................20 Assorted in Box 59c



### Look At These Charming Cards and Folders!

Parchment paper folders, cards and card folder designs. Assorted sizes, about 5x4 inches. Appropriate sentiments. Shpg. wt., 8 oz. Not Prepaid.

**3 C 5650**—*With Envelopes*..........25 Assorted in Pkg. 33c

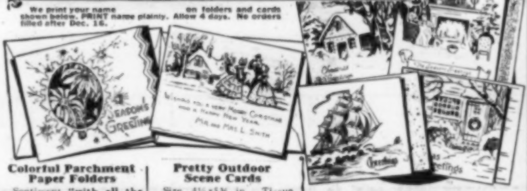
***A Quality Assortment at a Remarkably Low Price***

(Not Illustrated) cards and folders. No two alike. Size range is from, 4¼x3½ to 5⅜x4⅛ in. Shpg. wt., 8 oz. Not Prepaid. Very pretty.

**3 C 5657**—*With Envelopes*..........21 Assorted in Pkg. 35c

## Your Name on Attractive Christmas Cards

**We print your name on folders and cards shown below. PRINT name plainly. Allow 4 days. No orders filled after Dec. 16.**


Season's Greetings
Wishing you a very Merry Christmas and a Happy New Year.
Mr. and Mrs. L. Smith
Greetings

### Colorful Parchment Paper Folders

Sentiment **"with all the warmth and good cheer of the Holiday Season,"** and your name printed on third page. Decorations in harmonious colors and silver. Size 5½x4⅜ in. Envelopes included. Not Prepaid. Shpg. wts., 25, 10 oz.; 50, 1 lb.

**3 C 5730**—*With name.*

25 Folders for.......$1.49

50 Folders for.......2.47

**3 C 5731**—*No name.*

25 Folders Without name....$0.75

### Pretty Outdoor Scene Cards

Size, 4¼x5⅜ in. Tissue lined envelope to match. The designs are in harmonizing colors. **Sentiment as shown in illustration above** and printed with your name.

Not Prepaid. Shpg. wts., 25, 10 oz.; 50, 1 lb.

**3 C 5732**—*With name.*

25 Cards for.........$1.19

50 Cards for.........1.98

**3 C 5733**—*No name.*

25 Cards *Without name*...55c

50 Cards Without name....$1.05

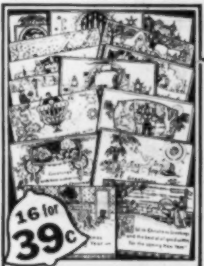
### Sears Big Special Offer!

25 Assorted folders with your name 98c

Here's something you mustn't miss! You can now obtain 25 beautiful parchment paper "French fold" type Christmas folders printed with your own name! **Envelopes to match** for only 98c. Size, 5x4⅛ in. Attractive designs in harmonizing colors and silver, with **friendly sentiment and your name in appropriate type on third page.** ***Print name.*** Not Prepaid. Shpg. wts., 25, 10 oz.; 50, 1 lb.

**3 C 5729**

25 Asst. for....98c | 50 Asst. for $1.79



### Attractive Steel Engraved Greeting Cards

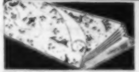
Beautiful designs in harmonizing colors. A wide variety of carefully selected sentiments. Some of the **envelopes to match** cards have colorful tissue linings. Size of card about 5⅜x4¼ in. Be sure to send your order in early. Not Prepaid. Shpg. wt., 8 oz.

**3 C 5652**

16 Assorted Cards in Box........39c

**Consult SEARS Big General Catalog for a Full Selection of Christmas Cards and other Christmas Items.**

## Pretty Gift Dressings

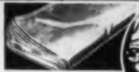


### High Quality Paper For Gift Wrappings

Fine white tissue decorated with beautiful Christmas designs in bright colors and Gilt or Silver Bronze. Four assorted patterns. 30x20 in. sheets. Shpg. wt., 1 lb. Not Prepaid.

**3 C 5551**

16 Sheets Assorted....20c



### White Tissue Paper

30x20 in. Not Prepaid. Shpg. wt., 1 lb. 6 oz.

**3 C 5553**

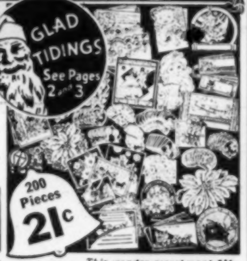
72 Sheets "Crystal" white. 19c

***Bright Red Tissue***

Shpg. wt., 1 lb. 4 oz.

**3 C 5554**

60 Sheets Red.........20c

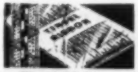


*This wonder assortment 21c*

### Sears Special Cards—Tags—Seals

You will find in Sears big assortment **enclosure cards, tags and seals etc.** in a variety of colors and fancy designs that are not ordinarily sold in other assortments. You'll like them. Not Prepaid. Shpg. wt., 4 oz. **A wonderful value.**

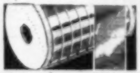
**3 C 5558**...............200 Pieces for 21c



### Tinsel Ribbon

Very pretty brilliant silver tinsel interwoven with red or green. 3 kinds. ¼ in. wide. Not Prepaid. Shpg. wt., 4 oz.

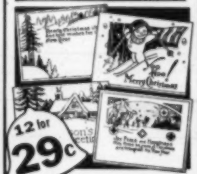
108 **3 C 5556** Feet for ....32c



### Cellophane Ribbon

Here is the very latest. ¼ in. wide, 150 ft. of red, and 75 ft. of green on spools. Shpg. wt., 10 oz.

225 **3 C 5557** Feet for....29c

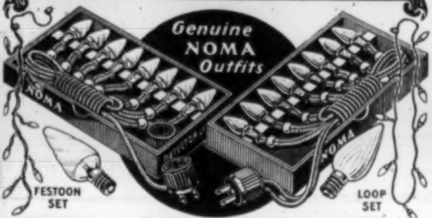


### Four Outstanding Designs

You will be more than pleased with this assortment of cards and parchment paper folders in harmonizing colors, with **envelopes to match.** Size 5⅜x4¼ in. You pay very little for these fine cards at our low price! Not Prepaid. Shpg. wt., 8 oz.

**3 C 5648** 12 Assorted Designs 29c

# Christmas Tree Lights



**NOTICE**

Made in accordance with approved electrical standards for any 110-120 volt current. All sets have G. E. Mazda Bulbs in Assorted Colors.

**De Luxe Festoon Detector Lamp Outfit**

The new Detector Lamp enables you to find the burned out lamp easily, as it continues to glow while others are temporarily out. All lamps in continuous 11 ft. long string of heavy rayon cord, with Bakelite sockets and sliding wood beads to hold lamps firmly. Extension connector to add more strings. Not Prepaid.
**49 C 6562**—Shpg. wt., 1 lb. **8**-Lamp Detector Outfit. **$1.00**

**Festoon Style Regular Mazda Lamp Outfit**

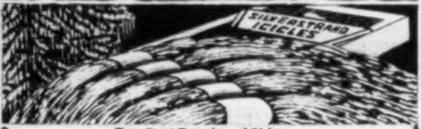
**49 C 9722**—Set with **8** Regular Mazda Lamps. Shpg. wt., 1 lb. ........ **79c**

**A Real Bargain in Loop Style Mazda Outfit**

Cord leading from tri-plug forms loop to which sockets are fastened, wood beads. Tri-plug for attaching additional outfit.
**49 C 6585**—**8**-Lamp outfit. Shpg. wt., 14 oz. ....... **50c**

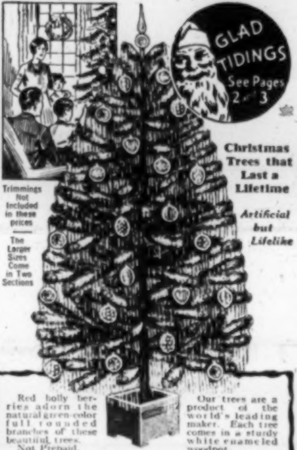
**Mazda Bulbs for Above Outfits**

**49 C 6578**—**3** Detector Bulbs. Shpg. wt., 4 oz. ....... **27c**
**49 C 6588**—**3** Regular Mazda Bulbs. Shpg. wt., 4 oz. **14c**



## 5 Ten Cent Bunches of Shiny Silvery Ribbon Icicles 25c

**Make your tree gleam with these icicles.** Use them freely for they will add that final touch of beauty to the tree. 5 separate bunches to prevent tangling up. Easily separated and draped over the branches. An inexpensive yet very attractive decoration for your Christmas tree. Not Prepaid. Shpg. wt., 10 oz.
**49 C 6504**—**5** Bunches of Silver Color Icicles **25c**


GLAD TIDINGS See Pages 2 and 3

Trimmings Not Included in these prices

The Larger Sizes Come in Two Sections

**Christmas Trees that Last a Lifetime**

***Artificial but Lifelike***

Red holly berries adorn the natural green-color full rounded branches of these beautiful trees. Not Prepaid.

Our trees are a product of the world's leading maker. Each tree comes in a sturdy white enameled woodpot.

**25-Inch Tree**
**Has 20 large branches.** Width, 13 inches. Shpg. wt., 10 oz.
**49 C 6691** ..... **33c**

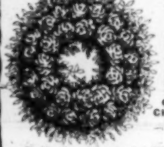
**30-Inch Tree**
**25 large,** 6 small branches. Width, 15 inches. Shpg. wt., 1 lb.
**49 C 6692** ..... **49c**

**42-Inch Tree**
**38 large,** 24 small branches. Width, 24 in. Shpg. wt., 3 lbs.
**79 C 6693** ..... **98c**

**54-Inch Tree**
**Has 51 large,** 42 small branches. Width, 28 in. Shpg. wt., 4 lbs.
**79 C 6694** .. **$1.69**

**66-Inch Tree**
**Has 65 large,** 73 small branches. Width, 35 in. Shpg. wt., 7 lbs.
**79 C 6695** .. **$2.89**

**75-Inch Tree**
**80 large,** 113 small branches. Width, 40 in. Shpg. wt., 9 lbs.
**79 C 6696** .. **$4.89**



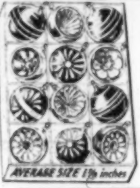
**15-Inch**

**$1.00**

**Remember Your Dear Ones at Christmas**

**Enduring Memorial Wreath**

For decorating graves at Christmas time. **15-inch wreath** made of natural preserved ruscus set off with 3 rows of real pine cones. Sprayed with assorted color harmonizing leaves. Shpg. wt., 4 lbs.
**79 C 4855**—Not Prepaid **$1.00**

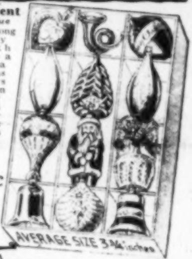


**50c Value Elsewhere**

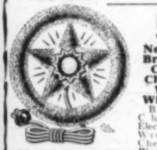
**6 reflectors, others round ornaments.** Each a real beauty. Harmonizing colors. Not Prepaid. Shpg. wt., 1 lb. 4 oz.
**49 C 6622**
**12** Ornaments for... **39c**

**Fancy Assortment**
***Usual $1.00 Value***

Includes two oblong ornaments, richly decorated with sparkling tinsel — a cute, chubby Santa Claus—2 Christmas bells with clappers that ring an elfin fairy note as they sway back and forth on the tree—a bugle on which you can blow a note. Not Prepaid. Shpg. wt., 1 lb. 12 oz.
**49 C 6632**
**12** Ornaments for ...... **79c**



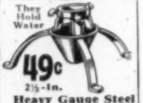
*For other fine Christmas decorations see our Big General Catalog.*



**59c**

**New 11-In. Bright Red Chenille Christmas Wreath With Light**

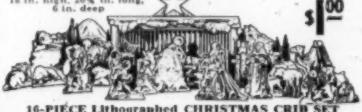
Bright red Chenille Electric Lighted Wreath with Chenille star. **Wreath is 11 in. in diameter.** 3½ feet of silk covered cord. Chenille star mounted in center of wreath. Interwound all through wreath and star is thread of gold colored tinsel cord. Attach to 110 volt 60 cycle current. Not Prepaid. Shpg. wt., 1 lb.
**49 C 4848** .................. **59c**



**Heavy Gauge Steel Enameled Compact Tree Stands**

Neatly painted. Hold tree straight and keep it fresh. Not Prepaid.
**For trees up to 3½ in.**
**49 C 6565** **89c**
Shpg. wt., 4 lbs.
**For trees up to 2½ in.**
**49 C 6559**
Shpg. wt., 2 lbs. ... **49c**

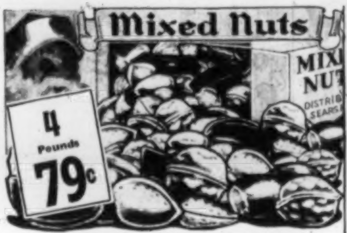
Crib Measures 18 in. high, 20⅝ in. long, 6 in. deep



**$1.00**

**16-PIECE Lithographed CHRISTMAS CRIB SET**

Here the children can see the three Wise Men, Joseph, Mary and the Infant Jesus in His Crib, Shepherds, Sheep, Goat, Donkey and Cow, three Camels and two large 10x15 in. landscapes. All pieces beautifully reproduced in four color lithography on heavy cardboard. Very attractive decoration under your Christmas tree.
**49 C 6673**—Not Prepaid. Shpg. wt., 3 lbs. 2 oz. ..... **$1.00**



## Sears Extra-Special Holiday Mixtures

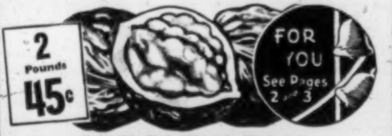
New crop fresh crisp delicious mixed nuts for Thanksgiving and Christmas holidays. Big creamy washed, brite Brazils. 1933 California diamond brand walnuts. Soft shell IXL Almonds, sweet selected Filberts and Fancy Georgia paper shell pecans. Shpg. wt., 3 lbs. 6 oz.

**8 C 7919**—Not Prepaid.................... 3 lbs. Mixed Nuts 89c

### Popular Price Mixture

Good fresh Brazils—Almonds, Filberts, Pecans and California Walnuts. Not as large or as fine a quality as above. Shpg. wt., 4 lbs. 8 oz.

**8 C 7907**—Not Prepaid.................... 4 lbs. Mixed Nuts 79c


2 Pounds 45c
FOR YOU See Pages 2 and 3

## Soft-Shell California Walnuts

The cream of the 1933 crop from California's famous walnut groves. Rich, tasty, crisp and crunchy, with full sweet meats and easy-to-crack shells. Don't be confused by cheaper, inferior offerings. The finest you ever ate! Not Prepaid. Shpg. wt., 2 lbs. 4 oz.

**Emerald Walnuts**
*Long Type*
**8 C 7902**........ 2 Pound Bag 45c

**Diamond Walnuts**
*Large—Extra Fancy*
**8 C 7903**........ 2 Pound Bag 69c

### IXL Paper Shell Almonds

Like almonds? Then you'll enjoy these extra-fancy new crop Almonds with their fine flavor. Not Prepaid. Shpg. wt., 2 lbs. 4 oz.

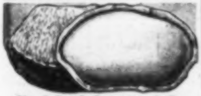
**8 C 7904**....... 2 Pound Bag 49c

### Choice Filberts

Filberts as good as these are scarce! Sweet, rich and flavor filled. Fine for baking, candy or eating. Order for the holidays. Not Prepaid. Shpg. wt., 1 lb. 4 oz.

**8 C 7918**..... 1 Pound Bag 27c

**Consult SEARS Large General Catalog for other Assortments of delicious candies, also other Gift Suggestions.**



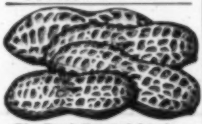
### No. 1 Grade Large Washed Brazils

*Known Also as Cream Nuts*

39c 2 lbs.

Guaranteed new crop, hand picked, washed and bleached—the easy-to-crack kind with large, sweet meats that taste so good after dinner. Grand for the children because so rich in food value. Order for the holidays. Very low priced. Not Prepaid. Shpg. wt., 2 lbs. 4 oz.

**8 C 7900**........ 2 lb. Bag 39c

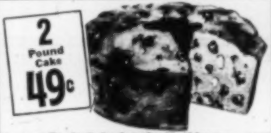


### Big, Fresh Roasted Jumbo Peanuts!

These are no peanut-stand peanuts: Each and every one is a great, big, hand-picked Virginia Jumbo. 'Til you've served 'em hot from the oven you'll never know how delicious Sears EXTRA SPECIAL Jumbo Peanuts can be. Not Prepaid.

**8 C 7908**
2 lb. Bag 29c
Shpg. wt., 2 lbs. 4 oz.

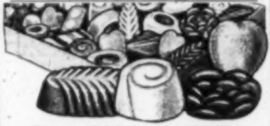
**8 C 7909**
5 lb. Bag 65c
Shpg. wt., 5 lbs. 6 oz.



### Fruit Cake for the Holidays

Made with candied cherries, pineapple, orange and lemon peel, nuts, etc. Shpg. wt., 2 lbs. 10 oz. Not Prepaid.

**8 C 7912**...................... 2 Pound Cake 49c



### Cream and Jelly Holiday Goodies

Delicious crystalized creams—French bon-bons, jelly and cream combinations. Not Prepaid.

**8 C 8270**
3 Pound Box............ 75c
Shpg. wt., 3 lbs. 8 oz.

**8 C 8271**
5 Pound Box........ $1.15
Shpg. wt., 5 lbs. 12 oz.

### Delicious, Golden Crisp Brittle

Fresh roasted Spanish peanuts in crunchy brittle. Shpg. wt., 2 lbs. 8 oz.

**8 C 8124**—Not Prepaid.......... 2 lb. Box 35c

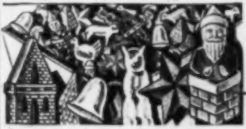
2 lbs. 69c

## Georgia Variety Pecans

Delicious Georgia grown pecans with full sweet nut meats. Shpg. wt., 2 lbs. 4 oz. Not Prepaid.

**Paper Shell**
Extra large. Washed shells clean and bright.
**8 C 7901**
2 Pound Bag....... 69c

**Georgia Crackers**
Medium size thin shell. Smaller nut—good eating.
**8 C 7920**
2 Pound Bag....... 39c



### Christmas Time Butter Creams

*Delicious Confections in Marvelously Attractive Shapes and Designs*

Children think our Christmas Time Butter Creams about the best ever! They find in this fine mixture Santa Claus, Christmas Trees, Churches, Dolls, Dogs, Engines and many other popular shapes. Various colors and flavors. Not Prepaid.

**8 C 7916**
1 lb. Box 23c
Shpg. wt., 1 lb. 6 oz.

**8 C 7917**
2 lb. Box 39c
Shpg. wt., 2 lbs. 10 oz.

### Assorted Sugar Sticks

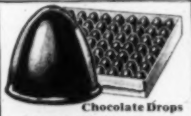
All the old time Christmas favorites — peppermint, lemon, orange, etc. in striped sticks, nicely wrapped. Not Prepaid.

**8 C 8256** 50 Asst. Sticks 39c
Shpg. wt., 2 lbs. 8 oz.

### Crisp, White Hull-less Pop Corn

Pops into big, crisp, crunchy, white, fluffy balls of goodness. Simply grand! Not Prepaid.

**8 C 8717** 2½ lbs. for 25c
Shpg. wt., 2 lbs. 12 oz.



### Chocolate Drops

Creamy vanilla flavored centers. Not Prepaid. Shpg. wt., 2 lbs. 8 oz.

**8 C 8006** 2 lb. Box 39c
Shpg. wt., 2 lbs. 8 oz.

**8 C 8036** 5 lb. Box 85c
Shpg. wt., 5 lbs. 8 oz.

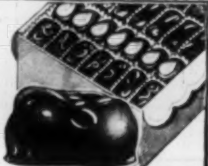
79c 3 lbs.

### Very Delicious (Chewy Toffee)

Many toothsome flavors You'll find it a tasty confec tion! Not Prepaid. Shpg. wt 3 lbs. 10 oz.

**8 C 7915** .. 3 lbs. for 79c

# What's Christmas Without Candy?



### Chocolates for Christmas Giving

Nut clusters, nougats, fruit flavored creams, cordial cherries, caramels, etc., all heavily coated with rich milk chocolate or smooth, dark vanilla chocolate. Packed in attractive Christmas box. A grand gift for candy lovers or for family use. Not Prepaid.

**8 C 8062**
**5-lb. Box. $1.98** Shpg. wt., 6 lbs.

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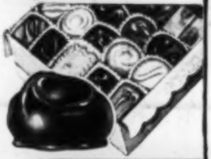

### Family Assortment

"Home made style" sweets, including chocolates, true fruit flavored creams, caramels, nougats, special creams, bonbons, etc. Not Prepaid.

**8 C 8057**
**3-lb. Box $1.19** Shpg. wt., 3 lbs. 14 oz.
**8 C 8054**
**1-lb. Box. 44c** Shpg. wt., 1 lb. 6 oz.

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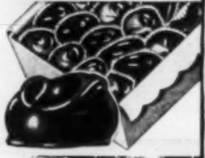

### Sears All Chocolate Assortment

Rich, full chocolate creams of various shapes and flavors. They are heavily coated with dark and light coating of pure chocolate. Not Prepaid.

**8 C 8058**
**3-lb. Box $1.00** Shpg. wt., 3 lbs. 14 oz.
**8 C 8053**
**1-lb. Box. 39c** Shpg. wt., 1 lb. 6 oz.

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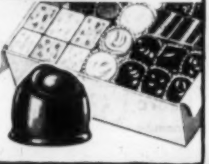
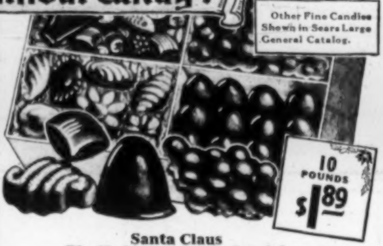


### "Remembrance" Tasty Assortment

How good these tasty pieces are! Chocolate cherries, bonbons, nut nougats, jellies, creams, clusters, fritters and combination pieces. Dark chocolate coating. Fine for home or gift. Order several boxes at once! Not Prepaid.

**8 C 8060**
**2-lb. Box 85c** Shpg. wt., 2 lbs. 12 oz.



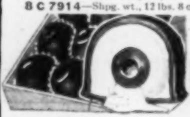
Other Fine Candies Shown in Sears Large General Catalog.

### Santa Claus Big Christmas Candy Special

**A Bargain Price on a Huge 10-Pound Box Chock Full of Four Favorite Christmas Confections!**

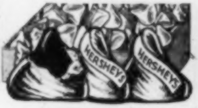
Here are 2½ **lbs. of No. 1 Peanut Brittle** made from fresh roasted Peanuts, sugar and syrup; 2½ **lbs. French Creams** in many flavors and shapes, 2½ **lbs. of Satin Finish Hard Candy**, pillows, waffles, cut rock, etc., 2½ **lbs. of Chocolate Cream Drops** with soft, white vanilla centers of creamy consistency and coated with dark, sweet chocolate. A wonder box of holiday goodies at a bargain price. Not Prepaid.

**8 C 7914**—Shpg. wt., 12 lbs. 8 oz. .......... **10 Pound Box $1.89**



### Chocolate Covered Cherries

Luscious red whole cherries—in rich cream! Not Prepaid. Shpg. wt., 1 lb. 10 oz.
**8 C 8056** ....... **1 lb. for 33c**



### Hershey's Chocolate Kisses

Rich milk chocolate, cone shaped wrapped in foil. Not Prepaid. Shpg. wt., 3 lbs.
**8 C 8034 2½ lbs. for 79c**

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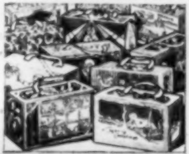
### Christmas Candy Boxes In Many New Designs

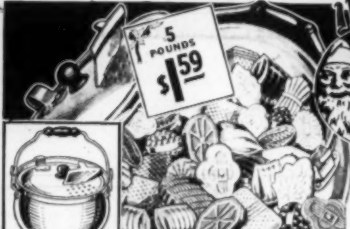
**For Schools, Churches, Lodges, Clubs and Home Giving**

Each attractively decorated folding type box holds about ½ pound of candy. Children love them. Be sure to order a supply in which to pack their Christmas candy. Not Prepaid.

**8 C 7913—50 Empty Boxes.** Shpg. wt., 2 lbs. 4 oz. **45c**
**8 C 8624—100 Empty Boxes.** Shpg. wt., 4 lbs. ....... **79c**



## Tasty Hard Candies



GLAD TIDINGS See Pages 2 and 3

### 5 Pounds FINE Mixed Christmas CANDY 4-Quart Aluminum Kettle Included

Jingle! Jingle! Jingle! Here comes Santa Claus with the year's best gift of fine hard candy! And what do you think! It's packed in a spick and span 4-quart Aluminum Kettle with bail handle and new clamp-on style cover and strainer! The candy is grand, too! It contains almost every imaginable flavor, shape, color and design of delicious hard candy, including fruit flavor pieces. Not Prepaid. Shpg. wt., 7 lbs.

**8 C 8101—5 lbs. of Candy and Kettle** .............. **$1.59**

### Holiday Hard Candy

**A Delicious Mixture**

A superior grade of wholesome, fresh, tasty, hard candies in beautiful satin finish. Wide variety of designs and flavors. Many of the pieces are made with delicious jam, tasty nut meat, peanut butter and cocoanut filled centers! You'll find it good-eating! Not Prepaid. Shpg. wt., 3 lbs. 14 oz.

**8 C 8171** ..... **3-lb. Tin 79c**

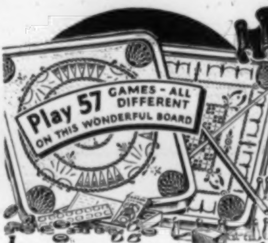
### Big Holiday Mixture

An endless assortment of shapes flavors, colors and designs: buttercups, raspberries, straws, waffles, etc. Bright satin finish. Guaranteed pure and wholesome. Not Prepaid.

**8 C 8107**
**2 Lbs. Candy in can.** Shpg. wt., 2 lbs. 6 oz. **42c**

**8 C 8111**
**5 Lbs. Candy in can.** Shpg. wt., 6 pounds. **98c**

# Games for Young and Old!



## Original Carrom Board

**28½ inches Square**

$3.89

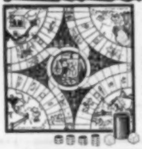
Play on either side, too — **carrom-crokinole, parlor pool, bottle pool, checkers, etc.** Three-ply maple veneer in natural varnish finish. **28½ inches square.** Strong net pockets. 72 playing pieces, two 25¼-inch cues and book of instructions. Shpg. wt., 11 lbs.

**79 C 489**—Not Prepaid.......$3.89

**30 Pieces Colored Hardwood Crokinole and Carrom Rings**

Not Prepaid. Shpg. wt., 8 oz.

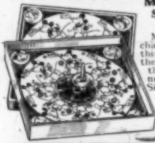
**49 C 480**.......21c



### New Mickey Mouse Coming Home Game

**Help Minnie, Pluto, Clarabelle and Horace Horsecollar get to Mickey's home.** 16-inch cardboard, with dice and instructions. Not Prepaid. Shpg. wt., 1 lb.

**49 C 208**.......45c

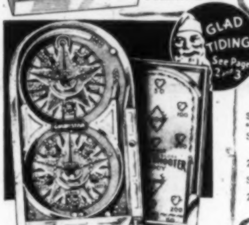


### New Mickey Mouse Scatter Ball Game

Mickey Mouse characters appear in this game, too! Spin the top and knock the wood balls into numbered spaces. Size, 11¾ x 11¾ in. Not Prepaid.

**49 C 209**

Shpg. wt., 6 ounces.......22c



### New Gold Star Bagatelle Game

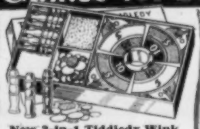
**By Mail only at Sears can you buy this latest and most fascinating of games—Gold Star Bagatelle.** Just put the 7 balls in the shooter, pull back the plunger and release. Off they go, one at a time, around the figure eight. Great sport. Beautifully made, highly polished **nickel plated metal frame** on plywood base. **23½x14 inches.** Shpg. wt., 4 lbs.

**79 C 236** Not Prepaid.......$1.00

### Sharp Shooter Bagatelle Game

Another fascinator—a well made wood bagatelle game. Size, **21¼x11 in.** Shpg. wt., 1 lb. 8 oz.

**49 C 115**—Not Prepaid.......59c

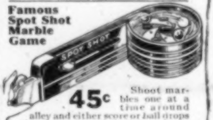


### New 2-in-1 Tiddledy Wink Game

Snap the winks into the glass cup or knock down the **10 wooden Tiddledy Tots.** 3 felt pads, 12 colored winks. 3 can play. Lithographed box, 11½x6½ inches. Not Prepaid. Shpg. wt., 12 oz.

**49 C 206**.......29c

### Famous Spot Shot Marble Game



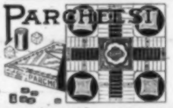
45c

Shoot marbles one at a time around alley and either score or ball drops through center hole into return. Bright colored metal spring shooter, **5 glass marbles. Length, 13½ in.;** width, 5 in. Shpg. wt., 1 lb.

**49 C 212**—Not Prepaid.......45c

**For Other Games and Toys**

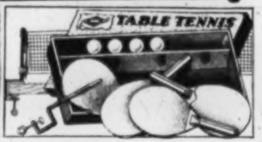
**Consult your *Sears* Big General Catalog for an additional line of Games, Toys and Christmas Gift Suggestions.**



### For Years America's Favorite!

The greatest game of all time. Folding board, **15⅝ in. sq., 2 dice cups, playing pieces** and directions. Box 16⅛x8⁷⁄₁₆ in. Shpg. wt., 2 lbs.

**49 C 9701**—Not Prepaid.......87c



### Every Set An Outstanding Value

**Deluxe 4-Bat Table Tennis Outfit**

With 66-inch bound net, **2 rubber-faced** and **2 sanded faced bats** of 3-ply veneer; 2 adjustable metal uprights; **12 English balls.** Full instructions. Not Prepaid.

**49 C 409**—Shpg. wt., 2 lbs. 12 oz.......$1.59

**Popular 4-Bat Home Table Tennis Outfit**

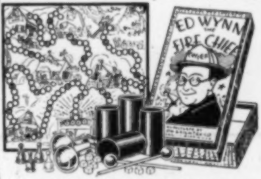
66-inch bound net, **2 cork-faced** and **2 sanded face bats** of 3-ply veneer, **8 English balls,** 2 adjustable metal uprights. Not prepaid.

**49 C 408**—Shpg. wt., 2 lbs. 4 oz.......98c

**Low Priced 4-Bat Table Tennis Outfit**

60-inch net, **4 bats, one side sanded,** metal uprights, **4 English balls.** Full instructions. Not prepaid.

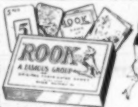
**49 C 407**—Shpg. wt., 1 lb. 8 oz.......63c


ED WYNN THE FIRE CHIEF

### Brand New Ed Wynn Fire Chief Game

Laugh like you do listening over the radio. Lots of action in this peppy **"game with a thousand laughs." 18½x18½ in. folding playing board, 4 dice cups, 8 dice, 4 upright pawns, 2 fire gongs, 4 gong hammers,** etc., and instructions. In bright colors. Lithographed paper covered board and parts box. Shpg. wt., 1 lb. 8 oz.

**49 C 207**—Not Prepaid.......89c



**Rook**
**49 C 148**
Shpg. wt., 8 oz.......63c

**Touring**
**49 C 150**
Shpg. wt., 8 oz.......63c

**Flinch Cards**
**49 C 151**
Shpg. wt., 10 oz.......63c

**"Uncle Wiggly"—49 C 104**
Shpg. wt., 1 lb. 8 oz.......45c

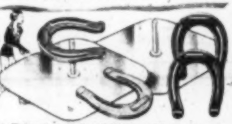
**Quality Dominoes**

**49 C 124**—*Large Size.* Double Six. 2x1x⅜ in. Shpg. wt., 14 oz.......39c

**49 C 233**—*Smaller Size.* Double Six. 2x1x⁵⁄₁₆ in. Shpg. wt., 10 oz.......22c

**49 C 162**—**Double Nine**—*Large.* 2x1x⅜ in. Shpg. wt., 1 lb. 8 oz.......44c

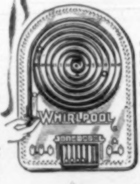
Above items Not Prepaid.



### Popular Priced Horse Shoe Game

Dandy for indoors. Complete with **2 red and 2 black rubber shoes. 5¾ inches long and 4⅞ inches wide. Two nickel plated pegs in 11¾-inch square,** round-cornered **metal discs.** Shpg. wt., 2 lbs. Not Prepaid.

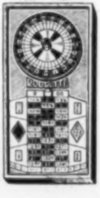
**49 C 119**.......59c



### New Whirlpool Game

Place the small ⅜-in. steel balls in shooter, pull back and send them whirling around the steel spiral, one at a time. Each hole leads to a trough which has a different score. Complete with **4 balls** of nickeled steel, **16x13½-inch metal board,** nicely lithographed. Not Prepaid. Shpg. wt., 4 lbs.

**49 C 210**.......89c

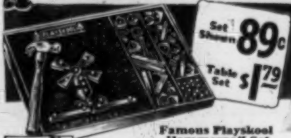


### New Roulette Game

**Heaps of fun! A roulette and outlay combined in one board.** All metal construction, lithographed in colors, with frame finished mahogany color wood grain. Spin the disc and indicator shows the winning number. Odds are indicated on score board. Anyone can understand the playing rules. **Size, 21¾x10¾x1½ in.** Shpg. wt. 3 lbs. Not Prepaid.

**49 C 211**.......89c

# ★ Learn While at Play ★



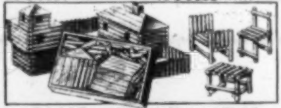
$4.39
Large Size

### Famous Playskool Hammernail Set

Kiddies can build many designs with colorful wood blocks, by hammering nails through holes in blocks into two 11½-in. soft composition squares, ½-in. thick. Box, 12x17 in. Not Prepaid.
**49 C 3680**—Shpg. wt., 4 lbs.... **89c**

**Hammernail Table Set**
Same set in **wood table, 20x13x21 in.**
Shpg. wt., 9 lbs.
**79 C 3681**.... **$1.79**

**Hammernail Refill**
Set of wood designs for Playskool sets.
Shpg. wt., 8 oz.
**49 C 3682**....... **45c**



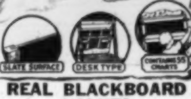
### "Daniel Boone" Logs—Natural Finish

Exceptional value! Nearly twice as many blocks as other log sets at no higher cost. Designs for log cabins, toy forts, furniture, etc. Not Prepaid.

**197-Piece Set**
Regular $2.00 size
**49 C 3641**
Shpg. wt., 6 lbs... **$1.79**

**99-Piece Set**
Regular $1.00 size
**49 C 3640**
Shpg. wt., 3 lbs. 14 oz. **89c**

**60-Piece Set—Regular 50c Size**
**49 C 3642**—Shpg. wt., 3 lbs.......................... **45c**



## REAL BLACKBOARD VALUES

- ★ Frames of solid oak, varnished.
- ★ Heavy slate compound writing surface. Modern charts.
- ★ They fold into small space.
- ★ Sturdy bracing.

### De Luxe "55" Chart Blackboard

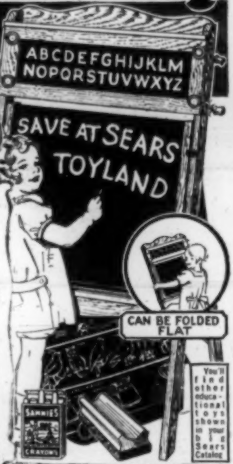
Has eight charts in colors. Chalk and eraser included. **46 in. high; 21⅝ in. wide.** Not Prepaid. Shpg. wt., 18 lbs.
**79 C 9713** ........... **$4.39**

### Our Special Blackboard

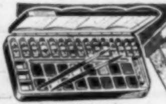
**8 charts** for children from 3 years up to lower school grades. **41 in. high;** 19¼ in. wide. No chalk or eraser. Not illustrated. Not Prepaid.
**79 C 3812**—Shpg. wt., 9 lbs.................... **$1.98**

### Our Leader Blackboard

**Six charts in color.** Soft wood frame, varnished. Not illustrated. 41 in. high. 21 in. wide. No chalk or eraser.
**79 C 3817**
Not Prepaid. Shpg. wt., 6 lbs. **$1.00**

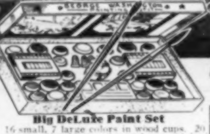


You'll find other educational toys shown in your big Sears Catalog



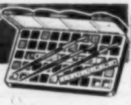
### DeLuxe Paint Set

15 tubes moist water colors, 16 cakes dry paints, 1 large cake, porcelain mixing tray and 2 brushes. Metal box, 9½x5 in. Not Prepaid. Shpg. wt., 14 oz.
**49 C 3883** ...... **89c**



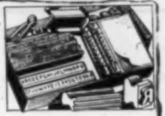
### Big DeLuxe Paint Set

16 small, 7 large colors in wood cups. 20 crayons, 4 tubes moist colors, mixing block, glass cup, 2 camel's hair brushes and color chart. Box, 15x10 in. Not Prepaid.
**49 C 3895**—Shpg. wt., 3 lbs... **98c**



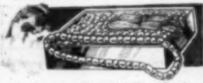
### Another Big Value!

Assortment of 40 dry and semi-moist paints; 3 brushes. Metal box, 9⅝x6¼ in. Not Prepaid. Shpg. wt., 1 lb. 4 oz.
**49 C 3893**... **44c**



### Combination Printing Set

Mounted on wood blocks. Includes 38 rubber stamps, 26 A-B-C's, 10 numerals etc. Also set of rubber type capitals, small letters, tweezers, type holder, ink pad, 4 crayons and paper. Shpg. wt., 10 oz. Not Prepaid.
**49 C 3828** .................... **29c**

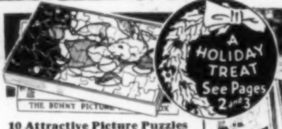


### Non-Poisonous Enameled Wood Beads

Glossy ovals, round, and cylinder beads and bead rings. Can string as shown. Not Prepaid.

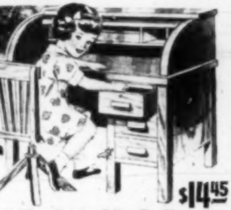
***475-Bead Set***
Has eight 36-in. tipped cords.
**49 C 3816**
Shpg. wt., 2 lbs....... **89c**

***235-Bead Set***
Has four 36-in. tipped cords.
**49 C 3815**
Shpg. wt., 1 lb....... **43c**


THE BUNNY PICTURE ... BOX
A HOLIDAY TREAT See Pages 2 and 3

### 10 Attractive Picture Puzzles

"Bunny Cottontail" picture puzzle set. **10 separate puzzles** artistically lithographed. Cellophane wrapped. **Each puzzle, 13¼x10⅛ in.** Not Prepaid. Shpg. wt., 3 lbs.
**49 C 3875** .................. **79c**



$14.45

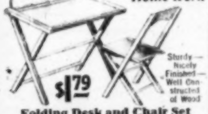
### Roll Top Desks Like Dad's

Golden Oak Finish—Hardwood Construction.

**Junior Desk With Adjustable Revolving Chair**
3 large drawers on side (top one with lock and key.) **Desk is 37⅛ in. high, 30 in. wide and 18 in. deep.** Not Prepaid. Shpg. wt., 82 lbs.
**79 CM 3852** ........................ **$14.45**

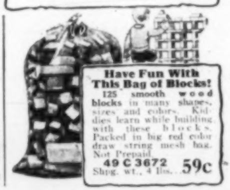
**Low Priced Desk With Straight Back Chair**
Two drawers, top one with lock and key. Chair 28¼ in. high. **Size of desk, 33 in. high, 22 in. wide and 15 in. deep.** Not Prepaid. Shpg. wt., 45 lbs.
**79 CM 3851** ........................ **$7.95**
**Above items shipped only by freight or express.**

***Just Right For Home Work***


$1.79
Sturdy—Nicely Finished—Well Constructed of Wood

### Folding Desk and Chair Set

Desk has **veneer panelled writing surface.** Chair has **black painted veneer seat** and veneer backrest. Oak stained, and nicely varnished. Desk **24 inches high from floor,** 21 inches wide and 13 inches deep. Chair 23 inches high, seat 13 in. from floor. Shpg. wt., 11 lbs.
**79 C 3862**—Not Prepaid. **$1.79**

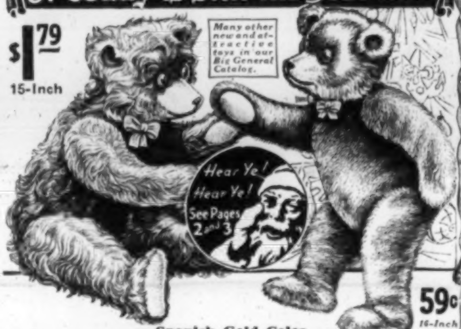


### Have Fun With This Bag of Blocks!

**125 smooth wood blocks** in many shapes, sizes and colors. Kiddies learn while building with these blocks. Packed in big red color draw string mesh bag. Not Prepaid.
**49 C 3672**
Shpg. wt., 4 lbs... **59c**

# A Teddy is still the Best Idea

**$1.79**
15-Inch


Many other new and attractive toys in our Big General Catalog.
Hear Ye! Hear Ye! See Pages 2 and 3

**59c**
16-Inch

## Spanish Gold Color

### Mohair Plush Teddy Bears

*Made for us by the Foremost Toy Animal Maker of America*

Fluffy and life-like. Beautifully shaped. Soft and pliable, stuffed with kapok. **Movable head and limbs** on **double washer joints** which makes it almost impossible for child to pull bear apart. Each has **natural looking** eyes, squeaker voice and pretty ribbon bow around neck. Not Prepaid.

**15-In. Size** 49 C 4326 Shpg. wt., 1 lb. 8 oz. **$1.79**

**18-In. Size** 49 C 4327 Shpg. wt., 1 lb. 12 oz.... **$2.69**

### Real Values in Plush Bears

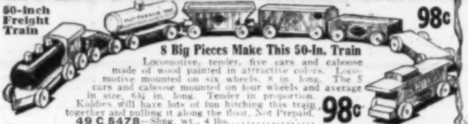
Medium long pile cotton plush bears that are well made and very life-like in appearance at prices of cheap ones. They have well shaped **movable arms, legs and head. Double washer joints to hold limbs in place.** Wistful looking glass eyes, features, and ribbon bows give them their individual expressions. Spanish gold color. Not Prepaid.

**16-In. Size** 49 C 4303 Squeaker Voice. Shpg. wt., 1 lb. 4 oz.... **59c**

**18-In. Size** 49 C 4307 Squeaker Voice. Shpg. wt., 1 lb. 8 oz.... **83c**

**20-In. Size** 49 C 4315 Growler Voice. Shpg. wt., 2 lbs. **$1.00**

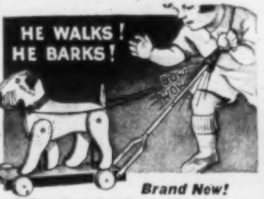
**50-Inch Freight Train** **98c**



### 8 Big Pieces Make This 50-In. Train

Locomotive, tender, five cars and caboose made of wood painted in attractive colors. Locomotive mounted on six wheels, 8 in. long. The 5 cars and caboose mounted on four wheels and average in size, 6¼ in. long. Tender in proportion. Kiddies will have lots of fun hitching this train together and pulling it along the floor. Not Prepaid.

49 C 5478—Shpg. wt., 4 lbs.................. **98c**


HE WALKS!
HE BARKS!
BOW WOW

*Brand New!*

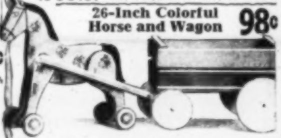
### What Fun for Your Little Tot!

**This little dog belongs under every Christmas tree.** A mechanical arrangement gives it a walking motion as it is pushed along, and pressing the rubber bulb produces the barking noise. Made of wood, on steel base with wood wheels. Size overall, 14½x9½ inches. Push handle, 22 in. long. Shpg. wt., 2 lbs. 2 oz.

49 C 5431—Not Prepaid.............. **$1.10**

### 26-Inch Colorful Horse and Wagon

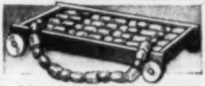
**98c**



Every kiddie wants a horsie and wagon to play with. Here is a handsome dappled horse that pulls a roomy cart which you can load up and unload to your hearts content and have lots of fun with. This practical toy will last a long time. Made of wood enameled in gay colors. Sturdily constructed. **Horse 10¾ inches high. Toy about 26 inches long overall.** Not Prepaid.

49 C 5471—Shpg. wt., 4 lbs............ **98c**

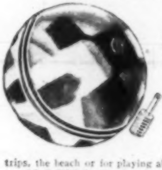
**12-Inch Cart 55 Jumbo Beads**



What fun to string your own beads on the 2 laces included. Beads of wood in various shapes and assorted colors. Cart of wood, attractively enameled. Not Prepaid.

49 C 5436—Shpg. wt., 1 lb. 8 oz..... **49c**

## New Weaver Automatic Valve Balls



*Weaver's Latest Creation—Revolutionary Idea*

**For the first time, an inflated ball of auto tube stock with beautiful colors imbedded in the rubber.** Comes to you inflated with automatic valve and brass valve attachment for inflating.

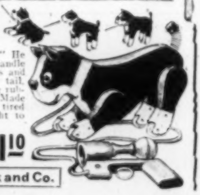
When it becomes the least deflated, it can easily be reinflated at any air station or with football or basketball inflating pump. Always a high bouncing ball.

Include at least one of these air filled balls with your Christmas buying. It is sure to please any boy or girl. Just the thing for picnics, trips, the beach or for playing about the house. Not Prepaid.

49 C 7704—5½ inch diam. Shpg. wt., 8 oz.............. 23c
49 C 7705—7 inch diam. Shpg. wt., 1 lb.............. 45c
49 C 7706—8½ inch diam. Shpg. wt., 1 lb. 4 oz.......... 69c

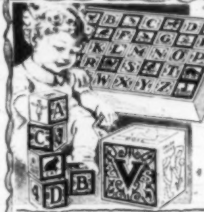
### New Life-like "Peppy Pup"

*He Barks!*
*He Wags His Tail* **$1.10**



Give your baby a "Peppy Pup." He will enjoy pulling the ring on handle grip and watch his life-like antics and clever tricks while wagging his tail. He even barks when you press the rubber bulb. **He performs for you.** Made of wood and mounted on rubber tired wheels. Length, 9 inches. Height to ears, 7 inches. Cleverly painted. Artificial leather ears. Not Prepaid. Shpg. wt., 1 lb. 8 oz.

49 C 5432 ........ **$1.10**



### New Famous Halsam Blocks

*Amusing—Instructive Appealing—Safe*

These blocks come in natural wood finish with enameled embossed ends. On the 4 sides Baby soon finds (1) Letters and numbers. (2) Fairy tale characters. (3) Action figures. (4) People of different nations and every day articles. Clear, soft wood blocks with corners and edges rounded to prevent splinters. Not Prepaid.

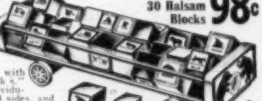
**40 Blocks 1¾-In. Size**
Shpg. wt., 3 lbs. 8 oz.
49 C 3668 ............ **89c**

**40 Blocks 1⁵⁄₁₆-In. Size**
Shpg. wt., 1 lb. 12 oz.
49 C 9712 ............ **39c**

**All Colored Rainbow Blocks**

The newest idea in Halsam blocks—Safe, sanitary, waterproof. Wood trucks with embossed ends and wheels, loaded with "Rainbow Blocks." Blocks have an individual color on each of 4 sides, and embossed animals, familiar every day articles, alphabet characters etc. Not Prepaid.

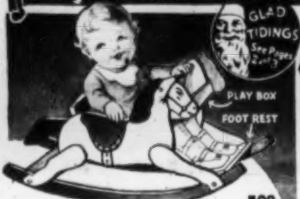
**17-in. Truck and 30 Halsam Blocks** **98c**



**30 Blocks in 17-In. Truck** **98c**
Eighteen 1¾-in. and twelve 1⁵⁄₁₆-in. blocks. Truck, 17⅛x5⅝x4½ in.
49 C 3666
Shpg. wt., 4 lbs........... **98c**

**24 Blocks in 11¾-In. Truck** **48c**
Blocks, each, 1⁵⁄₁₆-in. square. Truck, 11¾x5x3 inches.
49 C 3665
Shpg. wt., 2 lbs.......... **48c**

# Keep BABY Contented



## Whoa Horsie! I Want to Ride!

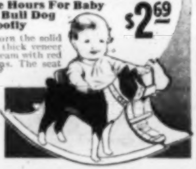
$1.98

Cute as can be is this brightly colored Horsie Shoofly. **Its flat arc rockers insure safe, gentle motion.** 3-ply veneer, all screw fastened, and finished in cream, green, black and red. **Height, 16½ in., length, 33 in.** Shipping weight 11 pounds. Not Prepaid.

**79 C 7564** .................................... **$1.98**

## Happy Carefree Hours For Baby in this De Luxe Bull Dog Design Shoofly

$2.69

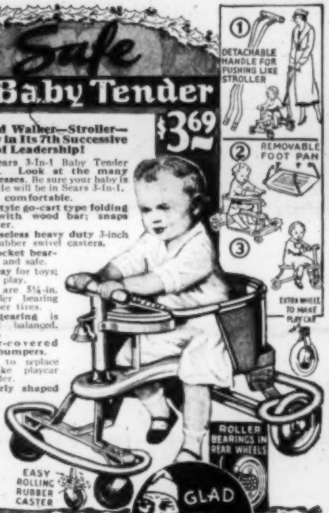


Striking colors adorn the solid sides of 3-ply ⅜ in. thick veneer wood, enameled in cream with red and black decorations. The seat back rest, play box and foot rest are light green color. **Overall length, 35 in.; width, 12⅝ in.; height, 19 in.** Not Prepaid. Shpg. wt., 15 lbs.

**79 C 7566**
**$2.69**

# Safe
# 3 in 1 Baby Tender

$3.69


①
DETACHABLE HANDLE FOR PUSHING LIKE STROLLER
②
REMOVABLE FOOT PAN
③
EXTRA WHEEL TO MAKE PLAYCAR
ROLLER BEARINGS IN REAR WHEELS
EASY ROLLING RUBBER CASTER

### New Improved Walker—Stroller—Playcar—Now in Its 7th Successive Year of Leadership!

No wonder Sears 3-In-1 Baby Tender leads all others. **Look at the many features it possesses.** Be sure your baby is safe and happy! He will be in Sears 3-In-1.

—**Safe, sturdy, comfortable.**

—Now has **new style go-cart type folding push handle with wood bar; snaps on back of walker.**

—**New type noiseless heavy duty 3-inch** diameter solid rubber swivel casters.

—**Casters are socket bearing type;** secure and safe.

—**Aluminum tray** for toys; colored beads for play.

—**Rear wheels** are 5¼-in. double disc roller bearing type; ½-in. rubber tires.

—**Steel undergearing** is wide and well balanced. **Size, 26½x19 in.**

—**Large rubber-covered front and rear bumpers.**

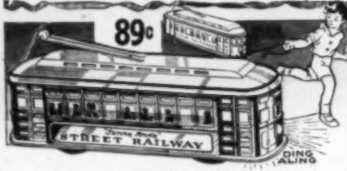
—**Extra wheel** to replace casters to make playcar when child is older.

—**Large, properly shaped wood seat.**

—Finished in rich cream and light green color enamels.

—Nickel plated jingle bell. Shpg. wt., 18 lbs. Not Prepaid.

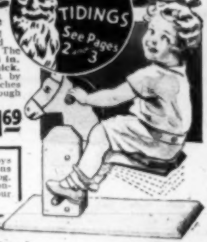
**79 C 9738**
**$3.69**



## New Electric Lighted Trolley Car With Bell!

Boys and girls, here's fun! Pull this big, natural-looking street car around—hear the bell ring—see the headlight flash. **Yes, it's now electric lighted!** "Ding! Ding! Look out! Here she comes!" Always tremendously popular, this beautifully made toy now will be all the rage! **Size, 13¾x4½x4 in.** Complete with 1⅜-in. diameter battery. Not Prepaid.

**49 C 5487**—Shpg. wt., 2 lbs. 8 oz. .............................. **89c**



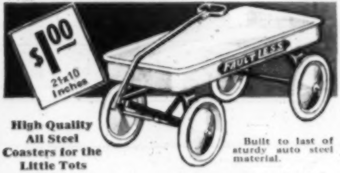
## What-A-Bounce Horse

It's great fun to ride this bronc! Sit on the shaped wood seat and enjoy a real horseback ride! The green enameled wood **base is 24 in. long, 9¾ in. wide and ⅞ in. thick.** Seat is attached to wood shaft by strong spring and is 12½ inches above floor. Wood handle through head and wood footrest conveniently placed.

Not Prepaid. Shpg. wt., 12 lbs.

**79 C 7505** ............ **$1.69**

You will find many more toys and Christmas Gift suggestions in Sears Big General Catalog. This Special Holiday Book contains only a small part of our Christmas merchandise.



## High Quality All Steel Coasters for the Little Tots

**Built to last of sturdy auto steel material.**

These sturdy steel coasters are built to last! **They should not be confused with larger but less serviceable wagons made of lighter steel.** Sears Faultless coasters have one-piece auto steel body and tubular steel tongue. They have an enameled finish which is baked on. Wheels are double disc steel type. Not Prepaid.

### Little Tots' First Wagon
**Body size, 21x10 inches**

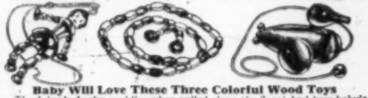
Has 6½-in. wheels, ½-in. rubber tires. Body and wheels are enameled baby blue. Wheels are striped. Undergearing and tongue finished in black.

**79 C 7619**
Shpg. wt., 11 lbs. ..... **$1.00**

### For the Little Fellow
**Body size, 25x12 inches**

Wheels are 7 in. in diameter, with ⅝-in. tires. Canary color body, with tongue and undergearing in black. Green wheels are nicely striped.

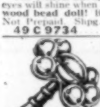
**79 C 7635**
Shpg. wt., 14 lbs. ..... **$1.69**



## Baby Will Love These Three Colorful Wood Toys

The **4-inch ducky** waddles when pulled along the floor! And how baby's eyes will shine when he sees the **36-in. string of wood beads** and the **6-in. wood bead doll!** Beautifully made, smoothly finished, brightly colored. Not Prepaid. Shpg. wt., 10 oz.

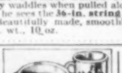
**49 C 9734** ...................................... All **3** Toys for **25c**



### 7-Bell Rattle

Has six ¾-in. bells and one 1⅜-in. bell. Black enameled wood handle. 5-in. overall. Nicely made. Shpg. wt., 6 oz. Not Prepaid.

**49C2480** **13c**

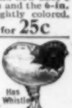


### Unbreakable Mug and Plate Sets

Beautifully decorated embossed colored enamel. Mug, 3 in. in diam., nontipping plate 8⅝ in. Not Prepaid. Shpg. wt., 2 lbs.

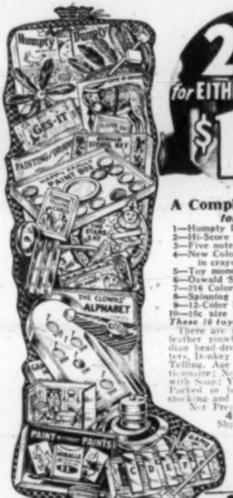
**49 C 1943** **89c**

### White Rubber Chick-in-Egg Rattle



Cunning 4¼-in. white rubber chick apparently coming out of rubber rattle. If you squeeze rattle it whistles! Not Prepaid. Shpg. wt., 2 oz.

**49 C 4400** .. **13c**



## 27 TOYS for EITHER GIRL or BOY $1.39

### A Complete Christmas
*for Any Child*

1—Humpty Dumpty Bowling Game.
2—Hi-Score Game, 8x3⅛ in.
3—Five note Xylophone with mallet.
4—New Coloring Set—10 water colors in crayon form and brush.
5—Toy money.
6—Oswald Stencil Set.
7—216 Colored Transfer Pictures.
8—Spinning top.
9—12-Color Paint Set with brush.
10—10c size Painting Book.

***These 10 toys alone are worth $1.00***

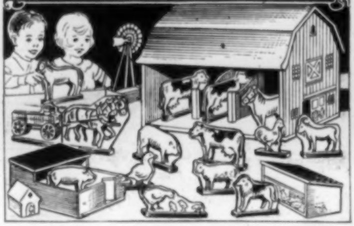
There are included: 11½-in. colored feather pinwheel; colored feather Indian head-dress; games of Gold Hunters, Donkey Party, Old Maid, Fortune Telling, Age Game; and Ges-It Questionnaire; Noise Makers, Bubble Pipe with Soap; Yo-Yo Top and other toys. Packed in box with 31-inch red net stocking and ribbon.

Not Prepaid.

**49 C 9922** Shpg. wt., 4 lbs. 12 oz. **$1.39**

There are more Christmas stockings in Sears Big General Catalog.

## Just Like a Real Farm



### New Improved 19-Pc. Stock Farm $1.00

*Consists of Barn—Pig Pen—Chicken Coop—Dog House—14 Animals—1 Farm Wagon*

We designed this farm from one of our regular barn models. It is of all wood construction with **2 stalls, 2 mangers** and **1 trough.** Note these big features that make this Stock Farm a remarkable value:

**—Barn is 13 in. long overall by 13½ in. high to top of windmill when this piece is mounted on roof, and 8¼ in. wide over eaves. In typical barn colors.**

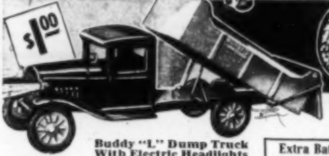
**—Chicken coop, dog house and pig pen nicely made of wood. Pig pen has wood floor and swinging gate. Size of pig pen, 2⅞x4¼x4 in. Chicken coop and dog house in proportion.**

**—Included are 14 assorted farm animals and one farm wagon printed on three-ply wood mounted on wooden stands.**

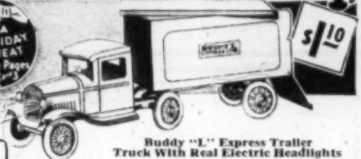
The big, carefully made and accurately proportioned hip-roof barn is built just like a real one! The dog house, pig pen and chicken coop are just as carefully made. In fact, every piece is made and finished in an extremely realistic manner. With a little ingenuity you can make fences for your farm, lay out roads, etc. It's a wonderful toy and will delight the entire family. Not Prepaid. Shpg. wt., 5 lbs.

**79 C 9733**—Complete Stock Farm for.................... **$1.00**

## Latest Electrical Lighted Toys



A HOLIDAY TREAT See Pages 2 and 3



### Buddy "L" Dump Truck With Electric Headlights

This big Dump Truck will hold the weight of a 200-lb. man! **It's the kind of toy every boy wants to own.** Simply pull lever to lift dump body and open end gate. Finished in black enamel with dump body in red. The one battery included gives dim lights. For bright and dim lights order extra battery. (See note above.) **Length of truck overall, 22 in.** when body is raised. You can enjoy this toy every hour of the day and evening! Not Prepaid. Shpg. wt., 6 lbs.

**79 C 5028**—Truck and 1 Battery.................. **$1.00**

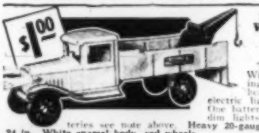
**Extra Batteries**

Order regular size batteries for these toys from Sears Big General Catalog.

### Buddy "L" Express Trailer Truck With Real Electric Headlights

This big **24-inch 6-wheel auto steel truck** has removable top, hinged end gate and rubber wheels with soft tire effect. The one battery included gives dim lights. For bright and dim lights order extra battery. (See note at left.) This truck is beautifully finished in **bright colored baked-on enamels.** With it you can have no end of fun loading and unloading the truck and turning the lights on and off. **It is a big, husky toy,** and is made of 20 gauge auto steel. Not Prepaid. Shpg. wt., 9 lbs.

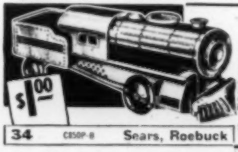
**79 C 5029**—Express Van and 1 Battery.................. **$1.10**



### Buddy "L" Wrecking Car
*Has Real Electric Headlights*

Think of it, boys! With this big wrecking car you can lift heavy loads, turn electric lights on and off! One battery included makes dim lights. For extra batteries see note above. **Heavy 20-gauge steel. Length, 24 in. White enamel body, red wheels.**

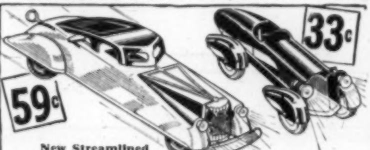
**79 C 5017**—Not Prepaid. Shpg. wt., 7 lbs.......... **$1.00**



### Ride the Engine

**Will hold 150 lbs.** ***You can sit on the cab of this 20-gauge steel locomotive and steer it.*** Big, heavy duty double disc wheels. Finished in colored enamels. Length, 22 in. Not Prepaid.

**79 C 5024** Shpg. wt., 10 lbs..... **$1.00**



### New Streamlined Electric Lighted Racing Car

***Streamlined like a bullet, and does she go!*** **No spring to wind.** Has special motor. Just pull out rod with ring at rear of car, let go, and away she shoots. Turn lights on or off with switch. Made of metal, with wood wheels and rubber bumper. Driver in seat. Nicely colored. ***Length,* 14 *in.;* Height, 3⅝ *in.; width,* 4⅜ *in.* Complete with one 1⅝-in. diameter battery.** Not Prepaid. Shpg. wt., 1 lb. 12 oz.

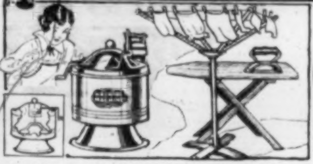
**49 C 5761**............. **59c**

### New 8½-inch Electric Lighted Steel Racer

Here's a dandy toy for little brother—a steel racer with real electric lights! It rolls easily on rubber wheels when pushed—has stream-lined body of ***heavy gauge steel,*** and is enameled in a bright color. **Complete with one 1⅝-inch diam. battery** so lights can be turned on and off. For extra batteries see note above. Not Prepaid. Shpg. wt., 1 lb. 10 oz.

**49 C 5464**............ **33c**

# For the Little Housekeeper

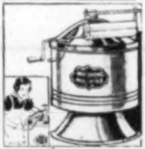


### 5-Piece Laundry Set With Toy Washing Machine

Give your little girl this set for Christmas. **Metal Washing Machine** is 8¼ in. high and 7 in. wide. Turn the handle and the inside mechanism operates in realistic manner. **3-position Wringer** has real rubber rollers. **Ironing Board** 16 in. long, 11⅛ in. high. **Clothes Rack.** 13½ in. tall. Colored handle. **Sadiron,** 3½ in. long.

**79 C 1707**—Not Prepaid. Shpg. wt., 3 lbs.... **$1.00**

### New Washing Machine For the Play Home



**What fun for your little girl!** She will just love to wash her dolly's clothes and wring them with this nicely enameled sturdy metal washer! **It's 8⅝ in. high, and 7 in. wide.** Operates realistically. 3-position wringer has soft rubber rollers.

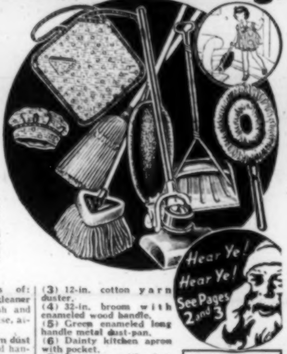
Not Prepaid. Shpg. wt., 1 lb., 8 oz.

**49 C 1708** ..... **49c**

## Complete Household Outfit

**7 PIECES**

**$1.00**

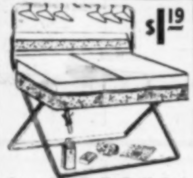

Hear Ye! Hear Ye! See Pages 2 and 3

**Let your little girl help with the housework!** She wants to—and this set is just made to fit her little hands. Just think how thrilled she'll be on Christmas morning! She'll want to start right in to help mother.

**Outfit consists of:**
**(1) Toy vacuum cleaner** with revolving brush and sateen bag. Steel base, attractively finished.
**(2) Real colored yarn dust mop** with 24-in. wood handle. Easy to get into corners.
**(3) 12-in. cotton yarn duster.**
**(4) 32-in. broom with enameled wood handle.**
**(5) Green enameled long handle metal dust-pan.**
**(6) Dainty kitchen apron with pocket.**
**(7) Dust cap with elastic.**

Not Prepaid. Shpg. wt., 4 lbs.
**79 C 9736**.................. All 7 pieces for **$1.00**

***See Sears Big Catalog for Other Toys***



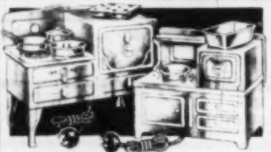
**$1.19**

### Complete Dolly Bath Set

***Just Like Baby Brother's!***

Here's everything you need for dolly's bath—just like a real baby's. Frame is of **enameled steel.** Bath tub and table covered with rubberized cloth. Rubber tube drain has metal shut off valve. Steel back stand with six wire clothes hangers. Cretonne covered pockets. Complete with **soap, wash cloth, powder and sponge. Size, 18x13½ in.**

Not Prepaid. Shpg. wt., 4 lbs.
**49 C 7106** .......... **$1.19**



### Do Real Cooking on These Electric Stoves

***Our DeLuxe With Switch***

**Has oven heat indicator and on-and-off switch.** Actually cooks and bakes. Light green and ivory enamel finish. **Size, 12½x11⅛x5¾ in.** Has 4 utensils and recipe book, cord and plug. For 110-120 volt A.C. or D.C. current. Not Prepaid.

**49 C 7317**—Shpg. wt., 7 lbs. 8 oz.......... **$2.39**

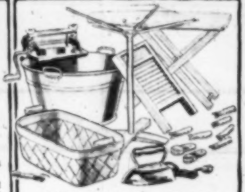
**Small Low Priced Stove**

**49 C 7316**—Patterned after 49 C 7317, but much smaller. Size, 8x6¾x3⅝ in. Has no switch, indicator nor utensils. Shpg. wt., 1 lb. 6 oz.......... **59c**

***Cabinet Style***

Medium Sized Cabinet Style Stove: Cooks and bakes. Oven heat indicator. **9⅞x8½x5¾ in.** Two utensils included. 4½-ft. cord and plug. For any 110-120 volt current.

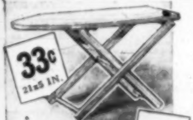
**49 C 7314**
Shpg. wt., 4 lbs..... **98c**

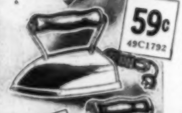


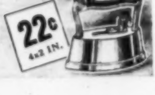
### 22-Pc. De Luxe Laundry Set

**Here's everything you need for a complete wash.** Real pieces for little girls. A clothes reel, 13½ inches high, 10-in. heavy metal washtub, 11-in. glass surface wash board, metal clothes wringer with 4-in. rubber rolls, 12 clothespins, a splint basket, a clothes line with pulleys, a **20-in. wood ironing board** and an imitation electric iron with cord.

Not Prepaid. Shpg. wt., 7 lbs.
**79 C 1709** .................. **$1.89**







### Wood Ironing Boards

Top, 34½x9⅞ in. Ht., adj. from 21 to 25 in. Not Prepaid.
**49 C 1775** Shpg. wt., 6 lbs... **75c**

***For Little Girls***

Top, 21x5 in. Adjustable from 13 to 15 in. Shpg. wt., 1 lb. 12 oz.
**49 C 1777** Not Prepaid..... **33c**

### Toy Electric Irons

Nickeled ironing surface. Use on 110-volt, 60 cycle current. 3 kinds. Not Prepaid. Shpg. wt., 2 lbs.

**49 C 1793** Low heat, Enameled... **89c**

***For Older Girls***

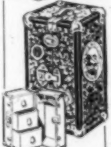
**49 C 1794** High heat Nickeled **89c**

***Low Priced Special***

**49 C 1792** Shpg. wt., 1 lb.... **59c**

### Nickeled Toy Sadirons

Detachable handle. Size, 4x2 in. Not Prepaid.
**49 C 1797** Shpg. wt., 1 lb. 2 oz. **22c**
**49 C 1798**—5 x 2½ in. Shpg. wt., 2 lbs. 6 oz....... **45c**

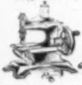


### Wardrobe Trunk

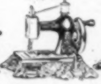
Made of wood and fiber. **14x7¾x7⅛ in.** Labels from famous places. Three drawers, two hangers. Close trunk, lock it, and carry by leather handle. Not Prepaid. Shpg. wt., 5 lbs.

**79 C 8425**
**$1.39**

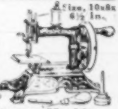
Size, 7½x7⅜ x3⅜ In.



Size, 7⅞x5 x7¼ In.



Size, 10x8x 6½ In.

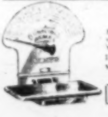


### Every Little Girl Wants a Sewing Machine

Has drop-foot thread tension. Green enamel steel. Shpg. wt., 3 lbs. Not Prepaid.
**49 C 5803**
**$1.00**

Black enameled. Nickel plated wheel, oil can, screw driver, clamp, etc. Shpg. wt., 7 lbs. 8 oz.
**49 C 5800**
Not Prepaid **$4.39**

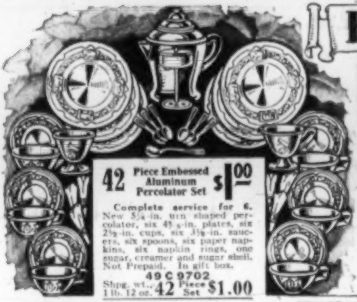
**Even mother can use it.** Strongly built, drop-foot, nickel plated sewing top, heavy fly wheel. Shpg. wt., 12 lbs.
**79 C 5810**
Not Prepaid **$4.98**



### Play-Store Computing Scale

Just like the big scale in the corner grocery—weighs anything up to 16 ounces; figures the cost of any item weighed at 5, 10, 20, 30 or 40 cents a pound. Platform, 5¼x3⅛ in. Shpg. wt., 1 lb. 8 oz. Not Prepaid.
**49 C 9123**.............. **59c**

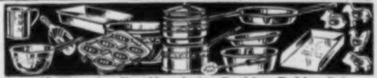
# For the Biggest and



**42** **Piece Embossed Aluminum Percolator Set** **$1.00**

Complete service for 6. New 5¼-in. urn shaped percolator, six 4⅗-in. plates, six 2½-in. cups, six 3⅛-in. saucers, six spoons, six paper napkins, six napkin rings, one sugar, creamer and sugar shell. Not Prepaid. In gift box.

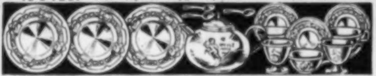
**49 C 9702**
Shpg. wt., 1 lb. 12 oz. **42 Piece Set $1.00**



### 18-Piece Quality Aluminum Cooking-Baking Set

Large, usable pieces, some of which have the new knurled finish. 3-piece double boiler 5 in. high. Muffin pan 5¹¹⁄₁₆ in. long. Cookie sheet 5½ in. long. All other pieces in proportion. Ready for Christmas in a fancy gift box!

**49 C 1867**—Not Prepaid. Shpg. wt., 2 lbs........**18 Piece Set 79c**

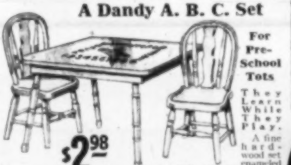


### 16-Piece NEW Tea Set Embossed Aluminum

Same size and design as 49 C 9702 shown on left but contains only 16 pieces, 3 each plates, cups, saucers, spoons with teapot 4[illegible] in. Service for 3. In fancy gift box.

**49 C 1884**—Not Prepaid. Shpg. wt., 1 lb. 4 oz...**16 Piece Set 57c**

## A Dandy A. B. C. Set



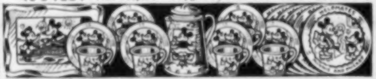
**For Pre-School Tots**

They Learn While They Play. A fine hardwood set enameled ivory with colored alphabet and kiddie design on **table top, size, 22 in. long; 16½ in. wide and 17⅝ in. high.** Strut beaded wood legs. Chair seats, 11x10⅝ in. Seat 11 in. from floor; total height 22⅝ in. Not Prepaid. Shpg. wt., 20 lbs.

$2.98

**79 C 8541**—Table and 2 Chairs.......**$2.98**

For other sets of toy dishes, and for additional children's furniture, refer to Sears big General Catalog.



### Genuine Mickey Mouse Lithographed Metal Tea Sets

**21-Piece Tea Set**

Tray 7⅝x5½ in. 6 plates 4¼ in. diam. 6 saucers 2⅝ in. diam. 6 cups 1⅜ in. diam. Teapot 2⅛ in. tall. Not Prepaid. Shpg. wt., 1 lb. 8 oz.

**49 C 1807**. **21 Piece Set 45c**

**12-Piece Tea Set**

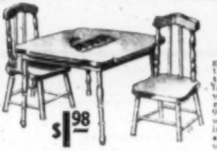
Same pieces and sizes as 49 C 1807 except has 3 each cups, saucers and plates. Not Prepaid. Shpg. wt., 1 lb.

**49 C 1806**. **12 Piece Set 25c**

Hear Ye!
Hear Ye!
See Pages 2 and 3

## Cute Furniture Set

*for Pre-School Tots*

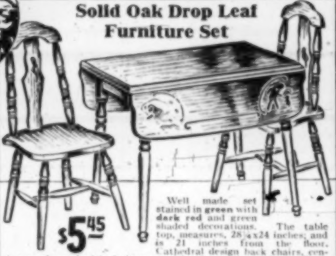


Good quality hardwood in light green enamel finish. Choo-choo train stencil-on **18x18 in. table top, stands 16⅝ in. high,** has fancy cut out edges and beaded wood tapered legs. **Chairs to match** have 10x10 in. seats; seat 9¼ in. from floor. Fancy scroll wood top backs, and stand 21⅝ in. high overall. **Substantial construction.** One of the nicest sets we have been able to offer. Not only is it **good value,** but you will find it gives long service under hard wear. Not Prepaid. Shpg. wt., 17 lbs.

$1.98

**79 C 8540**—Table and 2 Chairs..........................**$1.98**

## Solid Oak Drop Leaf Furniture Set

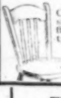


$5.45

Well made set stained in **green** with **dark red** and green shaded decorations. The table top, measures, 28¼x24 inches; and is 21 inches from the floor. Cathedral design back chairs, center wood panel with dark green and red stencil markings. Chair seats are, 11½x11⅝ inches and 11⅝ inches from floor. Total height, overall, 25½ inches. Not Prepaid. Shipped by express or freight. Shpg. wt., 31 lbs.

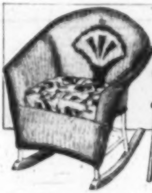
**79 CM 8511**—Unmailable.............................**$5.45**

### Maple Finish Drop Leaf Furniture Set



Shape of table top is similar to 79 CM 8511 above. Chairs are different (see small illustration). Table top, size when opened, 28½x24 inches; 21 inches from floor. Has red and green pretty decoration. Windsor type spindle chairs; seats 12x11½ inches with rounded edges. Stands 12 inches from floor, ht., overall, 24½ in. Unmailable. Not Prepaid. Shipped freight or express.

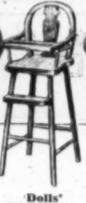
**79 CM 8544**—Shpg. wt., 28 lbs....**$5.45**



### Our Deluxe Round Fiber Rocker

Loom woven, high back, flared arms, enameled green, neatly decorated. Removable cretonne covered cushion seat, 11⅝x11⅝ in. Total height, 23¼ in. Not Prepaid. Shpg. wt., 13 lbs.

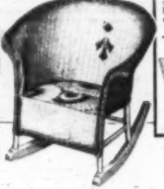
**79 C 8548** **$3.98**



### 'Dolls' High Chair

**Hardwood** 26 in. tall. Early American maple finish. Seat, 9⅝x8½ in. Food tray swings back. Not Prepaid. Shpg. wt., 6 lbs.

**79 C 7102**
**98c**



### Little Girls' Favorite

Loom woven round fiber enameled tan. Padded seat 10⅝x10⅝ in. Total height, 20⅝ in. Not Prepaid. Shpg. wt., 11 lbs.

**79 C 8547**...**$2.98**

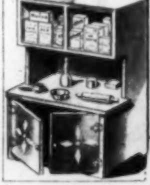
### Dandy for Little Sisters!

Narrow flat fiber. Enameled in apple-green. Ht., 17 in. Seat, 10½x10½ in. Not illustrated. Not Prepaid. Shpg. wt., 8 lbs.

**79 C 8546**...**$1.98**

## Fine Kitchen Cabinet!

*A Treat For Any Little Housekeeper*



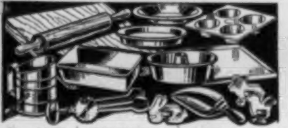
Kitchen cabinet made of good strong hardwood and finished in light green enamel. It comes all complete ready for use for the little housekeeper. Has 4 in. wood rolling pin, 2¾ in. high potato masher, 4 metal utensils, 6 dummy packages of food and one recipe book. Height, 14 in.; width, 12¼ in.; depth, 5¼ in. Hinged doors on lower compartment. Not Prepaid. Shpg. wt., 4 lbs.

**79 C 8520**
**Cabinet Complete.........** **$1.15**

# Happiest Christmas Ever!

*Refer to your Sears Big General Catalog for Selections of other Christmas Merchandise.*

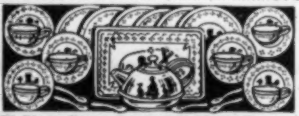
GOOD CHEER
See Pages 2 and 3



### New 14-Piece ALUMINUM BAKING SET for Little Girls

Consists of 5½-in. egg beater, flour sifter, hardwood bread board and rolling pin, cookie sheet, 4-cup muffin tin, tube cake pan, pie plate, bread pan, layer cake pan, 3 cookie cutters, and sugar scoop. All nicely made pieces of good size. Not Prepaid. Shpg. wt., 2 lbs. 6 oz.

**49 C 9706—All 14 Pieces for** ........................ **59c**

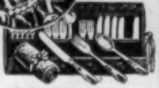


### 27-Piece Green Enameled Metal Tea Set

A beautiful set that will make any little girl happy. Attractive black silhouette effect on pretty green pieces. Tray, 6½ in. long. Tea pot, 4⅛x2¾ in. Other pieces in proportion. Not Prepaid.

**Tea Service for Six**
**49 C 1802**
Shpg. wt., 1 lb. 12 oz.
**27 Piece Set** ................ **49c**

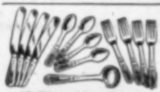
**Tea Service for Four**
**49 C 1801**
Shpg. wt., 1 lb. 8 oz.
**19 Piece Set** ................ **39c**



### 19-Piece Aluminum Tableware Set and Cretonne Roll

Six each knives, forks, spoons and a ladle in roll. Knife is 4¼ in. long. Shpg. wt., 6 oz. Not Prepaid.

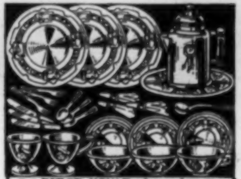
**49 C 1957** ........... **59c**



### 13-Piece Aluminum Tableware Set in Display Box

**Service for four.** Contains 4 knives 4¼ in. long, 4 forks, 4 spoons and ladle. Shpg. wt., 12 oz. Not Prepaid.

**49 C 1956** ........... **42c**



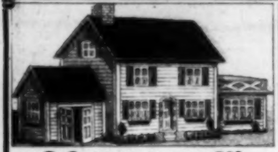
### 31 PIECE *NEW* Embossed Design Aluminum Percolator Set 79c

A beautifully designed set in fancy box that will gladden the heart of any little girl. What fun to play house with such lovely dishes as these!

**Service for three.** 5-inch percolator with glass top and red enameled handle. Three new design, 4⁹⁄₁₆-in. plates, three 2½-in. cups, three 3⅛-in. saucers, 3 spoons, 3 napkin rings, 3 knives, 3 forks, three 4¼-in. crepe paper napkins, 1 handled creamer, 1 table pad, 1 footed sugar bowl and 1 sugar shell all in proportion. In gift box. Not Prepaid. Shipping weight, 1 lb. 8 oz.

**49 C 1885** ........... **31 Piece Set 79c**

## All Little Girls Love to Play House



### 26 PIECE DOLL HOUSE SET $1.89

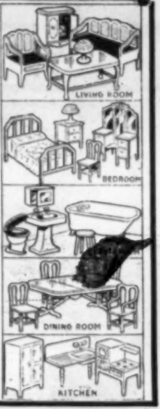
***4-Room House—Breakfast Porch—Garage and 23 Pieces Metal Furniture***

**Size, Overall, 28⅓ in. Height, 15¾ in.**
**House:** Strong fiber board, neatly decorated.
**Breakfast Porch:** 7⅛x7½ in., 7¾ in. high.
**Garage:** 7½x7¾x8½ inches. Doors open.

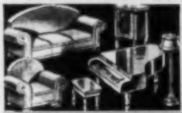
**Furniture:** 23 pieces metal furniture. **5-piece Gilt Finish Parlor Set:** 3½-inch Settee, Radio with doors, Table, Chair and Lamp in proportion. **5-Piece Pink Enameled Bedroom Set:** 3⅛-in. bed. The 3-inch Vanity has 3 metal mirrors. Night table, Lamp and Chair in proportion. **5-Piece Oak Finish Dining Room Set:** 3⅛-in. table. 3 Chairs and one Arm Chair. **3-Piece Green Enameled Kitchen Set:** 3½-in. Sink, Ice Box and Range in proportion. **5-Piece Orchid Enameled Bathroom Set:** Wash Stand and 3½ inch tub. Toilet with movable seat. Medicine Chest and Stool. Not Prepaid. Shpg. wt., 5 lbs. 8 oz.

**49 C 7139—House complete with 23 Pieces of Metal Furniture** ................ **$1.89**

**49 C 7124—House, Porch and Garage Only.** Shpg. wt., 3 lbs. 8 oz. ................ **67c**



## Enameled Wood Doll Furniture



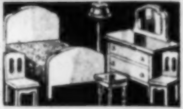
### 6-Piece Wood Parlor Set

Green piano; 3¼x3¼ in. and bench, 5x2¼-in. red settee, arm chair, radio and floor lamp. Shpg. wt., 12 oz.

Not Prepaid.

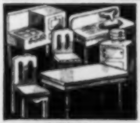
**49 C 7160** **47c**

### 6-Piece Light Green Bedroom Set



Wood Bed: 4⅝x2¼ in. Colored paper bed spread, 4-in. Dresser: Top drawer opens. Metal mirror. Two chairs, night table and floor lamp in proportion. Shipping weight, 12 oz.

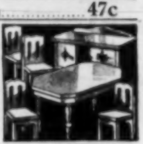
**49 C 7162**—Not Prepaid................ **47c**



### 6-Piece Canary Color Kitchen Set

Table, Sink with drain, Gas Range, Ice Box and 2 Chairs. Not Prepaid. Shpg. wt., 12 oz.

**49 C 7163**..... **47c**



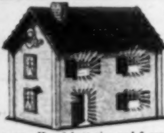
### 6-Piece Light Green Dining Room Set

4x2½ in. table top. 4-in. Buffet with doors, 4 Chairs. Not Prepaid. Shpg. wt., 12 oz.

**49 C 7161** **47c**

## Electric Lighted Doll Houses

*Heavy cardboard sides, wood corner posts, in attractive colors.*

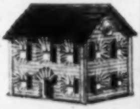


### 4-Room House

*17 in. long*

Height, 13⅞ in. 4 lights, one in each room. Has 2 batteries and 2 control switches. Not Prepaid. Shpg. wt., 7 lbs. 4 oz.

**49 C 7108**—House with 2 batteries.......................... **$2.48**

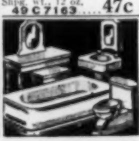


### 2-Room House

*11 in. long*

Ht., 10 inches—Equipped with a light in each room and one battery and control switch. Not Prepaid. Shpg. wt., 3 lbs.

**49 C 7107**............... **$1.29**

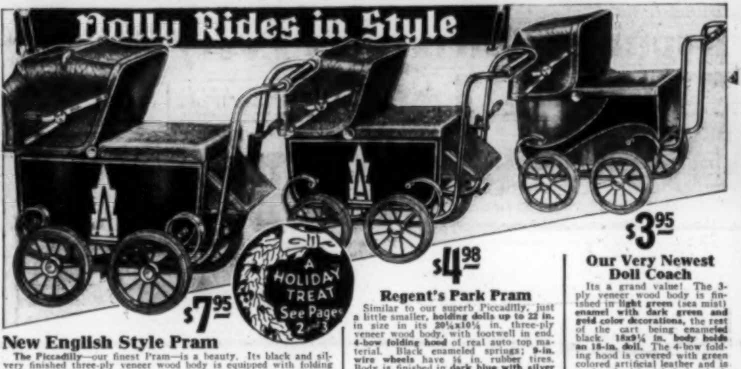


### 6-Piece Orchid Bathroom Set

Bath tub, 4⁹⁄₁₆x1⅞ in. Make-up table, bench, wash stand, medicine cabinet and toilet in proportion. A very attractive set. Not Prepaid. Shpg. wt., 12 oz.

**49 C 7164**... **47c**

# Dolly Rides in Style


$7.95
A HOLIDAY TREAT See Pages 2 and 3
$4.98
$3.95

## New English Style Pram

**The Piccadilly**—our finest Pram—is a beauty. Its black and silvery finished three-ply veneer wood body is equipped with folding hood that lets down in nice weather. When it rains you can button the storm curtain around dolly. Hand brake with rubber grip. The **five-bow folding hood** is made from real auto top material. **Nicely padded and lined body, 22½x13 in.,** with footwell in end, **holds dolls up to 26-in.** in size. Bow adjusters, springs and upper part of push rods are nickel plated. **10-inch wire wheels** with 1 inch rubber tires; Wood push bar in 29 in. high. Unmailable. Shipped by express or freight. Not Prepaid. Shpg. wt., 47 lbs.

**79 CM 8296**—Usual $11.00 value.................. **$7.95**

## Regent's Park Pram

Similar to our superb Piccadilly, just a little smaller, **holding dolls up to 22 in.** in size in its **20¼x10¼** in. three-ply veneer wood body, with footwell in end. **4-bow folding hood** of real auto top material. Black enameled springs; **9-in. wire wheels** have ⅜ in. rubber tires. Body is finished in **dark blue with silver decorations.** Has wood push bar 25½ in. high. Complete with storm curtain to match hood; hand brake. Not Prepaid. Shpg. wt., 23 lbs.

**79 C 9729**—Usual $7.50 value **$4.98**

There are Many More Nice Things for Dolly in Sears Large General Catalog.

## Our Very Newest Doll Coach

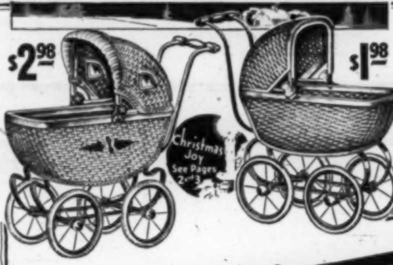
Its a grand value! The 3-ply veneer wood body is finished in **light green** (sea mist) **enamel with dark green and gold color decorations,** the rest of the cart being enameled black. **18x9¼ in. body holds an 18-in. doll.** The 4-bow folding hood is covered with green colored artificial leather and is equipped with nickel plated adjusters. Wheels are **7⅝-in. wire type** with ⅜-in. rubber tires. The black enameled wood push bar is 25⅛ in. from floor. Not Prepaid. Shpg. wt., 17 lbs. **Usual $5.00 value.**

**79 C 8291** .... **$3.95**

## Won't Sister Be Surprised and Delighted!

Dolly will be surprised—and delighted, too—when you place her in this fine, comfy buggy! It's so good-looking! And what do you think? It holds a big **18-in. dolly! And the back reclines!** What's more, it has really-truly windows and cute roll on hood. And the springs are the very latest style underslung type. The **7-inch wheels** are cream color and have ⅜ in. rubber tires and shiny hub caps! The body and hood are narrow flat fiber, **enameled light green with stunning decorations;** undergearing is tan color, and wood push bar is black enameled. It is **26½ inches** from floor. Will Santa Claus leave one of these fine doll buggies at your house this Christmas? W-e-l-l, if you have been an awfully good little girl, maybe he will. Not Prepaid.

Shpg. wt., 11 lbs. **79 C 9728** **$2.98**

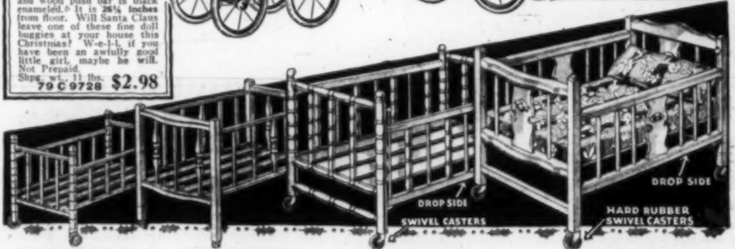

$2.98
Christmas Joy See Pages 2 and 3
$1.98

## The Little Tots' Favorite Buggy!

***A Usual $2.50 Value***

And no wonder! You can put a big **16-inch dolly** to sleep in this buggy because it has a **16 x 8⅛-inch** flat fiber body that's plenty large. The bottom and back are wood (not tin). Body and hood are **enameled in Morocco tan;** the undergearing is black. Cream color **wheels are 7 inches** in diameter and have ⅜-inch rubber tires. It's really a tremendous value and well worth more! The push bar is 23½ inches high. Not Prepaid. Shpg. wt., 7 lbs.

**79 C 8240** .. **$1.98**



## Isn't It Cute? And It Costs So Little

It's a duck of a little crib, made of hardwood and nicely **enameled in ivory color.** It has fancy ⅜-in. beaded wood end posts and 2 in. wood wheels. Length of bassinet is **21½ in.; width 10¾ in.; height, 15 in.** Wood slat bottom. Not Prepaid. Shpg. wt., 5 lbs.

**79 C 7905** **55c**

## Here's Another Cunning Doll Bassinet

What could be nicer than this big doll crib in its pretty **light green enamel?** It has square wood **end posts and a** bow-end front, **just** like baby's crib! Made of hardwood. **Length, 26½ in.;** width, 13½ in.; height, 21 in. Swivel **casters.** Not Prepaid. Shpg. wt., 6 lbs.

**79 C 7906** ........ **$1.00**

## A Dandy Maple Finish Drop Side Bassinet

You seldom see a value as good as this in a really high grade doll bassinet! To put dolly to bed in this one you **simply drop one side** on its two steel rods. It's an all-hardwood bed with turned wood end posts and spindles and it is put together with screws. It is nicely finished in **natural maple.** Overall **length 26½ inches,** width, 14¼ inches; height, 21½ inches. Not Prepaid. Shpg. wt., 10 lbs.

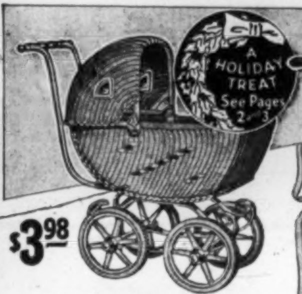
**79 C 7907**......... **$1.89**

## Our Finest Drop Side Bow End Doll Crib

***Complete with Mattress and Pillow***

All ready for dolly. Imagine a beautiful bow end doll crib with drop side and solid rubber casters, finished in **rich light green enamel!** Bow end has fancy top and bottom. Nicely cut out wood panel in each end and side on which appears a colored transfer picture. **Length, 31 inches;** width, 15¾ inches; height, 22¼ inches. Mattress is 28¼x14 inches, bottom and top tufted. It is cotton filled and covered with colored ticking. Full size pillow to match. Shpg. wt., 11 lbs.

**79 C 7908**—Not Prepaid. **$2.98**



**$3.98**

### Think of Wood Wheels on a Doll Buggy at this Low Price

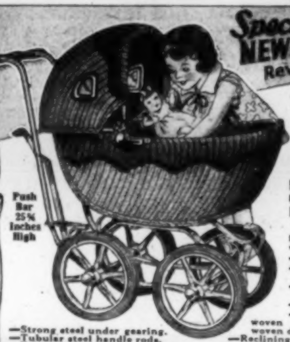
***Yes, Indeed and It's a Real $5.00 Value, Too!***

—Holds 20-inch doll.
—Body, 19½ inches long and 10¼ inches wide.
—8½-inch cream color artillery wood wheels.
—½-inch rubber tires.

Body and hood of loom woven round fiber, enameled in beige color with colorful decorations. Reclining back and seat lined with cloth. Cream color. Triangular shape hood windows. Black enameled push bar, 25½ in. high. Not Prepaid.

**79 C 8232**—Shpg. wt., 15 lbs. ............ **$3.98**

## Special Features! NEW Type—Easy Action Reversing Gear



**$5.45**

***$7.50 Value***

**First Time We Have Ever Offered a Reversing Gear Body At This Low Price**

We know you'll be thrilled, for this beautiful buggy is too cute for anything.

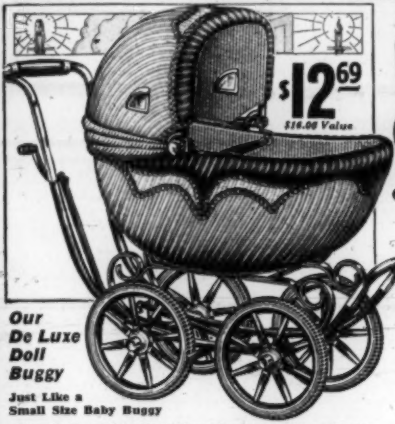
—Holds 22-inch doll.
—Body is 21¾ inches long and 11½ inches wide.
—8¾-inch artillery wood wheels.
—⅝-inch rubber tires.
—Body and Hood of Loom woven round fiber with fancy woven design.
—Reclining back, seat, sides of seat and bottom lined with rep.
—Two beautiful color combinations to choose from.
—Strong steel under gearing.
—Tubular steel handle rods.
—Triangular windows.
—New type reversing gear makes it very easy to reverse body.

**Body and Hood Buff Enamel**

Darker tan edges as shown. Undergearing, pushrods and wheels to match. Not Prepaid. Shpg. wt., 21 lbs.
**79 C 8233** ............ **$5.45**

**Body and Hood Light Green Enamel**

Darker green edges as shown. Undergearing, pushrods and wheels cream color. Not Prepaid. Shpg. wt., 21 lbs.
**79 C 8234** ............ **$5.45**



**$12.69**

***$16.00 Value***

## *Our De Luxe Doll Buggy*

**Just Like a Small Size Baby Buggy**

### You'll Say "It's Just Too Wonderful for Words!

—Luxurious Fittings.
—Reversing Body, 25½x13¾ in. and hood of loom-woven round fiber. Holds 28-in. doll.
—Tubular steel handle rods running straight thru to front forming nickel plated bumperette.
—Hand brake with rubber grip.
—Leather hold-in strap.
—Reclining back and bottom of body padded.
—Body and hood lined with genuine corduroy.
—Storm curtain to match lining.
—10½-in. shaped, wood spoke wheels.
—1-inch rubber tires.
—Wood push bar 29¼ in. from floor.

What a thrill you are going to have on Christmas morning when Santa brings one of these buggies to your house! How proud and happy you'll be as you put dolly in her new buggy for the first time! Such comfort! Such style! How your little friends will envy you!

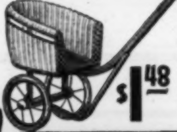
**Body and Hood Fawn Enameled**

Brown imitation roll and light tan scroll design, with contrasting color undergearing. Unmailable. Shipped by Express or Freight. Not Prepaid. Shpg. wt., 57 lbs.
**79 CM 8249** ....... **$12.69**

**Body and Hood Light Green Enameled**

Dark green roll and contrasting scroll design on each. Ivory color undergearing. Unmailable. Shipped by Freight or Express. Not Prepaid. Shpg. wt., 57 lbs.
**79 CM 8248** ....... **$12.69**

*For other fine doll buggies see our big General Catalog.*



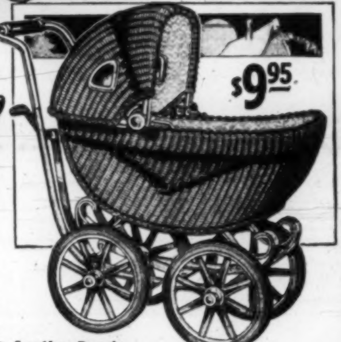
**$1.48**

### Fancy Round Fiber Doll Sulky

The body of this fine sulky is loom-woven round fiber, enameled in a beautiful coral color. The 6-inch wheels are finished in ivory. Have ¼-inch rubber tires. Curved wood handle nicely varnished. Seat is 8½x7 inches and has back 6¼ inches high.

Not Prepaid. Shpg. wt., 4 lbs.

**79 C 8202** ... **$1.48**



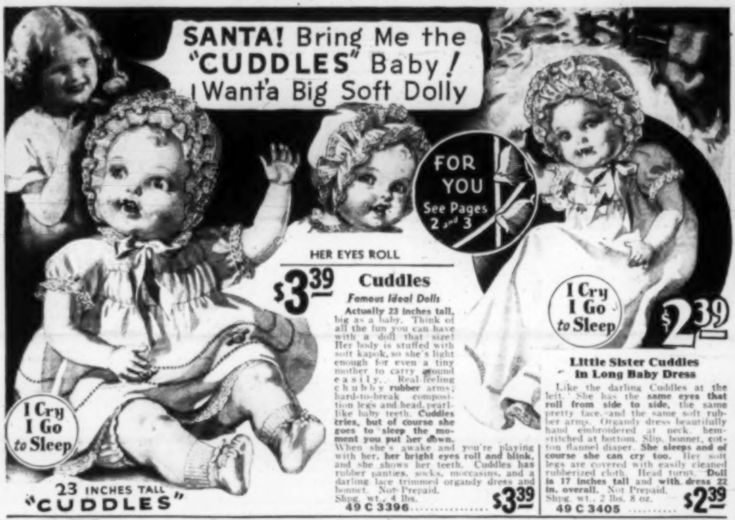
**$9.95**

### *Another Dandy* Doll Buggy—*Easily Worth $12.50*

—Body and hood of loom-woven round fiber with interwoven design beautifully lined with genuine corduroy.
—Enameled in buff and trimmed in brown and copper colors.
—Body: 24½ in. long, 13 in. wide. Holds 26-inch doll.
—Tubular reversible undergearing. Hand brake.
—10¼-in. artillery wood wheels. 1-inch rubber tires.
—Wood push bar 27¾ in. high.

Unmailable. Shipped by Freight or Express.

**79 CM 8236**
Not Prepaid.
Shpg. wt., 30 lbs. ..... **$9.95**


SANTA! Bring Me the "CUDDLES" Baby! I Want'a Big Soft Dolly
FOR YOU See Pages 2 and 3
HER EYES ROLL
$3.39
I Cry I Go to Sleep
I Cry I Go to Sleep
$2.39
23 INCHES TALL "CUDDLES"

## Cuddles

*Famous Ideal Dolls*

**Actually 23 inches tall,** big as a baby. Think of all the fun you can have with a doll that size! Her body is stuffed with soft kapok, so she's light enough for even a tiny mother to carry around easily. Real-feeling chubby **rubber** arms; hard-to-break composition legs and head, pearl-like baby teeth. **Cuddles cries, but of course she goes to sleep the moment you put her down.** When she's awake and you're playing with her, **her bright eyes roll and blink,** and she shows her teeth. Cuddles has rubber panties, socks, moccasins, and a darling lace trimmed organdy dress and bonnet. Not Prepaid.

Shpg. wt., 4 lbs.

**49 C 3396**.................. **$3.39**

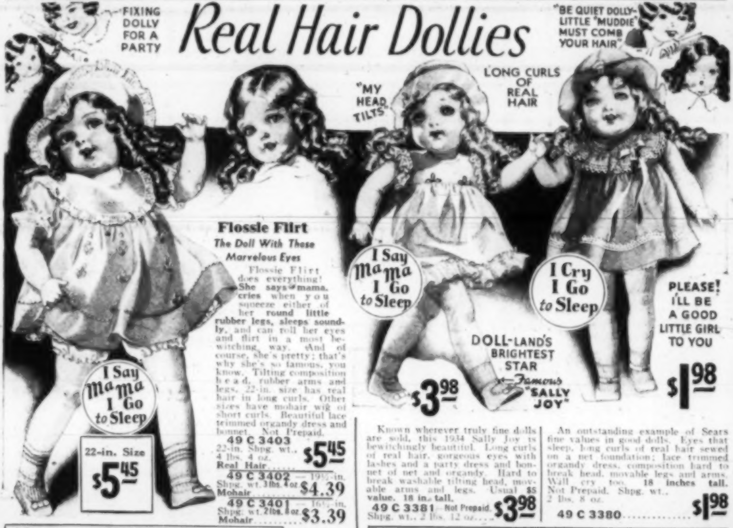
## Little Sister Cuddles in Long Baby Dress

Like the darling Cuddles at the left. She has the **same eyes that roll from side to side,** the same pretty face, and the same soft rubber arms. Organdy dress beautifully hand embroidered at neck, hemstitched at bottom. Slip, bonnet, cotton flannel diaper. **She sleeps and of course she can cry too.** Her soft legs are covered with easily cleaned rubberized cloth. Head turns. **Doll is 17 inches tall and with dress 22 in. overall.** Not Prepaid.

Shpg. wt., 2 lbs. 8 oz.

**49 C 3405** .......... **$2.39**

# Real Hair Dollies


FIXING DOLLY FOR A PARTY
"BE QUIET DOLLY-LITTLE "MUDDIE" MUST COMB YOUR HAIR"
"MY HEAD TILTS"
LONG CURLS OF REAL HAIR
I Say Mama I Go to Sleep
I Say Mama I Go to Sleep
I Cry I Go to Sleep
PLEASE! I'LL BE A GOOD LITTLE GIRL TO YOU
DOLL-LAND'S BRIGHTEST STAR Famous "SALLY JOY"
$3.98
$1.98
22-in. Size $5.45

## Flossie Flirt

*The Doll With These Marvelous Eyes*

Flossie Flirt does everything! **She says mama, cries** when you squeeze either of her **round little rubber legs, sleeps soundly,** and can roll her eyes and flirt in a most bewitching way. And of course, she's pretty; that's why she's so famous, you know. Tilting composition head, rubber arms and legs. 22-in. size has real hair in long curls. Other sizes have mohair wig of short curls. Beautiful lace trimmed organdy dress and bonnet. Not Prepaid.

**49 C 3403**
22-in. Shpg. wt., 4 lbs. 4 oz.
**Real Hair**....... **$5.45**

**49 C 3402** — 19½-in. Shpg. wt. 3 lbs. 4 oz.
**Mohair**........... **$4.39**

**49 C 3401** — 16½-in. Shpg. wt. 2 lbs. 8 oz.
**Mohair**........... **$3.39**

Known wherever truly fine dolls are sold, this 1934 Sally Joy is bewitchingly beautiful. Long curls of real hair, gorgeous eyes with lashes and a party dress and bonnet of net and organdy. Hard to break washable tilting head, movable arms and legs. Usual **$5 value. 18 in. tall.**

**49 C 3381** — **Not Prepaid.**
Shpg. wt., 2 lbs. 12 oz..... **$3.98**

An outstanding example of Sears fine values in good dolls. Eyes that sleep, long curls of real hair sewed on a net foundation; lace trimmed organdy dress, composition hard to break head, movable legs and arms. Will cry too. **18 inches tall.** Not Prepaid. Shpg. wt., 2 lbs. 8 oz.

**49 C 3380**............... **$1.98**

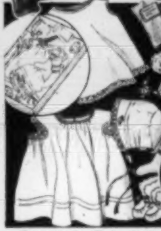
**See our Big General Catalog for other fine dolls.**

## Baby Doll CLOTHES

## and now "SUNSHINE"

Smooth Skinned, Dimpled Like a REAL LIVE BABY

Rubber Body, Arms, Legs 11 in SIZE $1.00



**Layette for Baby Dolls**

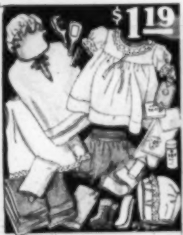
**A quality outfit, with dress and bonnet of lace trimmed organdy.** Will fit "Sunshine" or any other lucky little doll. Not Prepaid. Shpg. wt., 8 oz.

| Cat. No. | Fits Doll | |
|---|---|---|
| 49 C 3311 | 11 in. | 59c |
| 49 C 3312 | 13 in. | 69c |
| 49 C 3313 | 14½ in. | 79c |
| 49 C 3314 | 16½ in. | 89c |
| 49 C 3315 | 18½ in. | $1.00 |

**Gorgeous 4-Piece Set**

**Extra fine brushed wool set.** Zip fastener. A perfectly beautiful outfit. Not Prepaid. Shpg. wt., 8 oz.

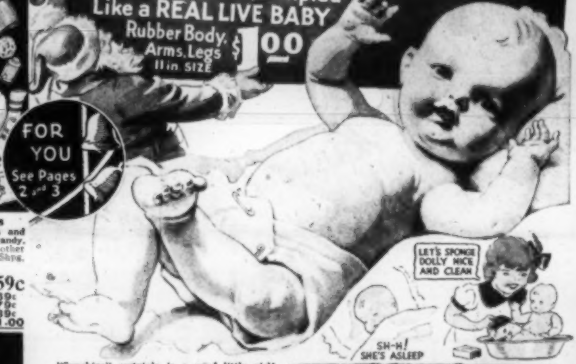
| Cat. No. | Fits Doll, In. | |
|---|---|---|
| 49 C 3211 | 14 to 16 | $1.49 |
| 49 C 3212 | 16½ to 18 | $1.65 |
| 49 C 3213 | 19 to 20½ | 1.79 |
| 49 C 3214 | 21 to 23 | 1.95 |



**22-Piece Outfit**

**All you'll need to bring your doll baby up well**—soap, sponge, hot water bag, wash cloth, comb, brush, mirror, towel, bunting, bottle, booties, socks, blanket, pants, pillow, sheet, stomach band, organdy dress, slip and bonnet. **For dolls 10½ to 19½ in. tall** ***State height of doll.*** Not Prepaid. Shpg. wt., 1 lb.

**49 C 3505** 22 Piece Outfit $1.19



**"Sunshine" certainly is a good little girl!** She likes her bath, **she likes to sleep,** and she never cries! She has a chubby, roly-poly little rubber body, with movable plump rubber arms and legs and tiny toes and fingers. **She has a darling baby head, too, that looks almost alive!** It's hard-to-break composition with round apple cheeks, big, wide-open eyes, dimpled little chin, and the cutest nose you ever saw! She comes all undressed, with just a diaper to her name! It'll be great fun to dress her! Not Prepaid.

**49 C 3391—11 inches tall.** Shpg. wt., 1 lb. 8 oz. .................. $1.00
**49 C 3392—13 inches tall.** Shpg. wt., 2 lbs. .................. 1.59
**49 C 3393—14½ inches tall.** Shpg. wt., 2 lbs. 8 oz. .................. 1.98
**49 C 3394—16½ inches tall.** Shpg. wt., 3 lbs. 8 oz. .................. 2.89
**49 C 3395—18½ inches tall** Shpg. wt., 4 lbs. 8 oz. .................. 3.95

**Be sure to see Sears Large General Catalog for other needs for Dolly.**

## "DUSKY"

***Our Colored Beauty***

She's just as good-natured and nice as she looks. You're bound to love her very much! **She's all rubber, from head to toe;** she can be bathed with soap and water often as you please. Movable head, arms and legs. **Painted eyes. 11 in. tall.**

Not Prepaid Shpg. wt., 1 lb. 8 oz.

**49 C 3404**

$1.00

I Cry
I Go
to Sleep

## Beautiful Fine Quality BABY

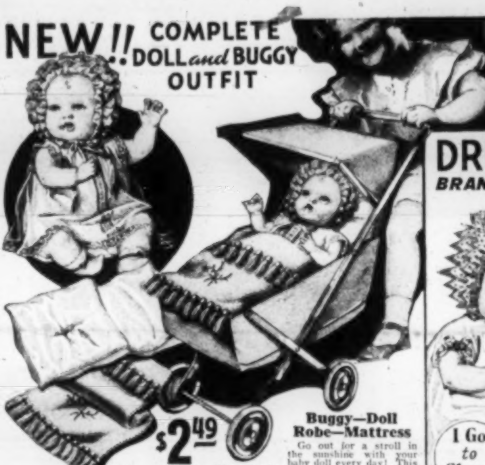
***All Dressed Up for a Party!***

No doubt about it at all, if she were human she'd be winning beauty prizes right and left, she's that pretty! **She's not too young to have teeth,** and they're mighty cunning little ones. **She's big too,** actually **19 inches tall!** And she's good, but if you're not careful to treat her gently, **she'll cry.** Hard-to-break, lifelike composition head with **moving eyes** and **real, curly lashes.** Washable composition arms and legs. Soft, cuddly Kapok stuffed body. **She comes dressed in real baby style,** with rubber panties, booties, socks, ruffled dotted Swiss bonnet, and shirred organdy dress with a shining real silk ribbon streamer. She's a **beautiful doll of the first quality.** Not Prepaid. Shpg. wt., 2 lbs. 8 oz.

**49 C 3359** .......... $2.39

# NEW!! COMPLETE DOLL *and* BUGGY OUTFIT

## Let *Sears* and *Santa* make Your Little Girl So Happy



## $2.49

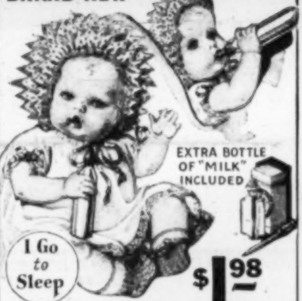
### Buggy—Doll Robe—Mattress

Go out for a stroll in the sunshine with your baby doll every day! This new collapsible buggy has a body and swanky hood, so pretty in a blue colored duck fabric. And it's easy to push with its rubber tired 4 inch disc metal wheels. **Strong steel enameled frame. Buggy is 22 inches high and 24 inches long overall.** Hard-to-break all composition doll, **15½ inches tall.** Cunning tilting head. Jointed arms and legs. Frilled organdy dress outfit. Mattress and pink fringed blanket robe included. Not Prepaid. Shpg. wt., 8 lbs. 4 oz.

**49 C 3365—Complete Outfit. Buggy, Doll, Robe and Mattress. Usual $3.50 Value.** $2.49

# DRINK'N-BABY

**BRAND NEW**


EXTRA BOTTLE OF "MILK" INCLUDED
I Go to Sleep

## $1.98

### Did You Ever See a Doll Drink "Milk"?

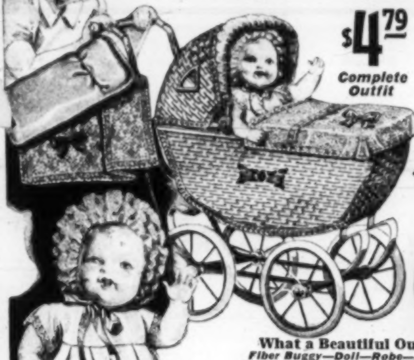
### *This One Does!*

She **sleeps** when you put her down in bed, and **"drinks" all her "milk"**, as a good baby should. Hard-to-break composition doll, **13 inches tall** with head that turns and tilts. Curly lashes on her eyes. Movable arms and legs. Dotted swiss, ruffled bonnet, organdy dress, diapers, underwear and booties. Not Prepaid. Shipping weight, 1 lb. 12 oz.

**49 C 3360—Complete** ........................ $1.98

## $4.79

***Complete Outfit***



### What a Beautiful Outfit!

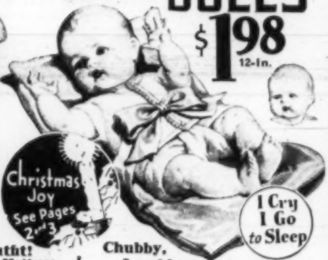
***Fiber Buggy—Doll—Robe—Mattress***

It's a beautiful doll-child! Roses in her cheeks, sparkling, bright **eyes that sleep,** a little nose that looks like a real baby's, and a cherry-red mouth, her tiny tongue and pearly teeth just showing. She's **17 in. tall** and has movable composition head, arms and legs. **She cries too.** Pretty clothes, too—everything you can think of such as a pretty lace trimmed organdy dress and bonnet, slip, rubber panties, shoes and stockings. This pretty green **carriage is flat fiber and is 26 in. high overall.** Has an adjustable hood with roll on front and windows, also reclining back. 7-in. rubber tired steel spoke wheels. Beautiful lace carriage cover and mattress of same color. **Usual $6.00 Value.** Not Prepaid. Shpg. wt., 13 lbs.

**49 C 3413—Complete 4-Piece Outfit.** $4.79

# HORSMAN DOLLS

## $1.98 12-In.



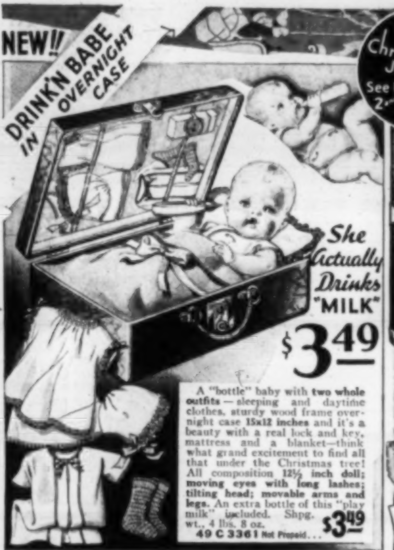
### Chubby, Lovable "Buttercup"

You'll adore her, just as other little girls always do. **She cries,** but if you put her down, **she'll close her shining big eyes** and go right to sleep. Comes tied with satin ribbon to a cotton broadcloth pillow. Not Prepaid.

**49 C 3164—12 inch** Shpg. wt., 2 lbs. 4 oz. .................... $1.98

**49 C 3165—16 inch** Shpg. wt., 3 lbs. 6 oz. .................... 2.98

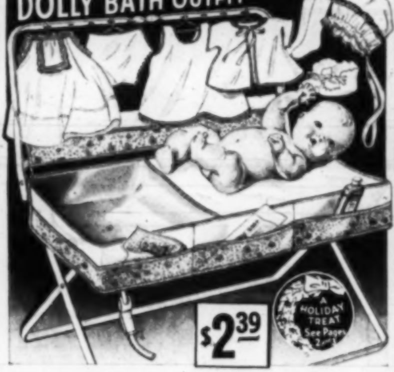
**49 C 3166—12 inch** doll as above, but with complete layette; silk coat and bonnet, batiste dress, underwear, shoes and socks. Shpg. wt., 3 lbs. .................... $2.98


NEW!!
DRINK'N BABE IN OVERNIGHT CASE
Christmas Joy See Pages 2 and 3
She Actually Drinks "MILK"
$3.49

A "bottle" baby with **two whole outfits** — sleeping and daytime clothes, sturdy wood frame overnight case **15x12 inches** and it's a beauty with a real lock and key, mattress and a blanket—think what grand excitement to find all that under the Christmas tree! All composition **12½ inch doll; moving eyes with long lashes; tilting head; movable arms and legs.** An extra bottle of this "play milk" included. Shpg. wt., 4 lbs. 8 oz.

**49 C 3361** Not Prepaid... **$3.49**

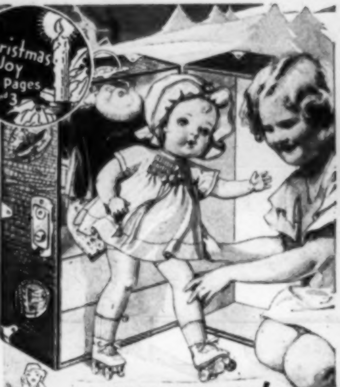
## DOLLY BATH OUTFIT


$2.39
A HOLIDAY TREAT See Pages 2 and 3

### All Rubber Doll, Bath and Layette

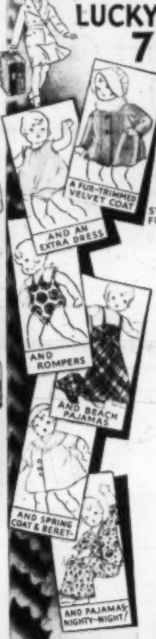
Give this **11-inch young lady** a bath every day and keep her spick-and-span; she enjoys it! She's all rubber, so water can't hurt her a bit. Neither will any tumbles she takes—**she's unbreakable.** Besides her head turns and tilts and her arms and legs are jointed. **Bath 18 inches wide and 13½ inches tall** holds plenty of water, and safely, because the frame is rigid metal. Has **hose and metal clasp for emptying**—just like the kind for bathing real baby sister. She has all the clothes a baby should have, too—**organdy lace trimmed dress** with snap fasteners, **bonnet, slip, flannel sacque, diaper, socks, booties** and **6 clothes hangers.** Comes even with real soap, powder and sponge. Not Prepaid.

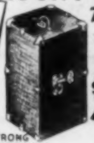
**49 C 3366**—Shpg. wt., 5 lbs. 12 oz. **Complete**................ **$2.39**



## LUCKY DOLLY! *She has* 7 COMPLETE OUTFITS. LUCKY GIRL! *That Gets Her From Santa*

$4.95





**Such beautiful clothes you'll wish they were big enough for you to wear!** Almost everything you can think of for dolly—from a **silk-faced velvet coat** with **fur collar** to bright **beach pajamas!** Even a gorgeous **Rayon Taffeta dress** and **bonnet** (she's wearing it in picture) for parties! Dolly's beautiful, too. Even when **she sleeps.** Made of all hard-to-break composition, with tilting head, movable arms and legs. **14½ inches tall.** All **wood trunk** of the sturdiest kind is **15x8½x8½ inches.** Has brass lock, key, handles, corner braces and side angles, and cute little hangers for dolly clothes. Not Prepaid. Shpg. wt., 5 lbs.

**49 C 3370** ...... **$4.95**

### Medium Priced Outfit

**Sleeping doll, 12½ inches tall.** Hard to break composition. Tilting head. **Six complete changes**—A Sunday dress, school dress, rompers, beach suit, pajamas, cotton flannel coat and beret. Not Illustrated. All wood **Trunk** similar to 49 C 3370, except **is 13x7x7 inches.** Not Prepaid. Shpg. wt., 4 lbs. 4 oz.

**49 C 9710**.......... **$2.98**

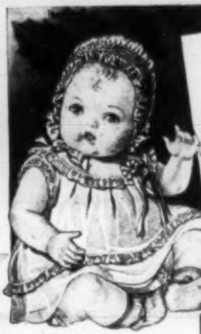
### Exceptional Value

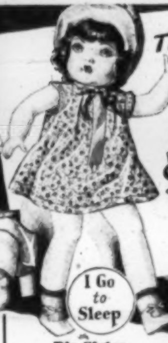
Not quite so fine a trunk as above. Not Illustrated. Similar outfit to 49 C 9710 except **dolly has painted eyes** and has no beach suit and wood trunk is not so beautifully trimmed. Not Prepaid. Shpg. wt., 3 lbs. 14 oz.

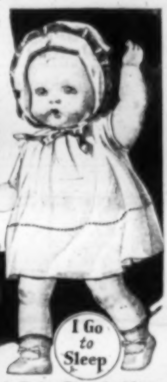
**49 C 3339** ...... **$1.98**

**More Dolls and accessories offered in Sears Big General Catalog.**

# The CHOICE of the NATION'S OFFERINGS at $1.00 EACH







### A Darling Baby

To look at her you'd expect she'd cost much more—and she would! Because we knew little girls would love her so much, we bought a big quantity . . . and got a low price. All hard-to-break composition doll, **16 inches tall.** Pretty painted eyes; tilting head, jointed arms and legs. Lace-trimmed organdy dress and bonnet. Shpg. wt., 2 lbs. Not Prepaid.

**49 C 3364** ......... **$1.00**

### Big Sister

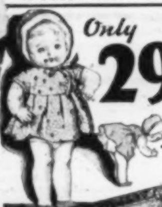
Too old to wear baby clothes, this girl-doll is! And so she wears a print dress with a bonnet to match! She's **16 inches tall,** all hard-to-break composition. **Her eyes go to sleep,** and what's more she has a, **mohair wig!** Her head too, will turn and tilt, her arms and legs are jointed. You'll be very, very fond of her. Shpg. wt., 1 lb. 8 oz. Not Prepaid.

**49 C 3411** ......... **$1.00**

### This Baby Stands Alone

**I go to sleep** the minute I get to bed. Rough treatment doesn't hurt me; I'm all hard-to-break composition, and have a turning, tilting head, jointed arms and legs. **15½ inches tall.** I'm quite proud of my clothes, they're so pretty. I have an organdy dress with a bonnet, trimmed in net, a slip, flannel diapers, socks and shoes. Not Prepaid. Shpg. wt., 1 lb. 12 oz.

**49 C 3398** ......... **$1.00**

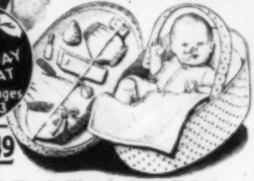


### Only 29¢ New!

I can twist and turn my body in many ways—and so do my morning exercises. **A new thing for a dolly to do.** I'm strong composition, the kind that can't be broken easily! Painted features. Print dress and bonnet. **10 in. tall.** Movable arms. Shpg. wt., 1 lb.

**49 C 3397**—Not Prepaid.... **29c**

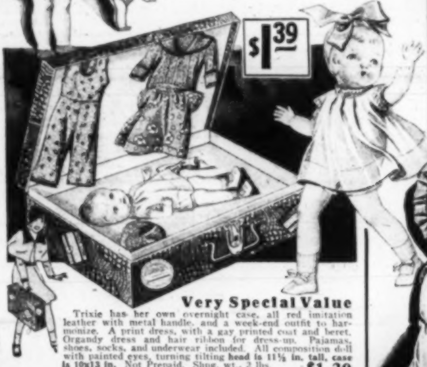
A HOLIDAY TREAT See Pages 2 and 3



### $1.49 A Handy Way to Carry Baby!

Close the pretty cardboard box, and no one'd ever guess it was the bed of your baby doll. Open it and you have all her clothes inside the cover, with baby herself resting on a pillow and covered with a blanket. **Doll is 11½ in. tall,** all composition with tilting head, painted eyes, jointed arms and legs—diaper, vest, rubber panties, bottle, sponge, soap, rattle, stomacher, organdy dress, bonnet and slip included. **Box is 13¾ in. long.**

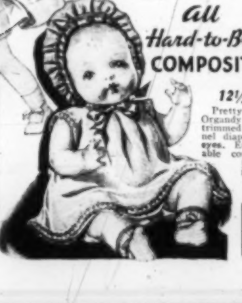
**49 C 3135**—Not Prepaid. Shpg. wt., 2 lbs.. **$1.49**



### $1.39 Very Special Value

Trixie has her own overnight case, all red imitation leather with metal handle, and a week-end outfit to harmonize. A print dress, with a gay printed coat and beret. Organdy dress and hair ribbon for dress-up. Pajamas, shoes, socks, and underwear included. All composition doll with painted eyes, turning tilting **head is 11½ in. tall, case is 10x13 in.** Not Prepaid. Shpg. wt., 2 lbs.

**49 C 3409**—Complete............................ **$1.39**



### All Hard-to-Break COMPOSITION 59¢

### 12½ Inches Tall

Pretty and sweet as can be. Organdy bonnet and dress, lace trimmed and nicely made. Flannel diapers, booties. **Painted eyes.** Entirely made of washable composition with head that turns and tilts; jointed arms and legs. Not Prepaid. Shpg. wt., 1 lb. 8 oz.

**49 C 3362** . **59c**

**For many other doll bargains see our big General Catalog.**

# Have Real Movies at Home!

## MOTOR-DRIVEN Movie Projector for Usual Price of a Hand-Crank Machine

***Uses Regular Non-Inflammable 16MM Film . . . The Kind Used in Most Home Movie Cameras***

### Sensational Exclusive Sears Offer

**$5.95**

The first time, to our knowledge, that anyone has ever made such an amazing offer. Think of being able to buy a practical, electrically driven projector at this low price! It took months of experimentation to perfect the amazing motor we use on this machine. This motor runs cool and is non-radio interfering. Has a convenient off and on switch. **It operates on 60 cycle A. C. current only.** You will find it a never-ending source of entertainment. The performance is surprising. It produces remarkably clear, steady pictures. It projects 16 MM. width non-inflammable film—the type used everywhere for home movies.

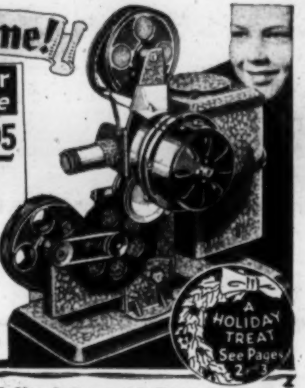
**Note these Features: (1) Self framing device. (2) Two metal reels—each holds 100 feet 16 MM film. (3) Adjustable double projection lens. (4) 60-Watt—110 volt bulb with concentrated filament. (5) Double claw finger obtains a better grip on film. (6) Tension plate relieves tension. (7) Heavy steel body in crystal finish. (8) Special adjustment for tilting machine. (9) Highly polished nickel reflector. Size overall, 13x12¾x5¼ in.** Film shown not included. Not Prepaid.

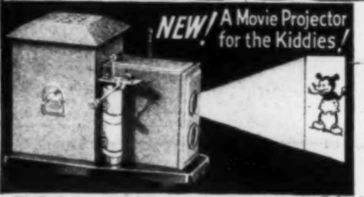
**Special Motor Driven Projector**

Complete with motor which **operates on 60 cycle 110 to 120 volt A.C. current only.** Shpg. wt., 8 lbs.
**79 C 6845** ................ $5.95

**Hand Crank Model**

Easy to operate, gives splendid performance.
Shpg. wt., 5 lbs.
**79 C 9723** ................ $3.49





## NEW! A Movie Projector for the Kiddies!

### Nic Projector—Specially Built for Little Tots

**Boys! Girls! Hold Your Own Movie Show!**

**$2.69**

Here's a movie machine that even the tiniest tots can operate with safety. It is NEW, and entirely different from anything yet devised. It projects a comic strip film onto any blank wall. Each film provides lots of fun and laughter. Films are especially prepared for the youngsters with nice little verses and pictures they like so much. **Size, 11x8½x6¼.** Made of crystalline finish steel on a shiny black base. Operates on 110-volt A.C. house current with ordinary bulb. Bulb not included. Ready to operate, **comes with 1 film and 5 feet of cord with plug.** See at right for extra Nic films.
**49 C 6802**—Not Prepaid. Shpg. wt., 5 lbs. 8 oz......... $2.69

### 16MM. Non-Inflammable Keystone Films for Above Projectors

| 25-Foot Length<br>Not Prepaid. Shpg. wt., 2 oz. | | 50-Foot Length<br>Not Prepaid. Shpg. wt., 6 oz. | |
|---|---|---|---|
| Krazy-Kat—in "Held for Ransom"<br>**49 C 6823** | 79c | Krazy-Kat—in "Chinese" Honeymoon"<br>**49 C 6896** | $1.55 |
| Krazy-Kat—in "Going Krazy"<br>**49 C 6824** | 79c | Krazy-Kat — in "Rescued by Guilty Conscience"<br>**49 C 6897** | $1.55 |
| Tom Mix—in "A Thrilling Moment"<br>**49 C 6825** | 79c | Tom Mix—in "The Ace of the Ranch"<br>**49 C 6898** | $1.55 |
| Charlie Chaplin — in "Making Friends"<br>**49 C 6827** | 79c | Charlie Chaplin—in "Ladies' Man"<br>**49 C 6899** | $1.55 |

**49 C 6808**—Silver Color Cloth Screen, 22x30 inches. Shpg. wt., 1 lb. 8 oz................ 98c

**49 C 6809**—Splicing Outfit with cement—full instructions. Shpg. wt., 1 lb................ 98c

### Extra Films for Kiddies' Nic Projector at the Left

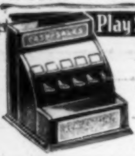
Films are made from special prepared paper 3¼ inches wide. Length of film overall average about 5 feet. Not Prepaid. Shpg. wt., each, 2 oz.

| | | | |
|---|---|---|---|
| **49 C 6803**<br>Billy the Bear | 15c | **49 C 6812**<br>Adventures of Robin Hood | 15c |
| **49 C 6804**<br>Little Red Riding Hood | 15c | **49 C 6813**<br>A Circus | 15c |

Any 2 of above Nic films shipping wt., 4 oz. 27c

***For More Complete Line of Toys See Sears General Catalog***

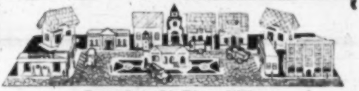
## Play Store with This Cash Register



### Just Like the Register In the Corner Grocery!

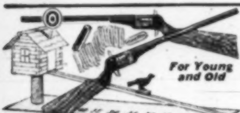
**89c**

What fun! . . . Just press a key, and Presto! **The bell rings, the drawer shoots open,** and the correct amount is registered, just like the cash registers the grown-ups use. Comes with make-believe metal money—nickles, dimes, quarters, half dollars and dollars. Entirely made of steel with black enamel finish and gaily colored plates. **Size, 4¾x5x4⅝ in.** Not Prepaid. Shpg. wt., 1 lb. 12 oz.
**49 C 9192** .................... 89c



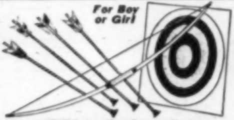
### Complete 29-Piece Village

Think of the fun you can have with this toy village! Has **12** houses, average size, **6x4x1¾ in.** and village plan of streets and parks **43x19 in.** all made of lithographed cardboard. **Four** 3-in. metal trucks with rubber tired wheels. **12** metal people in proportion.
**49 C 9130**—Not Prepaid. Shpg. wt., 3 lbs. **29 pieces**.... 59c



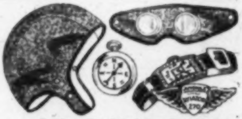
### New Double Scoring Game O'Skeet

Hitting the bull's eye opens the bird house ermitting bird to run down incline, affording a oving target for the second shot. **When hit, the** l falls over registering your score on 21 inch vy cardboard target. **Includes two 27-inch 6** **repeating rubber band rifles.** 12 rubber bands ded. Not Prepaid.
Pric. **C 5616**—Shpg. wt., 3 lbs. 8 oz.... 89c



### 6-Piece Archery Set

Here's a lot of fun for the entire family! With this set you can practice this famous sport. Consists of **42-inch varnished hickory bow,** with plush arrow guide; four rubber-tip suction cup arrows, 18¼ in. long and 24½ in. target with 5 Bulls Eye scores. Not Prepaid. Shpg. wt., 1 lb.
**49 C 5615**—**6-Piece Set**............ 79c

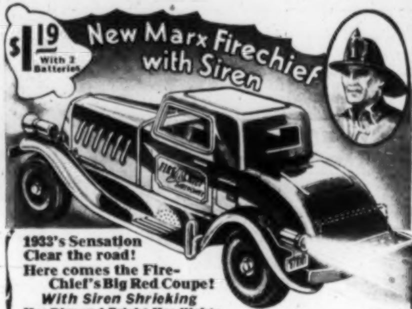


### 5-Piece Real Aviator Outfit

Be an aviator! Artificial leather helmet, goggles with snap fasteners, compass that points north, sportsmen's model toy wrist watch with leather strap, and aviators' badge. Cap, large size only. Not Prepaid.
**49 C 5614**—Shpg. wt., 1 lb.... 59c

## New Marx Firechief with Siren

$1.19 With 2 Batteries



### 1933's Sensation
### Clear the road!
### Here comes the Fire-Chief's Big Red Coupe!
***With Siren Shrieking***

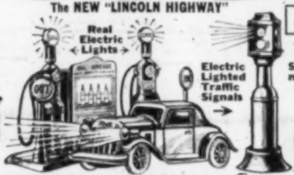
**Has Dim and Bright Headlights**

It's a real Fire Chief's car, boys, with a genuine wind-operated siren! When you wind up the powerful spring motor and release the brake this Coupe gets away like a flash, its siren howling as it goes. Has ELECTRIC HEADLIGHTS AND REAR LIGHT which you can turn on from the switch and change headlight from dim to bright. 2 batteries included. This big **14 in. Auto is 5 in. high and over 5 in. wide.** Wheels are balloon type rubber. The heavy-gauge automobile steel body is finished in **red enamel of high lustre.** Not Prepaid. Shpg. wt., 3 lbs. 14 oz.

**49 C 5795**—Firechief complete with 2 batteries ........ $1.19

### The NEW "LINCOLN HIGHWAY"

For other mechanical toys see Sears Big Catalog.



**The New Electric Lighted Filling Station, Traffic Signal and Automobile Outfit**

*Complete as Illustrated*

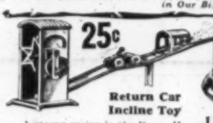
98c With Batteries

***Here's the newest toy out!***

And is it fun! It's electric-lighted, attractively lithographed metal and realistic. You can change Traffic Light from green to red by means of a lever! Modern type mechanical auto is electric lighted, too. Filling Station, with two dummy pumps, hose and oil display, has two lamps, one on each pump, just like real ones! Coupe is **8 in. long, 3¼ in. wide and 3 in. high** and operates on one battery for headlights. There also is a battery for the 7-inch Traffic Light. **Filling Station, 9 in. long, 3⅛ in. deep and 6¼ in. high,** also has battery. Complete with batteries and bulbs to operate toy. Not Prepaid. Shpg. wt., 2 lbs. 4 oz.

**49 C 5793**—Complete outfit including batteries. Only ........ 98c

***For Extra Batteries for Above 2 Items See Standard Size Batteries in Our Big Catalog***

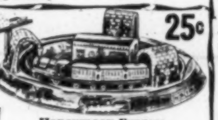


25c

**Return Car Incline Toy**

A strong spring in the Power House sends Racing Car scooting up the runway, through tunnel. Back it comes! Up it goes again! Great fun! Toy is 17 in. long lithographed metal. Shpg. wt., 12 oz.

**49 C 5741**—Not Prepaid. 25c

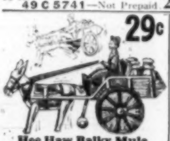


25c

**Honeymoon Express**

Wind up the spring—watch the "Express" speeding through the 3 tunnels. Toy 9¼ in. diam. Lithographed Metal. Not Prepaid. Shpg. wt., 1 lb. 8 oz.

**49 C 5758** ........ 25c



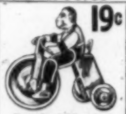
29c

**Hee Haw Balky Mule**

When spring is wound this ornery mule rears up and kicks! Lithographed metal 10 inches long. Not Prepaid.

**49 C 5747**

Shpg. wt., 1 lb. ........ 29c

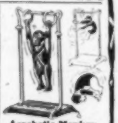


19c

**Comical Monkey Cyclist**

Jocko rides his bike in realistic fashion when lever is pushed. Monkey is detachable. Lithographed Metal. About 6 in. long. Not Prepaid. Shpg. wt., 10 oz.

**49 C 5748** .. 19c



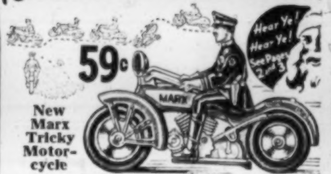
**Acrobatic Monkey**

Wind spring—monkey does tricks—and how! Lithographed metal 6⅛ inches high overall. Not Prepaid

**49 C 5722**

Shpg. wt., 10 oz. ........ 19c

## Famous MARX TOYS


MARX
Hear Ye! Hear Ye! See Pages 2 and 3

59c

### New Marx Tricky Motorcycle

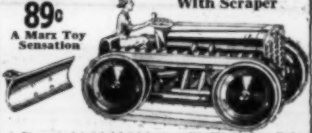
**An entirely new unique action.** When you wind the attached side keys on this laugh-provoking toy and place the motorcycle on the floor it scoots off like a real motorcycle. But not for long! Bingo! All of a sudden it falls over on its side. Quick as a flash it rights itself, goes on its way, and falls over again! **A riot of fun.** New type motor, extra powerful, does it. Of lithographed metal size, overall, 8½x6x2 inches. Not Prepaid.

**49 C 9721**—Shpg. wt., 1 lb. 4 oz. ........ 59c

### Nickel Finish Climbing Tractor With Scraper

89c

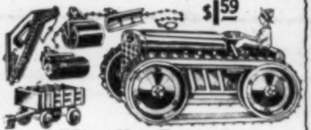
**A Marx Toy Sensation**



Big, powerful nickel finish tractor, 8½x5⅝x3⅝ in., climbs over almost anything. Hauls heavy loads. Has speed governor. Equipped with interchangeable aluminum road scraper! Traction power rubber treads. Not Prepaid.

**49 C 5754**—Shpg. wt., 1 lb. 12 oz ........ 89c

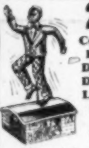
$1.59



### 7-Piece Marx Tractor Set

Powerful rubber tread type climbing tractor with clockwork motor and brake. 8-inch Steel Wagon with wood wheels, 3-ft. hauling chain, 8-inch wrecker derrick, revolving Road Roller, fiber street cleaning brush and road scraper attachments in proportion. All pieces interchangeable. What fun for your boy. Not Prepaid.

**49 C 5749**—Shpg. wt., 4 lbs. 8 oz ........ $1.59



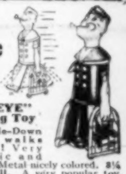
25c

**Colorful Darky Dancer Does a Lifelike Buck and Wing**

Just wind spring—Lithographed metal—10 in. high. Not Prepaid. Shpg. wt., 14 oz.

**49 C 5738** ... 25c

25c

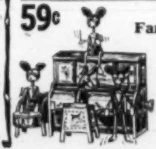


**"POPEYE" Walking Toy**

Blow-Me-Down Popeye walks around! Very realistic and comical. Metal nicely colored. **8¼ inches tall.** A very popular toy. Not Prepaid. Shpg. wt., 10 oz.

**49 C 5715** ........ 25c

59c

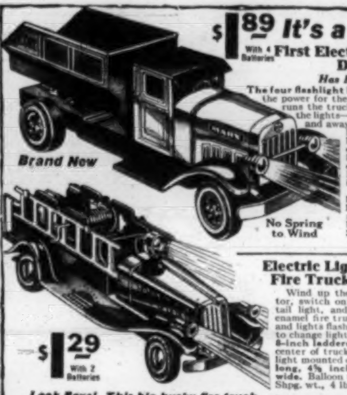


### Marx Famous "Merrymakers"

**They're so full of pep,** no wonder the youngsters like them so much. When you wind the spring the mouse leader directs the show, another mouse dances, still another bangs the piano and a fourth beats a trap drum. While this is not a musical toy, it is barrels of fun to operate. Si **9x9x5 in.** Not Prepaid.

**49 C 5717**

Shpg. wt., 1 lb. 8 oz. ...... 5



## $1.89 It's a Winner!

With 4 Batteries

### First Electric Motor Driven Dump Truck

*Has Electric Headlights*

**The four flashlight batteries included** furnish the power for the specially built motor that runs the truck. Turn a switch—on come the lights—the motor turns the wheels and away it goes! Runs over one hour continuously, much longer intermittently, with one set of batteries. Dump body releases with touch of lever. **Length 14½ in., height 5 in., width 5¼ in.** Twin headlights, with switch for lights and motor. Nicely lithographed. Balloon type rubber tires. Heavy front bumper. Not Prepaid. Shpg. wt., 5 lbs.

**49 C 5798** $1.89

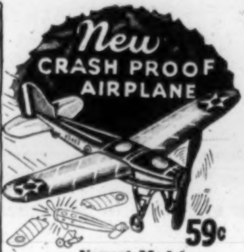
### Electric Lighted Mechanical Fire Truck *With Real Siren*

$1.29 With 2 Batteries

Wind up the strong clock spring motor, switch on headlights, spotlight and tail light, and away goes this big red enamel fire truck with its siren shrieking and lights flashing! **2 Batteries included** to change lights from dim to bright, two **8-inch ladders,** a reel of **rubber hose** in center of truck, and an adjustable spot light mounted on hood. Toy is **14⅝ inches long, 4⅝ inches high and 5½ inches wide.** Balloon type rubber wheels. Shpg. wt., 4 lbs.

***Look Boys! This big husky fire truck has real electric lights!***

**49 C 5796**—Not Prepaid..... $1.29



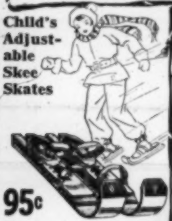
59c

### Newest Model Marx "Crash-Proof" Airplane

This little airplane will fly a surprising distance when the **strong rubber-band motor is wound.** No need to worry about crashing, either, for "when you set 'er down" at the end of a flight or when she strikes an obstruction of any kind, the wings and light weight aluminum undercarriage detach themselves from the fuselage! **Great sport to put the plane together again.** With reasonable care in flying it you cannot injure this toy. **Has 11¾ in. wingspread** yet weighs only 1 oz. Length 9½ inches. Not Prepaid. Shpg. wt., 10 oz.

**49 C 5755**............ 59c

### Child's Adjustable Skee Skates

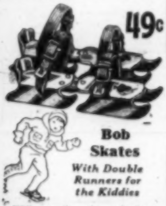


95c

**For Both Boys and Girls**

There are weeks of wholesome fun for the crisp days of winter. They strengthen the ankles and harden the leg muscles. 12½ inches long, made of hardwood. Adjustable steel heel plate with seven positions to fit child's shoes 9 to 12½ in. long. Web straps. A real hike racing skate. Not Prepaid. Shpg. wt., 1 lb.

**49 C 8314**
**Per pair**............ 95c



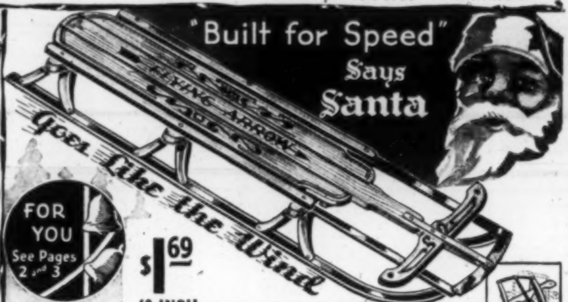
49c

### Bob Skates

*With Double Runners for the Kiddies*

Will teach the skating stroke, develop the ankles and promote health. Adjustable to fit shoes from 6 to 8 inches long. Not Prepaid. Shipping weight, 2 lbs.

**49 C 8316**
**Price per pair**............ 49c


"Built for Speed" Says Santa
Goes Like the Wind
FLYING ARROW
FOR YOU See Pages 2 and 3

$1.69

40-INCH

## FLYING ARROW

*The Fastest Steering Sled on Any Slide!*

**It goes like a flash, just as its name suggests.** When you ride the Flying Arrow you'll know then what real steering is! DOWN the hills like a shot, around the curves with ease. The "FLYING ARROW" steers along the entire length of its runners.

**It's a stronger sled too!** Its new patented braced knees give much greater strength. Top is of tough hard wood, with spar varnish finish. Made by a sled maker with 40 years experience. We list only one quality of sled—the best—and sell these sleds at the prices of ordinary sleds.

### These Four Have Double Crossbars

For youngsters who can coast, we do not recommend sleds with steering bar attached way up front, for it limits steering flexibility. That type of sled is about one-fifth cheaper. Remember this when comparing prices. Sizes, given below are overall. Measured from bumper to end of runners.

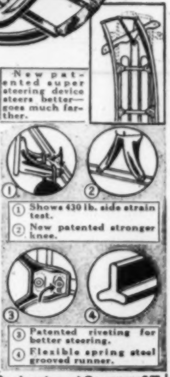
**56-Inch Sled (As Illustrated)**

**Six stout knees as shown.** Unmailable. Not Prepaid.
**79 CM 8307**—Shpg. wt., 12 lbs. Shipped by Express or Freight. $2.59

| **38-Inch Sled** | **40-Inch Sled** | **45-Inch Sled** |
|---|---|---|
| **Four new patented knees.** Not Prepaid. Shpg. wt., 8 lbs. | **Four new patented knees.** Not Prepaid. Shpg. wt., 9 lbs. | **Four new patented knees.** Not Prepaid. Shpg. wt., 10 lbs. |
| **79 C 8304** | **79 C 9730** | **79 C 8306** |
| $1.45 | $1.69 | $1.89 |

**Single Crossbar 32-Inch Sled for the Little Tots**

**With four sturdy patented knees.** Not Prepaid.
**79 C 8303**—Shpg. wt., 7 lbs............ $1.15



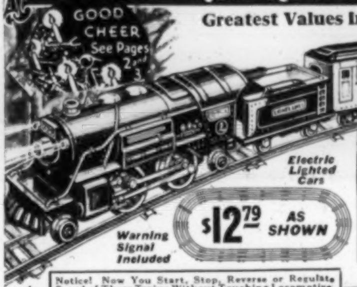
**New patented super steering device steers better—goes much farther.**

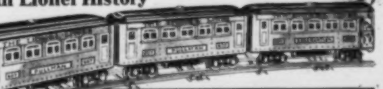
① **Shows 430 lb. side strain test.**
② **New patented stronger knee.**
③ **Patented riveting for better steering.**
④ **Flexible spring steel grooved runner.**

**In Our Big General Catalog there are many hundreds of other fine toys.**

# LIONEL'S New Remote Control Electric Trains

## Greatest Values in Lionel History



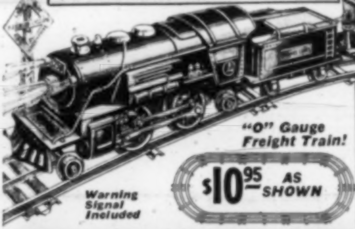


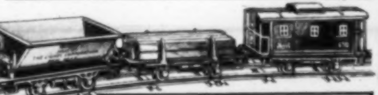
### LOOK, Boys! You Can Operate This New Steam Type "O" Gauge Train By "Remote Control!"

Electric lighted from locomotive to observation car, **this big new Lionel 42½-inch train can be started, stopped, reversed and its speed regulated by means of a special controller placed at any distance from the track!** The heavy Lionel Steam Type Mogul locomotive has numerous features formerly found only on much higher priced trains; and a powerful triple headlight. **Two brightly enameled Pullmans and Observation Car, all electric lighted inside.** Complete with **12 sections of track to make an oval 50x30 inches,** Warning Signal and Special Control to start, stop, slow down and reverse the train. Engine and tender in black enamel, cars in bright green and ivory. Needs 8 to 12 volt battery or transformer to operate.

**49 C 5164**—Not Prepaid.
Shpg. wt., 10 lbs. .......... **$12.79**

**Notice! Now You Start, Stop, Reverse or Regulate Speed of These Trains Without Touching Locomotive.**





### This "O" Gauge Lionel Freight Train Has New Powerful Steam Type Locomotive With "Remote Control"

What a train this is! Boys, it's a honey, if you ever saw one! **Think of a freight train 40 in. long,** with a powerful mogul type locomotive with triple headlight effect, tender and accessories, a steel dump car that actually works like the big ones do, a flat car with removable steel stakes and loaded with lumber, a big red caboose with steps, ladders and railings—a train so realistic that it will make your eyes bulge! This big train runs on a **40x30 in. oval track—starts, stops, slows down and backs up, under your control, any distance from the track!** Boys, get this big train! Load and unload the cars! Reverse the engine!

It's complete with warning signal and 10 lengths of track. Needs 8 to 10 volt battery or transformer to operate.

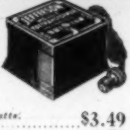
**49 C 5163**—Not Prepaid. Shpg. wt., 8 lbs .......... **$10.95**

## Electric Transformers

### Jefferson Transformer

Use this for "O"-gauge trains. Operates on 110-volt 60-cycle A.C. current and delivers 5½ to 22½ volts in 1 volt steps. Not Prepaid. Shpg. wt., 4 lbs.

**49 C 9718** .......... **$2.89**



### Lionel Transformers

These powerful transformers will operate any standard or "O"-gauge train. For use on 110-volt 60-cycle A.C. current. Not prepaid.

*Type A—50 watts.*
**49 C 5280**—Shpg. wt., 4 lbs. .......... **$3.49**
*Type B—75 watts.*
**49 C 5281**—Shpg. wt., 4 lbs. 8 oz. .......... **4.79**
*Type C—100 watts.*
**49 C 5282**—Shpg. wt. 6 lbs .......... **6.95**

**For other mechanical and electrical trains refer to SEARS Big Catalog, which contains our complete line of Christmas Gift Suggestions.**

## Track for Lionel and Lionel Ives Electric Trains

*Not Prepaid*

"O" Gauge 10½ in. long. Shpg. wt., 12 oz.
**49 C 5235**
2 pieces .......... **37c**

"Standard" Gauge, 16-in. long. Shpg. wt., 1 lb.
**49 C 5231**—2 pieces **57c**

"O" Gauge, 11 in. long. Shpg. wt., 12 oz.
**49 C 5236**
2 pieces .......... **37c**

"Standard" Gauge, 14-in. long. Shpg. wt., 14 oz.
**49 C 5232**—2 pieces **57c**

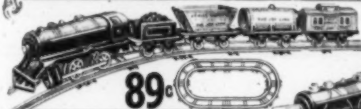
### Switches With Lamps

"O" Gauge. Shpg. wt., 4 lbs. 4 oz.
**49 C 5215**
Pair .......... **$4.75**
"Standard" Gauge. Shpg. wt., 5 lbs.
**49 C 5221**—Pair.. **$5.98**

### "O" Gauge Cross Overs

Shpg. wt., 1 lb.
**49 C 5210**
Each .......... **$1.49**
"Standard" Gauge. Shpg. wt., 2 lbs. 8 oz.
**49 C 5214**—Each **$1.69**

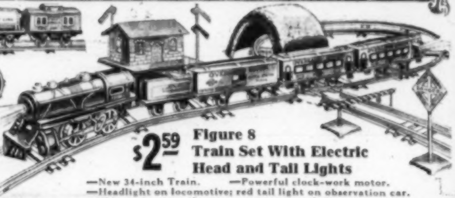
## ★ Two Outstanding Mechanical Train Values ★



### 28-Inch Mechanical Freight Train

**Just the thing for your child's first train.** 7-inch steel locomotive and has start and stop **lever.** Lithographed in colors and equipped with a strong clock-work motor. As train runs bell rings automatically. Lithographed gondola car, tank car and caboose each **4⅜ in. long. Four pieces of curved and two of straight track** form oval 31x20 inches. Shpg. wt., 4 lbs.

**49 C 5106**—Complete 28-inch **train.** Not Prepaid .......... **89c**



### Figure 8 Train Set With Electric Head and Tail Lights

- —New 34-inch Train. —Powerful clock-work motor.
- —Headlight on locomotive; red tail light on observation car.
- —Three 6-in. cars—baggage, passenger and observation.
- —Passenger station. Double arm semaphore; crossing gate, danger signal, 8-in. tunnel.
- —14 pieces of track and cross-over making 162 in. figure "8" oval.
- —7-in. Bell Ringing Mogul type Electric lighted locomotive.

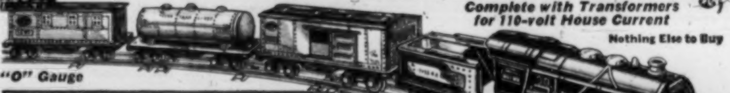
Engine is finished in bright colors, with brass hand rails, brake and piston rods. Batteries to operate lights concealed in engine and observation car.

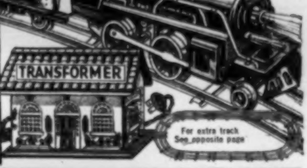
**49 C 5126**—Not Prepaid. Shpg. wt., 6 lbs. Complete Outfit .......... **$2.59**

# New LIONEL IVES Remote Control Electric Trains

**Complete with Transformers for 110-volt House Current**

**Nothing Else to Buy**





## New Deal in Lionel Ives Electric Trains

**Never Before—Remote Control Trains with Transformers Included At Anywhere Near These Low Prices**

**$6.89**

**You can start, stop, reverse or regulate the speed of these trains without touching the locomotive. Length of trains approximately 39 inches.**

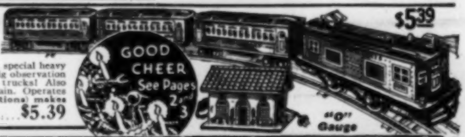
This outfit consists of big, elaborately trimmed streamlined locomotive with headlight, tender, transformer station with control rheostat by means of which you can start, stop, slow down or reverse the engine, and **your choice of freight or passenger cars!** Passenger train has 2 richly decorated Pullmans and 1 brass-railed observation car, all with 4-wheel trucks. Freight train has Box Car with sliding doors, elaborately trimmed Oil Tank Car, and 6-window red Caboose, all with 4-wheel trucks. Track included (10 sections) makes an oval 27x35 in. Not Prepaid. Shpg. wt., each, 7 lbs.

| | |
|---|---|
| **Freight Train and Transformer**<br>**49 C 5161**—As Shown **$6.89** | **Passenger Train and Transformer**<br>**49 C 5162**—(Not Shown) **$6.89** |

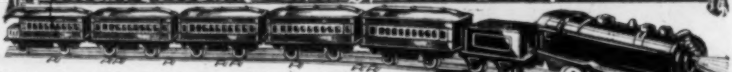
## Lowest Priced Remote Control Train Ever Offered and with Transformer Too

**Lionel Ives Train, 36 inches long. You can start or stop this train anywhere, back it up or slow it down and never touch the locomotive.** Has Electric Type Locomotive with brass air tanks, special heavy duty motor, 2 brightly lithographed Pullmans and big observation car with brass trimmed platform, all with 4 wheel trucks! Also Transformer station for controlling and reversing train. Operates on 60 cycle A.C. current. Track included (10 sections) makes an oval 27x35 in.

**49 C 5160**—Not Prepaid. Shpg. wt., 7 lbs. . . . . . . . . **$5.39**



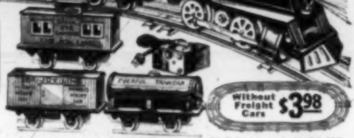
# Lowest Priced Reversing Electric Train Ever Offered



## Marx Reversible Electric Train Values We Never Thought Possible

- —5 Car Passenger Train, 41 inches long.
- —Caboose—Box Car—Oil Car, each 4⅞ in. long.
- —7-inch mogul type reversible steel locomotive with electric headlight.
- —10 pieces of "0" gauge track form oval 26¾x37¾ in. and 114 inches around.

**$4.39**
**Complete as Shown**



There's nothing else like this outfit anywhere—**Complete railroad for the usual price of ONE train.** The big Mogul type reversible locomotive is the most powerful low priced engine we've seen. **It will actually pull 20 cars at one time.** Has nickel plated pistons and hand rail. **Red baked-on** enamel finish. Five natural looking passenger coaches, each 4⅞ inches long. Realistic looking tank car, box car with sliding doors and caboose, each 4⅞ in. long. For 60-cycle A.C. current. Supplied with transformer to control speed of train. Not Prepaid.

| | |
|---|---|
| **Complete Outfit As Shown**<br>Shpg. wt., 8 lbs. 8 oz.<br>**49 C 5153** . . . . . . . . **$4.39** | **Same Set Without Freight Cars**<br>Shpg. wt., 7 lbs. 8 oz.<br>**49 C 5152** . . . . . . . . **$3.98** |

**Special Track for 49 C 5152 and 49 C 5153**

| | |
|---|---|
| **Straight Track**<br>**49 C 5211**<br>4 Pieces for. . . . . . . . . **48c** | **Curved Track**<br>**49 C 5209**<br>4 Pieces for. . . . . . . . **48c** |

Not Prepaid. Shpg. wt. 4 pieces, 1 lb.

# An Unheard-of Mechanical Train Bargain

## Mechanical Track

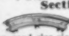
**Straight Track**

Six pieces each, 10¼ in. long. Not Prepaid.
**49 C 5202**
Shpg. wt., 1 lb. . . . . . . . . . 6 Pcs. for **35c**

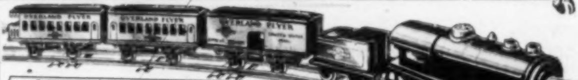
**Switches**

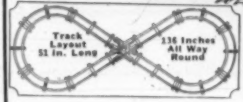
**49 C 5204**—1 left, 1 right. Not Prepaid. Shpg. wt., 1 lb.
Per Pair. . **89c**

**Curved Track Sections**



Eight pieces make a good size circle. Not Prepaid.
**49 C 5201**
Shpg. wt., 1 lb. 10 oz. . . . 6 Pcs. for **35c**





**$1.19**

- ● 33-Inch Train
- ● Figure 8 Track
- ● Electric Headlight
- ● Red Tail Light on Observation Car

***Sold for $2.50 last year***

A wonderful value last year—Yet this year we are able to offer a similar train now equipped with an electric tail light in addition to the headlight; and a more expensive figure 8 track instead of the oval track. Still the price is much lower.

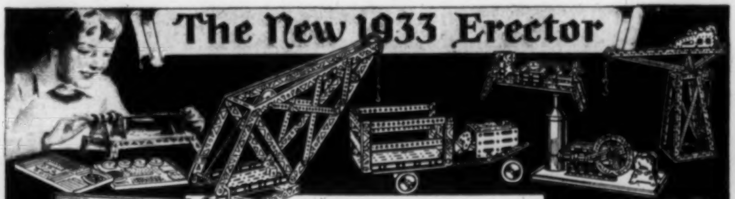
A jim-dandy mechanical train that will speed around curves, rattle over the crossover, with its headlight flashing. Yes sireee! And can it go!

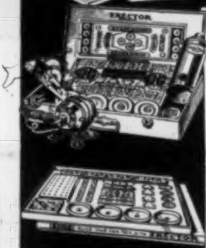
**Batteries for 49 C 5127 and 49 C 5126**
Not Prepaid. Shpg. wt., 6 oz.
**49 C 5128**. . . . . . . . . . . . . . . . 2 for **19c**

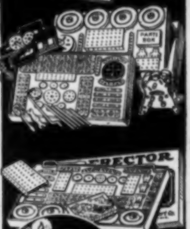
Batteries included for use in the engine and observation car light the headlight on engine and the rear red light on the end of observation car. **Powerful 7-in. mogul bell-ringing type engine** with piston rods and hand brake. Tender filled with imitation coal. Three 5½-in. cars, including **Express Car, Pullman and Observation Car. Track makes a figure "8" 136 in. around** and contains crossover. Black locomotive, cream colored cars with red roof and trim. Shpg. wt., 4 lbs. Not Prepaid.

**49 C 5127**—Complete. . . . . . . . . . . . **$1.19**

# The New 1933 Erector







## No. 6 Motor Driven Boiler Model Set

With this big No. 6 set you can build a steam plant, boiler, and walking beam or locomotive engine—hundreds of other models. Lots of extra parts! And 110-volt motor! (No transformer to buy.) "How to Build 'Em" Book of over 350 models, in enameled steel cabinet with handle. Size 18⅛x10⅛x3 in.
**79 C 4789**—Not Prepaid. Shpg. wt., 9 lbs. ........ **$5.39**

## No. 4—Electric Motor Gear Set

Builds over 300 models. Run them with the powerful 2-dry cell electric motor driven gear box. **Dry cells not included.** Build a tractor, merry-go-round, engine, hoist, etc. with the girders, base plates, large wheels, gears, pinions. "How to Make 'Em" Book tells how. Lithographed cardboard box. Size 18x10x2½ in.
**49 C 4788**—Not Prepaid. Shpg. wt., 5 lbs. 8 oz ....... **$3.59**

## Build 200 Models With No. 3 Big Girder Set

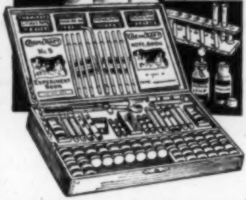
Up they go—miniature skyscrapers with beams and girders and everything! Bridges, too! Over 200 models in the "How to Make 'Em" Book. In lithographed box 18x10x⅝ in.
**49 C 4787**—Not Prepaid. Shpg. wt., 2 lbs. 12 oz ..... **$1.79**

## No. 1 Is Just the Set for Beginners

It builds 100 models. Piles and piles of fun. A "How to Make 'Em" Book comes with it. In neat lithographed box, size 13½x9⅝x⅝ in.
**49 C 4786**—Not Prepaid.
Shpg. wt., 1 lb. 8 oz ........................ **89c**

GOOD CHEER See Pages 2 and 3

# CHEMCRAFT



## Be a Chemist!

**Amaze Your Friends With Startling Scientific Experiments With CHEMCRAFT!**

*Chemicals Included In These Sets Are Safe! Non-Explosive. Non-Poisonous.*

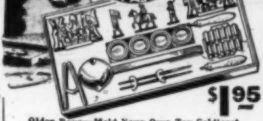
### De Luxe Chemcraft Outfits

With this set **you can perform 360 startling chemical experiments.** Change water to ink—test foods—amaze and mystify your friends. Outfit includes **68 chemical and apparatus parts,** test tubes, funnels, large wood test tube rack, simple instruction manual. Enough material to enable you to repeat each experiment several times. Packed **in nice mahogany finished wood cabinet 19¼x11½x2½ in.** Not Prepaid. Shpg. wt., 6 lbs.
**79 C 4744—$5 Laboratory...** **$4.48**

**Junior Chemcraft—265 safe, interesting experiments,** 41 parts and chemicals, instruction manual, all packed in **18¼x10⅜x2⅛ in. mahogany finished wood cabinet.** Shpg. wt., 4 lbs. Not Prepaid.
**49 C 4743—$3.50 Set........ $3.19**

**Beginners' Chemcraft—127 experiments. 20 chemicals and pieces. Simple instructions.** Lithographed box, 15½x11x1½ in. Not Prepaid. Shpg. wt., 1 lb. 4 oz.
**49 C 4742—$1.00 Set............. 89c**

## Junior Casting Kits



**$1.95**

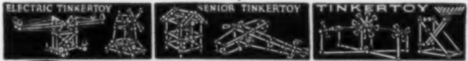
### Older Boys—Mold Your Own Toy Soldiers!

Just melt pigs of lead in metal ladle, pour it into brass finished molds and you have 2 infantrymen and 1 cavalryman in one casting!

**Regular $2.25 Set**
Includes 12 pigs of lead, 4 cans of paint, 2 brushes, clamps, 3 sample soldiers
**49 C 4722**
Shpg. wt., 4 lbs. 8 oz..... **$1.95**

**Regular $1.25 Set**
Similar to 49 C 4722 except with plain molds and no paint or brushes.
**49 C 4723**
Shpg. wt., 3 lbs. 2 oz.......... **98c**

**Melting Lead**
36 extra pigs of lead.
**49 C 4724**—Shpg. wt., 2 lbs. 12 oz...... **49c**
Above Items Not Prepaid



# TINKERTOY WONDER BUILDER

**FOR ALL AGES**

**Popular Size Tinkertoy.** 73 smooth, sanded white birch pieces, with red enameled spools, colored cardboard wind blades and instruction book. Mailing container 12x3 in. Not Prepaid.
**49 C 4760**—Shpg. wt., 1 lb. 2 oz............... **69c**

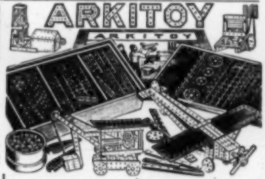
**New Junior Tinkertoy.** Fewer pieces than above and without enamel on spools. Not Prepaid.
**49 C 4761**—Shpg. wt., 1 lb.................. **46c**

**New Senior Set.** Twice as many pieces as Popular Size. In mailing tube 12x4 in. Not Prepaid.
**49 C 4763**—Shpg. wt., 2 lbs............ **$1.37**

**Electric Motor Tinkertoy Set.** More pieces than Senior Set. TINKERTOY Electric Motor runs off the 110 volt, 60 cycle lighting circuit! Not Prepaid.
**49 C 4765**—Shpg. wt., 3 lbs. 6 oz.......... **$3.19**

**For many other Christmas Toys refer to the toy pages of Sears Big General Catalog.**

# ARKITOY



## ARKITOY Wood Construction Sets

Lacquered prestwood. Not Prepaid.

**Regular $1.00 Set.** 40 different models. Box 18¼x9⅝x⅝ in.
**49 C 4745**—Shpg. wt., 2 lbs. 8 oz...... **89c**

**Regular $2.00 Set.** 85 different models. Box 18¼x9⅝x1⅝ in.
**49 C 4746**—Shpg. wt., 4 lbs. 8 oz.. **$1.79**

**Regular $3.50 set.** Box 20⅝x10x1⅝ in. **2.98**
**49 C 4747**—Shpg. wt., 6 lbs........

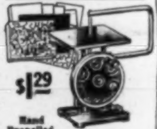
**Regular $5.00 Set.** Box 20⅝x10x2⅝ in. **4.48**
**79 C 4748**—Shpg. wt., 9 lbs. ........

# .. What Every Boy Wants ..

*Usual $1.50 Value*

### New Foot-Power Jig Saw

Made of sturdy hardwood finished in red and natural. Saw frame 14 in. long and 5¼ in. high. Not Prepaid. Shpg. wt., 4 lbs.
**79 C 7430** .. **$1.00**



$1.29

### Hand Propelled Scroll Saw With Plywood

Steel work table, 5¼ in. high. Metal fly wheel with wood knob. Saw frame 5½ inches long. Complete with three blades and **six pieces of 7½x9½ in. 3-ply veneer basswood.** Easy to saw. Five are plain, one has picture. Designs to trace included. Not Prepaid.
**49 C 7423**
Shpg. wt., 4 lbs............... **$1.29**

## 22 Useful Tools in Red Enameled Wood Chest $4.98

Size, 23x11x6½ In.

***An Ideal Present for the Older Boy***

**Every boy loves to work with tools.** This big Tool Chest contains 22 useful tools and material used in carpenter work. Packed in red enameled wood chest, size **23x11x6½ in.** Tools include **19½ in. wood handle saw** with tempered steel blade; **11½ in. claw hammer;** 6¼ in. steel plane; **11½ in. brace;** 2 different size bits; scroll saw with blade; 9½ in. screwdriver; 6 in. mill file and handle; 12 in. **wood level; iron vise** with 1½ in. jaws; ¼ in. wood chisel; 12x7 in. metal square; 9 in. wood miter box; 2 ft. folding rule; wood mallet; wood marking gauge; pencil with eraser; sandpaper block; 2 pcs. sandpaper; steel pliers; 5 pocket apron and 16 page plan book. Shpg. wt., 15 lbs. Not Prepaid.
**79 C 7424—Complete. Chest and Tools** .............................. **$4.98**

## This Chest for $1.00

**Smaller, inexpensive tools for the small boy.**
Set consists of: **14-in. saw, 11½ in. hammer, 11½ in. brace,** bit, 9-in. wood mitre box, metal dividers, **wood handle try-square,** 8½-in. screwdriver, awl, steel punch, 12-in. varnished wood ruler, pencil with eraser, metal wood scraper, wood triangle, sandpaper block and plan book. Not Prepaid. Shpg. wt., 5 lbs.
**79 C 9726—15 Tools in Box**.......... **$1.00**

### Lumber Assortment for Above Sets

**9 lbs. of clear white lumber** of different widths and thicknesses. **All 15 inches long.** Round dowels and 3-ply veneer wheels. Not Prepaid. Shpg. wt., 10 lbs.
**79 C 7410—(Not illustrated)** ............ **87c**

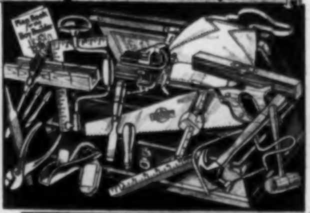
### Little Fellow's New Toy Builder Chest

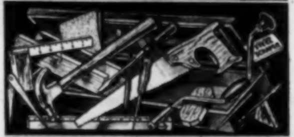
These Toy Builder Chests keep youthful hands and minds busy for hours! **Youngsters from 4 to 8** can combine the pieces into scores of toys.

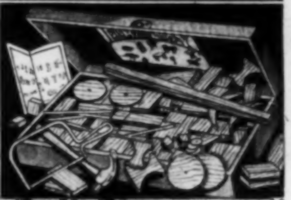
**79 C 7422—Contains about 250 pieces.** Green enameled hinged cover **wood box, 17½x11⅝x4½ in.** Equipped with hammer, scroll saw, package of assorted nails and chart of models. Not Prepaid. Shpg. wt., 6 lbs... ......... **$1.29**

**79 C 7420—Contains about 125 pieces.** Packed in green enameled hinged cover **wood box, 13⅝x7⅞x3⅝ in.** Nails, hammer and chart of models included. Not Prepaid. Shpg. wt., 3 lbs..... **69c**

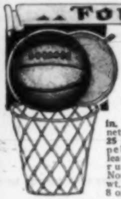
**For other and more complete line of tool chests refer to your big SEARS General Catalog.**





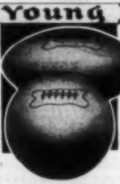


# .. For The Young Basket Ball Player ..



### Basket Ball With 2 Baskets

Set up these two sturdy steel baskets and practice "shooting baskets". Baskets are 13½ **in. in diameter** with net. Basketball is **25 inches around,** of pebbled imitation leather. Stem type rubber bladder. Not Prepaid. Shpg. wt., 2 lbs. 8 oz.
**.49 C 7743—All For.** **$1.19**



### All Rubber Basket Ball and Football Set

**Here's a dandy set, boys!** A basketball and a football that can stand plenty of hard play. Both are made of **heavy inner tube rubber,** pebble-grained to resemble leather. Slightly smaller than regulation size. Stems are vulcanized to balls making one piece. Simply inflate, fold stem by doubling up and tuck under flap. Not Prepaid. Shpg. wt., 12 oz.
**49 C 7730—Both for** ................ **49c**

### Boys' Size Basket Ball

**Made of Pebbled Grain Genuine Leather.**
Well made ball, slightly smaller than regulation size, for indoor and outdoor play. Stem type rubber bladder; lacing needle included. Not Prepaid.
**49 C 7736**—Shpg. wt., 14 oz.... **$1.00**
**49 C 7728—Extra bladder.** Not Prepaid. Shpg. wt., 4 oz......... **25c**

# Football Equipment *that Stands the Gaff*

### Boys! Save Money on a Sears Football Outfit

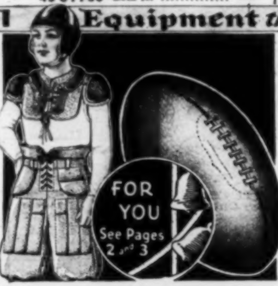
**Helmet** of **genuine black leather. Shoulder pads** of **genuine tan leather,** both heavily **padded** with **white felt. Pants** of reinforced **khaki color drill felt padding** around top, hips and knees. **Fiber thigh protectors.** Not Prepaid.

**LEATHER HELMET**
**49 C 7831**—Adjustable for boys **6 to 12 years.** Shpg. wt., 1 lb. 2 oz....... **$1.39**

**LEATHER SHOULDER PADS**
**49 C 7832**—Adjustable for boys **6 to 12 years.** Shpg. wt., 10 oz........... **$1.39**

**FELT PADDED PANTS**
**49 C 7833**—Waist 24 to 30 in. **State size.** S..g. wt., 1 lb. 4 oz...... **$1.69**

**..LMET, PADS AND PANTS Complete**
**..9 C 7835—State waist meas-** ... Shpg. wt., 3 ..., 8 oz................. **$4.25**



### Big News for Future Football Stars!

You'll play a better game, Fellows, with one of these small boys' size footballs! Each is sewed with waxed linen thread and equipped with strong hand made rubber bladder. Lace and needle included. Slightly smaller than regulation size. Not Prepaid.

**Pebbled Grain Split Cowhide Football (Valve Type)** With valve type rubber bladder.
**49 C 7751**—Shpg. wt., 10 oz..... **79c**

**Pebbled Grain Split Cowhide Football (Stem Type)** With stem type rubber bladder.
**49 C 7746**—Shpg. wt., 10 oz.... **67c**

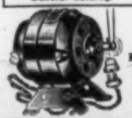
**Pebbled Grain Artificial Leather Football.** Looks like real leather. Stem type rubber bladder.
**49 C 7741**—Shpg. wt., 10 oz..... **49c**

**FOOTBALL BLADDERS**

**Stem Type.** For 49 C 7746 or 49 C 7741.
**49 C 7742**—Shpg. wt., 4 oz..... **25c**
**Valve Type.** For 49 C 7751.
**49 C 7752**—Shpg. wt., 4 oz...... **39c**

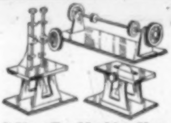
For More Big Toy Bargains See Sears Large General Catalog.

# Weeden's Reliable Steam Engines



**Polar Cub Electric Motor**

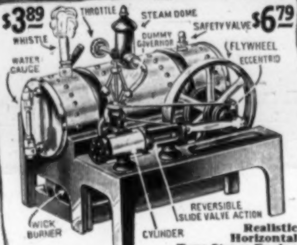
This powerful high speed motor (2700 R.P.M.) operates on 110-volt A.C. or D.C. current. Shpg. wt., 2 lbs. 2 oz. Not Prepaid.
**49 C 5905**........**$3.59**



**3-Piece Toy Machine Shop**

Run these from your Weeden engine or electric motor! **Metal saw 3 in. high; mill, 6 in. high; shafting, 6⅞x3⅛x2⅜ in.** Not Prepaid. Shpg. wt., 1 lb. 8 oz.
**49 C 5380—3** Piece Set **66c**

**$3.89** **$6.79**



**Realistic Horizontal Type Steam Engine**

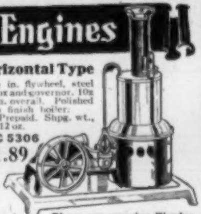
These reversible Weeden engines have equipment just like big engines. Size 6⅝x5⅝x6 in. Not Prepaid.

**Alcohol Burning Type**
(Illustrated)
**49 C 5330**
**Has 3-wick burner.**
Shpg. wt., 4 lbs. 12 oz....**$3.89**

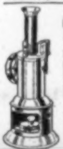
**Electrical Heater Type**
(Not Illustrated)
**49 C 5320**
**With cord and plug** to connect to 110-volt A.C.
Shpg. wt., 6 lbs. 2 oz....**$6.79**

**Horizontal Type**

2½ in. flywheel, steel firebox and governor. 10x8x4 in. overall. Polished brass finish boiler. Not Prepaid. Shpg. wt., 1 lb. 12 oz.
**49 C 5306**
**$1.89**



*Boys!* **These are genuine Weeden Engines with real whistles and automatic safety valves! Both burn Alcohol.**

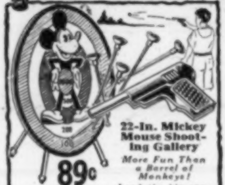


**98c**

**Upright Type**

The most popular engine ever built! More boys have been running Weeden engines than any other make. Loads of fun to get up steam, blow the whistle and watch the fly-wheel spin. **Blued steel boiler, 2½-in. nickeled fly-wheel. Steel firebox mounted on 4 inch steel base.** Height over all, 11 inches. Shpg. wt., 1 lb. 6 oz.
Not Prepaid.
**49 C 5306**........**98c**

# *Everything for the Youthful Sharpshooter* Cowboy-Policeman

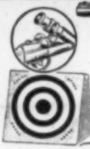


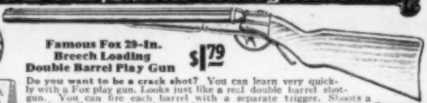
**22-In. Mickey Mouse Shooting Gallery**

**89c**

***More Fun Than a Barrel of Monkeys!***

Load the big enameled steel gun with a vacuum tipped dart, then—Ready, Aim, Fire! You pull the trigger and powerful spring shoots the dart at the sturdy Mickey Mouse tripod type target. Loads of fun. Complete with **17½ in. target, 6 rubber tipped vacuum darts** and **7⅝-in. enameled steel gun.** Not Prepaid. Shpg. wt., 3 lbs. 8 oz.
**49 C 5669**................**89c**

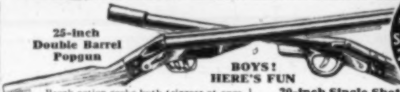




**Famous Fox 29-In. Breech Loading Double Barrel Play Gun**

**$1.79**

**Do you want to be a crack shot?** You can learn very quickly with a Fox play gun. Looks just like a real double barrel shotgun. You can fire each barrel with a separate trigger. Shoots a wooden ball at target with surprising accuracy for target practice. **Removable shells** have coil spring power. **Black enameled steel barrels, walnut stained hardwood stock.** It's a big, realistic-looking gun, **29 inches long.** Not Prepaid. Shpg. wt., 2 lbs. 14 oz.
49 C 5640—Complete with extra ammunition and Bell Target. **$1.79**



**25-inch Double Barrel Popgun**

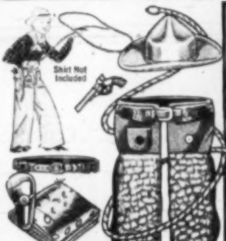
**BOYS! HERE'S FUN**

Break action cocks both triggers at once. Two loud reports follow the pull of the 2 triggers. Enclosed corks never get lost. 25 in. Black enameled **steel barrels,** varnished stock. Not Prepaid.
**49 C 9720**—Shpg. wt., 2 lbs. 4 oz...**55c**

Hear Ye!
Hear Ye!
See Pages 2 and 3

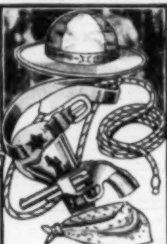
**20-inch Single Shot Popgun**

Little brother can join the fun with this 20-inch, single barrel break action gun! Enclosed cork. Enameled black **steel barrel.** Red enameled stock. Shpg. wt., 14 oz.
**49 C 5648**—Not Prepaid........**21c**



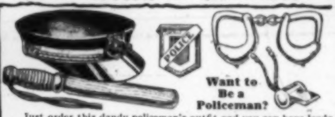
**Ride 'Em Cowboy, With This Big 6-Piece Outfit**

**Sheepskin chaps,** about 28 in. long. Wool felt **cowboy hat, 7½x3⅝ in., leather holster and belt with dummy cartridges.** 6 in. **Pistol,** 10-foot **lasso,** bandana **handkerchief,** 18-in. size. Not Prepaid.
**49 C 5603**—Shpg. wt., 3 lbs...**$1.79**



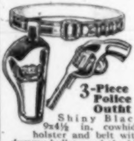
**A Dandy Low Priced Cowboy Outfit**

Wide brim Khaki hat, 18-inch red bandana, 8½x4⅜ in. Holster with Belt, 8-in. Black steel gun, 10-ft. lasso. Not Prepaid. Shpg. wt., 1 lb. 8 oz.
**49 C 5604**.......**69c**



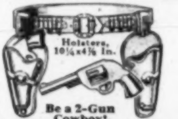
**Want to Be a Policeman?**

Just order this dandy policeman's outfit and you can have loads of fun playing cop! Complete with **policeman's cap** of dark blue cloth, shiny visor and **chief's emblem, loud traffic whistle,** polished metal **handcuffs** with spring, snap, **night stick** with wrist strap and **bright metal badge.**
**49 C 5609**—Not Prepaid. Shpg. wt., 1 lb. 8 oz........**69c**



**3-Piece Police Outfit**

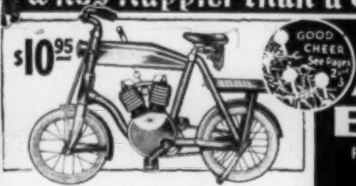
Shiny Black 9x4½ in. cowhide holster and belt with dummy bullets and the big 8-in. pistol which makes clicking noise. Shpg. wt., 1 lb. Not Prepaid.
**49 C 5607**.....**48c**


Holsters, 10¼x4⅜ In.

**Be a 2-Gun Cowboy!**

**Two genuine leather holsters, two 8-in. steel clicker guns, a leather belt with 6 dummy bullets.** Boy! What an outfit for playing 2-gun cowboy! Not Prepaid. Shpg. wt., 2 lbs.
**49 C 5622**..............**98c**

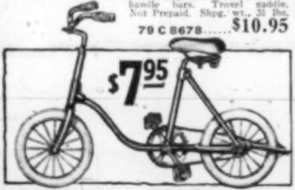
# Who's Happier than a Youngster with a Bike?



## Boys, Here's a Wow!

**For Kiddies Up to 10 yrs. old!** This Motor Bike Two Wheeler has everything!—dummy gas tank, dummy motor, luggage carrier, fenders, truss rods, bell, dummy electric light and gear shift. Tubular steel frame, enameled in red, black and ivory color. **12 in. dia. wheels, 1$\frac{5}{16}$ in. rubber tires.** Parking stand, rubber grips and pedals. Bicycle chain, adjustable tubular steel handle bars. Troxel saddle. Not Prepaid. Shpg. wt., 31 lbs.

**79 C 8678**......**$10.95**



## LOW PRICE BIKE For KIDDIES up to 10 Yrs.

Hard to find a finer, more completely equipped Bike at this low price. **Tubular steel frame enameled light green** with white striping; **12 inch diameter plain bearing wheels; 1 inch rubber tires;** spokes and rims enameled light green; **steel parking stand;** regular bicycle chain; double bar rubber pedals; adjustable ½ inch diameter tubular steel chrome plated handle bars, rubber grips; Troxel saddle on coil springs.

**79 C 8674**—Shpg. wt., 26 lbs. Not Prepaid..**$7.95**

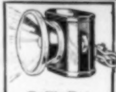
## Look! ALL THIS EXTRA

Rubber Bulb Horn

License Plate

Red Reflector Tail Light

Rear Step Plates



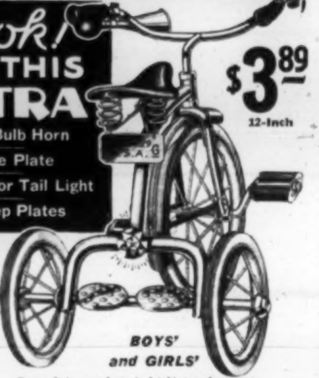
### Bull's Eye Electric Headlight

*For Children's Velocipedes*

No wires—Simply attach adjustable clamp. Metal Case **complete with 2 baby unit cells.** Snap switch. Not Prepaid. Shpg. wt., 1 lb.

**79 C 8601** **69c**

For other Wheel Goods refer to your big Sears Catalog.



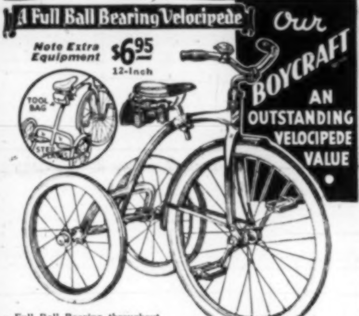
### BOYS' and GIRLS'

- —Frame ⅞-in. seamless steel tubing, welded joints.
- —Ball bearing front wheel; 1-inch rubber tires.
- —Red Troxel saddle with 3 coil springs; license plate.
- —Nickel plated handle bars with rubber hand grips.
- —Curved steel fork, 1-inch wide; steel fender braced to fork.
- —Double bar rubber pedals.
- —Red Jewel Reflector on back-bone; beaded steel step plates on rear axle; French type bulb horn.

Frame, fork and fender finished in light green baked-on enamel; yellow wheels. **Measure child from crotch to instep.** Measurements given below are with seat lowered, may be raised 2¼ inches. Not Prepaid.

| Catalog Number | Front Wheel | Seat to Lower Pedal | Shpg. Wts. | Price |
|---|---|---|---|---|
| 79 C 9732 | 12-In. | 15 to 18 In. | 17 lbs. | $3.89 |
| 79 C 8608 | 16-In. | 17 to 21 In. | 22 lbs. | $4.79 |
| 79 C 8609 | 20-In. | 20 to 23 In. | 25 lbs | 5.69 |

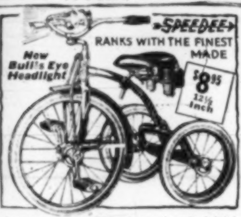
## A Full Ball Bearing Velocipede



- —Full Ball Bearing throughout.
- —Frame of 1-inch steel tubing.
- —Troxel saddle with tool bag.
- —1¼ inch cushion Rubber Tires.
- —Heavy stamped steel fork.
- —Steel fender and step plate

Chromium plated tubular steel adjustable handle bars. Easy running because wheels and pedals have bicycle type ball bearings. **Our wheels have more spokes**—real bicycle type spokes. Rubber tires are oversized ribbed tread nonskid type. Frame of seamless steel tubing; front fork, fender and step plates of heavy stamped steel. Finish is baked-on red enamel with smart white markings. **Bicycle bell included. Measure child from crotch to instep.** Measurements given below are with seat lowered; may be raised 2¼ inches. Not Prepaid.

| Catalog Number | Front Wheel | Seat to Lower Pedal | Shpg. Wts. | Price |
|---|---|---|---|---|
| 79 C 8614 | 12-in. | 18 to 21 in. | 25 lbs. | $6.95 |
| 79 C 8615 | 16-in. | 22 to 24 in. | 28 lbs. | $7.95 |
| 79 C 8616 | 20-in. | 24 to 26 in. | 33 lbs. | 8.95 |



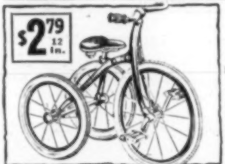
## OUR DE LUXE

*Full Ball Bearing*

**MOTOR-BIKE TYPE**

Braced handle bars of **⅝ inch dia.** tubular steel. Truss rods on fork. **1 inch dia.** tubular steel frame. Mud guard on front wheel. 1¼ **inch** rubber tires—bicycle spokes. Large Troxel saddle with tool bag. Step plates on rear axle. Ball bearing rubber pedals, large rubber grips, jumbo hub caps. French type bulb horn, red jewel reflector. **All shiny parts are chrome plated.** Bright red enamel finish, white markings. **Measure child from crotch to instep.** Measurements given below are with seat lowered, may be raised 2¼ inches. Not Prepaid.

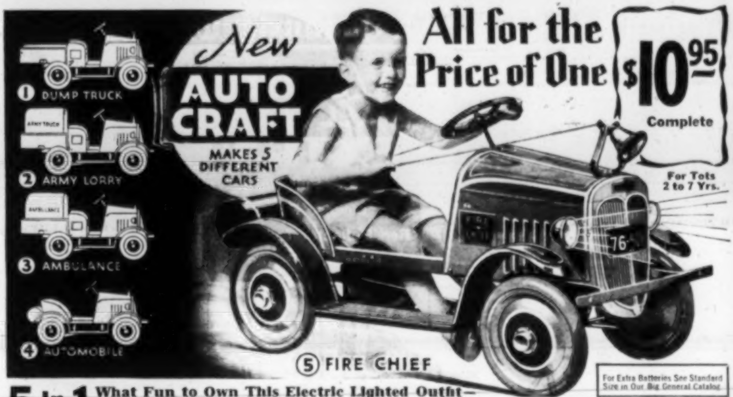
| Catalog Number | Front Wheel Diam | Seat to Lower Pedal | Shpg. Wt | |
|---|---|---|---|---|
| 79 C 8617 | 12½ in. | 18 to 21 in. | 25 lbs. | $8.95 |
| 79 C 8618 | 16½ in. | 22 to 24 in. | 30 lbs. | $ 9.95 |
| 79 C 8619 | 20½ in. | 24 to 26 in. | 35 lbs. | 10.95 |



## Popular Priced VELOCIPEDES

You cannot buy a better velocipede ANYWHERE for the price we ask. **Sturdily built ball bearing front wheel; 1-inch rubber tires; rubber grips and pedals. Troxel spring saddle.** ¾-in. curved **half oval steel fork and frame, enameled green;** wheels, red. Sizes given below are with seat lowered. **measure child from crotch to instep.** Seat may be raised **about** 2¼ in. Not Prepaid.

| Catalog Number | Front Wheel Diam | Seat to Lower Pedal | Shpg. Wt. | Price |
|---|---|---|---|---|
| 79 C 8624 | 12-In. | 16¼ in. | 15 lbs. | $2.79 |
| 79 C 8625 | 16-In. | 19 in. | 20 lbs. | $3.69 |



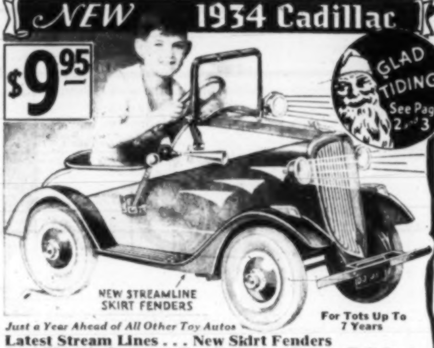
For Extra Batteries See Standard Size in Our Big General Catalog

## 5 In 1 What Fun to Own This Electric Lighted Outfit—
### Dump Truck—Army Lorry—Ambulance—Racer—Fire Chief

It's new! **It's different!** A whole fleet, **one at a time,** of electric lighted speedy cars with a control switch on dash for flashing light on and off. **1st**—you have a **sporty red 40-inch Roadster** with dummy gas tank. **2nd**—convert your racer into a Fire Chief. Attach fire chief plates, replace motometer with brass bell. **3rd**—for hauling, remove gas tank, attach regular Mack Truck type seat, dumping box and lever. **4th**—change truck into Army Lorry by attaching hoops and covering with khaki cover. **5th**—convert Army Lorry into Ambulance by changing cover. **Here's what you get:**

An all steel chassis with "V" type radiator. Rubber pedals with ball-bearing three adjustment pedal straps. Carbon steel springs on rear axle. Steel running boards, crown steel fenders. 7½ in. diam. steel steering wheel. Headlights with unbreakable lenses complete with bulbs, wiring, switch and two batteries. **9½-in. roller bearing double disc steel wheels with ¾-inch rubber tires.** Clamp on type hub caps. Steel bumper. **Auto style seat, 13x8¼ in. Truck type seat, 12x6⅝ in.** Steel dump box, 15½x14x9 in. Dumping device. Steel hoops to hold Khaki color "ARMY TRUCK" cover and White duck ambulance cover. "Fire Chief plates. 3½-inch nickel plated brass bell with bracket and cord. License plate. Motometer, bulb horn and bolts with winged nuts for easy assembling. Finished in red and black. Directions included.

**79 CM 8942**—Not Prepaid. Shpg. wt., 69 lbs. ....... **$10.95**



*Just a Year Ahead of All Other Toy Autos*

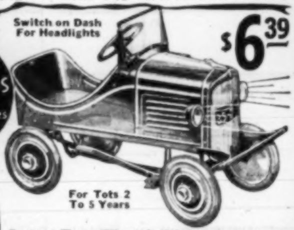
## Latest Stream Lines . . . New Skirt Fenders
## Real Electric Spot and Headlights . . . Beaver-Tail Back

All steel Cadillac with special new beaver-tail streamline closed body, dash controlled real electric headlights; real spotlight. Graceful new skirt fenders, beautifully designed. "V" type radiator. Ball bearing drive shafts for easy driving and completely equipped like your Dad's car. **Compare These Features:**

- Streamline skirt fenders and corrugated steel running boards.
- New Cadillac "V" type radiator.
- Adjustable windshield.
- Ball top shifting gear.
- Bulb horn. License plate.
- Designed instrument board.
- Adjustable rubber pedals.
- Ball bearing rear axle.
- Carbon steel springs.
- Double type steel bumper.
- Dummy lights on front fenders.
- Unbreakable lenses in headlights.
- Fancy radiator ornament.
- 8¾ in. steel steering wheel.
- 10-in. balloon type roller bearing wheels. —¾ inch rubber tires.
- Complete with two batteries.
- Length, overall, 43¾ inches; width 21 inches.

Body finished in baked-on red enamel ivory and black decorations; wheels in aluminum with red bullseye. Not Prepaid.

**79 C 8940**—Shpg. wt., 62 lbs. ....... **$9.95**

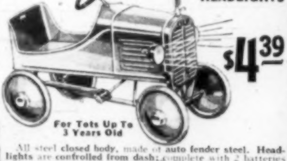

Switch on Dash For Headlights
$6.39
For Tots 2 To 5 Years

## Latest Type Electric Lighted Auburn

This **all steel** racer has the new **V-type radiator,** dash controlled **electric headlights,** steel bumper, **classy radiator ornament,** license plate, horn, **8½ in.** double disc steel **wheels, ⅝ in. rubber tires,** adjustable **rubber pedals** and **adjustable windshield. Length overall, 33 in., width, 18 in.** Body and hood are enameled in ivory and blue. Complete with 2 batteries.

**79 C 8937**—Not Prepaid. Shpg. wt., 28 lbs. **$6.39**

## LITTLE RED ACE
### WITH REAL ELECTRIC HEADLIGHTS

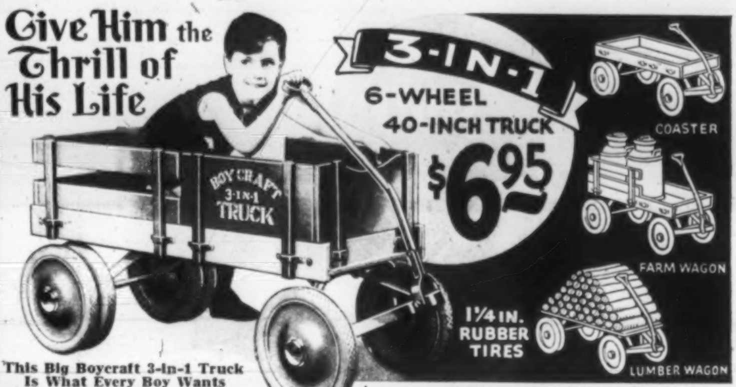

$4.39
For Tots Up To 3 Years Old

All steel **closed body,** made of **auto fender steel. Headlights** are **controlled from dash;** complete with 2 batteries and motometer. 8-inch double disc steel wheels; ½ inch rubber tires. Length 31 inches; width 15½ inches. **Baked-on red enamel finish.**

**79 C 8936**—Not Prepaid. Shpg. wt., 23 lbs. **$4.39**

For other autos see Our Big General Catalog.

# Give Him the Thrill of His Life



## This Big Boycraft 3-in-1 Truck Is What Every Boy Wants

***Boys, this big convertible 3-in-1 Boycraft Truck is a peach of a joywagon!***

- —Giant size bell shaped red enameled 11-inch double disc steel roller bearing wheels with 1¼-inch rubber tires and snap-on type jumbo size nickel-plated hub caps.
- —Four wheels on rear axle; two wheels on front axle.
- —Big oversize body 40 inches long, 17½ inches wide, of kiln-dried hardwood reinforced with two steel rods and finished in natural color varnish. —Curved tubular steel tongue makes coasting easy.
- —Green enameled removable hard wood staked sides and ends.
- —Black enameled channel steel bolsters and flat steel braces.
- —½ in. diameter steel axles.

### Utility and Pleasure Combined

"Lots of fun using the stake body to haul milk cans and other bulky things, or using the stripped body for loading and hauling stove wood or heavy stones! In addition it's a regular coaster wagon, too! Converts in a jiffy. And look at the big, oversize wheels—**six of 'em.** Just like a giant transport truck! It sure is a jim-dandy outfit. The wood staked sides and ends slip into strong steel supports. Fun to fix up this Boycraft Truck! Not Prepaid. Shpg. wt., 61 lbs.

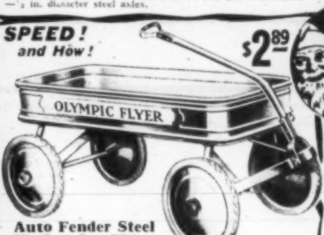
**79 C 9727**—Complete with 6 wheels and stake body. **$6.95**

### Hardwood Shafts for Goat or Dog

Length overall 42⅝ in. Nicely red-enameled. Not Prepaid.
**79 C 7699**—Shpg. wt., 9 lbs. .......................... **$1.27**

GLAD TIDINGS See Pages 2 and 3

## SPEED! and How!



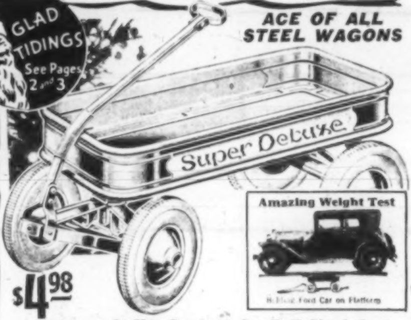
### Auto Fender Steel

***Win Every Race With an Olympic Flyer***

Genuine roller bearing double disc steel wheels with ¾ in. **balloon type rubber tires!** Boy! This wagon has everything! **Body is 20-gauge auto steel, 33½x14¾x4¾ in.,** with rolled rim and top (no sharp edges), finished in **high gloss baked-on red enamel** with **cream color embossed panel on either side with red lettering. Wheels enameled in red with cream color striping;** undergearing is **enameled black. 9⅝ in. wheels.** Channel steel bolsters; heavy, wide flat steel braces; ¾ in. tubular steel handle; cold rolled steel axles. Shpg. wt., 38 lbs.

**79 C 7605**—Not Prepaid.......................... **$2.89**

## ACE OF ALL STEEL WAGONS

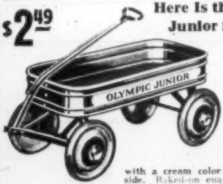


### So Strong It Has Supported a Full Sized Car!

Boy, Oh Boy! Think of a coaster wagon strong enough to carry the weight of a Ford Car! That's what a Sears SUPER DE LUXE has done. Has **10½ in. balloon type roller bearing wheels with 1 inch tires. Body measures 33½x15 in.,** and is **20-gauge auto fender steel.** CHROMIUM PLATED tongue has a rubber bumper. Strong kingbolt, tough steel undergearing. 1 inch wide steel bolsters and braces! ½ in. steel axle. **Red enamel body and wheels, black enameled undergearing.** Not Prepaid. Shpg. wt., 40 lbs.

**79 C 7618—A Good $7.00 Value** **$4.98**

### Here Is the Olympic Junior for Little Folks

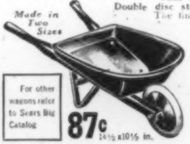


It's just the ticket for the youngsters too small to handle a full size wagon. Has tubular steel tongue. Body of **20-gauge auto fender stock, size 28½x12½ in. enameled red with a cream color panel on either side.** Baked-on enamel finish. **8½-in. double disc wheels with plain bearings, ⅝-inch rubber tires.** Shpg. wt., 25 lbs.

**79 C 7607**—Not Prepaid.......................... **$2.49**

### All Steel Wheelbarrows

*Made in Two Sizes*



For other wagons refer to Sears Big Catalog

**87c** 14½x10½ in.

**Double disc steel wheel, steel axle, legs and braces.** The finish is hard baked-on **enamel.**

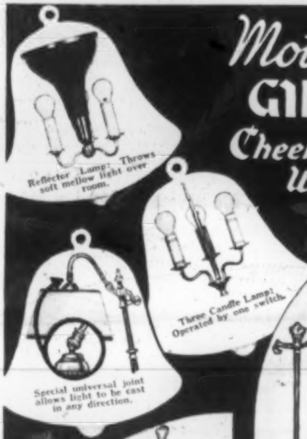
#### For the Little Tot

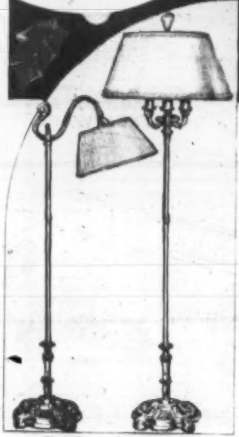
14½x10½ in. body with 26½ in. handles and 7 in. steel wheel. Not Prepaid. Shpg. wt., [illegible] lbs.
**79 C 7625** .......................... **87c**

#### For the Older Child

19x13½ in. body, 34½ in. handles, 8-in. steel wheel with ⅝ in. rubber tire. Not Prepaid. Shpg. wt., 9 lbs.
**79 C 7627** .......................... **$1.39**

# Mother's GIFT LAMP Cheers the Whole Family


Reflector Lamp: Throws soft mellow light over room.
Three Candle Lamp: Operated by one switch.
Special universal joint allows light to be cast in any direction.



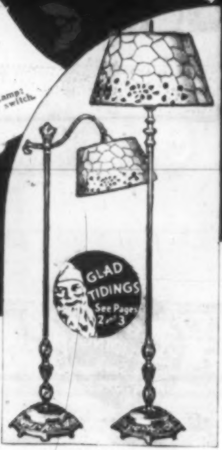
## Perfect for a Gift

A lamp with elegance—the style interior decorators choose to go with carved furniture, tapestries and rich brocades. It's lovely even when it isn't lit and that's the real test of a lamp! Ht., 5 ft. 3 in. Heavy cast metal base, dull gold colored, enriched by dark color in the grooves. Beautifully designed cast metal arms. Princesse shape shade of fine pleated silk, rayon taffeta lined and finished off with sumptuous braid. **Colors: Green, Gold or Rust. State color.** Diam., 18 in. Not Prepaid.

**21 C 2301—3-Candle floor Lamp.** Shpg. wt., 19 lbs. .......... **$9.95**

**21 C 2551—Reflector type with 3-Candle Lights.** Shpg. wt., 20 lbs. .......... **$11.95**

**21 C 2051—Bridge Lamp.** Ht., 56 in. Shade diam., 12 in. Shpg. wt., 18 lbs. **$9.95**



## Put Color In Your Home

You know how smart onyx lamps are—and how expensive! In this lamp you get the rich color of pale green imitation onyx for just a fraction of what a real onyx lamp would cost you. It's combined with fluted and gold color metal just as you'd see it in expensive lamps. Ht., 5 ft. Light it and see how up-to-the minute its shade looks. Smart leaded effect and bright flowers decorate its soft buff color parchment paper. Diam., 18 in. Not Prepaid.

**21 C 2281—3-Candle Floor Lamps.** Shpg. wt., 19 lbs. .......... **$7.45**

**21 C 2531—Reflector type with 3-Candle Lights.** Shpg. wt., 20 lbs. .......... **$8.75**

**21 C 2031—Bridge Lamp.** Ht., 56 in. Shade diam., 12 in. Shpg. wt., 18 lbs. **$6.95**

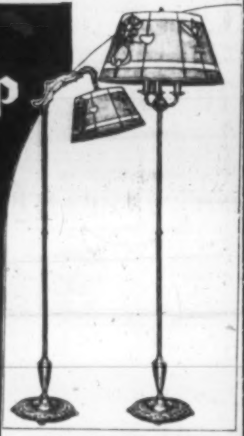
## Our Best—*and It's Stunning!*

Rich in appearance, distinctive, artistic—a lamp you'll be proud of for years to come! One you'll like better and better as time goes by, just because every detail is so fine! Twirl twisted all solid bronze base, finished in English bronze. Heavy cast bronze arms. Two-tone bronze color parchment paper shade; Diam., 18 in. metal bound at top, metal filigree trimmed at bottom and hand-appliqued with gold color paper. A bargain in beauty, if ever there was one. Height, 5 ft. Not Prepaid.

**21 C 2304—3-Candle Floor Lamp.** Shpg. wt., 33 lbs. .......... **$12.95**

**21 C 2554—Reflector type floor lamp, with 3-Candle Lights.** Shpg. wt., 35 lbs. .......... **$14.45**

**21 C 2054—Bridge Lamp.** Ht., 56 in. Shade diam., 12 in. Shpg. wt., 29 lbs. .......... **$11.45**



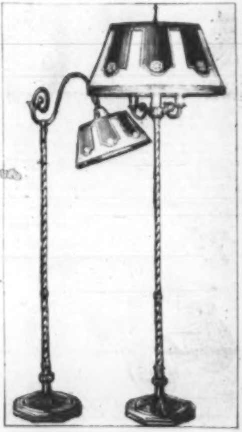
## AN OUTSTANDING VALUE

Your guests will exclaim over this lamp! First they'll notice the shade, which is of leaded design in harmonious colors, smart thing in the newest home furnishings. The charming decoration stands out strikingly against the dull color of the parchment paper, which has a border design of black. Diam., 18 in. The base of dull bronze finish attracts attention by its very simplicity. Ht., 5 ft. Not Prepaid.

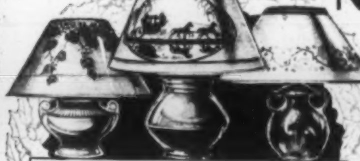
**21 C 2265—3-Candle Floor Lamp.** Shpg. wt., 15 lbs. .......... **$4.95**

**21 C 2515—Reflector Type with 3-Candle Lights.** Shpg. wt., 17 lbs. .......... **$6.25**

**21 C 2015—Bridge Lamp.** Ht., 56 in. Shade diam., 12 in. Shpg. wt., 14 lbs. .......... **$4.95**



# Nothing Like Lamps *for Decorating*



### Three Outstanding Values

Graceful broad shape. Parchment paper shade trimmed with leafy sprays of silver color. Glazed pottery base. **Colors: green, blue or maple.** State color. Ht., 13½ in.

Not Prepaid. Shpg. wt., 8 lbs.

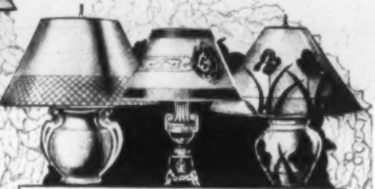
**21 C 3205**
**$1.39**

Quaint and old-fashioned with its "coach-and-four." Parchment paper shade. Painted glass base. **Colors: green, oxblood or black.** State color. Height, 18 inches. Not Prepaid. Shpg. wt., 8 lbs. 8 oz.

**21 C 3204**
**$1.49**

Beautify your home. You'll like its curving urn-shaped glazed pottery base. Parchment paper shade. Base is in onyx finish in **green, blue** or **brown.** State color. Ht., 15½ in. Not Prepaid Wt., 8 lbs.

**21 C 3203**
**$1.59**



### Good Looking—Day or Night

One of the most stunning lamps. Glazed pottery in **green, black** or **oxblood. State color.** Parchment paper shade. Ht., 16 in. Not Prepaid. Wt., 8 lbs. 8 oz.

**21 C 3216**
**$1.98**

Ornamental and rich. Metal composition base in green and gold colors. Parchment paper shade. Ht., 15½ in.

Not Prepaid. Shpg. wt., 7 lbs.

**21 C 3210**
**$1.98**

Gold color applique on both base and shade. Satin finish pottery base; parchment paper shade. **Colors: green, tan or rust.** State color. Ht., 15½ in. Not Prepaid. Shpg. wt., 7 lbs. 4 oz.

**21 C 3224**
**$2.39**

### Handsome Urn Shapes

Ⓐ Simple and classic in line! A lamp that will "go" in any room. Glazed finish, rich pottery base with swanky parchment paper shade. **Colors: green, black, white** or **maroon. State color.** Ht. 19 in.

Not Prepaid. Shpg. wt., 8 lbs. 8 oz.

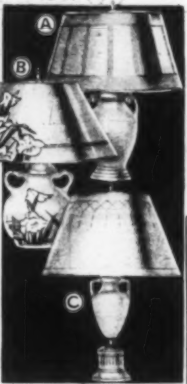
**21 C 3261**
**$3.95**

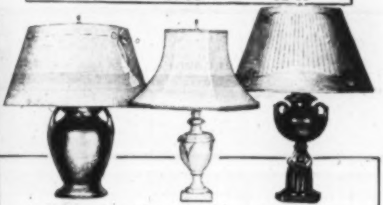
Ⓑ Grand for a gift! One of the prettiest! Lacquered pottery base; with hand decorated parchment paper shade to match. **Colors: red, green** or **tan. State color.** Ht., 19 in. Not Prepaid. Shpg. wt., 8 lbs. 8 oz.

**21 C 3254** ......**$3.45**

Ⓒ Brighten up your home! Satin finish pottery with gold plated break, in Grecian urn style, decorated parchment paper shade. **Colors: green, blue or rust. State color.** Ht., 21 in. Not Prepaid. Shpg. wt., 8 lbs. 8 oz.

**21 C 3256** ......**$3.95**





### Blend with Almost Any Scheme

Parchment paper shade in fine tailored pleats, with cord and bow; base of soft satin finish pottery. **Colors: white, green, maroon** or **champaign. State color.** Ht., 19 in. Not Prepaid. Shpg. wt., 9 lbs. 8 oz.

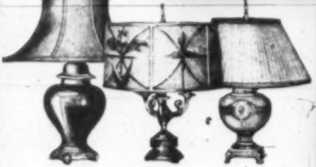
**21 C 3281**
**$4.85**

Real Italian Alabaster with hand-sewed, stretched silk shade, Rayon taffeta lined. **Colors: white** or **amber.** State color. Ht., 19 in. Not Prepaid. Wt., 9 lbs.

**21 C 3307**
**$4.85**

Graceful, beautiful, because a fine artist designed it. Mottled pottery and metal base. Parchment paper shade. **Colors: wine, green** or **black.** State color. Ht., 21 in. Not Prepaid. Shpg. wt., 9 lbs.

**21 C 3302**
**$4.85**



### Distinctive Designs

No nicer gift for the family than a lamp! Rayon lined silk shade. Glazed pottery base with gold plated mounting. **Colors: mottled green, oxblood** or **salmon.** State choice. Ht., 21 in. Not Prepaid. Shpg. wt., 12 lbs.

**21 C 3325**
**$7.45**

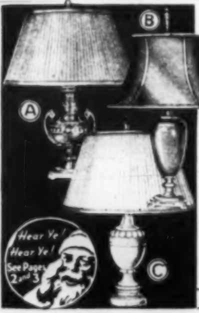
Lovely when it's lit, good looking always. Vellum paper shade beautifully designed in soft colors to look like glass, base of brass, gold finished. 3-candle light sockets. Ht., 17 in.

Not Prepaid. Shpg. wt., 8 lbs.

**21 C 3329**
**$7.45**

Much more charming than our picture can show! **Metal base.** Colors of ivory and gold, bronze, or green. State color. Silk pleated shade. Height, 17½ in. Not Prepaid. Shpg. wt., 11 lbs.

**21 C 3324**
**$7.45**



### Three Very Smart Styles

Ⓐ Glorified light in your own home with such a stunning lamp! A new beauty you never thought possible! Pleated silk shade, self trimmed. Base of metal in **silver, bronze** or **maroon. State choice.** Ht., 20 in. Not Prepaid. Shpg. wt., 11 lbs. 8 oz.

**21 C 3338** ..............**$9.95**

Ⓑ A dignified, graceful lamp. Stretched silk shade—a style that's being sold right now in high-priced shops. Base of satin finish metal with gold plated mounting. **Colors: blue, tan** or **ivory. State color.** Ht., 20½ in. Not Prepaid. Shpg. wt., 9 lbs. 8 oz.

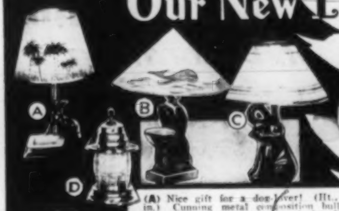
**21 C 3337** ..............**$9.95**

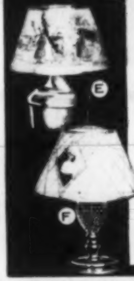
Ⓒ Real Alabaster! The very finest rich Italian Alabaster! Beautifully shaped base, turned and hand carved. Two lights. Pleated silk tailored shade. You couldn't give a nicer gift! **Colors: white** or **amber. State choice.** Ht., 20½ in. Not Prepaid. Shpg. wt., 12 lbs.

**21 C 3244** ..............**$9.95**

# Our New Lamps or New Shades

## Make Gifts that Satisfy





GLAD TIDINGS
See Pages 2 & 3

**(A)** Nice gift for a dog-lover! (Ht., 13½ in.) Cunning metal composition bull dog lamp with a parchment paper shade. (Diam., 8-in.). Ash-tray base. Not Prepaid.
**21 C 6026**—Shpg. wt., 3 lbs. 8 oz. **$1.95**

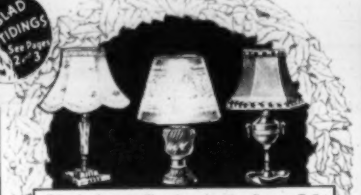
**(B)** Bronze finished metal composition whale holds an ash-tray in his mouth. (Ht., 13 in.) Decorated parchment paper shade. (Diam., 10 in.) Not Prepaid.
**21 C 6104**—Shpg. wt., 3 lbs. 10 oz. **$3.75**

**(C)** A big-eared, bronze green metal composition elephant (Ht., 15 in.) balances a gold color banded parchment paper shade. (Diam., 13 in.) Not Prepaid.
**21 C 6021**—Shpg. wt., 3 lbs. 14 oz. **$1.59**

**(D)** It's a new marine lamp—the very style you'd see on real sea going boats. Bright, shining brass and crystal glass. Ht., 9 in., diam., 5¼ in. Not Prepaid.
**21 C 6091**—Shpg. wt., 2 lbs. 10 oz. **$1.19**

**(E)** Copper reading lamp, the parchment paper shade (Diam., 9½ in.) enlivened by a Town Crier and his friends. Ht., 12½ in. Not Prepaid.
**21 C 6015**—Shpg. wt., 2 lbs. 12 oz. .......................... **$1.19**

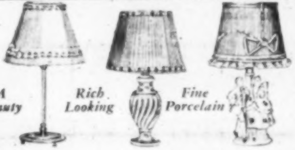
**(F)** Colonial-spirited—with maplewood natural finish and hob-nail style glass base; old-fashioned parchment paper shade, (diam., 10 in.). Ht., overall, 14¼ in. Not Prepaid.
**21 C 6076**—Shpg. wt., 3 lbs.... **$1.95**



Colored glass base, ht., 11 in. Rayon taffeta embroidered shade. **Rose, Green, Orchid. State color.** Not Prepaid. Shpg. wt., 2 lbs. 14 oz.
**21 C 4820 $1.19**

Glass base; ht., 9 in.; spiral effect. Parchment paper shade stencilled like lace. **Rose, Green or crystal. State color.** Not Prepaid. Shpg. wt., 2 lbs. 10 oz.
**21 C 4800..... 98c**

Rayon Taffeta shade, braid and rosette-trimmed. Metal and glass base. Ht., 9 in. **Rose, Green or Orchid. State color.** Not Prepaid. Shpg. wt., 2 lbs. 10 oz.
**21 C 3932 $1.75**



**Metal** bound mirror base, ht., 11½ in.; pleated Rayon georgette shade. Rosette-braid trimming. **Rose, Green, Orchid. State color.** Not Prepaid. Shpg. Wt., 2 lbs. 14 oz.
**21 C 3959..$1.98**

Shirred silk shade. Semi-porcelain base. Ht., 9 in. Colors: White base and shade with red, blue, and green trim.

Not Prepaid. Shpg. Wt., 2 lbs. 8 oz.
**21 C 4837..$2.49**

Porcelain base, ht., 9½ in. Silk georgette shade. **Green, Peach, Orchid or Rose. State Color.** Shpg. Wt., 2 lbs. 8 oz. Not Prepaid.
**21 C 3977..$2.98**

## FLOOR LAMP SHADES

**All shades furnished for 3-candle or reflector style (Diam. 18 in. Shpg. wt., 4 lbs.), and bridge style (Diam. 12 in. Shpg. wt., 2 lbs.). State size wanted.**

Brighten up your home. A gay parchment paper shade, criss-crossed and banded in color. **Colors: Green, Black or Maroon. State color.** Not Prepaid. **State size.**
**21 C 100B** .............. **69c**

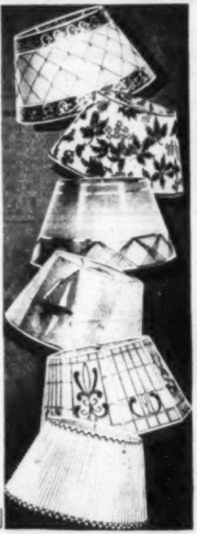
Autumn leaf color by day. And what a mellow glow when the light is on. Parchment paper.
Not Prepaid. **State size.**
**21 C 101H** .............. **69c**

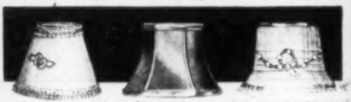
Beautiful—day or night!" Shaded parchment paper, hand-scored border, and gold color banded. **Colors: Green, White, or Copper. State color.** Not Prepaid. **State size.**
**21 C 114A** ........**$1.19**

Becoming to most any base or any room! Antique Bronze finish crackle parchment paper shade with various scenes in color. Not Prepaid. **State size.**
**21 C 132B** ..........**$1.39**

Dignity, beauty, distinction—this shade has them all! Vellum paper, braid, with colored stained-glass effect design. Not Prepaid. **State size.**
**21 C 148H** ........**$1.98**

A luxurious shade, gleaming and radiant when lit; lovely in the daytime, too. Hand pleated silk; Rayon Taffeta lined. **Colors: Rust, Gold or Green. State color.** Not Prepaid. **State size.**
**21 C 166A** .........**$2.98**

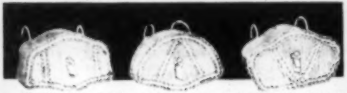




Glorify your bedroom. You'll like this shade—pleated Rayon georgette, ruching braid and rosebud trimmed; Rayon lined. Diam., 7 in. **Rose, Green, Orchid,** or **Peach. State Color.**
Not Prepaid. Shpg. wt., 1 lb.
**21 C 150T ....79c**

Ultra-modern. A stretched lamp shade of high gloss silk satin. Piped and bound. Diam., 8 in. Rayon Taffeta lined. **Colors: Green, White, Rose. State color.** Not Prepaid. Shpg. wt., 1 lb. 8 oz.
**21 C 515A.$1.19**

Shirred silk georgette shade. **Green, and trimmed with ribbons, a ruffle and flower braid.** Rayon Taffeta lined. Diam., 8 in. **Rose, Green, Orchid** or **Peach. State color.**
Not Prepaid. Shpg. wt., 1 lb.
**21 C 515C..$1.19**

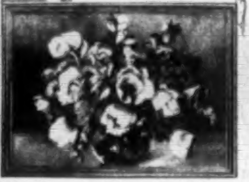


You'll like the soft glow this shade gives the room. It's pleated Rayon georgette, Rayon lined, ruching trimmed, 9¾x5¼x3½ in. **Rose, Green, Orchid, State color.** Not Prepaid. Shpg. wt., 1 lb. 8 oz.
**21 C 700A .....98c**

A pleasure to read in bed! But the light must be just right! This one is pleated Rayon georgette, Rayon lined, and ruching trimmed, 9¾x5¼x3½ in. **Rose, Green, Orchid. State color.**
Not Prepaid. Shpg. wt., 1 lb. 8 oz.
**21 C 700B .....98c**

Just the thing to put the finishing touch to your bedroom! Makes a lovely gift. Rayon Georgette pleated shade, Rayon lined, ruching trimmed 9¾x5¼x3½ in. **Rose, Green, Orchid. State color.** Not Prepaid. Shpg. wt., 1 lb. 8 oz.
**21 C 700C ......98c**

# *Pictures* ARE PERMANENT GIFTS

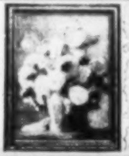


## The Beauty of Oils for Your Home

So like a real oil painting that only an expert could tell the difference. The same rich soft colors in the flowers, even the brush marks are there. Framed like an oil painting, without a glass, in a gold-metal leaf frame. Size, 18x28 in. Not Prepaid. **State choice of subject.**

**A**—Poppies and Larkspur (as illustrated)
**B**—Grand Canal of Venice.
**C**—Garden of Sunshine.
**D**—Pool of Happiness.

**21 C 14066**—Shpg. wt., 6 lbs. 12 oz. Each ........ **$3.69**

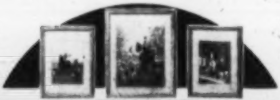


**Colorful, gay.** Will beautify any home! Looks like an oil painting, even to the brush marks. No glass. Washable. Gold leaf finished frame.

Not Prepaid. Shpg. wt. 3 lbs. 6 oz. State choice.

**21 C 14016**
**A**—Flowers (Illus).
**B**—Town Scenes
**C**—Boat Scenes
**D**—Landscapes

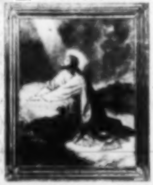
Size, 12x16 in. Each ........ **$1.39**



**MERRIE ENGLAND!**

What's smarter, gayer than a hunting, or coaching scene, on your wall. Three of them with natural color wood frames. Size of large picture 8x10 in. 2 smaller pictures, 6x8 in. each. Not Prepaid.

**21 C 13522**—Hunting Scenes (as illustrated).
**21 C 13500**—Coaching Scenes.
Per set of 3—Shpg. wt., 4 lbs. 12 oz. ........ **$1.98**



← **Inspiring, beautiful pictures.** Reproduced to look like real oil paintings. No glass. Washable. Gold metal leaf frame. Size, 16x20 in. Not Prepaid. Shpg. wt., 5 lbs. 12 oz. State choice.

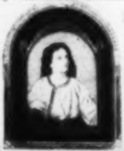
**21 C 14045**
**A**—Gethsemane (as illus.)
**B**—Sacred Heart of Jesus.
**C**—Sacred Heart of Mary.
**D**—Flowers.
**E**—Landscape Scenes.

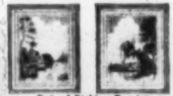
Each ........ **$2.69**

**Inspiring reproductions,** against a decorated black glass mat, and framed in dull gold and antiqued colors. Size, 12x16 in. Not Prepaid.

**21 C 14031**
**A**—Boy Christ (as illus). →
**B**—Christ in Gethsemane.
**C**—Saint Theresa.
**D**—Sacred Heart of Mary.
**E**—Sacred Heart of Jesus.
**F**—Madonna and Child.

**State choice.** Shpg. wt., 6 lbs. 12 oz. Each ... **$1.79**





**Pair of Etching Reprints**

Lovely, true-to-life colors. Size each, 10¾x8¾ in. Not Prepaid.

**21 C 13014.**—Assorted subjects properly paired. Shpg. wt., 4 lbs. 8 oz. Per pair ........ **$1.49**

**Etching Reprints**

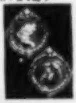
Assorted reproductions of expensive colored etchings. Two-tone burnished frame with ornamental corners. Size, 14x18 in.

**21 C 10507**—Many good subjects of scenes. Shpg. wt., 7 lbs. 6 oz. Not Prepaid. Each **$1.29**

**Miniatures**

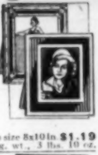
Lacquered to look like glass. Heavy gilt frames. Diam. of each, 3 in. Not Prepaid. Shpg. wt., 1 lb.

**21 C 13050** Per pair **$1.19**



# Gifts For Everyone

## Modern Frames



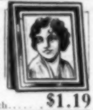
24-Kt. gold-plated frame with black, green or ivory color mat. State color. Sliding velveteen back. Shpg. wt., 3 lbs. 12 oz.

**21 C 42974**—Glass size 8x10 in. .. **$2.25**

Chromium plated metal frame; black glass mat. Sliding back.

**21 C 42965** Glass size 8x10 in. **$1.19** Not Prepaid. Shpg. wt., 3 lbs. 10 oz.

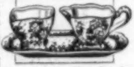
## Nice Gift



It looks like leather! Really imitation leather; the cover flops back to act as stand. Glass size, 8x10 inches. Colors: Black, Blue, Green or Brown. State color. Not Prepaid. Shpg. wt., 1 lb. 4 oz.

**21 C 75358**—Each ........ **$1.19**

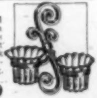
## China



Old Cottage Chintz pattern on real English Royal Winton china! Sugar, creamer and tray in a dainty design. Ht., 2¼ in. Tray, 8x5 in. Flower garden colors! Shpg. wt., 1 lb. 12 oz.

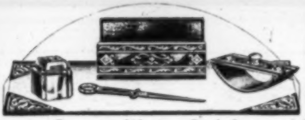
**21 C 56726** Not Prepaid .... **$1.79**

## Love Plants?



The bright hand decorated Italian pottery fluted pots (diam., 4½ in.) fit into the black wrought iron bracket. Ht., 11 in. Shpg. wt., 3 lbs. 6 oz. Not Prepaid.

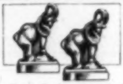
**21 C 58052** **$1.49**



## Everyone Wants a Desk Set

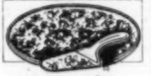
A practical gift because it will be used every day in the year. Looks like real leather, too; dark brown, embossed, with gilt decorations. There's the desk pad (10x17½ in.) with large blotter and imitation leather corners; inkwell and cover; paper knife; hand blotter and letter holder. A grand gift—which has the virtue of economy. Not Prepaid.

**21 C 75025**—Shpg. wt., 3 lbs. 2 oz. ........ **$1.49**



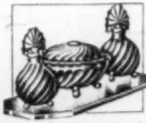
**Book Ends.** Good-luck elephants in bronze color metal. Cloth under-base. 7⅜ in. high. Not Prepaid. Shpg. wt., 6 lbs. 14 oz.

**21 C 42019** **$1.19**



**Cake Plate and Server.** Every Hostess wants one. Real China! Beautifully patterned and colored. Diam., 11 in. Not Prepaid. Shpg. wt., 3 lbs. 12 oz.

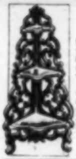
**21 C 56729** **$1.39**



## Vanity Set

She'll adore it! Crystal clear, fluted perfume bottles and low powder jar on a mirror plateau size, 5x10 in. that will be the making of any dressing table! She'll use them every day for years. Not Prepaid. Shpg. wt., 2 lbs. 12 oz.

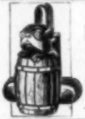
**21 C 95122** .... **$1.49**



## Handsome Corner Rack

A grand gift for somebody who takes pride in their home. Will "finish-off" any corner. Walnut finished gumwood whatnot. Furnishes a rich, dark background to set off knick-knacks and art objects. Carved sides 3 shelves. Ht., 24¼ in. Not Prepaid. Shpg. wt., 3 lbs. 10 oz.

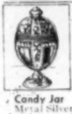
**21 C 67092**
**$1.98**



## For Him

Ask any man what he wants—ten to one its military brushes! And he'd like these with their novelty pressed wood holder as an ornament on his dresser. 8½ in. high. Shpg. wt., 2 lbs. 8 oz. Not Prepaid.

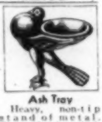
**21 C 67174**
**$2.95**



**Candy Jar**

Metal Silver plated, royal blue glass bowl. Ht., 8¼ in. Not Prepaid. Shpg. wt., 4 lbs. 2 oz.

21 C 42824
**$1.19**



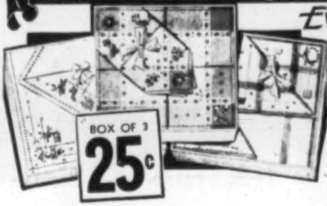
**Ash Tray**

Heavy, non-tip stand of metal. Three finishes: dark bronze with mottled red, green or brown. Ht., 5½ in. State color. Not Prepaid. Shpg. wt., 2 lbs. 8 oz.

21 C 42275 **$1.19**

# With Fine KERCHIEFS heading Your Gift List

## Everyone's Sure to be Pleased

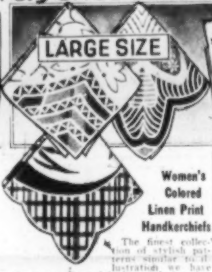


### Women's Handkerchiefs

*Unquestionably One of the Most Popular Gifts*

At this low price you can remember all your friends this Christmas. Start your selection here. A box assortment of white cotton handkerchiefs with very neat multicolor hand embroidered designs similar to illustration. Hemstitched hems. Three assorted patterns in a fancy gift box. Size about 10x10 inches. Not Prepaid. Shpg. wt., 6 oz.

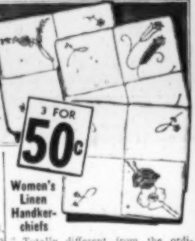
**25 C 7511**--Box of 3, assorted....................... 25c



### Women's Colored Linen Print Handkerchiefs

The finest collection of stylish patterns similar to illustration we have ever seen. For originality of design they can't be beaten. **Large size about, 12x12 in.** Hand rolled hems. Come in square or scalloped edge shape. **State choice.** Not Prepaid. Shpg. wt., 2 oz.

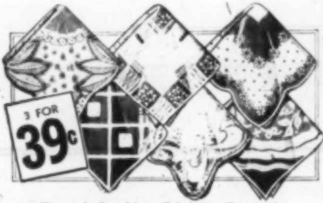
**25 C 7507**—3 ass't. colors... 59c



### Women's Linen Handkerchiefs

Totally different from the ordinary! Hand embroidered in all four corners. Newest multicolor floral designs and colored appliqued patch on white linen background. Hand rolled hems. Size about 11x11 inches. Come in assorted patterns similar to illustration. Not Prepaid. Shpg. wt., 2 oz.

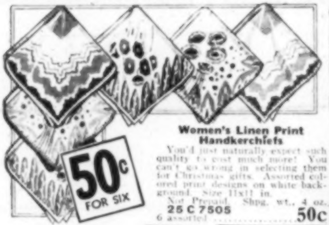
**25 C 7508**—3 for........ 50c



### Women's Gay Linen Print Handkerchiefs

Modern interpretations of the floral theme, highlights in the newest printed designs similar to illustration. Size about 10½x10½ in. Hand rolled hems. Square or snappy scalloped edge shape. **State choice.** Not Prepaid. Shpg. wt., 2 oz.

**25 C 7506**—3 assorted patterns and colors........ 39c



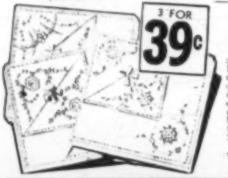
### Women's Linen Print Handkerchiefs

You'd just naturally expect such quality to cost much more! You can't go wrong in selecting them for Christmas gifts. Assorted colored print designs on white background. Size 11x11 in.

Not Prepaid. Shpg. wt., 4 oz.

**25 C 7505**

6 assorted ....................... 50c



### Women's Cotton Lawn Handkerchiefs

Very fine quality at this low price. Have definitely new novelty multicolor designs similar to illustration embroidered on white background. Hemstitched hems. Nicely boxed for gift purposes. Size about 10x10 in.

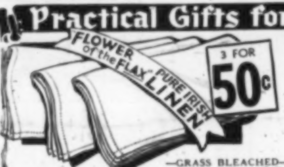
Not Prepaid. Shpg. wt., 6 oz.

**25 C 7512**

Box of 3 assorted.

39c

# Practical Gifts for Men



### Men's "Flower of the Flax" Pure White Irish Linen Handkerchiefs

**—Size about 17x17 inches.**

**—SPECIALLY HACKLED IRISH FLAX to Eliminate all Roughness and Short Fibers.**

**—GRASS BLEACHED—Nature's Own Way of Imparting a Soft Mellow Finish.**

**—Hand Drawn Hemstitched Hems—Hand Washed and Ironed.**

Made to our specifications. Nothing is left undone to insure a PERFECT HANDKERCHIEF. Not Prepaid. Shpg. wt., 4 oz.

**25 C 4522**—3 for ....................................... 50c

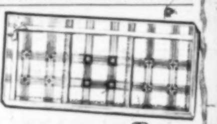
### Men's White Cotton Colored Cord Handkerchiefs

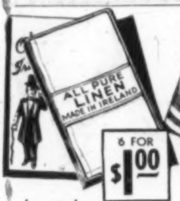
**—Size, about 17½x17½ inches.**

Large assortment of patterns similar to illustration with stylish colored woven borders. Neat hemstitched hems. Not Prepaid. Shpg. wt., 6 oz.

**25 C 7510**

Box of 3, assorted........... 39c



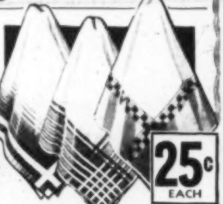


### *Imported* Irish Linen Handkerchiefs

**Size about 17x17 in.** Good quality plain white Irish linen. Neat ¼-in. hemstitched hem. Correct wear for any occasion. They launder beautifully and wear well. Not Prepaid. Shpg. wt., 8 oz.

**25 C 4562**

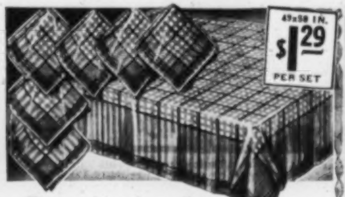
Box of six................ $1.00



### Men's French Linen Handkerchiefs

Fine quality with assorted colored woven border designs similar to those illustrated on a white background. Neat hand rolled hems. A fine handkerchief is a very sensible gift. He'll appreciate it. Size about 17x17 in. Not Prepaid. Shpg. wt., 2 oz.

**25 C 7514**—Each ....... 25c

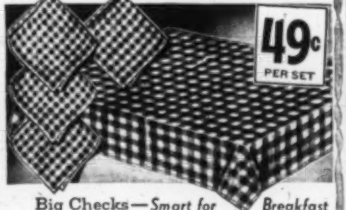


## Tavern Luncheon Set

Smartly new—table cloth and napkins in the bright, colorful plaids that women are using for luncheon or breakfast. Made of good, durable cotton crash. Colors are fast. Predominating colors are **Red, Green** or **Gold. State choice.** Not Prepaid.

**19 C 7552**—Cloth size 34x35 in. and four 12x12 in. napkins. Shpg. wt., 12 oz. Per Set..............89c

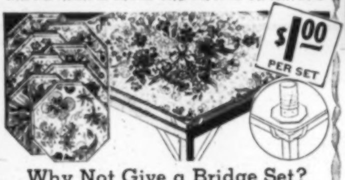
**19 C 7551**—Cloth size [illegible]x50 in. and six 12x12 in. napkins. Shpg. wt., 1 lb. 2 oz. Per Set.....$1.29



## Big Checks—*Smart for Breakfast*

Fast color Amoskeag cotton cloth and matching napkins. What nicer way to start the day than with one of these cheery sets? Washes nicely, doesn't readily show soil. White with plaids of **Blue, Red, Green** or **Gold. State color.** Not Prepaid.

**19 C 7550**—Cloth size 32x33 in. With four 9½x9½ in. napkins. Shpg. wt., 10 oz. Per Set..49c



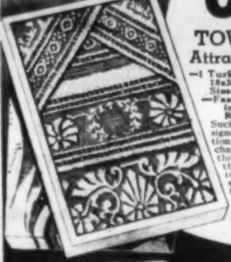
## Why Not Give a Bridge Set?

Makes an ideal gift. Made of a new process lacquered fabric with silk-like luster. Cover size about 30x30 in. with 8—3½x3½ inch coasters for serving cold drinks. Neat multicolor floral designs on gold or cream color background with durably bound edges in contrasting color. **State choice.** Corners held in place by elastic tape. Not Prepaid. Shipping wt., 1 lb.

**25 C 7500**—Per Set ............................ $1.00

# Big Fluffy Towels

## *Make Grand* Gifts



**89c** PER SET

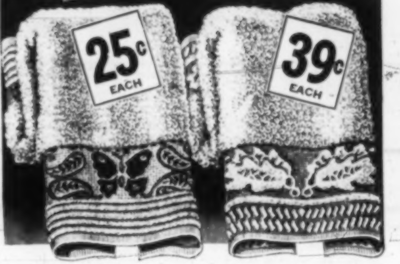
### TOWEL SETS

### Attractively Boxed

- **—1 Turkish Towel, Size about 18x38 In.; 2 Washcloths, Size 12x12 inches.**
- **—Fast color all over pastels in Blue, Gold, Green, or Rose.**

Such attractive Jacquard designs, (similar to illustration), we know you'll be charmed with the beauty of this set. Pure cotton, soft, thirstily absorbent. Towel is the popular size. Each set cellophane covered for added beauty. **State color.** Not Prepaid. Shpg. wt., 1 lb. 8 oz.

**19 C 3761** Per set.........89c



## Half a Dozen of These Beauties?

### Any Housewife Would Like Them

- **—Size, About 19x38 Inches.**
- **—All Cotton, Guaranteed Fast Color Borders.**

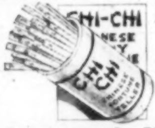
So amazingly low priced, you wouldn't believe what good towels they are! Soft, absorbent, white terry with pretty border designs (similar to illustration), in **Blue, Green, Lavender** or **Rose. State color.** Not Prepaid. Shpg. wt., 8 oz.

**19 C 3752**—Each .......25c

- **—Size, About 20x40 Inches.**
- **—All Cotton, Fast Color Jacquard Borders.**

An attractive thick looped surface that insures softness and plenty of absorbency. These heavy weight bath towels are the comfortable "arm's length" your men-folks will enjoy. White with **Blue, Green, Lavender** or **Rose** borders similar to illustration. **State color.** Not Prepaid. Shpg. wt., 8 oz.

**19 C 3753**—Each....39c



## Amusement for All

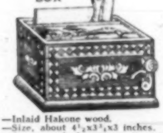
- **—Full box of numbered bamboo sticks.**
- **—Colored pasteboard container and instruction book.**

Oldest known Chinese method of fortune telling will prove a drawing card for your next party.

Not Prepaid. Shpg. wt., 8 oz.

**25 C 5598**—Set............39c

TRICK CIGARETTE BOX



- **—Inlaid Hakone wood.**
- **—Size, about 4½x3¾x3 inches.**

A new and clever way to serve cigarettes. When handle is pressed cigarettes are cleverly presented by figure which falls back into box when cigarette is taken. Dark wood finish. Not Prepaid. Shpg. wt., 10 oz.

**25 C 5556**—Each......65c

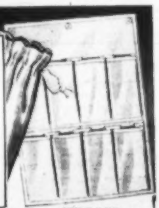
LAUNDRY BAG 37c

**Buy a Shoe or Laundry Bag They're Practical! They're Neat!**

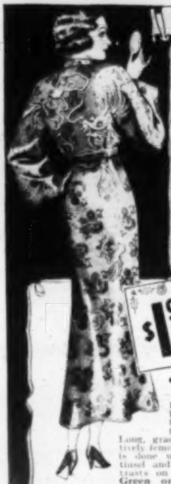
Famous Sturdy Cloth. Woven of cotton with a small percentage of linen. Colors: **Blue, Green or Rose Pink.** State color. 8 pocket shoe bag with eyelets and durably bound edges in contrasting color. Not Prepaid. Shpg. wt., each 6 oz.

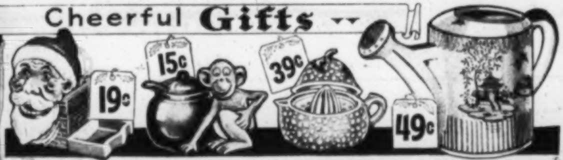
**25 C 1356**—Shoe Bag. Size about 17½x26 in......**49c**

**25 C 1357**—Laundry Bag. Size about 17x27 in........**37c**



# Cheerful Gifts --





**Santa Claus Ash Tray and Incense Burner**
—Colored Taisho Ware.
—Height, about 4 in.
Jolly Santa is always smiling. Lower jaw moves. Not Prepaid. Shpg. wt., 14 oz.
25 C 5546
Each........19c

**Mustard Jar With Spoon**
—Glazed Taisho Ware.
—Height, about 3½ in.
Assorted colored novelty animal designs. Useful as well as amusing. Not Prepaid. Shpg. wt., 10 oz.
25 C 5609
Set........15c

**Lemon Squeezer**
—Green leaves on glazed yellow Chinaware body.
—Height, about 5 in.
For extracting orange or lemon juice. Strainer can be removed for cleaning. Not Prepaid. Shpg. wt., 1 lb. 2 oz.
25 C 5520
Set........39c

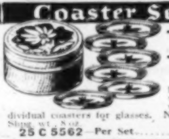
**Sprinkling Bucket**
—Glazed Taisho Ware with assorted hand colored decorations.
—Height, about 6¼ in.
For watering house plants. New and extremely useful ornament. Not Prepaid. Shpg. wt., 2 lbs. 4 oz.
25 C 5512
Each........49c

**Imported Kimono or Lounging Robe**

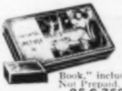
- **Fits Average Sizes.**

Hand applique Embroidered Dragon design on back. Lustrous figured rayon coat. Long, graceful and distinctively feminine. Embroidery is done with gold colored tinsel and forms rich contrasts on coats of **Black, Green or Blue. State choice of color.**
Not Prepaid. Shpg. wt., 10 oz.
25 C 7518—Each........$1.98

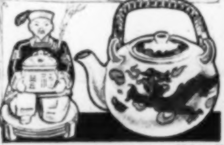
## Coaster Set



—Natural hardwood.
—Diameter of case, 3½ in.
Decorated hand carved wood box with six individual coasters for glasses. Not Prepaid. Shpg. wt., 8 oz.
25 C 5562—Per Set........39c



**"Oriental" Incense**
Its seventy-two different flower ingredients will fill your room with a most charming fragrance for hours. Novelty "Dream Book," included—16 cubes to box. Not Prepaid. Shpg. wt., 2 oz.
25 C 7520—Per Box........10c



**Incense Burner**
—Made of antimony in rich red and silver color.
—Height, 4¾ in.
Efficient as well as ornamental.
Not Prepaid. Shpg. wt., 1 lb.
25 C 5595
Each........39c

**Native "Shisen" Ware Teapot**
—Artistically hand painted decorations.
—5-cup capacity.
Has reed handle. It's useful too. Not Prepaid. Shpg. wt., 1 lb. 6 oz.
25 C 5515
Each........29c

## Gift Wrapping

Presents specially wrapped and sent direct to addresses other than your own for 10c, for each separate shipment, in addition to the regular postage.

*See first page of pink index section in back of our Big General Catalog for full details.*

This gift wrapping service is only for presents shipped to addresses other than your own, and is intended only for merchandise usually classed as gifts and not for large or bulky merchandise which cannot be attractively wrapped.

***Important Information Regarding Prices.*** Should the Federal Government or any State find it necessary to increase by taxes or otherwise the cost or selling price of any of the merchandise described in this Catalog, we reserve the right to add any such taxes or other increases of cost or selling price to the prices of the merchandise as shown in this Catalog.

# PARCEL POST RATES

***Be Sure to Send Additional Money to Pay Postage On All Parcel Post Orders***

Charges for parcel post shipments must be paid in advance. Add the amount for postage to the cost of merchandise and include it in your remittance. **We always return every penny you send over actual postage required.**

In figuring postage on packages weighing more than one pound, the Postoffice figures a fraction of a pound as a full pound. For example: If the total weight of your order is 7 pounds 2 ounces, it will take the 8-pound rate.

| Total Ounces | Takes rate for |
|---|---|
| 9 oz. to 16 oz. | 1 lb. |
| 17 oz. to 32 oz. | 2 lbs. |
| 33 oz. to 48 oz. | 3 lbs. |
| 49 oz. to 64 oz. | 4 lbs. |
| 65 oz. to 80 oz. | 5 lbs. |

and so on.

Refer to the parcel post page in the back of our big General Catalog for zone map.

| | | | |
|---|---|---|---|
| **2 ounces or less** | 1½c | **5 or 6 ounces** | 4½c |
| **3 or 4 ounces** | 3c | **7 or 8 ounces** | 6c |

**The above rates apply to any zone. Over 8 ounces and up to 1 pound (16 ounces) allow the 1-pound rate for your zone) according to following table of rates.**

| SHIPPING WEIGHT | LOCAL ZONE | ZONES 1&2 | ZONE 3 | ZONE 4 | ZONE 5 | ZONE 7 | ZONE 8 |
|---|---|---|---|---|---|---|---|
| 1 pound | 7c | 8c | 9c | 10c | 11c | 14c | 15c |
| 2 pounds | 8c | 10c | 11c | 14c | 17c | 23c | 26c |
| 3 pounds | 8c | 11c | 13c | 17c | 22c | 32c | 37c |
| 4 pounds | 9c | 12c | 15c | 21c | 27c | 41c | 48c |
| 5 pounds | 9c | 13c | 17c | 24c | 33c | 50c | 59c |
| 6 pounds | 10c | 14c | 19c | 28c | 38c | 59c | 70c |
| 7 pounds | 10c | 15c | 21c | 31c | 43c | 68c | 81c |
| 8 pounds | 11c | 16c | 23c | 35c | 49c | 77c | 92c |
| 9 pounds | 11c | 17c | 25c | 38c | 54c | 86c | $1.03 |
| 10 pounds | 12c | 18c | 27c | 42c | 59c | 95c | 1.14 |
| 11 pounds | 12c | 19c | 29c | 45c | 64c | $1.04 | 1.25 |
| 12 pounds | 13c | 21c | 31c | 49c | 70c | 1.13 | 1.36 |
| 13 pounds | 13c | 22c | 33c | 52c | 75c | 1.22 | 1.47 |
| 14 pounds | 14c | 23c | 35c | 56c | 80c | 1.31 | 1.58 |
| 15 pounds | 14c | 24c | 37c | 59c | 86c | 1.40 | 1.69 |
| 16 pounds | 15c | 25c | 39c | 63c | 91c | 1.49 | 1.80 |
| 17 pounds | 15c | 26c | 41c | 66c | 96c | 1.58 | 1.91 |
| 18 pounds | 16c | 27c | 43c | 70c | $1.02 | 1.67 | 2.02 |
| 19 pounds | 16c | 28c | 45c | 73c | 1.07 | 1.76 | 2.13 |
| 20 pounds | 17c | 29c | 47c | 77c | 1.12 | 1.85 | 2.24 |
| 30 pounds | 22c | 40c | 67c | $1.12 | 1.65 | 2.75 | 3.34 |
| 40 pounds | 27c | 51c | 87c | 1.47 | 2.18 | 3.65 | 4.44 |
| 50 pounds | 32c | 62c | $1.07 | 1.82 | 2.71 | 4.55 | 5.54 |
| 60 pounds | 37c | 73c | 1.27 | 2.17 | 3.24 | 5.45 | 6.64 |
| 70 pounds | 42c | 84c | 1.47 | 2.52 | 3.77 | 6.35 | 7.74 |

Packages weighing up to 70 pounds can be carried by Parcel Post in All Zones.

## Sears Paragon Pillows

"Fresh as a Daisy"

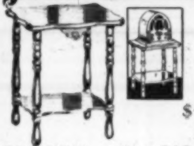
$1.98 Each

### Full Size—*Beautifully Covered*

Isn't this a bargain for regular Paragon purified pillows? Filling of one-half finest fancy duck and goose feathers and one-half double curled chicken feathers. Covered in a Jacquard print cotton ticking with silk cord edge. A full 21x27 inch size. Act. wt., 3 lbs. ea. Shpg. wt., 4 lbs. ea. Mailable. Not Prepaid.

**1 C 7181**—Each .................... $1.98
Per Pair .................................. 3.85

## Radio End Table



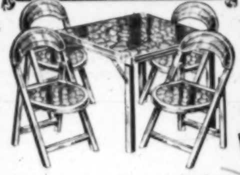
$1.39

### PRACTICAL and a BARGAIN

Here's a handy piece . . . And it's made to quality specifications you would never expect at this price. A safe foundation for your midget radio and at the same time, an attractive end table. The shelf is handy for books or magazines. Molded edge top is 12x18 inches. Height, 24 inches. Made of hardwood finished walnut. Easily set up. Mailable. Not Prepaid. Shpg. wt., 7 lbs.

**1 C 3428** ........................... $1.39

## 5-Piece Bridge Set



$4.75 Set

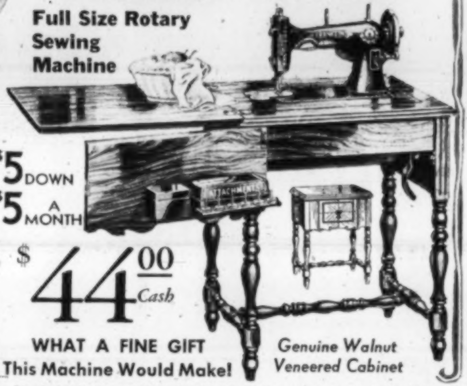
Red enameled cabinetwood frames with red and black figured, fabricoid covered chair seats. Table has moisture-proof fiber board top, metal corners, automatic steel locking braces and is braced underneath top. Size, 29x29 in.; ht., 25½ in. Chair seats, 13¾x15 in.

**1 CM 4835**—Table and 4 chairs. Shpg. wt., 38 lbs. Not Prepaid ....... $4.75
**1 C 4850**—Table, only. Not Prepaid. Shpg. wt., 10 lbs. Mailable ........... $1.00
**1 CM 1155**—Chairs only. Not Prepaid. Shpg. wt., 28 lbs., set of 4 ........... $3.95

# For Christmas

## Franklin Electric

### Full Size Rotary Sewing Machine



$5 DOWN
$5 A MONTH

$44.00 Cash

**WHAT A FINE GIFT This Machine Would Make!**

*Genuine Walnut Veneered Cabinet*

Disguised under that beautiful cabinet with its four-way matched front panel and its gracefully turned legs is a Franklin Electric Rotary—one of the finest performing sewing machines ever produced.

- **Powerful bronze bearing motor listed as standard by Underwriters' Laboratories. Runs 900 stitches a minute.**
- **Convenient 5-speed knee control. Automatic tension release. Adjustable presser foot. Disc wheel. Full set of Greist attachments.**
- **Numbered stitch regulator. Semi-automatic bobbin winder. Self-threading take-up lever. Four motion feed. Bright parts chromium plated.**
- **Two revolving spool pins. Popular double lockstitch.**
- **Front vision sewing lamp with adjustable shade.**
- **Cabinet is of 5-ply Walnut veneer with matched and routed front. Top, 24x19 inches closed, 47x19 inches open. Height, 31 inches.**

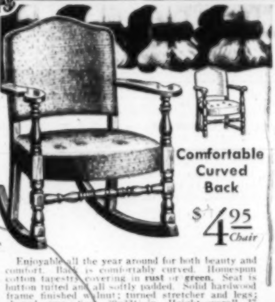
Now that you've read the features, look at that price again. It's actually one half the usual cost of a machine of this quality.

Rack on inside of door holds all sewing necessities. Working parts of case hardened steel. Parts of cabinet not veneered are hardwood finished to match. Motor is for direct or alternating current, 110 to 120 volts, 25 to 75 cycles. For 32-volt motor add $2. Shipped from factory near Cleveland, Ohio. Not Prepaid. Shpg. wt., 85 lbs.

**1 CM 6165**—Complete with booklet "Art of Sewing and Dress Creation", accessories, instruction book, and Greist attachments. Cash Price .......... $44.00
Easy Payment Price ........................................ $48.50

TERMS: $5 Down, $5 a Month. Use Easy Payment Side of Order Blank Enclosed.

## ★ Gifts that Give a Real Thrill ★

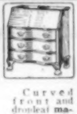


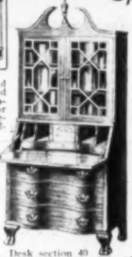
**Comfortable Curved Back**

$4.95 Chair

Enjoyable all the year around for both beauty and comfort. Back is comfortably curved. Homespun cotton tapestry covering in **rust** or **green**. Seat is button tufted and all softly padded. Solid hardwood frame finished walnut; turned stretcher and legs; shaped arms. Seat, 20x22½ in. Height overall, 37 in. Not Prepaid. Shpg. wt., 50 lbs. State color.

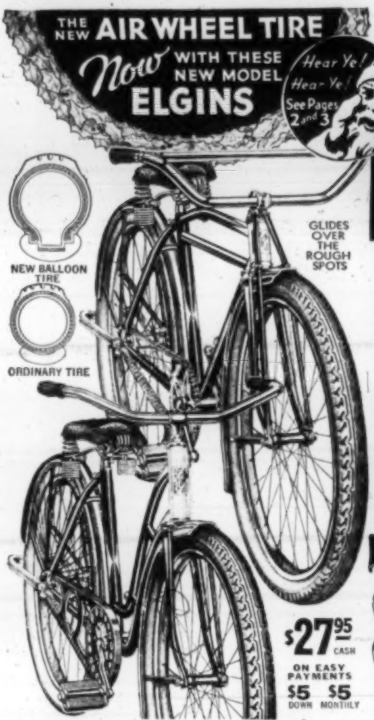
**1 CM 15211**—Chair ................ $4.95
**1 CM 15212**—Rocker ................ $4.98





Curved front and dropleaf **mahogany** or **walnut** veneer. Balance hardwood finished to match. Two secret pockets and compartment with door. Wid., 31 in. Dep., 16½ in. Ht., 79 in. Desk section 40 in. high. **State finish.** Not Prepaid. Shpg. wt., 150 and 110 lbs. Shipped from factory in Northern Ind.

**1 CM 3222** Secretary ............... $24.45
**1 CM 3223**—Desk .. $18.95


THE NEW AIR WHEEL TIRE
Now WITH THESE NEW MODEL ELGINS
Hear Ye! Hear Ye!
See Pages 2 and 3
NEW BALLOON TIRE
ORDINARY TIRE
GLIDES OVER THE ROUGH SPOTS

**$27.95** CASH

ON EASY PAYMENTS

$5 DOWN $5 MONTHLY

## Balloon Tires and Everything!

"Gee, Pop! A bike with balloon tires! Whoopee!"

Just picture the thrill and joy of the boy or girl who receives an Elgin bike, the delight of a million owners, as a gift. It's something they'll long appreciate!

And how they will be delighted to find them equipped with the new balloon-type tires that have revolutionized bike-riding—sweeping the country like a prairie fire—because they are **so easy** to ride, **so sure** on curves and **so much safer** on wet pavements.

Consider too, the many other superior features of the Elgin bike:

- ★ **Musselman aviation-type guaranteed coaster brake.**
- ★ **Gripfast glossy enamel finish.**
- ★ **Chromium plated handle bars, rims, sprockets.**
- ★ **Famous Troxel saddles, seamless steel tubing frame, parking stand.**

**For Boys and Men**

**6 CM 5098**—Elgin Oriole with ALLSTATE 26x2¼ in. Balloon Tires. (Red with white trim.) Regulation 20-inch frame, seat adjustable to 24 inches. Not Prepaid. Shpg. wt., 66 lbs.

Cash Price......**$27.95** Easy Payment Price......**$30.75**

**For Girls and Women**

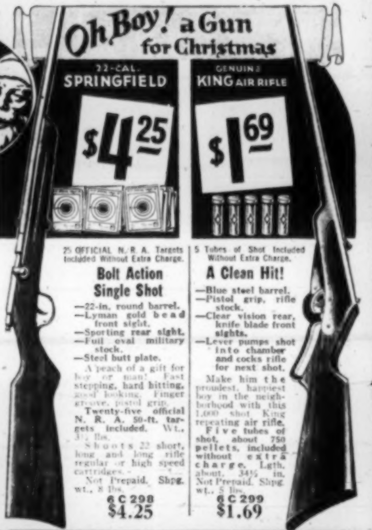
**6 CM 5099**—Elgin Swallow with ALLSTATE 26x2¼ in. Balloon Tires. (Blue with white trim.) Equipped with chain guard and skirt guard. Regulation 20-inch frame, seat adjustable to 24 inches. Not Prepaid. Shpg. wt., 63 lbs.

Cash Price......**$27.95** Easy Payment Price......**$30.75**

Easy Payment Terms $5.00 down, $5.00 a Month.

***Use Easy Payment Side of Enclosed Order Blank***

## Oh Boy! a Gun for Christmas



25 OFFICIAL N. R. A. Targets Included Without Extra Charge.

### Bolt Action Single Shot

- —22-in. round barrel.
- —Lyman gold bead front sight.
- —Sporting rear sight.
- —Full oval military stock.
- —Steel butt plate.

A peach of a gift for boy or man! Fast stepping, hard hitting, good looking. Finger groove, pistol grip.

**Twenty-five official N. R. A. 50-ft. targets included.** Wt., 3½ lbs.

Shoots 22 short, long and long rifle regular or high speed cartridges.

Not Prepaid. Shpg. wt., 8 lbs.

**6 C 298**
**$4.25**

5 Tubes of Shot Included Without Extra Charge.

### A Clean Hit!

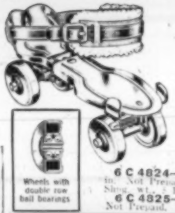
- —Blue steel barrel.
- —Pistol grip, rifle stock.
- —Clear vision rear, knife blade front sights.
- —Lever pumps shot into chamber and cocks rifle for next shot.

Make him the proudest, happiest boy in the neighborhood with this 1,000 shot King repeating air rifle.

**Five tubes of shot, about 750 pellets, included without extra charge.** Lgth. about 34½ in. Not Prepaid. Shpg. wt., 5 lbs.

**6 C 299**
**$1.69**

## Long Wearing Ball Bearing Skate


Wheels with double row ball bearings

**$1.49**

### Kris Kringle Special!

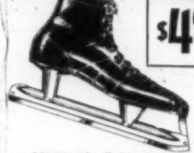
- —Nickel plated, channel construction steel chassis.
- —Double tread steel rollers.
- —Wheels equipped with double row steel ball bearings.
- —Shock-absorbing rubber cushions.
- —Red enameled hub caps—sheepskin ankle pads.
- —Adjustable leather straps.

Gladden the heart of some youngster with roller skates.

**6 C 4824—Boys' and Girls'**, extend 8¼ to 10½ in. Not Prepaid. Shpg. wt., 5 lbs.......................**$1.49**

**6 C 4825—Juvenile**, extends 7 to 9 in. Not Prepaid. Shpg. wt., 4 lbs. 8 oz.......**1.49**

## Speedy Ice Skate and Shoe



**$4.67**

### A Practical Gift

- —Highly tempered tool steel runners.
- —Welded to tubular frames. Aluminum finish.
- —Seamless steel cups drawn from one-piece steel.
- —Black grain leather shoes—inside webbing support.

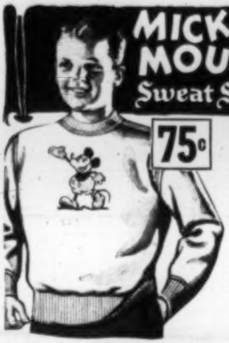
"I especially recommend these skates," says old Santa himself. "They're good for fun and health for everyone—**and inexpensive.**" Identical in quality of material and workmanship with skates advertised at much higher prices.

**For Boys and Men**

**6 C 1062**—Full sizes only, 1 to 12 incl. **State size of shoe.** Not Prepaid. Shpg. wt., 4 lbs..........**$4.67**

**For Girls and Women**

**6 C 1063**—Higher top shoes. Full sizes only, 1 to 8 incl. **State size of shoe.** Not Prepaid. Shpg. wt., 3 lbs. 6 oz...**$4.67**



# MICKEY MOUSE Sweat Shirt

**75c**

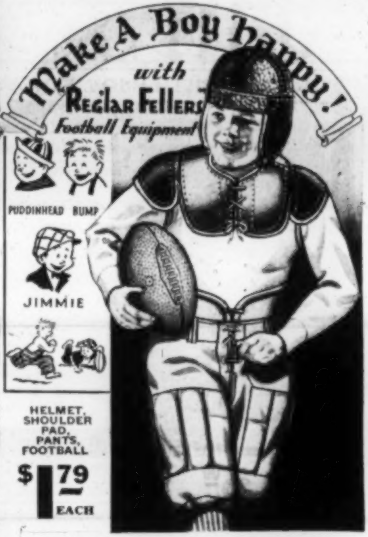
**Keen! And How!**

- ★ **Good quality cotton (white).**
- ★ **Cotton fleeced backing.**
- ★ **Ribbed neck, cuffs and waistband.**
- ★ **Fast color imprint.**

The "kids", boys and girls alike, are wild over this "hotcha" sweatshirt. You can't pick a better gift for so little money. **Ages, 6 to 16 years. State age.**

Not Prepaid. Shpg. wt., 1 lb.

**6 C 2014** .....**75c**


Make A Boy happy! with Reg'lar Fellers Football Equipment
PUDDINHEAD
BUMP
JIMMIE

**HELMET, SHOULDER PAD, PANTS, FOOTBALL**

**$1.79 EACH**

## O BOY! WHAT AN OUTFIT!

*Each Item Shipped in Special "Reg'lar Fellers" Wrapping*

**"REG'LAR FELLERS" Head Gear**

Leather crown reinforced with two leather cross strips. White felt padded throughout. Fits heads up to size 7. Not Prepaid. Shpg. wt., 1 lb. 6 oz.

**6 C 2497—Each** ... **$1.79**

**"REG'LAR FELLERS" Football Pants**

Duck material, tan color. Padded kidney pads. Gray felt padding at hips. Pieced fiber thigh guards. Even sizes, 24 to 34 in. waist. **State size.** Not Prepaid. Shpg. wt., 1 lb. 8 oz.

**6 C 2496** ........... **$1.79**

**"REG'LAR FELLERS" Shoulder Pad**

Tan leather. White felt padding. Fiber shoulder caps. A well made pad. Not Prepaid. Shpg. wt., 1 lb. 12 oz.

**6 C 2498 Each** .............. **$1.79**

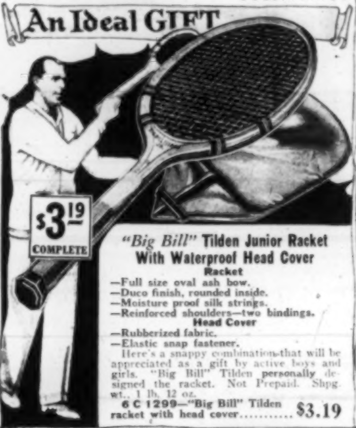
**Varsity Football**

- ★ **Regulation size.**
- ★ **Pebble grained cowhide.**
- ★ **Single canvas lined.**
- ★ **Double leather laced effect.**
- ★ **Rubber valve bladder.**

Instructions included. Not Prepaid. Shpg. wt., 1 lb. 6 oz.

**6 C 2449 Football** ........... **$1.79**

## An Ideal GIFT



**$3.19 COMPLETE**

### *"Big Bill"* Tilden Junior Racket With Waterproof Head Cover

**Racket**

- —**Full size oval ash bow.**
- —**Duco finish, rounded inside.**
- —**Moisture proof silk strings.**
- —**Reinforced shoulders—two bindings.**

**Head Cover**

- —**Rubberized fabric.**
- —**Elastic snap fastener.**

Here's a snappy combination that will be appreciated as a gift by active boys and girls. "Big Bill" Tilden **personally** designed the racket. Not Prepaid. Shpg. wt., 1 lb. 12 oz.

**6 C 1299—"Big Bill" Tilden racket with head cover**............ **$3.19**

**A Gift That Satisfies**

**$5.95**

**Give a Gladstone Bag**

- —**Stag grained split seal leather.**
- —**Washable imitation leather lining.**
- —**Shirtfold, utility pocket, garment straps, strong lock and catches.**

Spacious, good looking, long wearing. **Black color.** 24-inch size. Not Prepaid. Shpg. wt., 12 lbs.

**6 C 9202** ........... **$5.95**

**A Great Favorite**

- —**Regulation size.**
- —**4-piece pattern.**
- —**Pebble grained cowhide.**
- —**Double leather laced effect.**
- —**Valve bladder.**

This inexpensive basket ball will make a worthwhile gift. Instructions included. Not Prepaid. Shpg. wt., 2 lbs. 4 oz.

**6 C 1899** **$3.49**

**Health Builders**

- —**Wine color sheepskin leather.** —**Hair filled.**
- —**Outside leather palm grip.** —**Canvas lined.**
- —**Padded wrist, made the same as the official amateur gloves.**

Boys are keen for boxing gloves. Great Christmas gifts. Not Prepaid. Shpg. wt., 2 lbs. 6 oz.

**6 C 1499** **$3.49**

How to Pitch Dazzy Vance
Strike-Out King

**"Dazzy" Vance Ball**

- —**Genuine horsehide cover.**
- —**Yarn wound.**
- —**Cork and rubber center.**
- —**Raised seams.**

Any boy will be "tickled pink" to get this baseball—with a booklet on How to Pitch by "Dazzy" Vance himself. Not Prepaid. Shpg. wt., 8 oz.

**6 C 1603** . **59c**

**Guy Bush, Jr.**

- —**Genuine horsehide.**
- —**Oil treated.**
- —**Correctly padded.**
- —**Leather welted seams.**
- —**Leather lined.**
- —**Leather lacing at wrist.**

A special direct from Santa's head-quarters. Not Prepaid. Shpg. wt., 1 lb. 6 oz.

**6 C 1699**—**$1.59**

# A Gift for the FAMILY
## THAT ALL WILL ENJOY FOR YEARS

$49.95 CASH
Complete
Ready to Operate

$5.00 DOWN

## In the Face of Advancing Prices
### A 12-Tube All-Electric Superheterodyne Console
"Class B" Amplification—Seven Pentode Tubes—Gigantic Dynamic Speaker

**Power! Distance! Sharp Tuning! Superior Tone Quality! A Usual $79.00 Value!**

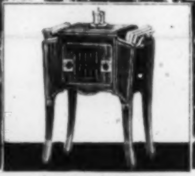
This Silvertone TWELVE TUBE console uses seven pentode tubes in its operation and three type 246 class "B" super-amplifier tubes. The result is POWER-PLUS and nationwide range.

And on distant stations, the automatic fading control will maintain programs at a steady, even volume, even though station signals fade, a feature usually found only in highest priced sets.

Giant size 12 in. super dynamic speaker to successfully reproduce the tremendous volume of voice or music of which this set is capable. A full size console cabinet of appealing beauty and good workmanship. Measures 42x26x13¾ in. Walnut finish with panel veneers of butt and stump walnut, top of genuine walnut veneer. Complete with 1 type 227, 3-246, 2-256, 4-258, and 2-280 type Silvertone tubes and aerial kit. Operates on 110-volt, 50-60-cycle A.C. current only. Not Prepaid. Shpg. wt., 90 lbs.

**57 CM 1654**—Cash Price ........ $49.95
Easy Payment Price, $5 Down;
$5 Monthly ........ $54.95

*Use Easy Payment Order Blank*



## 5-Tube All-Electric Christmas Radio Special
$22.95 Cash Complete

*Combination Radio-Magazine Stand*

**A 5-tube A.C.-D.C. Superheterodyne Silvertone radio conveniently furnished in a standard size magazine stand.** The radio is supersensitive, using 1-25Z5, 1-6A7, 1-6B7, 1-43 and 1-78 type tubes. Tunes down to 70 meters to get ALL POLICE CALLS and also many other short wave programs. Operates either on 110-v. direct or alternating current. 25 or 60-cycle. The magazine stand is standard size with two deep baskets 9 in. wide. Walnut finish with top of walnut veneer. The aerial is contained in the set; no ground connection is necessary. Measures 16⅝ in. wide, 23 in. high, 10¾ in. deep. Furnished complete with Silvertone tubes. Ash tray not included. Not Prepaid.

Shpg. wt., 19 lbs.

**57 C 7077** Cash Price $22.95
Easy Payment Price,
$3.00 Down; $4.00 Monthly $25.45

*Use Easy Payment Order Blank*

$39.95 CASH
Complete
Ready to Operate

$4.00 DOWN

## *New for Christmas!* A Battery Operated Silvertone Lowboy!
### *Six-Tube Superheterodyne Circuit!*

**NEW! Yet a proved Success!** Companion to our World's Fair Model 57 DM 1711 sold by the thousands in our Big General Catalog. Has the same chassis; uses the same tubes; equipped with permanent magnet DYNAMIC SPEAKER that gives battery operated radios the excellent tone quality of all-electrics. Powered by a long-life dry 3-volt "A" battery that needs no charging.

BUT—furnished in a neat Modern American lowboy console cabinet which permits greater baffle area for the speaker, thus assuring deeper, richer tone quality.

Employs high efficiency low drain tubes exclusively; easy on the batteries, yet supersensitive to distant programs. Tunes down to 170 meters which will get POLICE CALLS in many communities. Furnished in a neat lowboy cabinet 32¼ in. high, 11⅜ in. deep and 21½ in. wide. Finished in walnut. The top is of genuine walnut 5-ply veneer; the front is ornamented with birdseye maple and other contrasting veneers. Furnished complete and ready to operate with "A," "B" and "C" batteries, aerial kit and 1-230, 1-950, 3-951 and 1-52 type Silvertone tubes. Not Prepaid. Shpg. wt., 90 lbs.

**57 CM 7090**—Cash Price ........ $39.95
Easy Payment Price; $4.00 Down;
$5.00 Monthly ........ $43.95

*Use Easy Payment Order Blank*

## GET A SILVERTONE TUBE FREE

### Special Offer Battery Set Tubes

Purchase 5 or more of one or assorted types of tubes listed below, and we will give you **FREE,** a type 233 Silvertone pentode. For example, if you order 1-230, 2-231's and 2-232's and request a free type 233 send $3.97 to cover the price of the 5 tubes and enough additional for postage, and we will include a type 233 FREE in your order. You will save $1.39.

Not Prepaid. Shpg. wt., 6 oz. each.

| | | |
|---|---|---|
| **57 C 230** | —Each | 69c |
| **57 C 231** | —Each | 69c |
| **57 C 232** | —Each | 95c |

### Special Offer Electric Set Tubes

Purchase 5 or more of any of the tubes listed below and **we will give you FREE, a type 280 Silvertone Rectifier tube.** For example, if you order 1-224A, 2-235's and 2-245's, send $3.61 to cover price of the 5 tubes and enough additional for postage and we will include a type 280, FREE, in your order. You will save 57c.

Not Prepaid. Shpg. wt., 6 oz. each.

| | | | | | |
|---|---|---|---|---|---|
| **57 C 171A** | —Ea | 52c | **57 C 236** | —Ea. | $1.25 |
| **57 C 224A** | —Ea | 79c | **57 C 239** | —Ea. | 1.25 |
| **57 C 226** | —Ea. | 52c | **57 C 245** | —Ea. | 62c |
| **57 C 227** | —Ea. | 59c | **57 C 246** | —Ea. | 92c |
| **57 C 235** | —Ea. | 79c | **57 C 247** | —Ea. | 87c |

| | | |
|---|---|---|
| **57 C 256** | —Each | 84c |
| **57 C 257** | —Each | 98c |
| **57 C 258** | —Each | 98c |

## 500 Guaranteed HOURS OF SERVICE

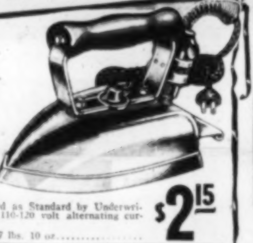
SILVERTONE
RADIO "B" BATTERY
SPECIAL
HEAVY DUTY

This heavy duty "B" battery is a regular $2.95 value—guaranteed to give 100 MORE hours of service than required by U. S. Government standards for heavy duty intermittent service. As the quantity available at this low price is limited we urge you to order early. These batteries are new, fresh stock of approved long life round cell construction. Fully guaranteed to give the amount of service we state. Large size, 8x4¼x7¼ in. Not Prepaid. Shpg. wt., each, 14 lbs. Three weigh 41 lbs.

**57 C 5102**—Price for one ........ $1.65
Special price for three ........ $4.85

# Merry Christmas to Mother

## An Electrical Appliance That SAVES LABOR

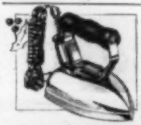


### FULL SIZE *Automatic* IRON

- —Element guaranteed 3 years.
- —Adjustable to any heat up to 625 degrees.
- —Full size, full 6-lb. weight.
- —Nickel plated finish.
- —Heel rest; non-burn handle.

Has all the automatic features of much higher priced irons. Beveled sole plate permits ironing under buttons. Cord and plug included. Listed as Standard by Underwriters' Laboratories. For 110-120 volt alternating current. Not Prepaid.

**20 C 83**—Shpg. wt., 7 lbs. 10 oz. .................. $2.15



### CHALLENGE Iron

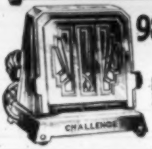
- —Chromium plated.
- —Mica element.

Full six pounds. Complete with cord and plug. For 110-120 volt current. Usual $2.50 value. Listed as standard by Underwriters' Laboratories. Not Prepaid.

Shpg. wt., 7 lbs. 2 oz.

**20 C 49** .................. $1.49

## Modern Electric Toasters



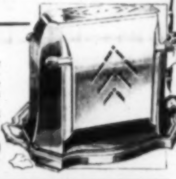
### CHALLENGE Toaster

98c

- —Chromium plated finish.
- —Pull down door turns toast.
- —Toasts two slices at once.
- —Complete with cord and plug.

Non-burn handles. Fiber feet. High grade mica element. Listed as standard by Underwriters' Laboratories. For any 110-120 volt current. Not Prepaid. Shpg. wt., 2 lbs. 8 oz.

**20 C 76** ........................ 98c



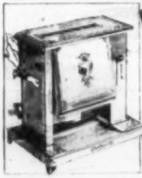
Heatmaster

### Bread N'Roll Toaster

Won't this make a handsome gift? Toasts bread or rolls! "Flip-flop" type. Has black bakelite base with black ends and chromium plated door. Mica element. Complete with cord and plug. Listed as standard by Underwriters' Laboratories. For any 110-120 volt current. Shpg. wt., 6 lbs.

Not Prepaid.

**20 C 637** ............ $3.69



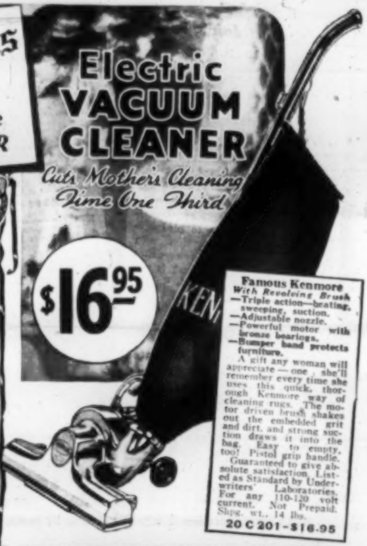
## IT'S AUTOMATIC
*No Burning-No Turning*

Heatmaster

### DeLuxe Automatic

Push down the lever, insert a slice of bread and forget it. Out comes the toast done the way you want it. For any 110-120 volt current. Cord and plug included. Listed as standard by Underwriters' Laboratories! Not Prepaid. Shpg. wt., 4 lbs. 8 oz.

**20 C 692** .............. $5.45



## Electric VACUUM CLEANER

*Cuts Mother's Cleaning Time One Third*

$16.95

### Famous Kenmore
*With Revolving Brush*

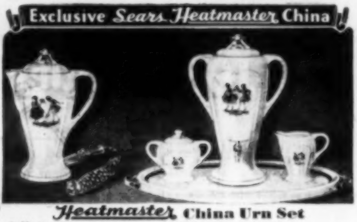
- —Triple action—beating, sweeping, suction.
- —Adjustable nozzle.
- —Powerful motor with bronze bearings.
- —Bumper band protects furniture.

A gift any woman will appreciate — one she'll remember every time she uses this quick, thorough Kenmore way of cleaning rugs. The motor driven brush shakes out the embedded grit and dirt, and strong suction draws it into the bag. Easy to empty, too! Pistol grip handle.

Guaranteed to give absolute satisfaction. Listed as Standard by Underwriters' Laboratories. For any 110-120 volt current. Not Prepaid. Shpg. wt., 14 lbs.

**20 C 201-$16.95**

## Exclusive *Sears Heatmaster* China



### Heatmaster China Urn Set

- Heatproof china body guaranteed not to break from heat.
- 9-cup capacity, begins percolating almost immediately.
- Coffee made in china has a delicious flavor.

Urn has glazed ivory color finish with colonial silhouette design. 9-cup capacity. Creamer and sugar to match, with stainproof ivory color tray trimmed with black. For any 110-120 volt current. Not Prepaid. Shpg. wt., 10 lbs.

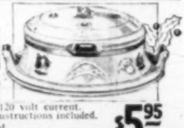
**20 C 73** .................................... $10.95

Same as above except with 7-cup Percolator instead of urn. Not Prepaid. Shpg. wt., 7 lbs.

**20 C 71** .................................... $7.45

7-cup percolator only. Complete with cord and plug. For any 110-120 volt current. Not Prepaid. Shpg. wt., 6 lbs.

**20 C 72** .................................... $4.95



Heatmaster

### China Waffle Iron

The first all-china waffle iron! Guaranteed not to break from heat. Matches percolators and urn set listed above. Glazed ivory finish with same colonial silhouette design. Black handles. Has 8½ in. cast aluminum grids with overflow groove. Heat indicator tells when iron is ready to receive batter. For any 110-120 volt current. Not Prepaid. Shpg. wt., 6 lbs. Instructions included.

**20 C 75**—Complete with cord and plug.................................... $5.95

### *Bird Expert Joins Sears*

Mr. H. Fogg, former President of the Audubon Publishing Co. now has charge of Sears bird and pet departments. Mr. Fogg is widely recognized as an authority on canary breeding and feeding. Many of the preparations developed by him for the care of canaries have come into world-wide use among breeders.

Mr. Fogg's experience and knowledge will be available to bird lovers through his connection with Sears. Mr. Fogg is a former editor of the Canary Journal and is the author of Encyclopedia of Raising Canaries, Encyclopedia of Cage Birds, Handy Book of Canaries.

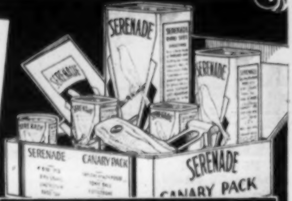
# Singing Canaries

This Christmas decide to surprise your loved ones with **The Perfect Gift,** a canary bird.

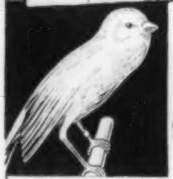
**Start Your Canary Off Right.** Order this complete bird food pack. Everything your bird needs, each article selected and approved by Mr. Fogg—16-oz. pkg. imported bird seed, 1-oz. pkg. natural health food, 16-oz. pkg. of washed ocean gravel, 1-oz. song restorer, exercise and food ball, cuttlebone, food cup, canary booklet. Not Prepaid.

**9 C 2311**—Shpg. wt., 3 lbs. 2 oz. .................**59c**

All canaries below shipped in especially built containers, affording light but excluding drafts. Safe and healthy delivery guaranteed. Sent by express, charges collect from New York City. Approximate express charges, 50c up to 75c.



**Start your bird out right with Serenade Bird Seed**

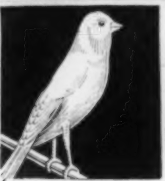


**Imported Hartz Mountain Roller**

**$2.95**

Soft, sweet, cultured; their songs are beautiful combinations of natural musical sounds—the water roll, the bell roll, the flute note, and others. Bred in Germany from fine Hartz Mountain stock. Guaranteed not over 2 years old. Shipped express collect from New York City.

**99 C 422**—Male. Each.......**$2.95**

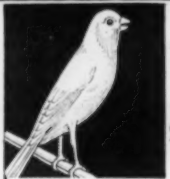


**Imported Hartz Mountain Chopper**

**$4.45**

Choppers are preferred to rollers because of their varied and harmonious song. The melody from their golden throats fills the **home with musical sunshine. They sing lavishly for the sheer joy of singing.** Guaranteed not over 2 years old. Shipped express collect from New York City.

**99 C 423**—Male. Each.......**$4.45**



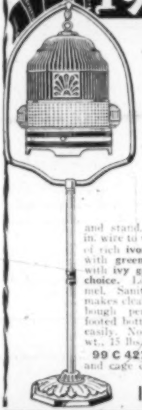
**Imported Serenader Canaries**

**$6.95**

Hatched from special matings and scientifically fed. Only finest voices chosen for special training. Their song is outstanding. There are no finer birds than the "Serenaders". Guaranteed not over 2 years old. Shipped express collect from New York City.

**99 C 424**—Male. Each.............................**$6.95**

# 1934 Styles in Bird Cages



**$1.89**

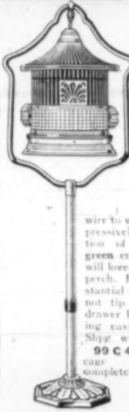
**Complete**

**Fleur de Lis Chateau**

Some bird will sing more lustily; some home will look finer because of this lovely bird cage and stand. Full cage, 10¼ in. wire to wire. Your choice of rich **ivory color** trimmed with **green,** or **light green** with **ivy green** trim. **State choice.** Long lasting enamel. Sanitary drawer base makes cleaning easy. Spring bough perch. Stand has footed bottom. Will not tip easily. Not Prepaid. Shpg. wt., 15 lbs.

**99 C 427**—Stand and cage complete.**$1.89**

**INEXPENSIVE**



**$3.49**

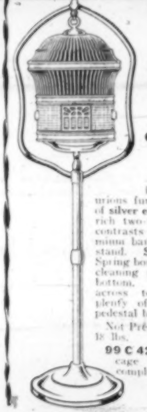
**Complete**

**Japanese Garden**

Richly suggestive of the exotic beauty of Japanese architecture. Cage, 10¼ in., wire to wire. Finished impressively in a combination of **gold color** and **green** enamel. Your bird will love the spring bough perch. Heavy footed substantial stand that will not tip easily. Sanitary drawer base makes cleaning easy. Not Prepaid. Shpg. wt., 17 lbs.

**99 C 425**—Stand and cage complete ........**$3.49**

**GRACEFUL**



**$5.95**

**Complete**

**Queen Anne Manor**

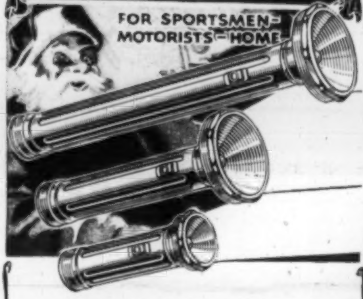
A gift supreme—a cage suitable for the most luxurious furnishings—choice of **silver effect** or **green** in rich two-tone finish that contrasts with six chromium bands on cage and stand. **State choice.** Spring bough perch. Quick cleaning sanitary drawer bottom. Cage, 13 in. across top, gives bird plenty of room. Heavy pedestal base.

Not Prepaid. Shpg. wt., 18 lbs.

**99 C 426**—Stand and cage complete .....**$5.95**

**ATTRACTIVE**

# The Ideal Gift



## Challenge Metal Case Flashlights

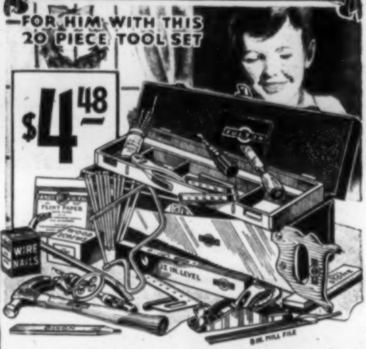
- ● Focusing type—focuses broad, spread light or sharp penetrating beam by simply turning head.
- ● Has 3⅞-in. searchlight head. Throws powerful beam.
- ● Popular with outdoor people, ideal around home or farm.
- ● Brass case fully nickel plated. Dependable switch.
- ● Complete with Shurlite batteries and Mazda bulb.

**20 C 1373**—5-cell. 14 in. long. 1200-ft. beam. Not Prepaid. Shpg. wt., 4 lbs.......................**89c**

**20 C 1372**—3-cell. 9¼ in. long. 600-ft. beam. Not Prepaid. Shpg. wt., 2 lbs. 8 oz...................**69c**

**20 C 1371**—2-cell. Fits in side pocket or tool box of your car. 6 in. long. 2¼-in. head. 300-ft. beam. Not Prepaid. Shpg. wt., 1 lb. 2 oz..........................................**39c**

# Start a Workshop

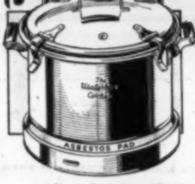


## FULTON Quality Tools

The kind he can really make things with. Look what he gets—block plane; 10-oz. hammer; 2-ft. four-fold boxwood rule; 16-in. hand saw; coping saw with extra blades; 6-in. plier; 8-in. mill file; set of 9 drill points; package sand paper; 12-in. level; 4-in. screwdriver; 12-in. wrecking bar; hand drill; assorted screws; assorted nails; wood chisel; 7-in. combination oil stone; carpenters' pencil; 7-in. try square. Complete set in heavy steel case with tray, lock and key; size 19 in. long x 6 in. deep. **Your boy can be a carpenter this Christmas!** Let him make practical, usable furniture for the home. What fun he'll have. Even Dad will find this a handy set to do odd jobs. Not Prepaid. Shpg. wt., 16 lbs.

**99 C 491**—20-pc. FULTON Tool Set.......................**$4.48**

# Genuine Waterless Cooker



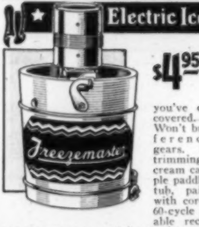
$2.59
7-QT.

### A Gift to Make Cooking Easier

The Genuine Waterless Cooker is approved by Good Housekeeping. Quickly pays its first cost in fuel saved. Meats and vegetables are cooked to juicy tenderness; nutritious vitamins and mineral salts are retained. Roast, steam or can. Extra heavy seamless aluminum; four rustproof clamps; **steel base** with removable asbestos pad; stationary wood handles. With rack and two 1¼-qt. inset pans for 7 and 10-qt. sizes, and two 2¼-qt. inset pans for 13-qt. size. Instruction and recipes included. Not Prepaid.

| | Size | Ht. | Diam. | Canning Cap., Jars | Shpg. Wt. | |
|---|---|---|---|---|---|---|
| **9 C 2384** | 7-qt. | 5¼ in. | 9½ in. | 5 pint | 5 lbs. 14 oz. | **$2.59** |
| **9 C 2385** | 10-qt. | 7¼ in. | 9½ in. | 5 pt. or 4 qt. | 6 lbs. 8 oz. | **3.45** |
| **9 C 2386** | 13-qt. | 9½ in. | 10¼ in. | 7 pt., 4 qt. or 3 two-qt. | 8 lbs. 2 oz. | **4.45** |

# Electric Ice Cream Freezer

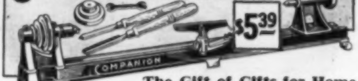


$4.95

Freezes two quarts of ice cream in less than 10 minutes with less than 1c for electricity. Smoothest, most delicious ice cream you've ever eaten. Motor entirely covered. Ice and salt can't harm it. Won't burn out or cause radio interference. Enclosed, non-clogging gears. Cadmium plated, non-rust trimmings. Heavy charcoal tin plate cream can. Tinned dashers with maple paddles. Kiln dried northern pine tub, painted aluminum. Complete with cord and plug for 110-120 volt, 60-cycle A.C. Instructions and valuable recipes. Delicious special ice creams, mousses, and frozen desserts. Less bother for Mother, less work for Dad. Delicious "Goodies" for the young folks. Not Prepaid. Shpg. wt., 11 lbs.

**99 C 421** ...............................................**$4.95**

# COMPANION LATHE

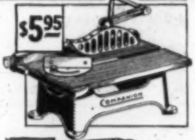


### The Gift of Gifts for Home Craftsmen—6-In. Swing Lathe

A lifetime of Joy here for the home craftsman who likes to make things—a real lathe that will operate with a ¼-H.P. motor—3-speed cone pulley; bronze bearings; ⅝-in. steel spindle; double bearing headstock; 24-in. between centers; well-ribbed rigid bed. Spur center, 5-in. tool rest and tool rest holder included. A high quality lathe that will handle a wide variety of work. **Special Christmas offer includes 2 high grade CRAFTSMAN wood turning chisels.**

**99 C 487**—Not Prepaid. Shpg. wt., 24 lbs............**$5.39**

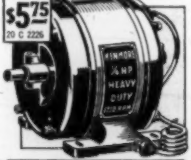
## COMPANION 6-In. Bench Saw



Rips or cross cuts 1½-in. material. Outfit includes a saw guard, ripping fence and universal miter gauge. A simple yet rugged bench saw for light work. Ht. over all, 9 in.; lgth., 13 in. Table surface, 10x13 in. Complete with 6-in. combination rip and cross cut saw. Not Prepaid. Shpg. wt., 24 lbs.

**99 C 486** ..........**$5.95**

## A Powerful Gift



This genuine KENMORE ¼-H.P. motor, guaranteed for 3 years. Just the motor for driving shop tools, washing machines, etc. Splash-proof. Wool yarn oiling bronze bearings. ½-in. shaft. Detachable base. For 110-120 volt, 60-cycle A.C. Speed, 1750 R.P.M. Without cord, plug or pulley. Not Prepaid. Shpg. wt., 27 lbs.

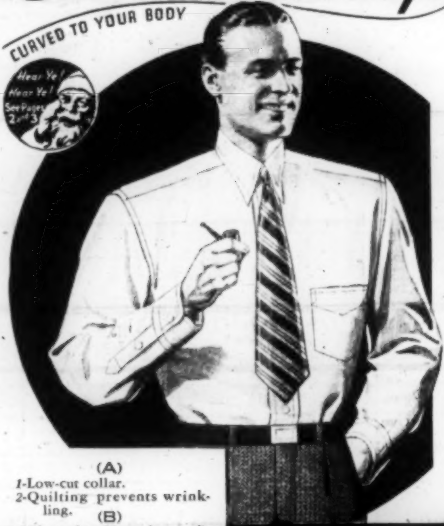
**20 C 2226** ......**$5.75**

**20 C 2227**—As above but complete with cord, plug and 2-in. V type pulley.....**$6.50**

# Make this year's Gift UNUSUAL

## The Custom Drape $1.69

CURVED TO YOUR BODY


Hear Ye!
Hear Ye!
See Pages
2 and 3

ENTIRELY new—totally different —the *Custom Drape*. Shirt! Not simply "Custom Made" in the usual advertising sense, but actually cut, draped and tailored to the body. As the body tapers, so does the shirt. No bagging and bunching like ordinary models.

¶ Curved to the body from armpit to waist. Its curved yoke is made in two pieces as though tailored to individual measurements. Wider at the chest, yet it hasn't a wrinkle. Its sleeves are "set-in" like coat sleeves so they won't wrinkle. And they taper to fit the arm. The collar is cut low for comfort and is quilted to prevent wrinkling or buckling after washing. Every detail is an innovation.

¶ Show us the man who wouldn't go for such comfort! It's of fine preshrunk cotton broadcloth, splendidly tailored throughout. Cellophane wrapped. (Not tailored in stout men's models.)

Sizes, 14 to 17. Half sizes. 32 to 35-inch sleeves. *State size and sleeve length.* Not Prepaid. Shpg. wt., 14 oz.

*ATTACHED COLLAR STYLE*

**33 C 200**—*White* **33 C 201**—*Tan*
**33 C 202**—*Blue* **33 C 203**—*Gray*

*NECKBAND STYLE*

**33 C 205**—*White*

(A)
*1*-Low-cut collar.
*2*-Quilting prevents wrinkling.

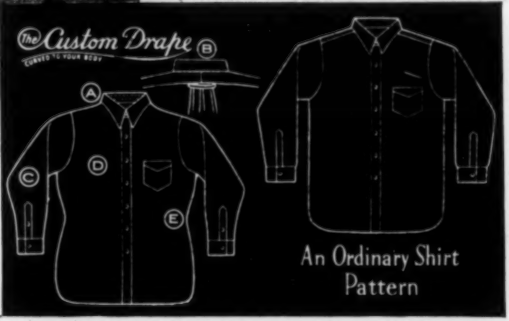
(B)
*3*-Curved split yoke to fit shoulder.
*4*-Gathered back for roominess and comfort.

(C)
*5*-The "set-in" coat sleeve hangs well, looks neater.

(D)
*6*-No chest wrinkles.

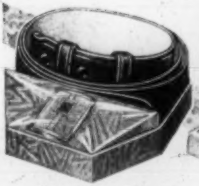
(E)
*7*-Curved to the body from armpit to waist.

*8*-Handy hanger.
*9*-Full shrunk.
*10*-Fine combed yarn.
*11*-Vat dyed—won't fade.
*12*-Seven-button front.
*13*-Button on sleeve facing.
*14*-Ocean pearl buttons.
*15*-Cellophane wrapping.



An Ordinary Shirt Pattern

# Gifts for Every Man



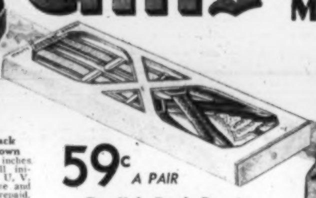
## His Own Initial

**79c A SET**

**33 C 7125—Black**
**33 C 7126—Brown**
Sizes, 30 to 42 inches waist measure. All initials except I, O, Q, U, V, X, Y, Z. State size and print initial. Not Prepaid. Shpg. wt., 8 oz.

- **Full grain cowhide leather (About 1⅜ inches wide)**
- **"Giant Grip" initial buckle (French silver plated)**
- **Packed in Gift Box**

Practical . . . handsome . . . inexpensive. The initial provides a personal touch all men appreciate.



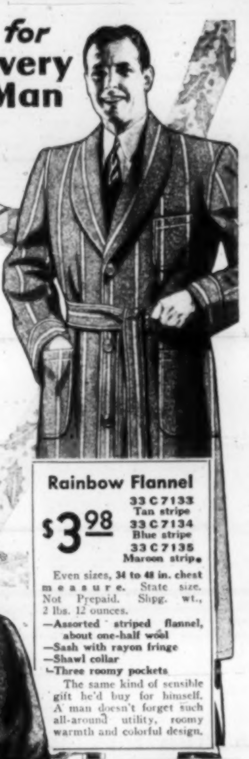
**59c A PAIR**

## English Back Braces

- **Fine quality 1⅛-inch elastic webbing**
- **Rayon braid ends to match**
- **Non-rusting brass trimmings**
- **Highly polished buckles**
- **In neat gift folder**

Latest English Back suspenders of attractive design. Highly polished buckles found only in the more expensive braces.

**33 C 7127—Fancy patterns**
**Colors: Blue, Maroon, Brown; also black and white.** State color. Length, 40 in. Not Prepaid. Shpg. wt., 6 ounces.



## Rainbow Flannel

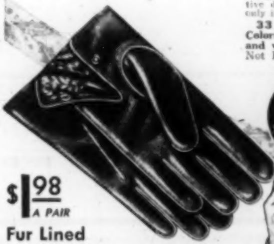
**$3.98**

**33 C 7133** Tan stripe
**33 C 7134** Blue stripe
**33 C 7135** Maroon stripe

Even sizes, **34 to 48 in. chest measure.** State size. Not Prepaid. Shpg. wt., 2 lbs. 12 ounces.

- **Assorted striped flannel, about one-half wool**
- **Sash with rayon fringe**
- **Shawl collar**
- **Three roomy pockets**

The same kind of sensible gift he'd buy for himself. A man doesn't forget such all-around utility, roomy warmth and colorful design.



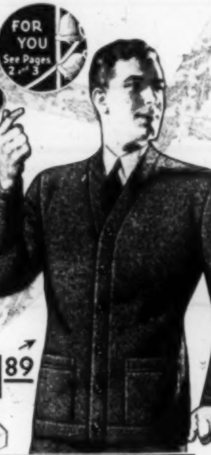
**$1.98 A PAIR**

## Fur Lined

- **Good quality soft chrome tanned capeskin leather**
- **Lined throughout with fine clipped coney (rabbit fur)**
- **Windshield gore at wrist for extra warmth . . . snap fastener**
- **Full outseam sewn**

Soft pliable leather . . . the better kind that costs more elsewhere.

**33 C 4240—Brown**
**33 C 4241—Black**
Sizes, 8 to 10½. Half sizes. State size. Not Prepaid. Shpg. wt., 8 oz.



## All Wool Sportster

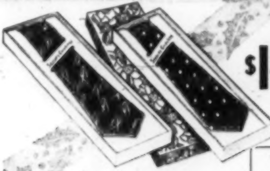
**$1.89**

- **Sturdy All Wool Yarns**
- **Warm Medium Weight**
- **Strong Flat Knit**

Tuned to the latest sport ideas! An all around garment for every season, climate or purpose. Six-button front, "V" Neck style. Two handy pockets.

**33 C 7131—Brown Heather**
**33 C 7132—Oxford gray**

Even sizes, 34 to 46 in. chest measure. State size. Not Prepaid. Shpg. wt., 1 lb. 2 oz.



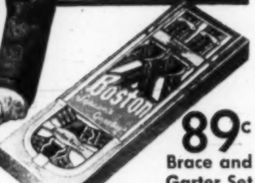
## Hand Tailored

**65c EACH**

- **Newest holiday patterns**
- **Resilient construction**
- **In handsome gift box**

All the zip, zest and dash 1934 designs can give them! RESILIENT — they spring back into place when untied. These attractive ties are the kind of "Christmas Gifts" men like.

**33 C 7129—Fancy patterns. Colors: Blue, red, brown or black.** State color. Not Prepaid. Shpg. wt., 6 oz.



**89c**

## Brace and Garter Set

**33 C 7128—Fancy patterns**
Colors: Blue, Maroon, Brown; also Black and White. State color. Not Prepaid. Shipping weight 6 ounces.

- **Patterned elastic web braces, 40 in. long**
- **Popular narrow ⅞-inch width**
- **Rayon braid ends to match**
- **Single Grip Garters to match of same material**

"Boston" braces with garters to match, in handsome gift box. A WOW for young fellows.

# Christmas Bells will soon ring out BE READY!

## Newest Patterns in Dress Socks

**4** PAIRS FOR **$1.00**  **3** PAIRS FOR **$1.00**

### Specially Packed in Gift Boxes

Inexpensive—but no one would ever guess it. How swanky they look in their gift box. Knit of a combination of rayon yarns. Toes, heels and tops are mercerized cotton.

**86 C 4676**—Assorted colors and patterns. Sizes, 10, 10½, 11, 11½ and 12. *State size.* Not Prepaid. Shpg. wt., 4 pairs, 12 oz. 4 Pairs **$1.00**

Anyone would think they came right out of an expensive haberdashery. Patterns so distinctive. Quality so high. The weight men like for fall and winter. Lisle over rayon. Double soles. Mercerized cotton tops, toes, heels.

**86 C 4601**—Assorted colors and patterns. Sizes, 10, 10½, 11, 11½ and 12. *State size.* Shpg. wt., 3 prs., 12 oz. Not Prepaid. 3 Pairs **$1.00**

**About ¼ WOOL**

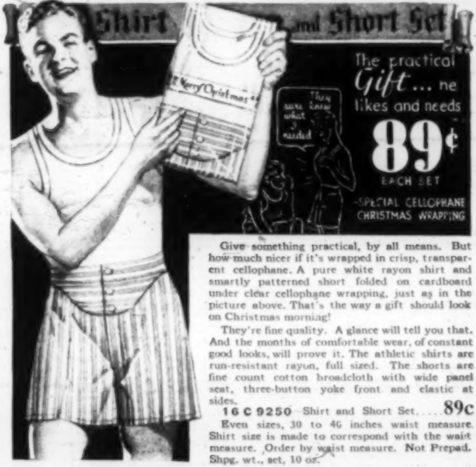
**35¢** A PAIR **3** PAIRS FOR **$1.00**

## Any man would like these Part Wool Socks—

How warm and colorful and gay they'll look when he opens his package on Christmas morning. And how good they'll feel when he wears them out in the crisp, sparkling cold.

About one-fourth wool—that accounts for their warmth; the rest cotton, which means they'll wear and wear. The patterns are brand new, and the colors so rich looking. They're bound to wear—heels and toes are reinforced with cotton, the feet seamless, the tops ribbed.

**86 C 4684**—Assorted colors and patterns. Sizes, 10, 10½, 11, 11½ and 12. *State size.* Not Prepaid. Shpg. wt., one pair, 2 oz. three pairs, 6 oz.


Merry Christmas
They sure knew what I needed

## Shirt and Short Set

The practical *Gift* ... he likes and needs

**89¢** EACH SET

—SPECIAL CELLOPHANE CHRISTMAS WRAPPING

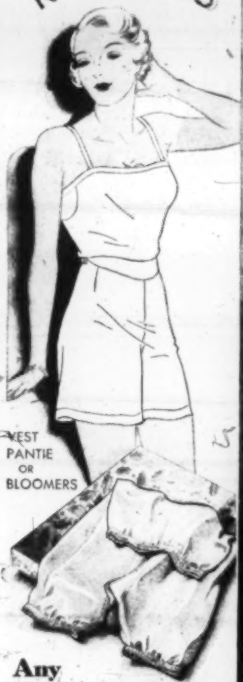
Give something practical, by all means. But how much nicer if it's wrapped in crisp, transparent cellophane. A pure white rayon shirt and smartly patterned short folded on cardboard under clear cellophane wrapping, just as in the picture above. That's the way a gift should look on Christmas morning!

They're fine quality. A glance will tell you that. And the months of comfortable wear, of constant good looks, will prove it. The athletic shirts are run-resistant rayon, full sized. The shorts are fine count cotton broadcloth with wide panel seat, three-button yoke front and elastic at sides.

**16 C 9250**—Shirt and Short Set. . . . **89c**

Even sizes, 30 to 40 inches waist measure. Shirt size is made to correspond with the waist measure. Order by waist measure. Not Prepaid. Shpg. wt., set, 10 oz.

# *What Nicer Gift* THAN A BOX OF RAYONS



**Any 2 for $1.29**

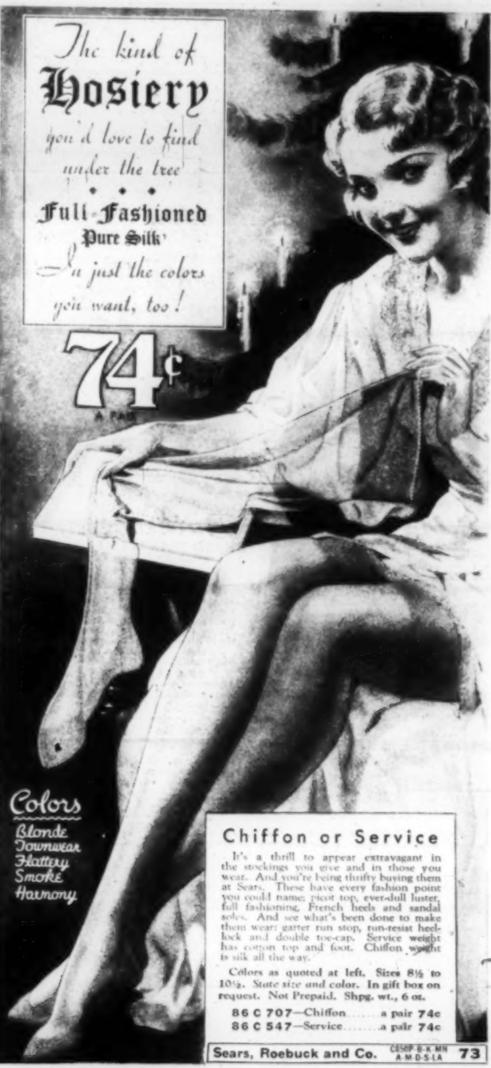
**Packed in Gift Box**

Daintiest of dull-lustered run-resistant rayons.

**Bodice Top Vests**
—Double fabric picoted straps
—Arm shields; draw tape
**16 C 9388**—Pink
**16 C 9389**—Tea rose
Even sizes 34 to 44 inches bust. ***State size.***

**Yoke Front Panties**
—Elastic at back of waist
—Band bottom; gusset in seat
**16 C 9382**—Pink
**16 C 9383**—Tea rose
Lengths, 19, 20 and 21 inches. ***State size.***

**Elastic Waist Bloomers**
—Triangular gusset seat
—Elastic waist and knees
**16 C 9380**—Pink
**16 C 9381**—Tea rose
Lengths, 23, 24 and 25 inches. ***State size.***
Not Prepaid. Shpg. wt., 2 garments, 14 oz.



## *The kind of* Hosiery *you'd love to find under the tree*

• • •

**Full-Fashioned Pure Silk**

*In just the colors you want, too!*

**74¢** A PAIR

*Colors*
*Blonde*
*Townwear*
*Flattery*
*Smoke*
*Harmony*

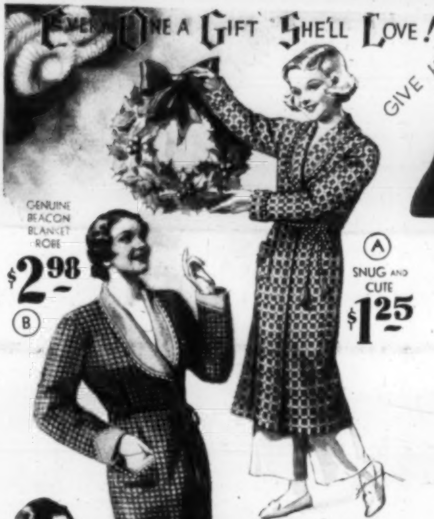
## Chiffon or Service

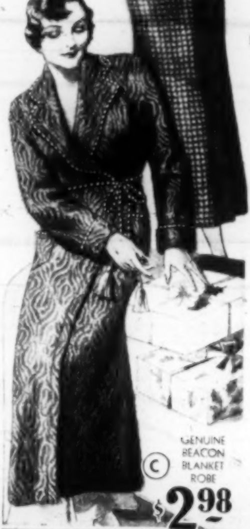
It's a thrill to appear extravagant in the stockings you give and in those you wear. And you're being thrifty buying them at Sears. These have every fashion point you could name; picot top, ever-dull luster, full fashioning, French heels and sandal soles. And see what's been done to make them wear: garter run stop, run-resist heel-lock and double toe-cap. Service weight has cotton top and foot. Chiffon weight is silk all the way.

**Colors as quoted at left. Sizes 8½ to 10½. *State size and color.* In gift box on request. Not Prepaid. Shpg. wt., 6 oz.**

**86 C 707**—Chiffon........**a pair 74c**
**86 C 547**—Service........**a pair 74c**

# EVERY ONE A GIFT SHE'LL LOVE!





## Bathrobes
### BRING WARM CHEER

Ⓐ Cold mornings call for this gay, colorful robe of good quality, medium-weight, genuine Blanket Cloth. Made of fine Cotton yarns. Fitted collar and deep pockets edged with lustrous cord. Sturdy cord girdle. An every day need—a deeply appreciated gift.
***Sizes:*** 7, 8, 10, 12 and 14 years. State age size.

**27 C 49450**
Assorted Colors..........*$1.25*
Not Prepaid. Shipping weight, 1 lb. 14 oz.

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Ⓑ A robe she'll love because it's soft, warm, genuine Beacon Cotton Blanket Cloth. Solid color trimming on this check pattern. Rayon cord outlines collar, cuffs and pockets. Full, easy fit, with wide, warm overlap. State size.
***Sizes:*** to fit 34, 36, 38, 40, 42 and 44 inches bust measure.

**27 C 240**
Colorful Checks..........*$2.98*
Not Prepaid. Shipping weight, 2 lbs. 6 oz.

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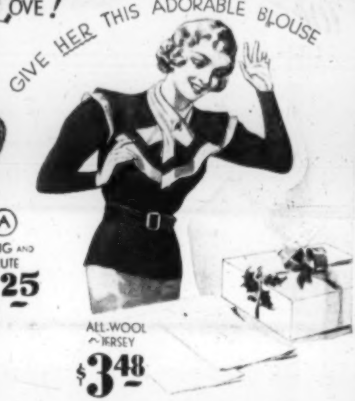
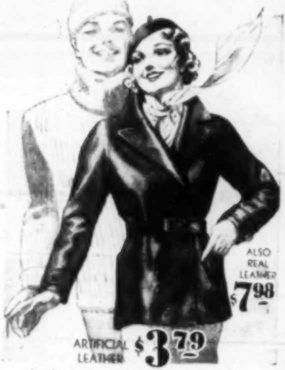
Ⓒ Here is real luxury, real warmth, real beauty! Soft, richly patterned genuine Beacon Cotton Blanket Cloth. Heavier than flannel, yet supple and light in weight. Deep pockets and notched collar edged with two-tone lustrous cord. Full, roomy cut for comfort and warmth. A famous quality at Sears famous low price. The ideal Christmas gift.
***Sizes:*** to fit 34, 36, 38, 40, 42 and 44 in. bust measure. State actual bust measure.

**27 C 245**
Fancy Pattern..........*$2.98*
Not Prepaid. Shipping weight, 2 lbs. 8 oz.


GIVE HER THIS ADORABLE BLOUSE
ALL-WOOL
JERSEY
$3.48

Beautiful colors in this smart All Wool Jersey blouse. Looks like a two-piece dress when worn with your sports skirt. Ideal with suits, too. Epaulet shoulders and draped Ascot scarf collar are fashion favorites. Neatly tailored to be worn in or outside of skirt. State size.
***Sizes:*** 14-16-18-20 years
***Bust:*** 32-34-36-38 inches

**31 C 235**—Chona Brown with Orange
**31 C 236**—Copen Blue with Beige......*$3.48*
Sent direct from New York to you . . . but you pay the postage only from our nearest Mail Order Store. Shipping weight, 1 pound.



A gift she'll appreciate every day of the year! Warmth, long wear and good looks in this double breasted, artificial leather jacket—looks and feels like rich, genuine leather. Cotton Suede Cloth lining. State bust measure and color.
***Sizes:*** 14-16-18-20 years
***Bust:*** 32-34-36-38 and 40 inches

**17 C 3898**—Black, Brown, or Medium Red..........*$3.79*

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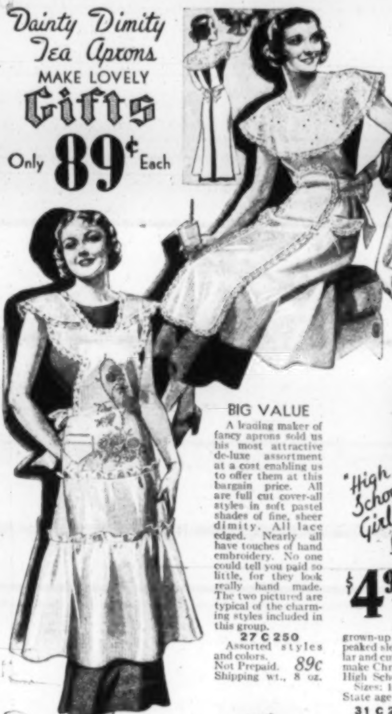
**Genuine Capeskin Leather**

Same style with All Wool Flannel lining.
**17 C 3899**—Black..........*$7.98*
See sizes above. Each sent direct from New York to you . . . but you pay the postage only from our nearest Mail Order Store. Shpg. wt. each, 3 lbs. 6 oz

# *Dainty Dimity Tea Aprons* MAKE LOVELY Gifts

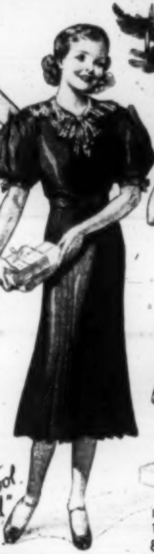
## Only 89¢ Each



### BIG VALUE

A leading maker of fancy aprons sold us his most attractive de-luxe assortment at a cost enabling us to offer them at this bargain price. All are full cut cover-all styles in soft pastel shades of fine, sheer dimity. All lace edged. Nearly all have touches of hand embroidery. No one could tell you paid so little, for they look really hand made. The two pictured are typical of the charming styles included in this group.

**27 C 250**
Assorted styles and colors.
Not Prepaid. *89c*
Shipping wt., 8 oz.



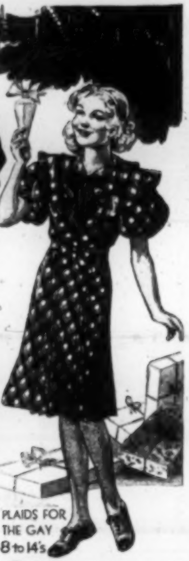
## $4.98

Just the age to appreciate this really lovely dress of fine quality Silk Flat Crepe (weighted). Quite grown-up with its smartly peaked sleeves and Silk Plaid collar and cuff bands. Priced low, to make Christmas a happy one for High School Girls.

Sizes: 10, 12, 14 and 16 years. State age size.

**31 C 225**—Navy Blue
**31 C 226**—Recovery (deep rich) Red.... *$4.98*

Sent direct from New York to you . . . but you pay the postage only from our nearest Mail Order Store. Shpg. wt., 1 lb.


PLAIDS FOR THE GAY 8 to 14's

## $3.98

How her eyes will sparkle when she opens the Christmas box with this exquisite Silk Flat Crepe (weighted) dress! It's a gay young plaid—fashion's most important print. Double epaulet collar with big harmonizing silk bow. Pleats trim back and front of skirt. Elastic in dainty puff sleeves. The nicest gift you could choose.

Sizes: 8, 10, 12 and 14 years. State age size.

**31 C 230**
Colorful medium dark Plaid............ *$3.98*

Sent direct from New York to you . . . but you pay the postage only from our nearest Mail Order Store. Shpg. wt., 14 oz.

## 3-Piece ALL WOOL SNOW OR PLAYSUIT

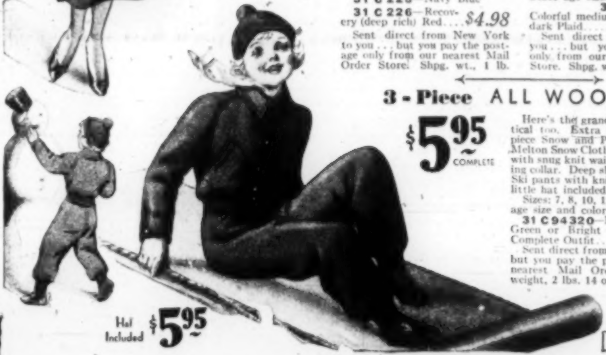
## $5.95 COMPLETE

Here's the grandest gift of all! Practical too. Extra warm, sturdy three-piece Snow and Play Suit of All Wool Melton Snow Cloth. Button closed jacket with snug knit waist band and high closing collar. Deep slash pockets. Full cut Ski pants with knit ankle bands. A gay little hat included.

Sizes: 7, 8, 10, 12 and 14 years. State age size and color.

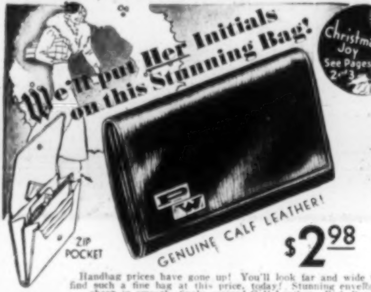
**31 C 94320**—Medium Blue, Medium Green or Bright Red
Complete Outfit........... *$5.95*

Sent direct from New York to you . . . but you pay the postage only from our nearest Mail Order Store. Shipping weight, 2 lbs. 14 oz.



# We'll put Her Initials on this Stunning Bag!

Christmas Joy
See Pages 2 and 3



**$2.98**

Handbag prices have gone up! You'll look far and wide to find such a fine bag at this price, today! Stunning envelope shape in smooth, finely grained Calf Leather. Rich Rayon Moire lining. Six extra pockets besides the "Zip" compartment. Double faced mirror in pocket. Two handsome initials mounted on shining metal are ample ornament. **Print plainly any two initials wanted except I O U Q X Y Z.** Size, 9¼x6¼ inches.

**18 C 2444—Colors: Black or Brown. State color. Not Prepaid. Shpg. wt., 1 lb.**

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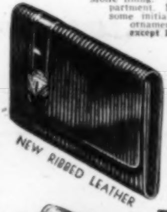

**$1.79** MIRROR ORNAMENT!

If it's **Ribbed**, it's Right, this year! But this genuine dull finish, **Leather** bag has another claim to style! A sparkling mirror and marcasite ornament! The newest idea from Paris! Flap is lined with fine Rayon Faille. Two deep pockets, attached change purse, and double faced mirror in separate pocket. Size 8x5¼ inches.

**18 C 2446—Colors: Black, Brown or Navy Blue. State color. Not Prepaid. Shpg. wt., 12 oz.**

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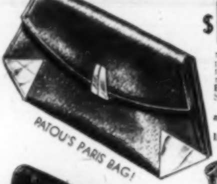
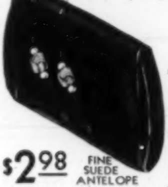

PATOU'S PARIS BAG!

**$1.00**

Convenient metal clip fastener, and metal corners that shine like mirrors! New long, slim shape. Large, roomy, center compartment; attached coin purse. Mirror in pocket. Rayon moire lining in flap. Size, [illegible]x5½ in. Choice of two materials. **Colors: Black or Brown. State color.** Not Prepaid. Shpg. wt. each, 14 oz.

**18 C 2448—Morocco grained artificial leather ............ $1.00**

**18 C 2450—Suedene—(Suede-like cotton) fabric ......... $1.00**



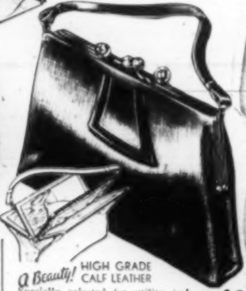
**$2.98** FINE SUEDE ANTELOPE

## A GORGEOUS GIFT BAG

Made of Antelope . . . the softest, loveliest kind of suede leather! With handsome metal ornaments. Change purse and lining are of fine Celanese satin; smart pipings. Three deep pockets with separate pocket for the double faced mirror. Size, 9x5½ inches.

**18 C 2452—Colors: Black with Silver color metal ornament or Dark Brown with gold color ornament. State Color.**

**Not Prepaid. Shpg. wt., 14 oz.**



*A Beauty!* HIGH GRADE CALF LEATHER

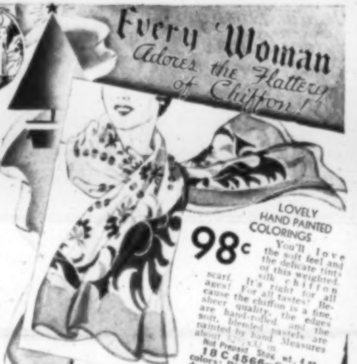
**$4.98**

Specially selected for utility and beauty! Center clasp is divided into a deep, 2-section pocket, one side of which has white kid lining; other side, smart Rayon Moire lining. Outer clasps both open into body of bag. Attached change purse. Double-faced mirror. Double leather straps. Fine leather covered triple frame. Size, 12x7¼ in.

**Not Prepaid. Shpg. wt., 1 lb. 4 oz.**

**18 C 2454—Colors: Black or Brown. State Color.**

# Every Woman Adores the Flattery of Chiffon!



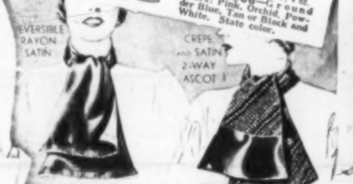
LOVELY HAND PAINTED COLORINGS

**98c**

You'll love the soft feel and the delicate tints of this weighted silk chiffon scarf. It's right for all ages! For all tastes! Because the chiffon is a fine, sheer quality, the edges are hand-rolled, and the soft, blended pastels are painted by hand. Measures about [illegible]x3[illegible] in.

**Not Prepaid. Shpg. wt., 4 oz.**

**18 C 4566—Ground colors: Pink, Orchid, Powder Blue, Tan or Black and White. State color.**


REVERSIBLE RAYON SATIN
CREPE AND SATIN 2-WAY ASCOT!

**59c**

Rich, glossy Panne Rayon Satin with harmonizing shades of Rayon satin on reverse side; wide, self-fringed ends. Length, about 38 in. **Colors: Black with White, Brown with Tan, Navy with Copen Blue, or Wine with White. State color.**

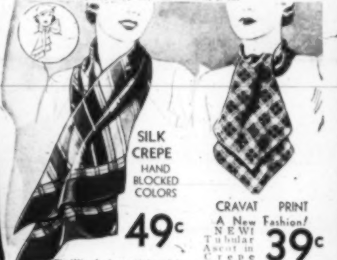
**18 C 4567**

**Not Prepaid. Shpg. wt., 4 oz.**

**98c**

Tie it both ways—Each end is different. Rough printed Rayon Crepe combined with Celanese Satin. Tapered center. Silk (weighted) crepe lining. Lgth. about, 40 in.

**18 C 4568 — Colors: Brown, Navy, Black with White or Wine. State color. Not Prepaid. Shpg. wt., 4 oz.**



SILK CREPE HAND BLOCKED COLORS

**49c**

Thrillingly beautiful multi-color combinations! The kind you usually find only in higher priced scarfs! Clear, bright, vibrant colors, in a gay, Hand-painted Roman striped design! Weighted silk crepe de chine. Lgth., about 60 in. May be tied many ways!

**18 C 4569—Dominant colors: Brown, Navy Blue, Green or Wine. State color. Not Prepaid. Shpg. wt., 4 oz.**

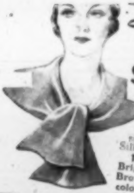
CRAVAT PRINT

A New Fashion!

**39c**

NEW! Tubular Ascot in Crepe Yvette (Rayon and Cotton) print with solid colored rayon lining. Tapered at the center, made with swanky spear-shaped ends. Lgth. abt., 42 inches.

**18 C 4570 — Dominant colors: Brown, Copen Blue, Red or Green. State color. Not Prepaid. Shpg. wt., 4 oz.**



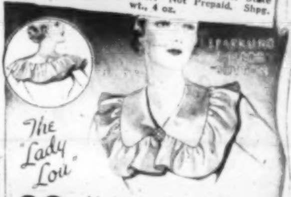
## *Velveteen!*

RICH AND COLORFUL!

**$1.48**

Try this bright, beautiful collar on your dress and see why everyone's wearing Velveteen! It adds such richness to your frock! Very smart style, ties on easily. Silk crepe (weighted) lining.

**18 C 4571—Colors: Bright Red, Bright Green, Brown or Royal Blue. State color. Not Prepaid. Shpg. wt., 4 oz.**

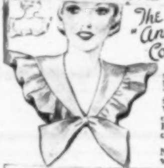


## *The "Lady Lou"*

**89c**

It's the hit of the season! How it glorifies old frocks! Comes in gleaming white Rayon Satin or Crisp Celanese Moire!

**18 C 4572—White Rayon Satin**
**18 C 4573—White Celanese Moire**
**Not Prepaid. Shpg. wt., 4 oz.**



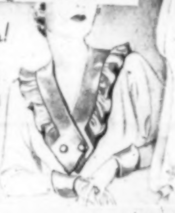
## *The "Angel" Collar!*

**48c**

Crisp, wing-like ruffles, and sailor back to give a gay, "young girl" effect! A flattering V neckline that everyone can wear! **French wale white cotton pique.**

**18 C 4574**
**Not Prepaid. Shpg. wt., 4 oz.**

## *The Satin Success!*

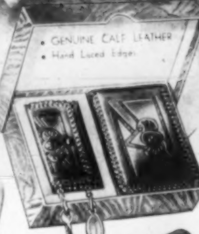


**She'll love this collar, we know! 89c**

Thousands of smart women all over America are buying it. We send cuffs to match! Lovely **"Angelskin" white Rayon Satin with pearl buttons.**

**18 C 4575**
**Not Prepaid. Shpg. wt., 4 oz.**

## Real Leather — *Every One!*



### With Name in Gold

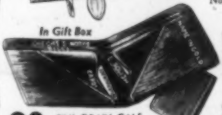
ONLY **$2.39** 2-Piece Set

*In Gift Box*

### ... the PERFECT GIFT SET

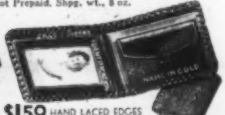
**18 C 2690**—Smooth, highly polished and smartly embossed! Singlefold wallet has a long bill pocket; flap covered pocket and window compartment. Measures, closed, 4½x3¼ in. Leather lined Key Kaddy has 6 swivel hooks. **Brown only. Print Name or initials. Not Prepaid. Shpg. wt., 8 oz.**

*In Gift Box*



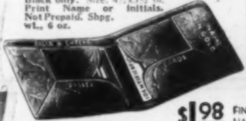
**98c** SILK GRAIN CALF

**18 C 2691**—Finely grained calf leather. Has 4 extra pockets besides the 2-section bill container. Celluloid memo sheet. Marvelous value at a low price. **Black only.** Size, 4½x3½ in. **Print Name or initials. Not Prepaid. Shpg. wt., 6 oz.**



**$1.59** HAND LACED EDGES *In Gift Box*

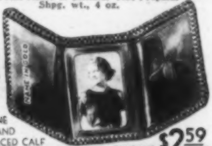
**18 C 2692**—Genuine Goat leather, Morocco grained. Large bill compartment, window pocket and flap covered pocket. Size, closed, 4½x3½ in. **Dark Brown only. Print Name or initials. Not Prepaid. Shpg. wt., 4 oz.**



**$1.98**

NEW "CUT-AWAY" STYLE

**18 C 2693**—Tickets and cards are easily visible. Genuine goat leather in new El'Fant graining. Other pockets hold celluloid memo pad, and transparent envelope. Large bill pocket. Size, 4½x3½ in. closed. **Colors: Black or Brown. State Color. Not Prepaid. Shpg. wt., 6 oz. In Gift Box. (Print name.)**



FINE HAND LACED CALF

CHOICE **$2.59** Each

Very fine calf leather, handsomely embossed. **Brown only.** 4 Pockets. In Gift Box. **Print Name or initials.** Not Prepaid. Shpg. wt., 6 oz.

**18 C 2694** — 3-fold style as shown, size, 3x5 in. closed.

**18 C 2696** — Single fold, size, 4⅜x3¼ in. closed.

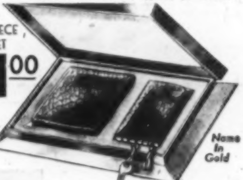
## Christmas Special!

### Real Leather "Zip" Pocket Wallet

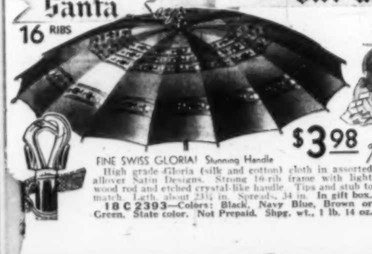
2-PIECE SET **$1.00**

Low priced young men's set of genuine leather, excellently made! Single fold wallet has a long "Zip"-fastened pocket for bills! Window pocket! Pockets for cards and stamp container. Measures, 4¼x3½ inches. Kaddy carries six keys safely. Newest grained leather. **Black only. Print Name.**

**18 C 2697—In Gift Box. Not Prepaid. Shpg. wt., 8 oz.**



## Santa Says these Gift Umbrellas ... will please all!



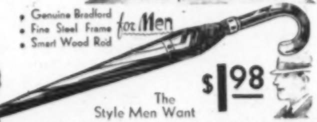
16 RIBS

**$3.98**

FINE SWISS GLORIA! Stunning Handle

High grade Gloria (silk and cotton) cloth in assorted allover Satin Designs. Strong 16-rib frame with light wood rod and etched crystal-like handle. Tips and stub to match. Lgth. about 23¼ in. Spreads, 34 in. **In gift box.**

**18 C 2393—Colors: Black, Navy Blue, Brown or Green. State color. Not Prepaid. Shpg. wt., 1 lb. 14 oz.**



- Genuine Bradford
- Fine Steel Frame
- Smart Wood Rod

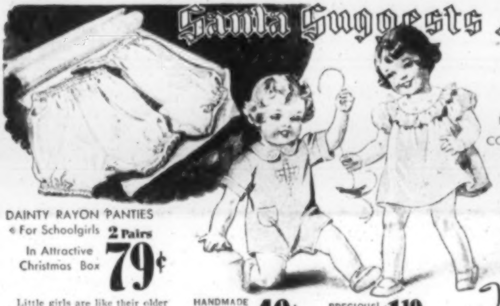
*for Men*

**$1.98**

The Style Men Want

**18 C 2395**—For generations, Bradford cotton cloth has been famous! Now we've used it on a fine, 10-rib steel frame . . . added a smart new wood rod and handsome, carved wood handle to make a thoroughly fine gift. Sliding ring holder covers metal tips when closed. Spreads 43 in. Lgth., 34½ in. **Black only. Not Prepaid. Shpg. wt., 2 lbs.**

# Santa Suggests . . . .



**DAINTY RAYON PANTIES**
For Schoolgirls **2 Pairs**
In Attractive Christmas Box **79¢**

Little girls are like their older sisters—they want pretty undies for Christmas, too! These are **run-resistant** knit Rayon; one pair lace trimmed, the other tailored, with ribbon buds for decoration. Reinforced crotch. Smooth-fit knee cuffs, with elastic half way 'round. **In gift box.** Not Prepaid. Shpg. wt., 1 lb.

**29 C 2221**—Tearose. Ages, 4, 5-6, 7-8, 9-10, 11-12, 13-14 yrs. **State age.**

**HANDMADE COTTON BROADCLOTH CREEPER 49¢**

Good quality FAST COLOR. Button bottom. Hand embroidered trim. Not Prepaid. Shpg. wt., 6 oz.

**29 C 6069**—White
**29 C 6070**—Blue
**29 C 6071**—Maize

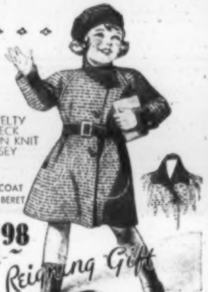
Ages, 6 mos., 1 and 2 yrs. **State age.**

**PRECIOUS! SILK CREPE $1.19**

A silk dress for Christmas! A grand present for a little girl! Puffed sleeves; hand embroidered ruffled collar. Silk crepe, weighted. Not Prepaid. Shpg. wt., 6 oz.

**29 C 5200**—Pink
**29 C 5201**—Blue

Ages 1, 2, 3 yrs. **State age.**



**NOVELTY CHECK COTTON KNIT JERSEY**

**RAINCOAT AND BERET SET**

**$1.98**

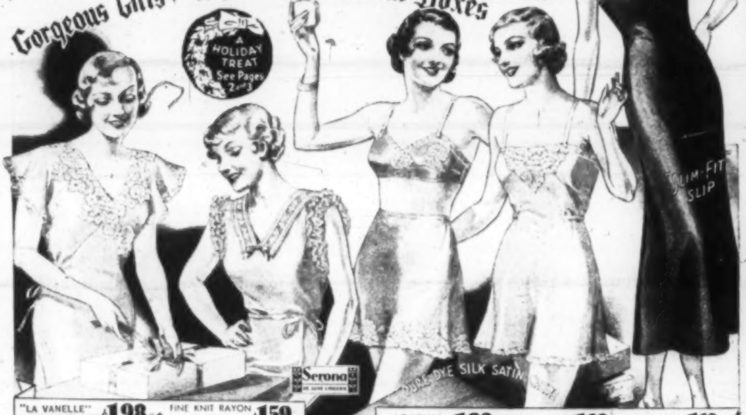
## The Reigning Gift

No need to fear wet weather; keeps her snug and dry and protects her health. Thoroughly waterproof; plaid lining. Cotton suede trim and attractive button-close collar. Not Prepaid. Shpg. wt., 2 lbs.

**29 C 6331**
Tan Mixture
Ages, 3, 4, 5, 6 yrs. **State age.**

# Gorgeous Gifts – in Lovely Christmas Boxes

A HOLIDAY TREAT See Pages 2 and 3



**"LA VANELLE" SILK AND RAYON PURE DYE CREPE $1.98**

A beauty of a gown, and a fine one, too! Preshrunk; lace trimmed. Slim-fitting because it's bias cut, front and back. Cunning cap sleeves. **In gift box.** Not Prepaid. Shpg. wt., 14 oz.

**29 C 908**—Tearose. Even bust sizes, 34 to 44 in. **State size.**

**FINE KNIT RAYON PRINCESS GOWN $1.59**

It's Dultone—a soft, rich, sheenless Rayon, our very best quality. Lace "angel" ruffle around the arm holes; ribbon at waist. Flaring skirt. **In gift box.** Not Prepaid. Shpg. wt., 1 lb. 2 oz.

**29 C 1238**—Orchid
**29 C 1239**—Tearose

Even bust sizes, 34 to 44 in. **State size.**

**LOVELY DANCE SET $1.98**

All silk satincrepe—soft and luxurious—the kind that wears and washes so well! Bias cut. Lace trimmed, panty and brassiere. In gift box. Not Prepaid. Shpg. wt., 12 oz.

**29 C 2595**
Tearose.
**29 C 2596**
Light Blue.

Even bust sizes, 32 to 36 in. **State size.**

**BIAS CUT CHEMISE $1.98**

100% all silk, a lovely soft satin crepe, and a grand quality to get at a price like this! Smooth-fitting. Buttons at bottom. Lace trimming. In gift box. Not Prepaid. Shpg. wt., 12 oz.

**29 C 2940**
Tearose
Even bust sizes, 34 to 44 in. **State size.**

**RAYON TAFFETA $1.19**

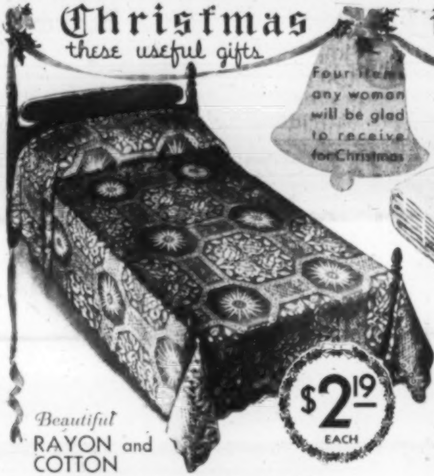
The dark colors every winter wardrobe calls for—just the thing to wear under "sheers" and wools. Flesh color too! Bias cut front and back. 48 inches long, the right length for new dresses. Hemstitched California top. Not Prepaid. Shpg. wt., 8 oz.

**29 C 3555**—Black
**29 C 3556**—Navy
**29 C 3557**—Flesh

Even bust sizes, 34 to 44 in. **State size.**

# Christmas is Here • •

these useful gifts are most welcome!



*Beautiful*

RAYON and COTTON

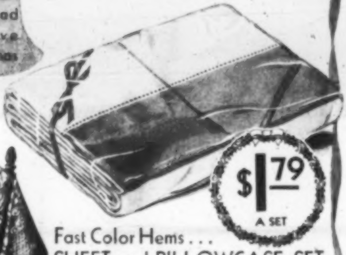
## SUNBURST BEDSPREAD

**—Extra Long, Double Bed Size, 81x105 Inches.**

**—Colors: Blue, Gold, Green, Helio or Rose. State color.**

Such a beauty! Such a bargain, too! A bedspread with so much loveliness of design, you'll like it the moment you see it. Good weight rayon and cotton, gorgeously patterned in Sunburst design. Scalloped edges finished with rayon. Here, at a price which offers actual savings of about $1.00 under the usual sum you'd pay for this quality. Shpg. wt., each, 2 lbs. Not Prepaid.

**96 C 255—Each** .................................... **$2.19**



Fast Color Hems . . .

## SHEET and PILLOWCASE SET

**—Sheet, Size 81x99 Inches.**

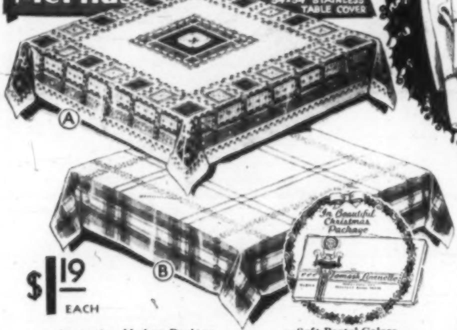
**—2 Pillowcases, Size 45x36 Inches.**

**—Bleached White, with 4-Inch Colored Hems,**

An attractive looking hemstitched set that will give plenty of service. One sheet, two pillowcases, put up in shining cellophane so they may reach you spick and span. **Colors: Blue, Pink, Orchid, Green or Maize. State color.** Not Prepaid. Shpg. wt., set, 2 lbs. 4 oz.

**96 C 152—Set** ........................ **$1.79**

**Meritas** *Damask "Linenette"* COTTON FLANNEL BACK 54×54 STAINLESS TABLE COVER



**—Attractive, Modern Designs.**

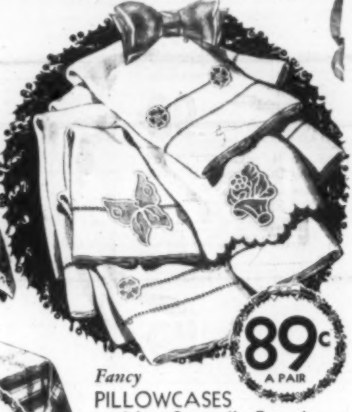
**—Large Size, 54x54 Inches.**

**—Soft Pastel Colors.**

**—Folds Like a Cloth.**

New, original pyroxylin (washable and waterproof) table covers . . . quality that is rarely offered at such a low price. Stainless, waterproof, they are thoroughly practical, yet at the same time bring a touch of style to the kitchen. No washing necessary . . . simply wipe with damp cloth. Cotton flannel back acts as a "silencer" and protects polished table tops. **Pattern A**—White with blue or green; **Pattern B**—White with blue and red or green and yellow. **State pattern and color.** Not Prepaid. Shpg. wt., each, 1 lb. 10 oz.

**96 C 212—Each** ............................................. **$1.19**



*Fancy*

## PILLOWCASES
## Very Specially Priced

**—Fine White Muslin with Fast Color Applique Designs and Hemstitching.**

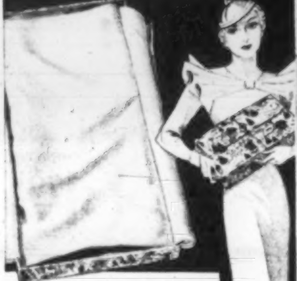
**—Size, 45x36 Inches. Fit Pillows 22x28 in.**

For those extra pillowcases every woman needs, why not choose these with their dainty touch of color to put on your gift list? Excellent quality at a low price made possible because they're a special purchase of broken patterns. We can't, therefore, promise to send any particular style, but will send your color choice and guarantee a bargain that'll please you. Each pair wrapped in cellophane. **Colors: Pink, Blue, Orchid or Green. State color.** Not Prepaid. Shpg. wt., per pair, 12 oz.

**96 C 151—A Pair** ..................... **89c**

# A Glorious Practical Gift

DRESS OR LINGERIE
Fabrics
IN SPECIAL GIFT BOXES



## Make it a Gift of Silk and She will "believe in Santa"

### —5-Point SILK FLAT CREPE

You'll be proud to present it. Traditionally good quality; woven of best XX Japan silk. Delightfully dull finish; desirably weighted; washable. All the high fashion colors for frocks, jackets and lingerie. **Width, 39 inches. COLORS:**

1-Black
2-Chona (Dk. Brown)
3-Eggshell
5-Green Olive
6-Jadestone
9-String Beige
12-Maize
15-Navy (Anna Blue)
16-Nile Green
17-Orchid
18-Pink
19-Roosevelt Blue
21-Tokay Wine
22-Apple Red
23-Shell Pink
25-White
26-Brown Taupe
37-Olympic Blue
41-Croquette Tan
55-Dundee (Dk. Green)
57-Redwood
64-Bermuda Blue
68-Eleanor (Hyacinth Blue)
72-Gypsy Gold
77-Dovebreast Gray
78-Titian Brown
82-Buccaneer Green
98-Turquoise

**State color.** Not prepaid. Shpg. wt., per yard, 4 oz.
**14 C 6684**—A Yard... **98c**

## Christmas Is For Grown Ups, Too A Gay Dress Length Proves It

### —Dolores All Rayon Flat Crepe

Woven of Crown Brand Rayon. That means it will look well and wear to her heart's content for Sunday-best and work-a-day frocks. Washable. Heavyweight. An impressive gift in any of the lovely colors named. **Width, 39 inches.** COLORS:

1-Black
2-Chona (Dk. Brown)
3-Eggshell
5-Green Olive
15-Navy (Anna Blue)
18-Pink
19-Roosevelt Blue
21-Tokay Wine
22-Apple Red
23-Shell Pink
25-White
26-Brown Taupe
37-Olympic Blue
41-Croquette Tan
46-Tea Rose
55-Dundee (Dk. Green)
57-Redwood
64-Bermuda Blue
68-Eleanor (Hyacinth Blue)
77-Dovebreast Gray
78-Titian Brown
82-Buccaneer Green
98-Turquoise

**State color.** Not prepaid. Shpg. wt., per yard, 6 oz.
**14 C 8933**—A Yard... **49c**

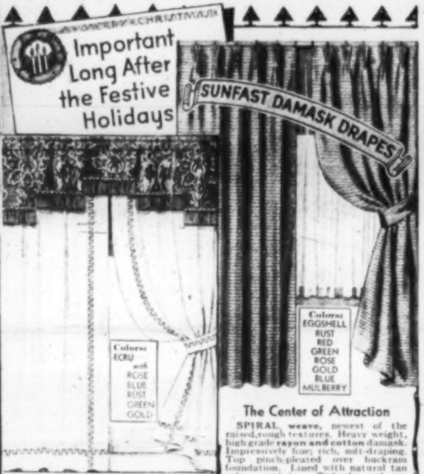
## Grant Her Wish for a Bright Rustling "Formal"

### —All Rayon Taffeta *Will Not Crack*

Elegant fashions for your growing daughter demand swirling evening frocks, "unshouldered" jackets, glamorous blouses, underslips . . . OF TAFFETA. Here's the fabric. Woven of Grade A Rayon. Washable. New evening-pastel colors. **Width, 39 inches.** COLORS:

1-Black
3-Eggshell
8-Brigade (Navy)
12-Maize
16-Nile Green
17-Orchid
18-Pink
20-Old Rose
23-Shell Pink
25-White
27-Jade Green
32-Gold
46-Tea Rose
64-Bermuda Blue
77-Dovebreast Gray
98-Turquoise

**State color.** Not prepaid. Shpg. wt., per yard, 4 oz.
**14 C 8820**—A Yard... **35c**


A MERRY CHRISTMAS
Important Long After the Festive Holidays
SUNFAST DAMASK DRAPES

## Celebrate With a Smart New Window Ensemble

Even prettier than it looks. Sheer cotton Marquisette side curtains with modern "stepped-up" valance of Rayon and cotton Damask, trimmed with bullion fringe. Side curtains in **color ECRU** with colored valance and Rayon stitching. **State color.** Each side, 35 in. by 2¼ yds. 48-in. valance. Shpg. wt., 10 oz. Not prepaid.

Colors:
ECRU
with
ROSE
BLUE
RUST
GREEN
GOLD

**24 C 5362**—Set...... **$1.49**

## The Center of Attraction

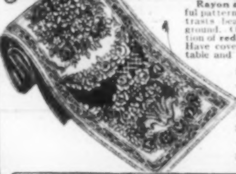
**SPIRAL weave,** newest of the raised, rough textures. Heavy weight, high grade **rayon and cotton** damask. Impressively fine; rich, soft-draping. Top pinch-pleated over buckram foundation. Lined with natural tan color cambric. Tiebacks and ten drapery hooks included. We've all the important colors, including the adorable new "eggshell." **State color.** Not prepaid.

Colors:
EGGSHELL
RUST
RED
GREEN
ROSE
GOLD
BLUE
MULBERRY

**Finished Length 2½ Yards**

| Size of each side, **22 in.** wide. Shpg. wt., 2 lbs. | Size of each side, **47 in.** wide. Shpg. wt., 4 lbs. |
|---|---|
| **24 C 3746** | **24 C 3747** |
| **$3.25** Pair | **$5.75** Pair |

## Bright Table Runners Spread Cheer all Year

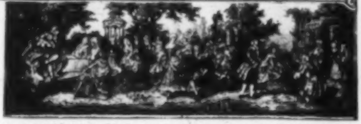


**Rayon and Cotton Damask.** The graceful pattern in sparkling, colorful Rayon contrasts beautifully with the cotton background. One richly blended color combination of **red, blue and gold on tan ground.** Have covers match for library table, end table and radio. Not prepaid.

| Size | Shpg. wt. | Catalog No. | Price |
|---|---|---|---|
| **Size, 9x18 Inches.** | Shpg. wt., 4 oz. | **24 C 3415**—Each.. | **22c** |
| **Size, 12x24 Inches.** | Shpg. wt., 4 oz. | **24 C 3416**—Each.. | **35c** |
| **Size, 12x36 Inches.** | Shpg. wt., 6 oz. | **24 C 3417**—Each.. | **49c** |
| **Size, 12x48 Inches.** | Shpg. wt., 6 oz. | **24 C 3418**—Each.. | **69c** |

## WHO DOESN'T ADMIRE A TAPESTRY WALL PANEL

*Use it over Fire-place or Mantel*



Not everyone would think of it for a gift, but everyone would appreciate a tapestry panel. "ROMANCE" it is called, and the design is a beauty. Realistic, soft-tone shades in one beautifully blended color combination. Finely loomed, heavyweight Tapestry, woven of fine, strong cotton yarns.

**Size 19x38 Inches**
Not prepaid. Shpg. weight, 12 oz.
**24 C 3490**—Each. **85c**

**Size 19x57 Inches**
Not prepaid. Shpg. weight, 1 lb.
**24 C 3491**—Each. **$1.25**

# PEPPERELL BIG CHIEF

**$1.49 A PAIR**

## On Your Gift List Say: "BLANKETS from SEARS"

**Size, 70x80 In. Wt. 2½ Lbs.**

***"BIG CHIEF"*** will please the men of the house, too. Wide and comfortably long. Good, year 'round weight and quality. Fine, strong American grown cotton, made with sturdy weave and soft, fluffy nap. Edges overlocked. Plaids in dainty colors of **gold and white; rose and white; blue and white; green and white; orchid and white. State color.** Sears are the only mail order store privileged to sell **PEPPERELL** quality blankets. **BIG CHIEFS** were bought early and priced at large savings on replacement costs. A "PAIR" is two full length blankets woven in one continuous length. Not Prepaid.

**24 C 7094**—Shpg. wt., 3 lbs. Pair......**$1.49**

## A Warm, Sporty Gift

**$3.19**

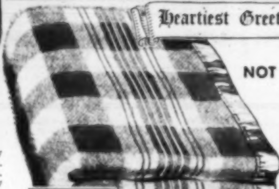
### ALL WOOL MOTOR ROBE

**Size, 54x72 Inches including fringe**

Logical gift;—every member of the family has use for it. All wool, soft, fleecy, warm. Bright lively plaids; colors everybody likes. Makes winter driving a pleasure. Lovely throw for bed, couch or sleeping porch. **Colors: Blue, green, brown or gray plaids predominating. State color.** Wt., 2½ lbs. Not Prepaid. Shpg. wt., 3 lbs.

**24 C 8569**............................**$3.19**

## Heartiest Greetings with Blankets



**Colors:**
ROSE and WHITE
BLUE and WHITE
GREEN and WHITE
ORCHID and WHITE
PEACH and WHITE

### PART WOOL
### NOT LESS THAN 5% WOOL

**Large Size, 72x84 In.**
**Wt. Per Pair, 4 Lbs.**

Unusual to get this large size blanket at this low price. Safe and wise to "lay away" an extra pair of these big, lofty, warm blankets. Made of American and Imported cotton with enough wool added to give warmth. Bright, colorful plaids listed in panel. **State color. Sateen binding.** Not Prepaid. Shpg. wt., 4 lbs. 8 oz.

**24 C 7410**—Pair, **$2.98**

## For a Precious Little One

**89c EACH**

**Size, 36x48 In.**

### "Sleepytime" Cotton Crib Blankets

How many darling babies on your list? A "SLEEPY-TIME" blanket, individually boxed, is an impressive gift; a wonderful value. Made of fine American grown cotton. Pretty sateen bound edges. Such superb value, we reserve the right to send you a two-tone style, or the border pattern shown. We guarantee you will be pleased. Not prepaid. Shpg. wt., 1 lb. 14 oz.

**Border Pattern**

**Colors: Pink, blue, green, orchid or gold. te color.**

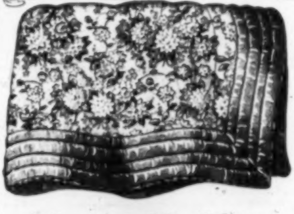
**C 7739** ..**89c**

**TWO-TONE**

**Color combinations: Green and brown; blue and tan; blue and pink; yellow and brown; pink and brown; orchid and tan. State color.**

**24 C 7738**..........**89c**

## Pleased and Surprised ... Such a Welcome Gift



### All Wool Filled Sateen Covered Comforter

***"SHE"*** will like it and compliment you on your good taste. We are proud as can be ourselves, proud of the generous size, the costly appearance and the saving you make at this pre-recovery price. Good grade, unusually attractive floral sateen. Plain sateen border matches plain sateen back. Cream color all wool filling. Warm, fluffy, attractive. Finished sizes measure less than cut sizes. **State color.**

Not Prepaid. Shpg. wt., 6 lbs. 4 oz.

**24 C 8110** **$3.98**

**Cut Size, 72 x 84 Inches Wt. 4¼ lbs.**

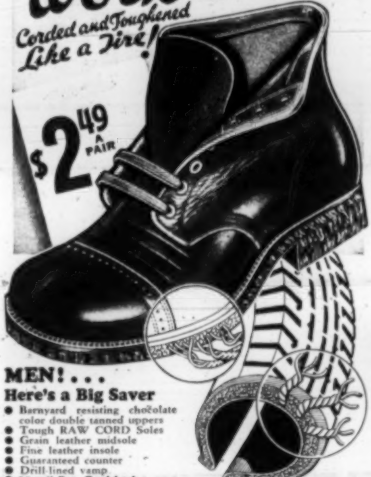
**$3.98**

| **Colors:** | |
|---|---|
| Rose | Blue |
| Green | Lavender |

# Work Shoe Your Savings

Corded and Toughened Like a Tire!

$2.49 A PAIR



## MEN! . . .
## Here's a Big Saver

- Barnyard resisting chocolate color double tanned uppers
- Tough RAW CORD Soles
- Grain leather midsole
- Fine leather insole
- Guaranteed counter
- Drill-lined vamp
- 13-nail Raw Cord heel

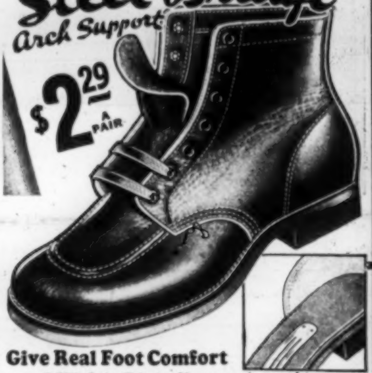
Built like a cord tire—that's why RAW CORD soles and heels outwear the ordinary kind. REAL Tire Cords fused on END in live rubber. You know they wear. Safer, too. Tough, double-tanned leather uppers to match the long wearing soles. A money saver. Not Prepaid.

**67 C 4624—Men's. Sizes, 6 to 11; also 12. Wide widths. State size.** Shpg. wt., 3 lbs. 6 oz. Per Pair...**$2.49**

# Steel Bridge

Arch Support

$2.29 A PAIR



## Give Real Foot Comfort

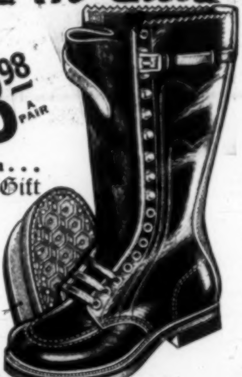
- "Elk Grained" leather Uppers, tough as can be.
- "Compo" long-wear Non-Marking outsole
- Grain leather midsole and leather insole
- Guaranteed counter. 13-nail rubber heel

There's solid foot comfort here—look at those soft **brown** elk-grained leather uppers; roomy, moccasin style toe, drill-lined vamp and most important the steel support that's shaped just right to ease and rest the arch. You'll find they're built for long wear, too. Value that's only possible through SEARS great buying power. **Wide widths. State size.** Not Prepaid.

**67 C 4625—Men's and Big Boys'. Sizes, 6 to 11; also 12.** Shpg. wt., 3 lbs. 8 oz. Per Pair........**$2.29**

# Men's Hi-Cuts

$3.98 A PAIR



## Outdoor Men . . .
## A Lasting Gift

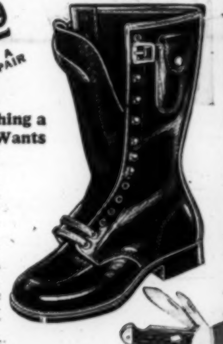
A value priced by SEARS before the big rise in costs. **Black** "elk-grained" leather uppers. Hght., abt., 16 in. No-Mark "Compo" outsole. Full Oak tanned midsole. Grain leather insole. Moisture-resisting rubber welt. 13-nail rubber heel. Adjustable strap.

Not Prepaid. Shpg. wt., 4 lbs. 12 oz.

**67 C 4932**
**Men's. Sizes, 6 to 11; also 12....$3.98**
**Wide widths. State size.**

# Boys' Hi-Cuts

$3.49 A PAIR

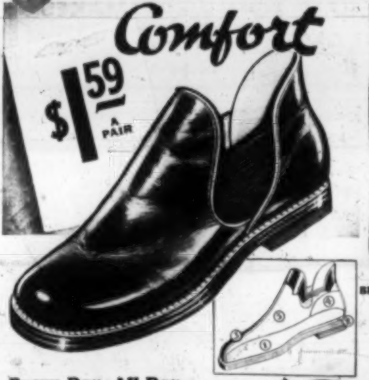


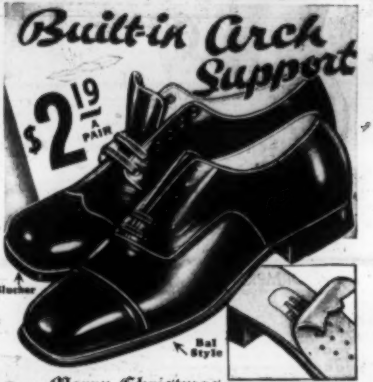
## A Knife'n Everything a Reg'lar Fellow Wants

Yes, Sir! There's a high grade, two-bladed jackknife in that snap-button pocket. And look at those moccasin-style toes like the Indian scouts wore. **Black** elk-grained leather uppers that are tough enough to stop any boy. Tough oak-tanned leather sole, all-leather heel has a metal plate for extra wear. Strap keeps laces tied. It's a sure 'nuff pair of hi-cuts that'll please any red-blooded boy. Height about 12 inches. Wide widths. Not Prepaid. Shpg. wt., 3 lbs. 2 oz.

**67 C 5614—Boys'. Sizes, 1 to 5½. State size.** Per pair.**$3.49**

# a Gift for Yourself





## Every Day, All Day . . .
## He Can Enjoy Slipper Comfort

GLAD TIDINGS
See Pages 2 and 3

① Oak tanned leather outsole and leather midsole
② Live rubber heel
③ Fine brown kidskin uppers
④ Guaranteed counter
⑤ Full, smooth leather, lined throughout

You can't beat this Romeo if you want to be kind to your feet. The plain toe uppers are of soft kidskin. Elastic side goring conforms to your foot without binding. And the Romeo is built on the famous stitchdown construction—the most flexible known. We bought ahead to give you this VALUE. Not Prepaid. Shpg. wt., 1 lb. 12 oz.

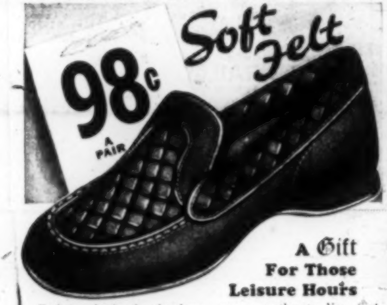
**67 C 3933—Men's. Sizes, 6 to 11; also 12. Wide widths. Be sure to state size. Per Pair.........$1.59**

## Say Merry Christmas . . .
## to a Pair of Tired Feet

- Built-in steel arch support for natural walking
- Genuine Goodyear Welt. Ventilated insole
- "Compo" non-marking long-wear soles

**Real comfort** for tired aching feet—what gift could be more appropriate to the spirit of Christmas? And the steel arch support in these oxfords combines healthy foot comfort with last-minute style. You can have your choice of a collegiate blucher with swanky shield tip and latest novelty perforations or the dignified French toe bal with its straight tip. Live rubber heels, fine **black** grain leather uppers. Grain leather insoles. Not Prepaid.

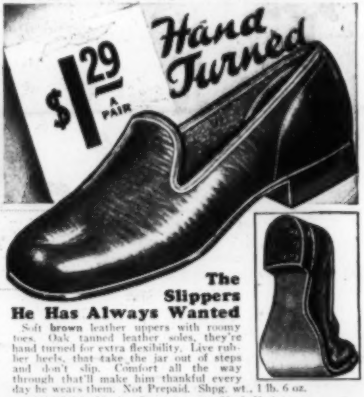
**67 C 4379—Men's. Blucher. Sizes, 6 to 11. Per**
**67 C 4380—Men's. Bal. Sizes, 6 to 11. Pair...$2.19**
**Wide widths only. State size. Shpg. wt., Blucher, 2 lbs. 12 oz. Bal, 2 lbs. 10 oz.**



## A Gift For Those Leisure Hours

Fathers, husbands, brothers, sons, sweethearts—Yes Sir! Every man can use this gift—and when he slips these slippers on his tired feet at the end of a hard day's work, how he'll thank you. For these uppers of soft **brown** felt will keep the coldest feet snugly warm. There's lots of wear in the chrome tanned leather sole, padded for extra comfort. They won't flop because a reinforced counter hugs the heel. Velveteen collar and vamp for extra smartness. Another SEARS VALUE that will make istmas merrier. **Not Prepaid.** Shpg. wt., 14 oz.

**C 3929—Men's. Sizes, 5 to 11. No sizes. Wide widths only. State size. Per Pair ...98c**



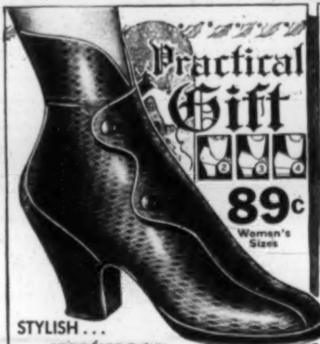
## The Slippers He Has Always Wanted

Soft **brown** leather uppers with roomy toes. Oak tanned leather soles, they're hand turned for extra flexibility. Live rubber heels, that take the jar out of steps and don't slip. Comfort all the way through that'll make him thankful every day he wears them. Not Prepaid. Shpg. wt., 1 lb. 6 oz.

**67 C 3914—Men's. Sizes, 6 to 11. No half sizes. Wide widths. State size...$1.29**

# . . . SEARS BETTings

## RUBBER FOOTWEAR MAKES A *LASTING* GIFT—*Buy During* *Last Stand of 1933* LOW PRICES



**89c**
Women's Sizes

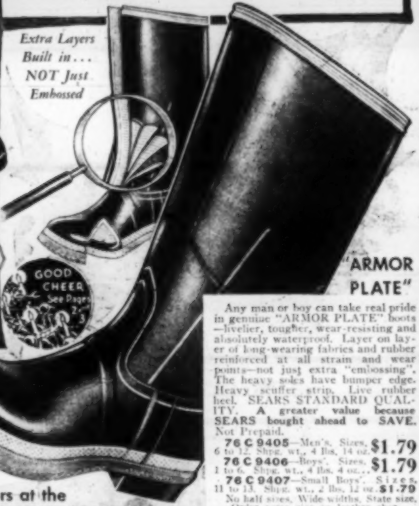
### STYLISH . . . STORMPROOF!

You cannot give smarter style. Season's most popular Snap-On. Trim, form-fitting, light weight. Warm lining. SEARS STANDARD QUALITY appreciated all winter long. Not Prepaid. Shpg. wts.: Women's 1 lb. 6 oz.; Girls', 1 lb. 4 oz.; Children's, 1 lb.

**76 C 9201**—Brown. Women's. Sizes, 2½ to 8; also 9. **Low Heels and Medium Wide Toes. (Figure 4)** Pair . . **89c**
**76 C 9222**—Black. **76 C 9224**—Brown. Women's. Sizes, 2½ to 8. **Fits Heels up to 1⅝ in. (Fig. 3). Pair . . . 89c**
**76 C 9223**—Black. **76 C 9225**—Brown. Women's. Sizes, 2½ to 8. **Fits Heels 1⅝ in. and up. (Fig. 2). Pair . . 89c**
**76 C 9226**—Brown. Girls'. Sizes, 11 to 2. . . . . . . . **79c**
**76 C 9247**—Brown. Children's. Sizes, 6 to 10½ . **79c**

Wide widths. State size. Order women's one-half size larger than shoe. Order girls' and children's same size as ordinary shoes; one-half size larger than stitchdown shoes.

*Extra Layers Built in . . . NOT Just Embossed*

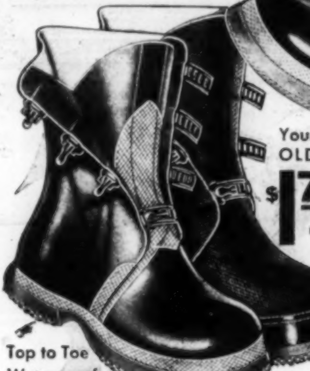


### "ARMOR PLATE"

Any man or boy can take real pride in genuine "ARMOR PLATE" boots—livelier, tougher, wear-resisting and absolutely waterproof. Layer on layer of long-wearing fabrics and rubber reinforced at all strain and wear points—not just extra "embossing". The heavy soles have bumper edge. Heavy scuffer strip. Live rubber heel. SEARS STANDARD QUALITY. **A greater value because SEARS bought ahead to SAVE.** Not Prepaid.

**76 C 9405**—Men's. Sizes, 6 to 12. Shpg. wt., 4 lbs. 14 oz. **$1.79**
**76 C 9406**—Boys'. Sizes, 1 to 6. Shpg. wt., 4 lbs. 4 oz. . . **$1.79**
**76 C 9407**—Small Boys'. Sizes, 11 to 13. Shpg. wt., 2 lbs. 12 oz. **$1.79**

No half sizes. Wide widths. State size. Order same size as leather shoe.



**Yours at the OLD LOW PRICE**

**$1.79** A PAIR

- **Strain Points Reinforced**
- **Built Layer on Layer**
- **SEARS Standard Quality**

### Top to Toe Waterproof ALL RUBBER

**76 C 9258**—Men's and Big Boys'. Sizes, 6 to 13. No half sizes. Shpg. wt., 4 lbs. 8 oz. . . . . . . . . . . . **$1.79**
**76 C 9259**—Boys'. Sizes, 1 to 6. No half sizes. State size. Shpg. wt., 3 lbs. 10 oz. . . . . . . . . . **$1.79**

### WARM CLOTH TOPS

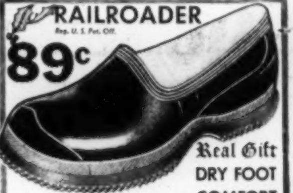
**76 C 9256**—Men's and Big Boys'. Sizes, 6 to 13. No half sizes. Shpg. wt., 3 lbs. 14 oz. . . . . . . . **$1.79**
**76 C 9257**—Boys'. Sizes, 1 to 6. No half sizes. State size. Shpg. wt., 3 lbs. 2 oz. . . . . . . . . . **$1.79**

**Put Christmas Cheer Into Stormy Days!** Choice of black all rubber tops—barnyard proof and mud washes off easily—or very closely woven black twill fabric that gives extra wear. Both styles are warm fleece lined and extra reinforced at every point subject to severe wear. Both are built on very rigid specifications to meet SEARS STANDARD QUALITY. Not Prepaid. Wide widths. State size. Order same size as ordinary weight shoes or one size larger than heavy work shoes.

### RAILROADER

Reg. U. S. Pat. Off.

**89c**



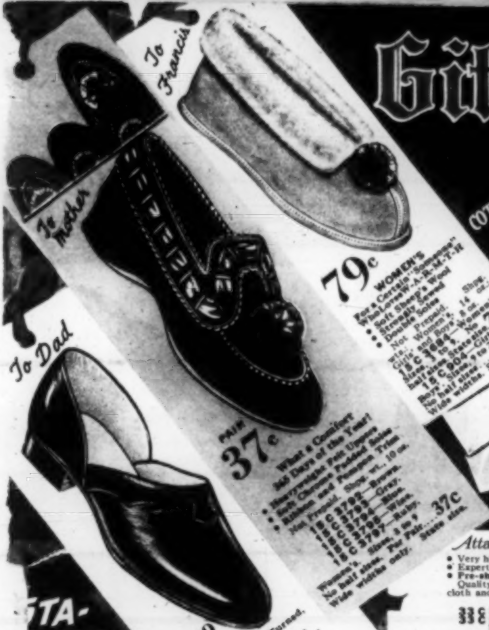
### Real Gift DRY FOOT COMFORT

Yes Sir! Foot comfort means **dry foot comfort** through wet, stormy winter days. Nothing is more important to a man. That's why he's certain to enjoy a pair of RAILROADERS with the extra wear and waterproof features of "ARMOR PLATE" Construction. "Stretchy" lining plus live rubber parts make RAILROADERS cling fast—mud won't pull them off. Reinforced at strain points, built layer on layer, the "ARMOR PLATE" way. SEARS STANDARD QUALITY. **SEARS bought ahead. The saving is yours, an extra value for your gift money.** Not Prepaid. Shpg. wt., 2 lbs. 4 oz.

**76 C 9161**—Men's. Sizes, 6 to 11; also 12. Wide widths only. State size. . . . . **89c**

Order same size as ordinary weight shoes or one size larger than heavy work shoes.

# Gifts for all



**79c**

WOMEN'S

For a Certain "Someone" Who Loves W-A-R-M-T-H

- Soft Sheep's Wool
- Strongly Sewed
- Double Soles

Not Prepaid. Shpg. wt., Women's, 14 oz.; Girls' and Boys', 8 oz.

15 C 3684—Women's. Sizes, 3 to 8. No half sizes. State size. 79c

15 C 904—Girls' or Boys'. Sizes, 9 to 2. No half sizes. Wide widths. State size. 65c

PAIR **37c**

What a Comfort 365 Days of the Year!

- Heavyweight Felt Uppers
- Soft Chrome Padded Soles
- Ribbon and Pompon Trim

Not Prepaid. Shpg. wt., 10 oz.

15 C 3792—Brown.
15 C 3793—Gray.
15 C 3794—Blue.
15 C 3795—Wine.
15 C 3797—Ruby.

Women's. Sizes, 3 to 9. No half sizes. Per Pair....37c
Wide widths only. State size.

**$2.49** PAIR

Our Finest. Hand Turned. Full Leather Lined.

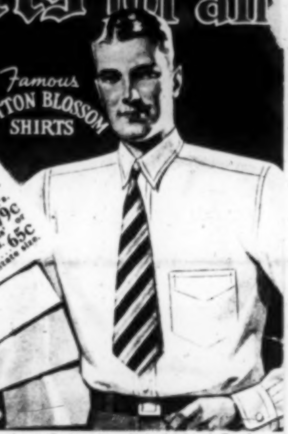
- Soft, Fine Kid Uppers
- Oak Tanned Leather Soles
- All Leather Heels

Not Prepaid. Shpg. wt., 1 lb. 8 oz.

67 C 3937 Tan, Brown Trim $2.49
67 C 3939 Blue, Black Trim 2.49

Men's. Sizes, 6 to 11. Wide widths. State size.

Famous
COTTON BLOSSOM
SHIRTS



## Attached Collar or Neckband Style

- Very high count cotton broadcloth
- Expertly tailored in every detail
- **Pre-shrunk—Fast Colors**

Quality—faultless tailoring, immaculate broadcloth and perfect, permanent fit. Here's his gift!

ATTACHED COLLAR

33 C 560—White
33 C 561—Tan
33 C 562—Blue
33 C 563—Gray

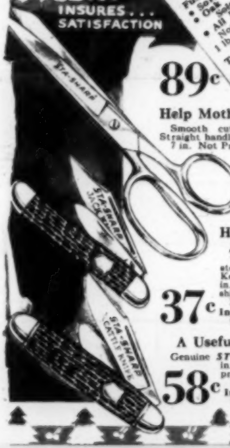
NECKBAND STYLE

33 C 564—White. No collar or pocket. Soft double cuffs.

Sizes, 14 to 17. Half sizes. Not Prepaid. State size. Shpg. wt., 14 oz. Tie not included.

**$1.59 Each**

STA-
SHARP
UTLERY
INSURES . . .
SATISFACTION



**STA-SHARP** Guaranteed by SEARS—finest steel, scientifically tempered.

**89c**

### Help Mother This Christmas:

Smooth cutting, long lasting edges. Straight handles. Full nickel finish. Lgth., 7 in. Not Prepaid Shpg. wt., 8 oz.

In Gift Box
9 C 7573....89c

Same as above but bent handle style. 7½ in. long. Shpg. wt., 8 oz.

In Gift Box
9 C 7593. $1.10

### Hey, Fellers! . . . . .
### *STA-SHARP* Knife

Two blades of finest cutlery steel, tempered, hand honed. Keen edges. Stag pattern 3⅝-in. Nickel silver bolsters and shield. Shpg. wt., 4 oz. Not prepaid.

**37c**

In Gift Box
9 C 7611..........37c

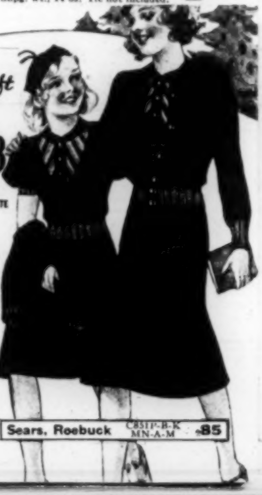
### A Useful Gift for Father

Genuine *STA-SHARP*. 3 Blades. 3⅝-in. stag pattern handle. Rust-proof nickel silver trim. Not prepaid. Shpg. wt., 6 oz.

**58c**

In Gift Box
9 C 7643..........58c

### *The Practical Gift*
"SOMETHING TO WEAR"



3-PIECES Bouclé Knit **$2.98** COMPLETE

**Twin sweaters—just like big sister's—with a matching skirt!** You wear the sweaters with other skirts if you wish. Soft, firm weave. All Cotton Yarns. The crew neck slipover, buttons at the neck. State age-size.

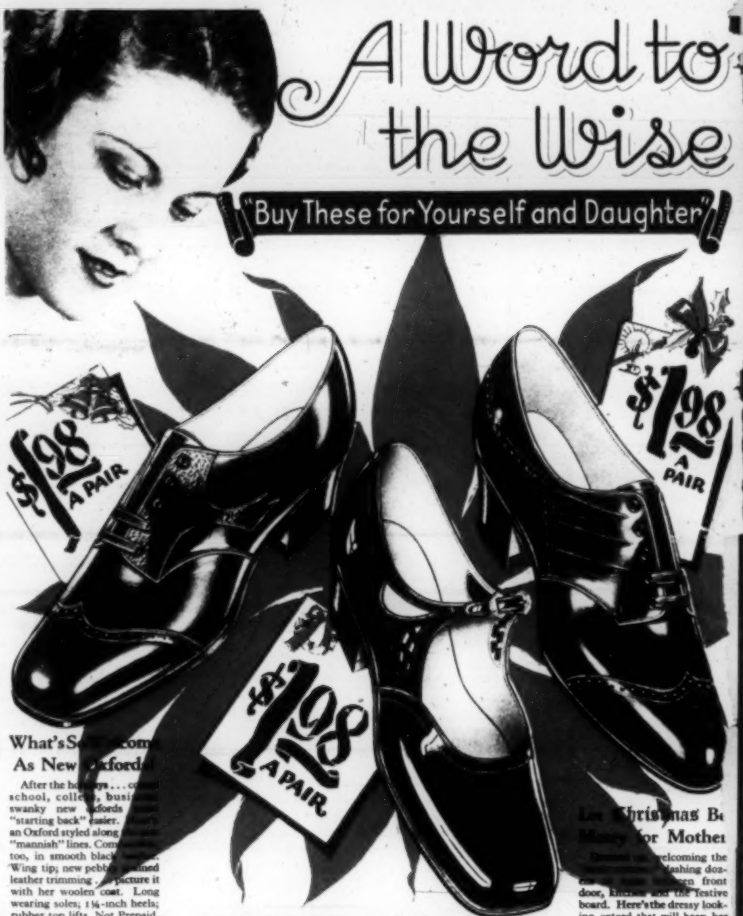
**Sizes: 8, 10, 12 and 14 years.**

31 C 220—Blue
31 C 221—Wine

**$2.98**

Sent direct from New York but you pay the postage only from our nearest Mail Order Store. Shipping weight, 1 lb. 4 oz.

**Sears, Roebuck** C851P-B-K MN-A-M 85


A Word to the Wise
"Buy These for Yourself and Daughter"
$1.98 A PAIR
$1.98 A PAIR
$1.98 A PAIR

### What's S[illegible]com[illegible] As New Oxfords[illegible]

After the holidays . . . co[illegible] school, colle[illegible], busi[illegible] swanky new Oxfords [illegible] "starting back" easier. [illegible] an Oxford styled along [illegible] "mannish" lines. Com[illegible] too, in smooth black [illegible]. Wing tip; new pebbly grained leather trimming . . . picture it with her woolen coat. Long wearing soles; 1¼-inch heels; rubber top lifts. Not Prepaid. Shpg. wt., 1 lb. 12 oz.

**15 C 2752**—Women's. Sizes, 2½ to 8. State size. Pair . . . . **$1.98**

Medium wide widths.

### If She Has Her Heart Set on Patent Leather

"Big moments" during the gala holiday season call for bright, shiny patent leather. Here it is; just attach your gift tag, and you'll be the "dearest mother in the world." Prim One-Strap style allows a big expanse of silken clad instep; that's what she likes. Broad roomy toes; sensible 1¼-inch heel; rubber top lifts. Long wearing soles. Not Prepaid. Shipping weight, 1 pound 10 ounces.

**15 C 2751**—Women's. Sizes, 2½ to 8. Medium wide widths. Be sure to state size. Pair . . . . . . **$1.98**

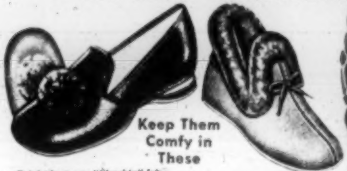
### L[illegible] Christmas B [illegible] for Mothe

[illegible] welcoming the [illegible] dashing dozens [illegible] between front door, [illegible] the festive board. Here's the dressy looking oxford that will keep her feet happy. Smooth, good looking black leather Oxford. Styled with wing tip, perforations and deft pebbly grained leather underlays. Long wearing soles; 1¼-inch heel; rubber top lift. Not Prepaid. Shipping weight, 1 pound 12 ounces.

**15 C 2753**—Women's. Sizes, 2½ to 8. State size. Pair. . . . . **$1.98**

Medium wide widths.

# It's a Gift!
## For Yourself or Someone Else



### Keep Them Comfy in These

Bright lustrous "Shuskin" fabric; won't crack. Padded chrome leather soles. A gay bit of pompon, too. Not Prepaid. Shpg. wt., 10 oz.

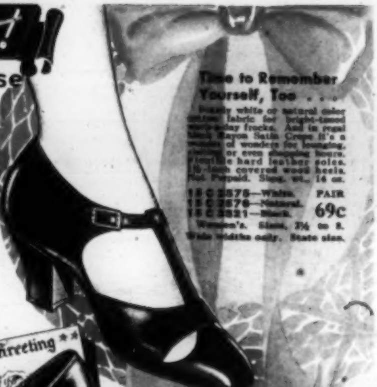
**15 C 912**—Blue. Per Pair 35c

Girls' and Boys'. Sizes, 9 to 2. No half sizes. Wide widths. State size.

Bright red felt. Ties at ankle. Soft padded leather soles. Shpg. wt., 6 oz. Not Prepaid.

**15 C 999**—Babies'. Sizes, 1 to 6. No half sizes 39c

Wide widths. State size.

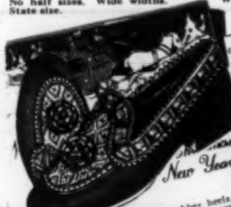


### Time to Remember Yourself, Too . . .

Dainty white or natural color cotton fabric for bright-toned work-a-day frocks. And in regal black Rayon Satin Crepe it's a wonder of wonders for lounging, resting or even shopping hours. Flexible hard leather soles. 1½-inch covered wood heels. Not Prepaid. Shpg. wt., 14 oz.

**15 C 2575**—White. PAIR
**15 C 2576**—Natural. 69c
**15 C 2521**—Black.

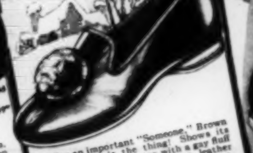
Women's. Sizes, 3½ to 8. Wide widths only. State size.



Moccasin style, with solid rubber heels. Warm heavyweight felt with bright rayon trimming. Soft, padded chrome leather soles. Not Prepaid. Shpg. wt., 1 lb. 2 oz.

**15 C 3709**—Wine. PER PAIR . . . 79c
**15 C 3710**—Blue.

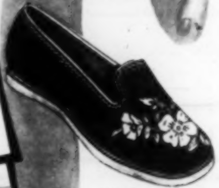
Women's. Sizes, 3 to 9. No half sizes. Wide widths only. Be sure to state size.



For an important "Someone," Brown genuine Kid is the thing! Shows its good quality; festive too with a gay fluff of pompon. Padded chrome leather soles. Not Prepaid. Shpg. wt., 14 oz.

**15 C 3726**—Women's. No half sizes . . . . . 95c

Sizes, 3 to 9. Wide widths only. Be sure to state size.

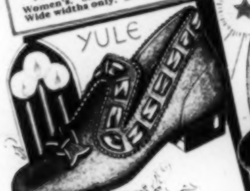


### When Your List Says "A Practical Gift"

Practical, sturdy and a wee bit gay with its colorful floral decoration on vamps. Black felt Everetts with durable hair felt soles. Shpg. weight, 12 oz. Not Prepaid.

**15 C 3629**—Women's. Sizes, 4 to 9. No half sizes. 65c

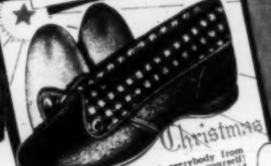
Wide widths only. State size



Give a pair of Juliets and win a friend for life. Warm, heavyweight boise de rose color felt uppers; made festive with ribbon trimming and gay vamp ornament. Flexible hard leather soles; low heels; rubber top lifts. Not Prepaid. Shpg. wt., 1 lb. 2 oz.

**15 C 3764**—Women's. Sizes, 3 to 9. No half sizes. State size . 88c

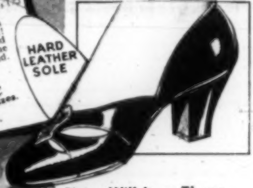
Wide widths only.



Have you remembered everybody from "A to Z" . . . well, how about yourself! Extra quality felt uppers. Two-tone plaid collar turns up over ankles. Padded chrome leather soles and heels. Not Prepaid. Shipping weight, 12 ounces.

**15 C 3631**—Blue. PAIR
**15 C 3632**—Taupe. 88c
**15 C 3633**—Brown.

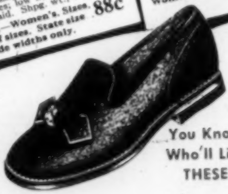
Women's. Sizes, 3 to 9. No half sizes. Wide widths only. Be sure to state size.



### Mother or Big Sister Will Love These From Dad and the Boys . . .

Dignified as can be with Mother's trim bath robe or house frock. Gay as a lark when big sister dons them with swishing pajamas. Lustrous black "Shuskin" fabric, red trimmed; won't crack. Coquettish D'Orsay cut-out style, with bright colored vamp decorations. Flexible hard leather soles; 1½-inch heel. Not Prepaid. Shipping weight, 1 pound.

**15 C 3815**—Women's. Sizes, 3 to 8. No half sizes. Wide widths only. Be sure to state size. Pair . . 95c

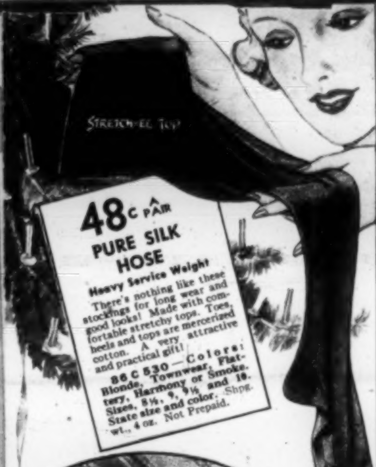


### You Know Who'll Like THESE!

Wonderfully comforting on a frosty morn. Heavyweight gray felt. Good quality hard leather soles of flexible stitchdown construction. Not Prepaid. Shipping weight, 1 pound.

**3606**—Women's. 3 to 9. half sizes . . . . . . 79c

ide widths. State size.

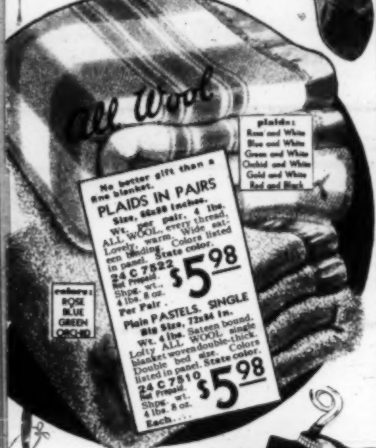


## 48c A PAIR
## PURE SILK HOSE

**Heavy Service Weight**

There's nothing like these stockings for long wear and good looks! Made with comfortable stretchy tops. Toes, heels and tops are mercerized cotton. A very attractive and practical gift!

**86 C 530**—Colors: Blonde, Townwear, Flattery, Harmony or Smoke. Sizes, 8½, 9, 9½ and 10. State size and color. Shpg. wt., 4 oz. Not Prepaid.



No better gift than a fine blanket.

## PLAIDS IN PAIRS

**Size, 66x80 inches.**

Wt. per pair, 4 lbs. ALL WOOL, every thread. Lovely, warm. Wide sateen binding. Colors listed in panel. State color.

**24 C 7522** Not Prepaid. Shpg. wt., 4 lbs. 8 oz. Per Pair . **$5.98**

plaids:
Rose and White
Blue and White
Green and White
Orchid and White
Gold and White
Red and Black

## Plain PASTELS, SINGLE

**Big Size, 72x84 in.**

Wt. 4 lbs. Sateen bound. Lofty ALL WOOL single blanket woven double-thick. Double bed size. Colors listed in panel. State color.

**24 C 7510** Not Prepaid. Shpg. wt., 4 lbs. 8 oz. Each.... **$5.98**

colors:
ROSE
BLUE
GREEN
ORCHID

## "Gloria"

**$2.39**

16-RIB STYLE IN GIFT BOX

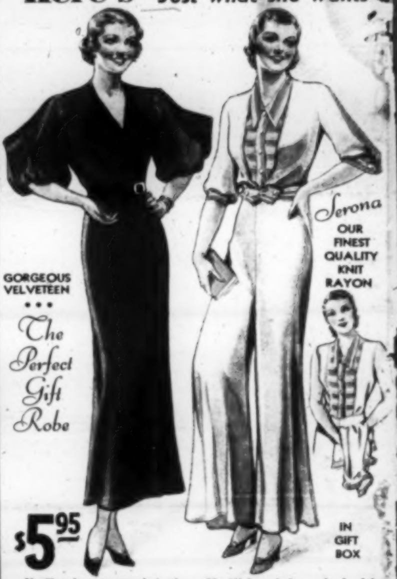
**The best wearing umbrella fabric—**

Everybody appreciates a good umbrella! It's fine tightly woven, silk and cotton Gloria cloth! Assorted bordered and allover effects. Latest handles, tips, stubs. Length, about 23⅛ in. Spreads 33⅛ in. Wood rod.

**18 C 2388**—Colors: Black and White, Black, Navy Blue, Green or Brown. State color. Not Prepaid. Shpg. wt., 1 lb. 6 oz.

**SEARS, ROEBUCK AND CO.**

# Here's "Just what she wants



GORGEOUS VELVETEEN
• • •
*The Perfect Gift Robe*

**$5.95**

*Serona*
OUR FINEST QUALITY KNIT RAYON

IN GIFT BOX

You'll make some one gloriously happy if you choose this robe as a gift. It's the very newest thing, and one of the finest of its kind. Soft, rich, long wearing Velveteen with a deep, glowing pile. Full panel-puffed sleeves. Wide front overlap. And if you like lovely things, you'd adore having this yourself.

**Sizes: To fit 32 to 40 inches bust measure. State size.**

**31 C 215**—Flame (*Burnt Orange*)
**31 C 216**—Jade Green.......... **$5.95**

Sent direct from New York but you pay postage only from our nearest Mail Order Store. Shipping weight, 1 lb. 14 oz.

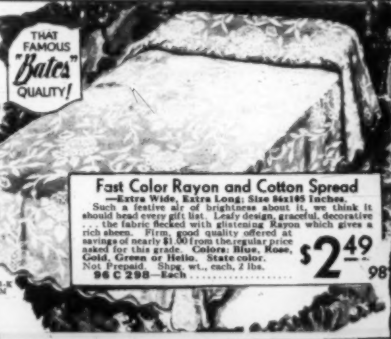
## She'll Look Lovely In It!

Give this lovely Rayon Pajama Ensemble to someone "who likes nice things." It's a luxurious, practical gift, smartly designed with the new waist length jacket set off by chic striped trim.

**1-Piece Pajama with Jacket**
**29 C 1255** Lido Blue.......... **$2.98**
**29 C 1256**—Tearose.

**1-Piece Pajama Only**
**29 C 1257** Lido Blue.......... **$1.98**

Even sizes—30 to 44 in. bust. State size. Not Prepaid. Shpg. wt., 1 lb. 4 oz.


THAT FAMOUS "Bates" QUALITY!

## Fast Color Rayon and Cotton Spread

**—Extra Wide, Extra Long; Size 86x105 Inches.**

Such a festive air of brightness about it, we think it should head every gift list. Leafy design, graceful, decorative . . . the fabric flecked with glistening Rayon which gives a rich sheen. Firm, good quality offered at savings of nearly $1.00 from the regular price asked for this grade. **Colors: Blue, Rose, Gold, Green or Helio. State color.** Not Prepaid. Shpg. wt., each, 2 lbs.

**96 C 298**—Each.......................... **$2.49**

C681P-B-K
MN-A-M